



Rule Book of

IGNITE

A LEGENDARY ACCATHON











Pre-Registration

- Read the Rules Carefully
- Prepare Your Pitch Deck (Find It In The Google Form)
- Carefully Enter Your Team Details And Submit
- Event Registrations Will Be Closed On 12th February, 2024









Rules and Details

- Each Team will be assigned a Coordinator to participate in this Mega Event.
- Each Team Consists Of 5 Members Who Will Have Their Roles And Responsibilities Throughout The Event. The Roles Are - CEO, COO, CTO, CFO, And CMO.
- CEO Each Team Lead Will Be Assigned The Role Of CEO. CEO Will Handle The Whole Team And Will Be Responsible For All Operations And Pitching Their Start-Up. Hence Will Be The Face Of Their Start-Up. Additionally, The CEO Will Be Responsible For Dividing The Equity And Roles Of The Officer Among His Team.
- CFO The CFO Will Be Responsible For All The Finance-Related Decisions And Will Help The Coordinators Maintain Each Team Sheet. They Will Also Handle The Pricing Of Their Products And Will Maintain The Credits/Funds Of The Team.
- CTO The CTO Will Be Responsible For All The Technical Aspects Of Each Team. The CTO Will Handle The Listing And Un-Listing Of Products From Time To Time On Each Team's Website.
- COO The COO Will Be Responsible For All The Operations And Managing Them Well For The Prosperity Of Their Start-Up. The COO Will Be Handling Operations Such As Production Units, Transportation Services, Labor Services. Etc.
- CMO The CMO Will Be Responsible For The Marketing Aspects Of A Team. The CMO Will Maintain An Instagram Page For Their Start-Up And Will Set Products To Launch On The Page. Extra Credits Will Be Provided For Great Management And Representation Of The Page.









Rules and Details

- Each Team will be provided an online portal named "Luxmi Chit Fund". This portal will be used as a bank account for each Start-up. It will help teams and organizers track the expenses of each startup and will contain the virtual credits provided to each team. All the transactions will take place using these virtual credits.
- Different Services Will Be Provided Such As Production Units, Labor Services, Charter Accountant Services, Transportation Services, Etc.
- Purchases Have To Be Made Considering The Packages Provided For Each Service And The Quality Of Their Services Which Will Be Mentioned In The Datasheets.
- Specific Rules And Measures Will Be Provided To Buy The Services And Sell The Products.
- Each Team Will Be Provided With A Fixed Number Of Credits And Resources, Which Teams Must Use Wisely Throughout The Event.
- Every Participant Receives Goodies And A Certificate On Behalf Of Coding Ninjas CUIET.
- There Will Be Multiple Rounds And Several Surprise Rounds Throughout The Event.
- Each Team's Coordinator Will Be Updated Only By The Respective Co-Ordinator.
- Specific Rules Of Each Round Will Be Stated At The Event Itself.
- Decisions Of All The Organizers Will Be Considered Final.









Pre-Event

- Team Will Be Report on 22nd of February At Venue To Collect Doc Card, Get A Team Name And Register Themselves.
- Reporting Time Is 9:00 AM Sharp, No Late Comers Will Be Considered.









- 9:15 AM is the reporting time at the Venue.
- No One Will Allowed Inside The Hall After 9:45 AM.
- The Event Will Kick Off At 10:00 AM.
- It Will Begin With An Orientation Session Where Everyone Will Be Given Insights About The Event.
- Orientation Includes Explaining The Event,
 Explaining The Virtual Portal The Legendary "Luxmi Chit Fund", About All The Services, Etc.
- It Will Be Followed By Too Fun To Handle Activities.









- Here starts each Team's journey to build a budding Start-up.
- It will start with registering your Start-up with a Toofani Name (PS – Something for best Toofani Name).
- Then It Will Be Followed By Choosing The Required Packages From The Provided Services Which Will Help You To Carry Out All The Operations Further.
- Then there will be a Lunch Break at 1:00 PM.
- It is Mandatory for at least 2 officers of the team to stay at the venue during Lunchtime or the team will be disqualified.
- By 2:00 PM every officer must be seated at the Venue after getting their Lunch done.
- No one is allowed to eat inside the Hall.









- Here starts the most awaited Open Market rounds.
- Here each Start-up will be able to sell their products depending on the requirements of the market.
- It Will Be Followed By A Short But Insightful Speaker Session.
- And then, there will be an Angel investment round where the Start-up has to dilute their equity to get funding for further operations. Keep your PPTs ready for the same.
- And here ends the Day 1 of IGNITE.









- Here Start the Day 2 of IGNITE.
- Day 2 will start with a fresh Open Market round with new requirements to fulfill.
- These Rounds Will Be Accompanied By A Speaker Session Which Will Help Your Budding Start-Up To Grow Even Stronger.
- It will be accompanied by new surprises and fun activities which are going to be so rewarding.
- And then there will be Venture Capital rounds where teams will be Shortlisted for the final and deciding pitch.









- Here It Comes, The "SHARK Round".
- Final Teams Will Prepare A Pitch For The Final Showdown.
- Here, Shortlisted Startups Will Gather And Pitch About Their Startups With All The Stats Of Sales And Operations.
- The Winning Teams Will Hence Be Awarded The Title Of "UNICORN"
- Awarding Of The Winner, Runner-Up And Other Category Awards.
- The Event Ends With A Sweet Note.









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