Business Model Canvas

Key Partners

-Cyber Expert Department
-Law Department
-Journal and Media Department

Key Activities

-Development
-Data Security
-Law and cybercrime department for solution

Key Resource

-Yell platform

Value propositions

-Platform of cybercrime victim.
-Identifying criminal and take step for solution
-Victim will submit and also can ask text anything.
-Public can share blog,video,photos for awareness.
Design so simple & user friendly
(Scream against crime)

Customer Relationship

-Instant solution
-Safety Privacy
-Awareness

Channels

-Yell website
-Social Media
-Journal

Customer Segment

-Researcher
-Victim
-Public
-Journal & Media

Cost Structure

Research and development
Data security and protection
Administrative
Advertising

Revenue Streams

AdSense
Sponsorship
Seminar/Workshop
Free(Victim)

Yell (Scream Against Crime)