

# Digital Synesthesia: Using Mobile Technology and Sensory Substitution to Interact with Our World

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MS in Media Technology  
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Submitted to the Program in Media Arts and Sciences, School of Architecture and Planning,  
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## ABSTRACT

Digital Synesthesia is the concept of using sensors and mobile technology to create a user experience that mimics the way people use their senses and enables the perception of information that is outside of our sensory spectrum. Modern technology already offers the ability to detect this information, but what has not been achieved is a way for our brains and body to incorporate this new information as a part of our sensory tool-belt. Then we can truly begin to understand our surrounding world in a new and undiscovered way.

The vision of Digital Synesthesia is to help the current idea of Human-Computer Interfacing evolve so that it gives way for a new Human-Environment Interfacing. Digital Synesthesia aims to keep our mobile devices in our pockets while allowing us to experience the world by sensing information outside of our sensory capabilities.

The system will not only collect data through sensors, but also find the best way to pass the information to the body while bypassing visual and auditory channels. This way, the brain will be able to interpret the new information without shifting or dividing attention from the current task.

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**I dedicate this work to my dad, Carlos Eduardo Alfaro. I know you would have loved it, found it interesting and think it crazy that no one had thought of it before.**

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## TABLE OF CONTENTS

Abstract.....	2
Acknowledgements.....	7
Executive Summary.....	13
Future Projection .....	15
Introduction .....	17
Digital Synesthesia .....	19
Design Approach .....	20
The importance of the single affordance .....	21
Background and Related Work .....	21
Vibrotactile Interfacing .....	23
Mobile Communication .....	24
Sensory Substitution .....	25
Assistive Technologies .....	26
New Senses .....	26
Situational Awareness.....	27
Neuroplasticity.....	27
System Description (Figure 18).....	28
Hardware .....	28
Software.....	29
Sensitivity Mapping.....	29
Implementations.....	31
First Study: Proximity Sensing.....	31
Second Study: Temperature Sensing .....	31
Third Study: Cellphone Sensors .....	32
User Studies .....	33
Testing the Feedback .....	33
Testing the Signals .....	33
Changing the Contextual Information .....	33

User Studies (the successful ones).....	35
Proximity to Vibration.....	37
Preparation .....	37
Test Procedure .....	39
Phase One .....	40
Phase Two .....	43
Phase Three.....	45
A Note on the variables of the study .....	47
Normalization of the Sensor .....	48
Temperature to Sound.....	55
Preparation .....	55
Hardware .....	56
Procedure.....	58
Results.....	59
Evaluation .....	59
Cell Sensors to Sound.....	61
Preparation .....	61
Test Procedure.....	62
Results.....	63
Evaluation .....	64
Smell Explorations.....	65
Smell Explorations 1 “The Foodcam” .....	65
Preparation .....	65
Evaluation .....	65
Smell Explorations 2 “The smell-mixer” .....	66
Preparation .....	66
Results.....	67
User Studies (the less successful ones).....	68
Stress to Sound .....	68

Preparation .....	68
Evaluation .....	69
Location to temperature.....	73
Preparation .....	73
Procedure.....	73
Results.....	73
Evaluation .....	74
User Studies Summary.....	75
User Studies .....	75
Results and Conclusions.....	75
Research Questions .....	77
Discrete and Continuous Data .....	77
Sensory Substitution .....	77
Sensory Augmentation .....	78
New Senses .....	78
The User and the New Stimuli .....	79
Escaping the visual user interface.....	79
Design Thinking .....	80
What is the main activity? .....	80
What type of signal do we want to track?.....	80
What kind of sense do we want to create? .....	80
Are there any redundancies with other senses? .....	81
What type of feedback can we use?.....	81
Where are the sensor and feedback located?.....	81
Can we set up a learning environment?.....	81
The Main activity.....	82
Type of signal to be tracked.....	83
What kind of sense do we want to create?.....	84
Are there any redundancies with other senses? .....	86

