

# PHISHTOR

PHISHING LINK DETECTION SYSTEM

SUBMITTED TO :-

Prof. NIDHI NIGAM

Prof. SIMERJEET BHATIA

SUBMITTED BY:-

NAMAN MEHTA (0827CI201114)

HIMANSHU BARFA (0827CI201074)

# Phishing Link Detection System

Phishing scams are on the rise and can cause significant damage to individuals and organizations. Our phishing link detection system is designed to help prevent these scams by flagging potential phishing links and alerting users.



# Introduction

Phishing attacks are becoming increasingly sophisticated, making it challenging for people to spot fraudulent emails or messages. Our solution offers a simple and effective approach to tackle this problem.

## 1 How it Works 🔍

Our system scans the links within an email or message using a combination of algorithms to identify any potential phishing links.

## 2 The Benefits ✨

By using our system, individuals and organizations can reduce the risk of falling for phishing scams, protecting both their personal and financial information.

# Problem Statement

Phishing attacks are a significant problem in today's world. They are often used to gain unauthorized access to sensitive information, such as login credentials or financial data. The main challenge is identifying these scams before it's too late.

## The Impact 🌟

The consequences of falling for a phishing attack can be severe, including identity theft, financial loss, and even malware infections.

## The Cost 💰

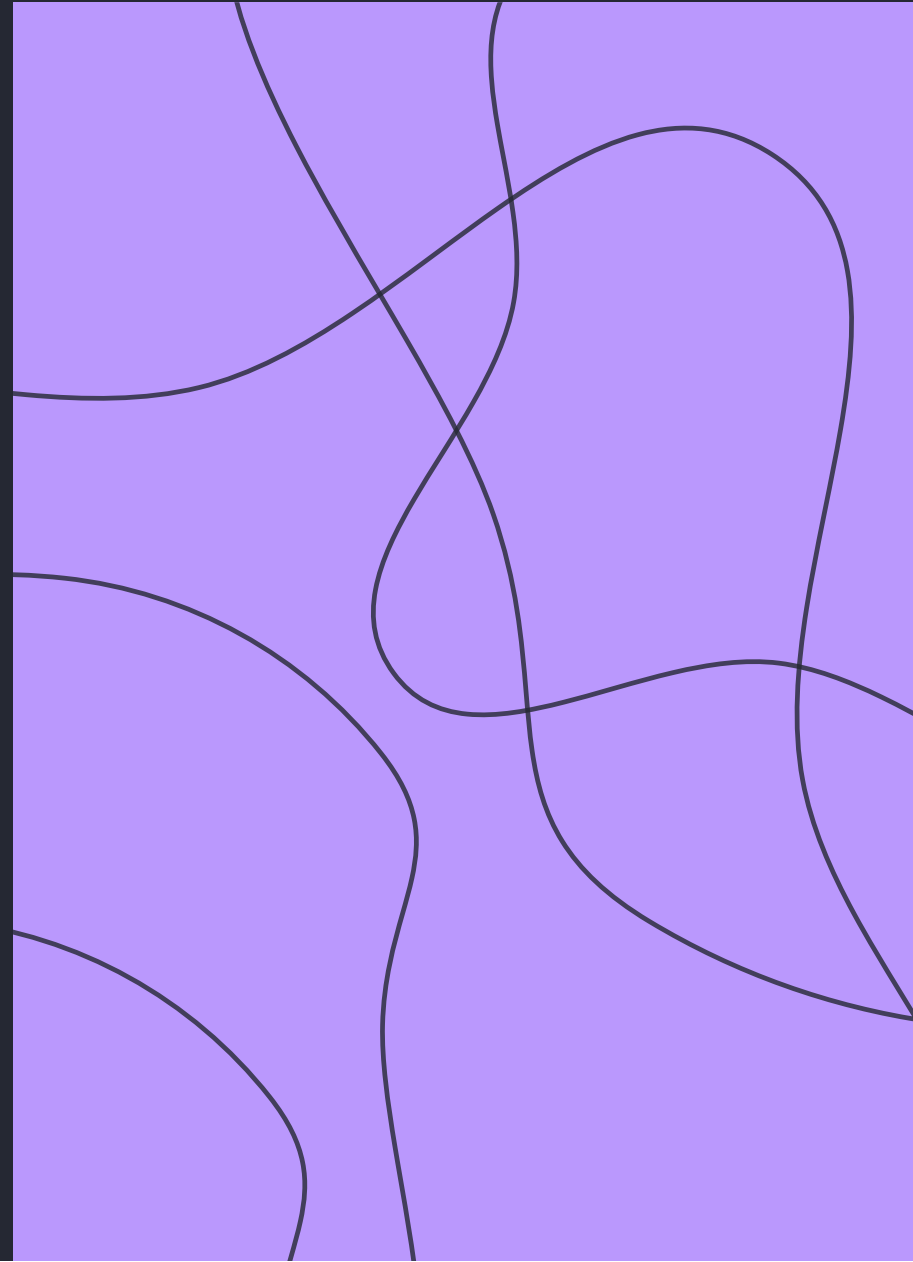
Phishing attacks have a significant financial cost, with businesses losing billions each year due to these scams.

## The Difficulty 🧐

Phishing attacks are notoriously difficult to identify, especially for those without extensive security training.

