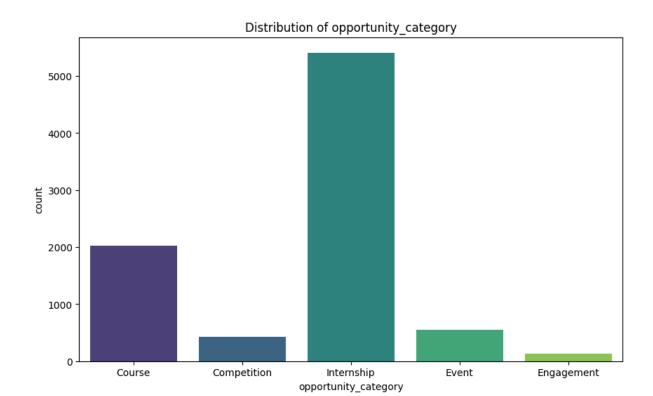


### Gender Distribution:

- Most of the dataset consists of Male individuals, followed by Female.
- The number of individuals identifying as "Don't want to specify" and "Other" is significantly lower.

# ■ Imbalance in Gender Representation:

- There is a noticeable imbalance, with Males being the dominant group in the dataset.
- This could indicate gender disparity in the population being analysed, which might be relevant depending on the context (e.g., workforce, students, survey responses, etc.).



# Internship is the Most Common Opportunity

- A significantly high number of opportunities belong to the Internship category.
- This suggests that internships are the most accessible or preferred form of opportunity in the dataset.

### Courses Have the Second-Highest Count

- The second most common category is Courses, but the count is much lower than internships.
- This might indicate that while courses are available, they are not as widely pursued as internships.

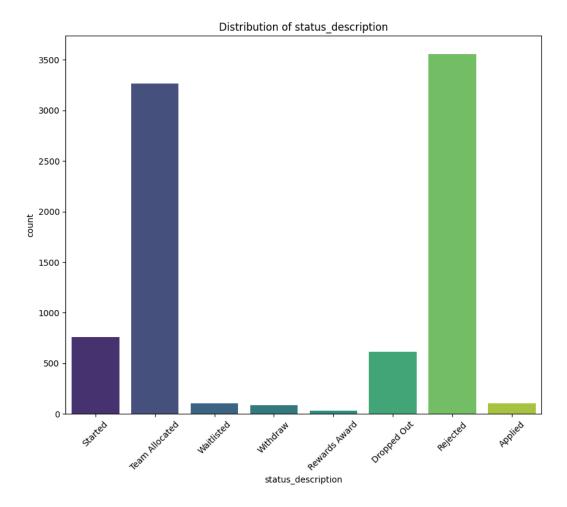
### Competitions, Events, and Engagements Are Less Common

- Competitions and Events have moderate participation, but they are much less frequent than Internships or Courses.
- Engagement opportunities are the least common, suggesting they might be niche or less promoted.

#### ##Possible Interpretations:

- Internships are prioritized, possibly due to their direct career benefits.
- Courses may serve as a steppingstone to internships but are not as prevalent.
- Competitions and events might need more promotion if they are valuable but underutilized.
- Engagements are rare, indicating they may be specialized or have limited demand.





# 1. High Rejection Rate

- The "Rejected" category has the highest count, meaning a large number of applicants were not selected.
- This could indicate a competitive selection process or strict criteria for acceptance.

### 2. Many Participants Allocated to Teams

- The second-largest category is "Team Allocated", suggesting that a substantial number of applicants successfully made it into teams.
- This indicates that while rejection is common, many still progress beyond the initial application phase.

# 3. Few Participants Make It to the "Started" Phase

- The "Started" category has significantly fewer participants compared to "Team Allocated."
- This could suggest that even after team allocation, not all participants proceed with the opportunity.

### 4. Dropouts Are Noticeable

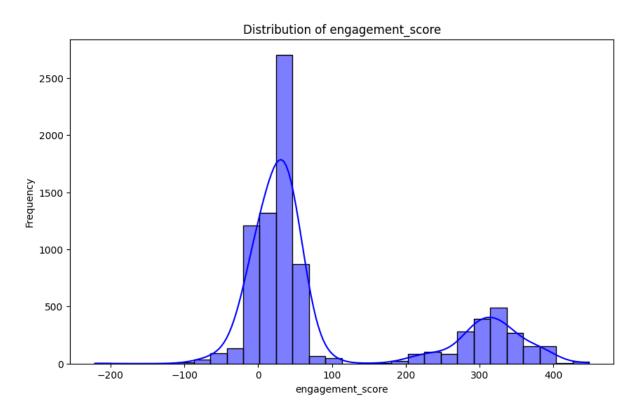
- There is a notable number of participants in the "Dropped Out" category.
- This could mean that even after selection, some participants choose to leave or are unable to continue.