What type of feedback can we use? .....	88
Where are the sensor and feedback located? .....	90
Can we set up a natural learning environment? .....	92
Application to Current designs .....	94
Feelspace belt (Nagel et al. 2005b).....	94
What is the main activity? .....	94
What type of signal do we want to track?.....	94
What kind of sense do we want to create? .....	94
What type of feedback can we use?.....	94
Where are the sensor and feedback located? .....	94
Can we set up a learning environment? .....	95
Vibratory Vest (Eagleman 2014) .....	95
What is the main activity? .....	95
What type of signal do we want to track?.....	95
What kind of sense do we want to create? .....	95
Are there any redundancies with other senses? .....	96
What type of feedback can we use?.....	96
Where are the sensor and feedback located? .....	96
Can we set up a learning environment? .....	96
Future Examples .....	97
Sailing .....	97
What is the main activity? .....	97
What type of signal do we want to track?.....	97
What kind of sense do we want to create? .....	97
Are there any redundancies with other senses? .....	97
What type of feedback can we use?.....	97
Where are the sensor and feedback located? .....	98
Can we set up a learning environment? .....	98
Contributions .....	99

Future vision .....	101
Conclusions .....	103
References .....	104
Non-Cited Bibliography.....	108
Bio .....	110
Santiago Eloy Alfaro .....	110
Table of Figures.....	111
Appendix A - The MaxSonar-EZ0 Sensor.....	113
Appendix B – The MLX90614BAA Sensor .....	114

