

BOLATITO ALABI

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OBJECTIVE

To lead the development of a revolutionary product or solution and enhance customer experience, by collaborating with cross-functional teams and delivering on time, within budget, and with the highest quality standards.

EDUCATION/TRAINING

Post Graduate Certificate, Product Manager University of California, San Diego, CA	March 2024 – September 2024
Digital Marketing, Certificate ClickBank University, Boise, Idaho	July 2020 – September 2020
Business Development, Certificate LAEDA Entrepreneurial Development, Camden, NJ	September 2015 – March 2016
Health Information Technology, Certificate Rowan College at Gloucester County, Sewell, NJ	May 2012 – December 2012
Bachelor of Arts University of Lagos, Lagos	September 1987 – May 1991

EXPERIENCE

Product Analyst Maximus	April 2023 - Date
Business Analyst Doxen Technology	March 2019 – April 2023
Regional Women's Health Group	April 2018 – March 2023
Thomas Jefferson University Hospital	March 2016 – March 2018

Professional Experience:

- Results-driven and resourceful professional with over 5 years of progressive experience in agile methodologies, transitioning from a Business/Product Analyst to a Product Manager role.
- Experienced in all stages of the Software Development Life Cycle (SDLC) and Product Development Life Cycle (PDLC), including product and business analysis, research, requirement gathering, and managing and documenting business and functional requirements.
- Proficient in creating and launching new consumer goods, including coffee mugs and travel accessories.
- Proficient in product development, Go-To-Market strategies, marketing analytics, and value proposition creation.
- Adept at effective communication with stakeholders at all levels to ensure their needs are translated into fit-for-use solutions.
- Competent in facilitating events, prioritizing and organizing backlog items, and delivering exceptional artifacts such as Requirement Management Plans (RMP), user stories, acceptance criteria, use cases, process flow diagrams, swim lane diagrams, and mock-ups.

SKILLS

- Project management
 - Analytical
 - Technical expertise
 - Soft Skills
 - Go-To-Market strategies
 - Digital Marketing
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VOLUNTEER EXPERIENCE

Website and Logo Design for High School Alumnae - <https://www.scogaalumni.com>

- Created and donated a website for my high school alumnae using HTML, CSS, and JavaScript.
- Redesigned the school logo.
- Established an alumni association in collaboration with fellow alumnae in the US to support the growth and development of the school by raising funds and improving school structures.

Assisting Small Business Owners

- Assisted small business owners in managing their websites on Shopify, Amazon, and Etsy.
- Uploaded products and created content to enhance their online presence and sales.

Additional Information:

- Languages spoken – English, French