### 5. Minimal Engagement in Other Statuses

- "Waitlisted," "Withdraw," "Rewards Award," and "Applied" have very low counts.
- This suggests that few people are placed on a waitlist, withdraw voluntarily, or reach the reward stage.

# Possible Interpretations:

- The high rejection rate suggests tough competition.
- The large team allocation count shows many are advancing beyond applications.
- The dropout rate may indicate issues like workload, interest loss, or external factors.
- Few participants make it to the reward stage, meaning only a select few succeed in completing the opportunity.



### Bimodal Distribution

(A bimodal distribution is a probability distribution with two distinct peaks (modes). This means that the data is clustered around two different values, instead of forming a single peak like a normal distribution.)

- The histogram shows two distinct peaks, suggesting the presence of two different groups in the dataset.
- One group has lower engagement scores concentrated around 0 to 100, while another group has higher scores around 300 to 400.
- This could indicate two types of participants: low-engagement vs. high-engagement users

### Negative and Zero Scores Exist

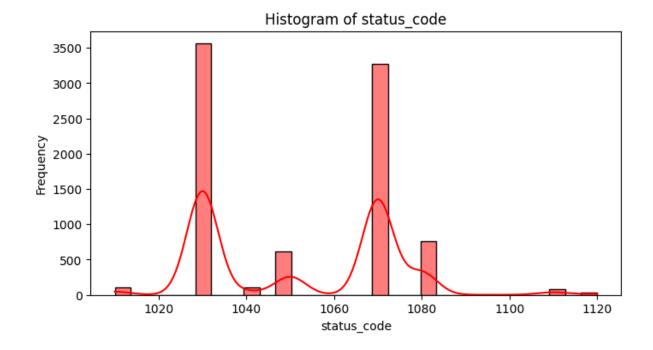
- Some engagement scores are negative, which is unusual.
- This could mean there are penalties, errors in data collection, or a specific scoring mechanism that allows negative values.

#### Skewed Towards Lower Scores

- Most of the data points are concentrated between 0 and 100, with a sharp peak around a small positive value.
- This suggests that most participants have low to moderate engagement.

## ■ A Smaller Cluster of Highly Engaged Participants

- The second peak at 300-400 shows that a smaller number of participants have very high engagement scores.
- These could be top-performing users who actively participate in opportunities.

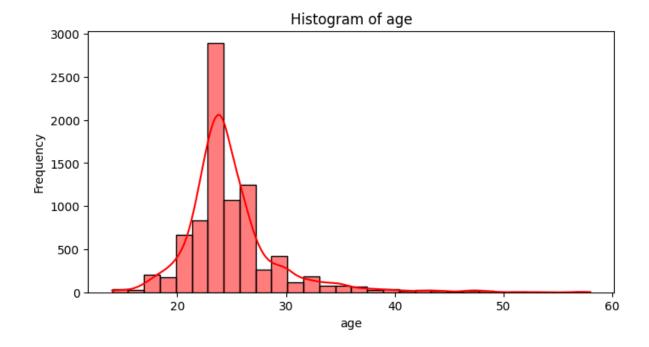


### Distinct Clusters in Status Codes

- The presence of multiple peaks suggests that status code represents categorical groups rather than continuous data.
- Certain status codes (like 1020 and 1080) are much more frequent than others
- status code

# Possible Meaning of Peaks

- If status code represents different stages in a process, then:
- 1020 and 1080 could indicate the most common statuses (e.g., "Team Allocated" or "Rejected").
- Smaller peaks could represent intermediate states (e.g., "Waitlisted" or "Withdrawn").



## ■ Most Common Age Group:

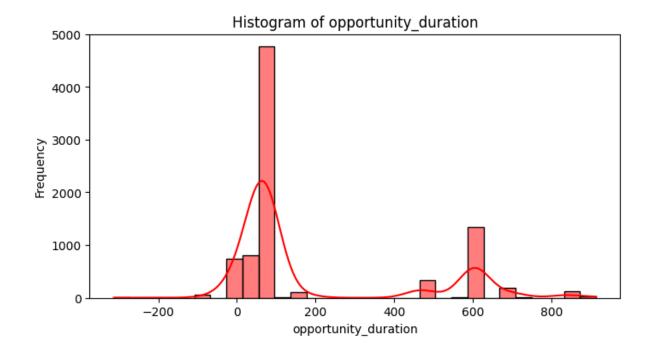
- The highest frequency occurs around 20-22 years, making this the dominant age group.
- This suggests that the dataset is likely related to young adults, possibly students or early-career professionals.

#### **Skewness**:

- The distribution is positively skewed, with fewer people above 30 years.
- A small number of individuals are aged 40+, but they are outliers in this dataset.