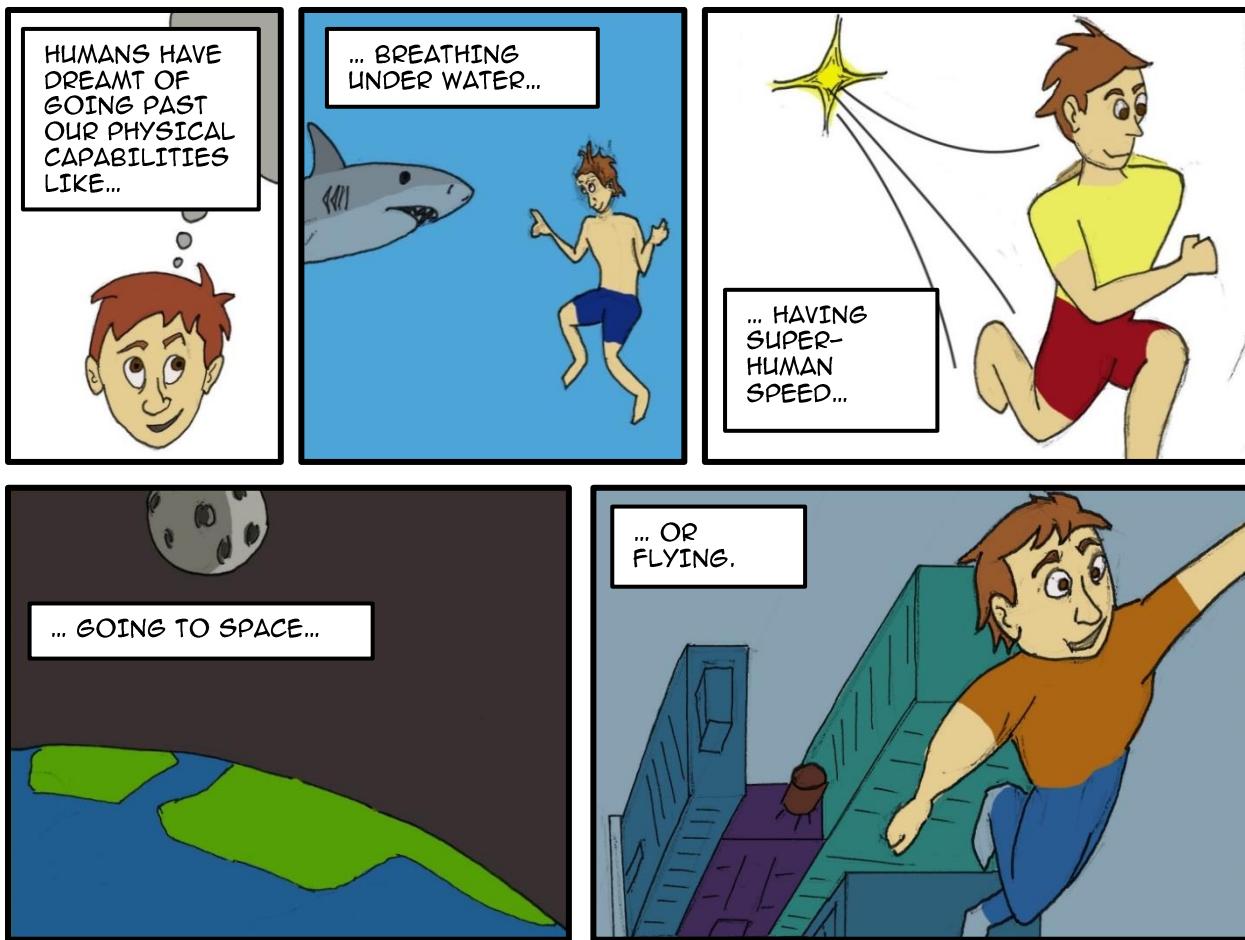


FIGURE 1 - HUMAN DREAMS OF SURPASSING OUR NATURAL ABILITIES



FIGURE 2 - DREAMS OF AUGMENTING OUR SENSES

## EXECUTIVE SUMMARY

Humans have dreamt for many years of going beyond our physical capabilities (Figure 1). We have dreamt of flying, breathing underwater, exploring space or simply moving as fast as possible. All of these dreams have been made possible through the use of technology and our understanding of the physical world around us. We have also dreamt of augmenting our senses (Figure 2). In popular culture, we create characters that are able to see through walls, feel the presence of danger, use echolocation or sense the emotional state of others. Technology has already given us the tools to make most of these dreams a reality. Furthermore, mobile technology has made it possible for humans to use sensors as a ubiquitous just-in-time source of information. This ability to

access digital information from anywhere at any time is the main value of mobile devices. But interaction with mobile devices relies heavily on transmitting information visually, which demands a high level of attention from the user (Figure 3).

