

A photograph of a modern skyscraper with a distinctive blue-tinted glass facade. The building has a stepped, angular design, with the upper portion featuring a grid of blue panels and the lower portion being a solid grey. The sky above is a clear, pale blue.

**TIRYAK**

Cairo  
2025

# Project idea

The project idea is a mobile app called Tiryak that helps patients and seniors manage their medications by sending timely reminders, while also showing the nearest pharmacies with contact details using GPS.





# Our vision

To be the leading health app  
in MENA, making medication  
management simple, reliable,  
and accessible for patients  
and seniors.



# Our business goals

- 1. Improve patient adherence with smart reminders.
- 2. Support caregivers in managing schedules.
- 3. Partner with pharmacies and healthcare providers.
- 4. Expand from Egypt to the wider Arab region.
- 5. Grow revenue via subscriptions, ads, and commissions.
- 6. Ensure accessibility for seniors and illiterate patients.

# Services

- **Tiryak services**
- Smart medication reminders (voice & visual).
- Caregiver and patient app versions.
- GPS pharmacy locator with contacts.
- Refill alerts & easy reordering.
- Simple interface for seniors & illiterate patients.
- Schedule sharing with doctors/family.



# USP

## Our unique selling points

1. Dual Versions – one for caregivers to manage schedules, and one for patients to receive reminders.
2. Accessibility First – voice reminders, icons, and a senior-friendly interface for illiterate and elderly patients.
3. Pharmacy Integration – GPS-based locator with direct call and navigation to nearby pharmacies.
4. Smart Alerts – refill notifications and easy reordering before medicines run out.