### Possible Interpretation:

- If this dataset represents students or job applicants, the age pattern makes sense since most students or entry-level candidates fall in the 20-25 age range.
- The presence of older individuals could indicate career changers, higher education applicants, or experienced candidates.



### 1. Bimodal Distribution:

- The dataset has two major peaks:
- One peak is around 0-100 days.
- Another peak is around 600+ days.
- This suggests two distinct groups in the data—short-term and long-term opportunities.

### 2. Negative Values:

There are some negative values in Opportunity\_duration which are unexpected and likely indicate:

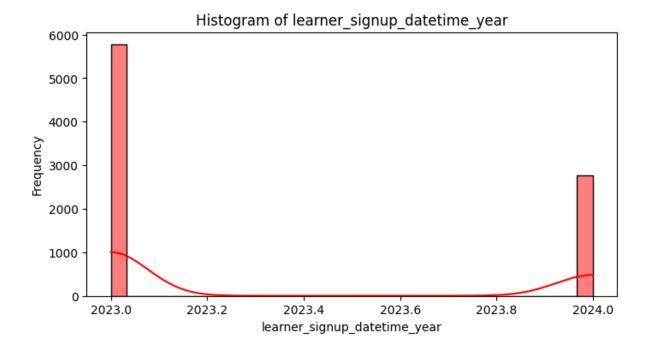
- Data entry errors (e.g., incorrect calculations or missing values misrepresented).
- Cancellations or early terminations recorded with negative values.

## 3. Long-Tailed Distribution:

- Most values are concentrated around 0-100 days, but a subset extends toward 600-800 days.
- This suggests that while most opportunities are short-term, a few last much longer.

### **#Possible Interpretations:**

- If this dataset represents internships, projects, or contracts, there may be:
  - Short-term programs (less than 3 months).
  - Long-term programs (1.5+ years).
- The negative values should be investigated and cleaned if they are due to errors



### Two Distinct Peaks (2023 and 2024)

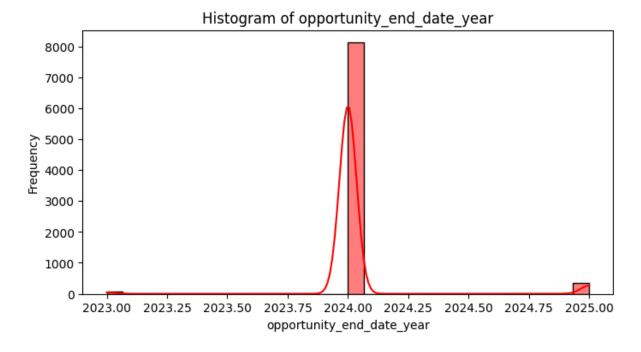
- Most signups happened in early 2023, with another spike in early 2024.
- There is almost no activity in mid-2023, suggesting either a data gap or seasonal trends.

### Gap Between the Two Peaks

- The flat distribution between 2023.2 and 2023.8 could indicate:
  - o A pause in signups due to external factors (e.g., policy changes, platform updates).
  - o Missing data—checking raw data might confirm whether records are incomplete.

### Possible Interpretation:

- If this dataset is from an educational platform, the peaks might correspond to new academic years, promotions, or admissions cycles.
- If it is from a job or training program, there might be specific enrollment periods rather than continuous signups.



# ■ Major Peak in 2024

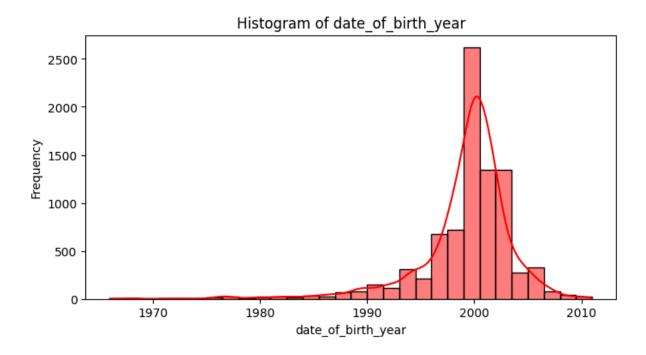
- Most opportunities end in 2024, indicating that most are either short-term or set to conclude within that period.
- The sharp peak suggests a high concentration of opportunities ending at the same time, possibly due to:
  - o A structured program with fixed completion dates.
  - o A batch-based system where all opportunities have synchronized deadlines.

### Few Endings in 2023 and 2025

- There are very few opportunities ending in 2023 and 2025, suggesting:
  - o Some early completions or terminations in 2023.
  - o A small number of longer-term opportunities extending into 2025.