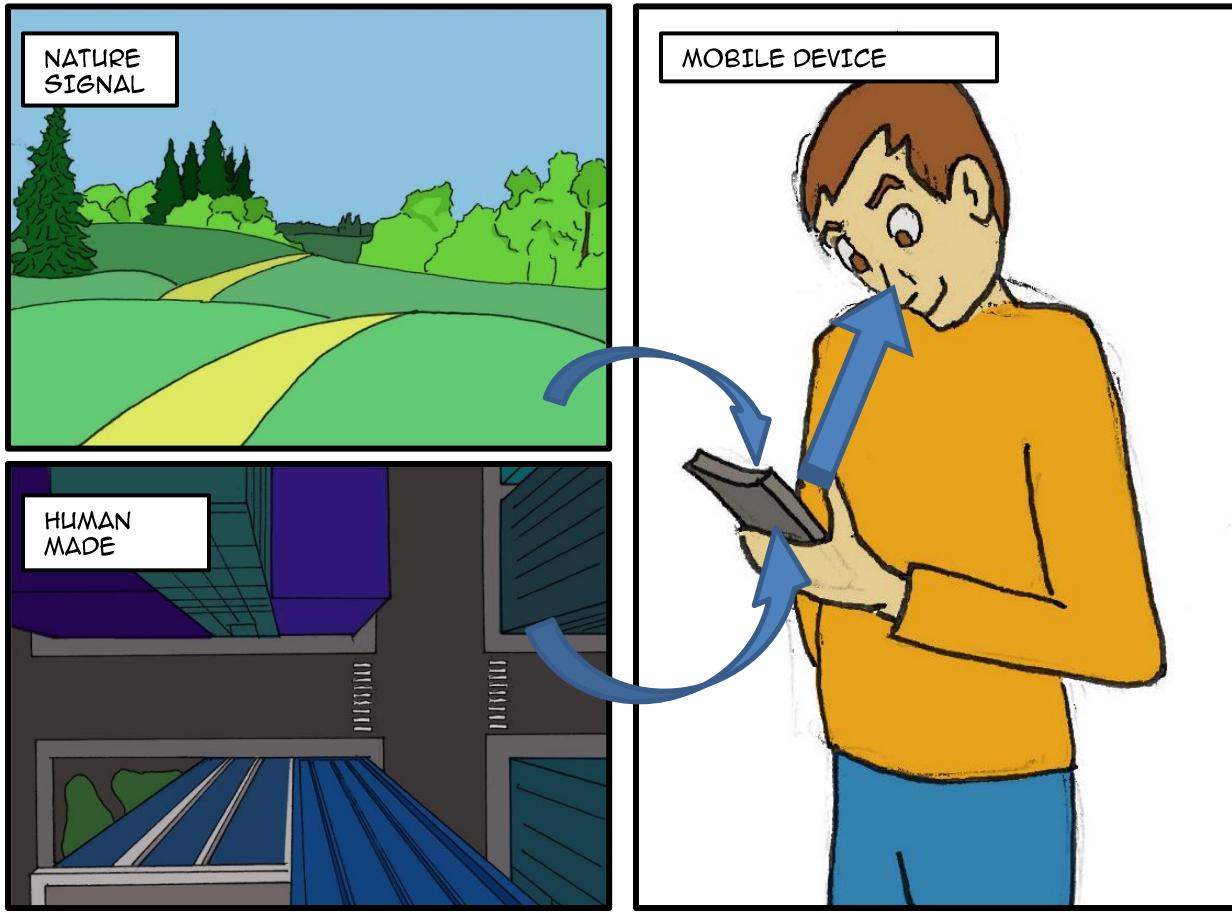


FIGURE 3 - MOBILE TECHNOLOGY IS THE TRANSLATOR OF THE NATURAL AND ARTIFICIAL WORLD

This thesis explores a way of using sensor and mobile technology to create a superhuman sensory experience that feels as natural as possible to the user. I aim to develop a new paradigm of interaction between users and their mobile devices: one in which the device acts mainly as the “translator” of information while the users interact directly with the world they are trying to explore. This “Digital Synesthesia” can be achieved by using a sensory channel other than vision to relay the information detected by external sensors.

Digital Synesthesia refers to the ability to use mobile technology as the conduit between the body and aspects of the world that the human body is not able to sense. It will connect modern sensing technology with the brain’s interpretation of external data. I will show that by using natural sensory channels to represent information beyond human perception, the brain will be able to interpret and assimilate the new stimulation as a new sense. Instead of giving the users

an absolute value of the information being detected, the users will feel this translation on their bodies. This will allow each user to find a personal meaning for the information that they are experiencing and interpret it in a unique way. By spreading out the interaction across more senses, the experience will feel more natural and thereby allow the users to more easily divide their attention between concurrent tasks. Thus, Digital Synesthesia creates a richer, more immersive experience.

The related work falls mostly into two categories, those that replace a non-working sense with another, and those that give the user a completely new sense. The results of these projects have proved that there is a great opportunity in using senses other than vision or hearing. They have also demonstrated the plasticity of the brain in interpreting information when received through different senses. This thesis will go further by building on top of these findings and asking how we can use Digital Synesthesia to create a new interface paradigm, one that will allow the users to interact directly with the world and not with the mobile device. Since we understand our environment through our senses, having new sensory experiences will grant users a richer understanding of the world as they explore their new sensory capabilities.

The evaluation of this work will be done by conducting a series of studies in which users will wear devices that generate new sensory feedback loops. In these studies, the subjects will be asked to complete a task with the aid of one or more new digital senses. The studies will range from scenarios in which the subject simply compares the digital sense with a natural sense, to a situation where the subject can feel new information and has to discover what it means. Data will be collected on the time and accuracy of the completed task and a qualitative result will be obtained from discussion with the subjects about the wearable technology and the experience in general.

#### **FUTURE PROJECTION**

Digital Synesthesia is a platform. It is a way for users to be able to pick up signals, be they natural or artificial, from the surrounding environment and translate them into a useful and unobtrusive feedback that can be tailored for each user and each experience.

In the same way that many animals use natural phenomena to their advantage every day, such as sensing ultra-violet light to choose the best flowers or sensing magnetic fields to choose their direction, Digital Synesthesia will offer a way to tap into these phenomena to which we are not privy. Furthermore, Digital Synesthesia looks past the natural world and tries to understand how the artificial signals that we have created can also be used to the user's advantage in their daily life.

Once humans are able to interpret these physical phenomena in a way that is more in tune with their bodies and less of a cognitive interpretation of quantity, our interaction and general

experience in and with the world will change dramatically. By understanding and interpreting these phenomena, designers of digital synesthetic interfaces will have at their disposal hundreds of artificial sensory experiences that can create a completely new sense, replace, or enhance an existing sense in order to be able to create new sensory loops that will offer new experiences to the users.