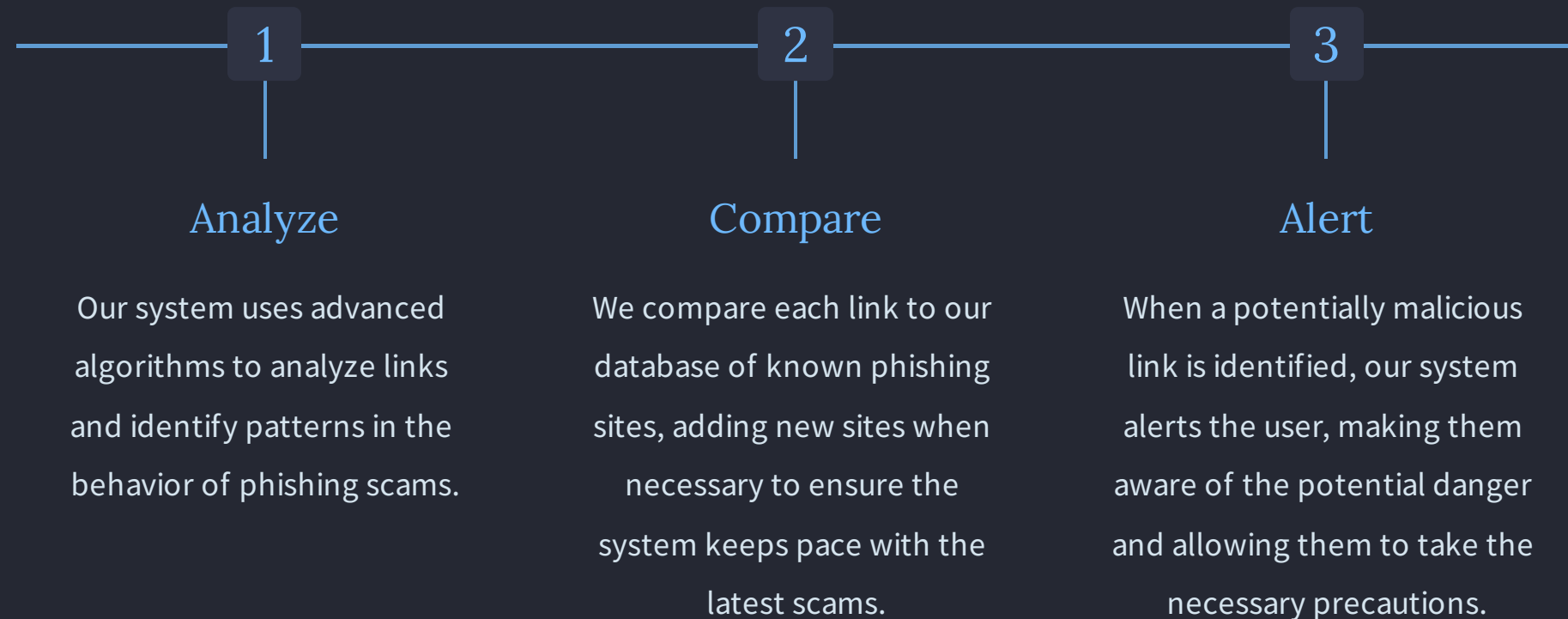
# Why We're Building a Phishing Link Detection System

- Protect individuals and businesses from identity theft, financial loss, and other serious consequences of phishing attacks.
- Help people feel more confident and secure when browsing the web and clicking on links.
- Contribute to the fight against cybercrime and make the internet a safer place for everyone.



# Survey of Existing Systems

Existing systems have had some success in preventing phishing attacks, but none have been able to completely eliminate the problem. Our solution offers some unique advantages over existing systems.



# Technologies Used

## Machine Learning

We use machine learning to help our system learn from past phishing attempts and identify new suspicious activity.

## AI-based Algorithms



Our AI-based algorithms help us detect phishing scams with higher accuracy, reducing the number of false positives.

## Cloud-based Solution

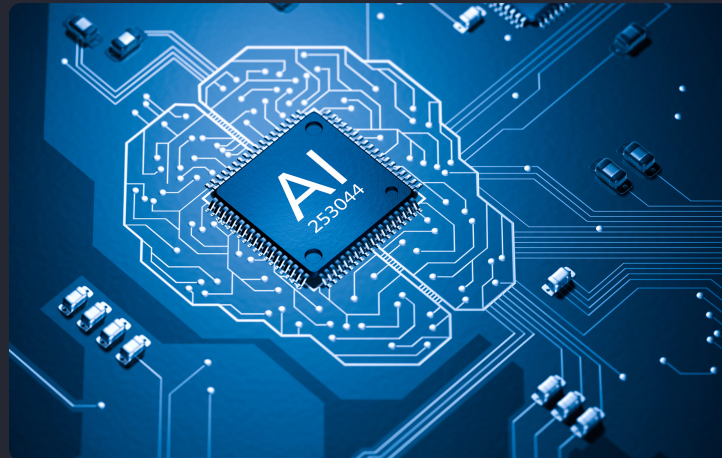


Our cloud-based solution allows us to quickly and easily deploy updates and patches, ensuring our system is always up-to-date.

## Extension Based Solution

# Solution Proposed

Our solution offers a simple and effective approach to detect and prevent phishing scams.





# Conclusions

Phishing attacks continue to be a significant problem, but our phishing link detection system offers an effective solution to the problem. Our advanced algorithms and AI-based approach give our system a unique advantage over existing solutions, reducing the risk of falling victim to these scams.

## Prevention

With our system, individuals and organizations can effectively prevent phishing attacks, safeguarding their data and finances.

## Peace of Mind

Our system offers peace of mind, allowing users to rest assured that they are well-protected against phishing scams.

# Thank You

Thank you for considering our phishing link detection system. We are confident that our solution will help you protect against these increasingly sophisticated scams.

## 1 Contact Us

If you have any questions or would like to learn more about our system, don't hesitate to get in touch with us.