### Highly Skewed Distribution

- The distribution is concentrated in a narrow time frame, meaning:
  - Opportunities are structured with a defined duration, rather than having varied completion periods.
  - o Data collection may be limited to a specific program cycle, leading to this pattern



### ■ Major Concentration Around 1995-2005

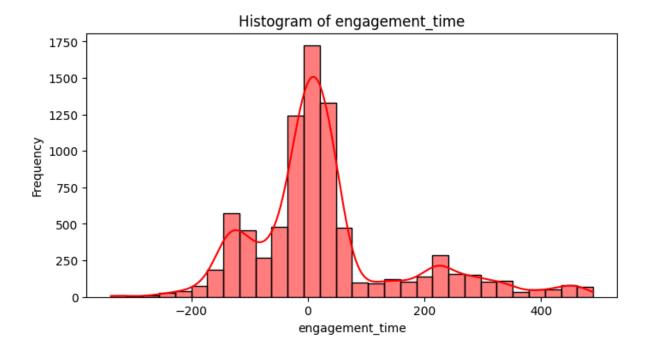
- Most individuals were born between 1995 and 2005, with a peak around 2000.
- This suggests that most people in the dataset are currently in their early to mid-20s.
- The distribution has a right skew, meaning there are fewer younger individuals compared to the peak.

#### Few Births Before 1990

• Very few individuals were born before 1990, suggesting that this dataset is primarily composed of younger individuals, likely students, early-career professionals, or recent graduates.

### Declining Trend After 2005

- The number of individuals born after 2005 decreases significantly, indicating fewer younger participants in the dataset.
- This could mean the dataset is not focused on minors, and most participants are adults.



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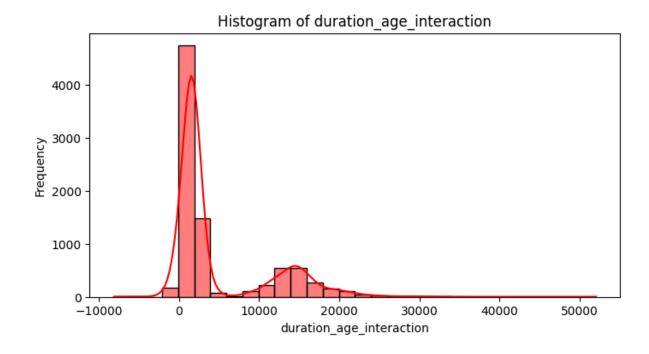
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## Highly Skewed Distribution

- Most values are concentrated around zero.
- There is a long right tail, indicating some very high values (outliers).

### Bimodal Trend

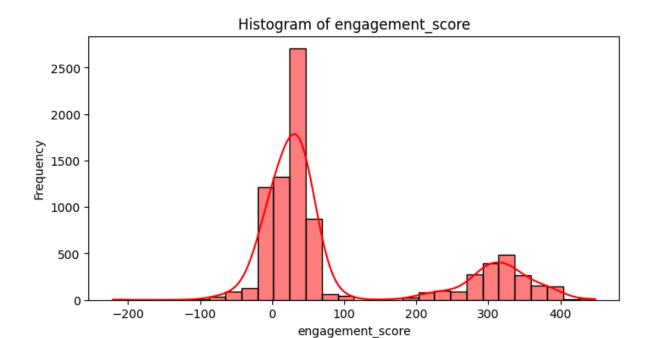
- Two distinct peaks suggest two different groups of users.
- The first peak is around zero, meaning many users have low interaction.
- The second peak around 10,000 20,000 represents another user group with significantly higher interaction.

### Presence of Negative Values

- Some values appear to be slightly negative, which might be due to data processing errors or specific business logic.
- Checking whether negative values make sense in the dataset is crucial.

### Outliers in the Extreme Right

- The right side extends beyond 50,000, which might indicate exceptional cases or data recording issues.
- These could be power users or incorrectly recorded data points.



### 1. Bimodal Distribution

- The histogram shows two distinct peaks, suggesting two different groups of users.
- The first peak is centred around 0 to 50, while the second peak is around 300.
- This indicates two engagement levels low/moderate engagement and high engagement.

### 2. Negative Values Exist

- o Some engagement scores are negative, which might indicate:
  - Penalization of certain behaviours (e.g., inactivity, churn risk).
  - Data recording errors that should be investigated.

### 3. High-Frequency Cluster Around Zero

- Most values are clustered around 0 to 100, meaning most users have low to moderate engagement.
- The sharp peak suggests many users have similar engagement scores, potentially due to a scoring mechanism with common default values.

### 4. Right Skewness with Outliers

- The right tail extends beyond 400, indicating a subset of users with exceptionally high engagement.
- These could be power users, highly active learners, or outliers.
- Further investigation into their behaviour can reveal valuable insights for user retention and growth strategies.