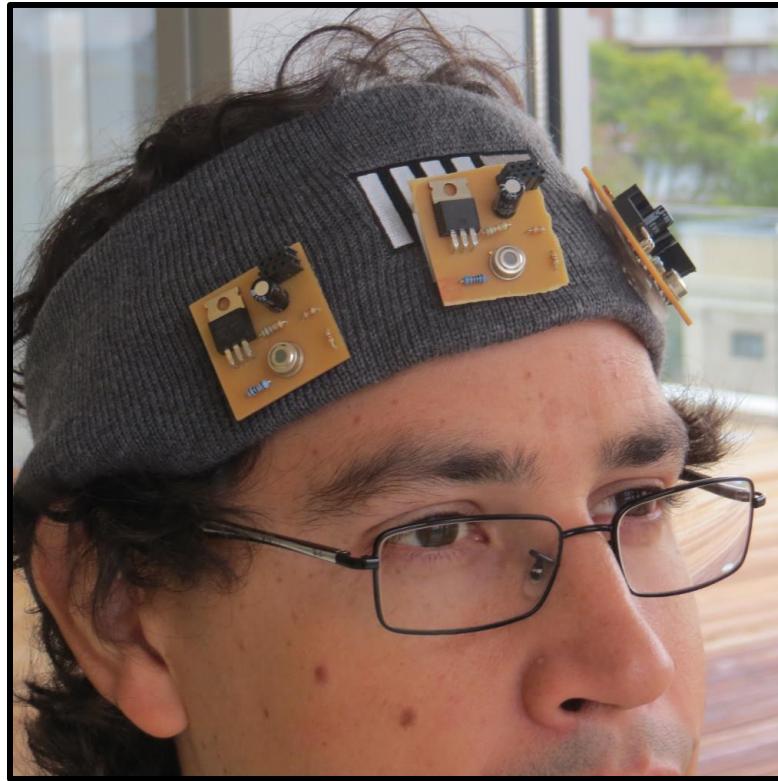


FIGURE 4 - TEMPERATURE SENSING HEAD-BAND

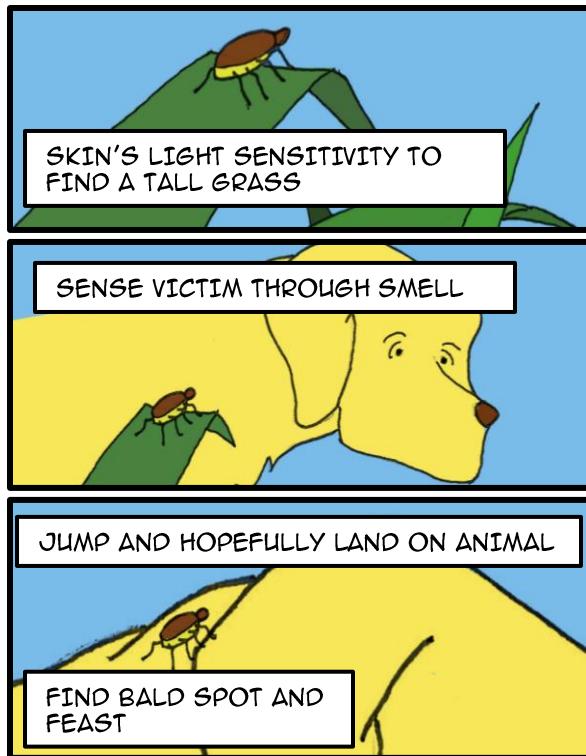


FIGURE 5 A, B, C – THE WORLD OF A TICK

## INTRODUCTION

In his theory of the Umwelt (Uexküll 2010), author Jakob von Uexküll proposes that every creature has an individual and unique understanding of their environment, given the individual affordances offered by their senses. For example, the flea's experience of its world is limited by the sensory boundaries of the only three senses it possesses: temperature, smell, and touch. The tick will use its skin to feel the sun and know to climb to the tallest blade of grass (Figure 5 A). Once there, its sense of smell will tell it when there might be some prey nearby (Figure 5 B). Lastly, the tick will blindly jump in the general direction of the smell, hoping to land on the animal. At this time, the tick will use its sense of touch to find a comfy bald spot and commence feasting (Figure 5 C).

This leads to the belief that the access to new senses should expand the way in which humans experience their world and therefore is at the center of the Digital Synesthesia project. Modern technology already offers the ability to detect information from the world that is beyond our natural sensory spectrum, but what has not been achieved is the way for our brains and body to incorporate this new information as an addition to our sensory capabilities. Digital Synesthesia offers a way of taking new sensory experiences and transmitting them to the body in a way that mimics our other senses, without relying on a mostly visual and highly cognitive experience which demands a big part of the user's attention. With Digital Synesthesia, we will be able to understand our surrounding world in a new and undiscovered way.

This project will look at the ability of a user to quickly assimilate an external stimulation and understand the significance of the signal. In order to do this, the user must be able to combine the information from the stimuli, their understanding of their context and surroundings and cues from proprioception that relate to the new sensory experience.

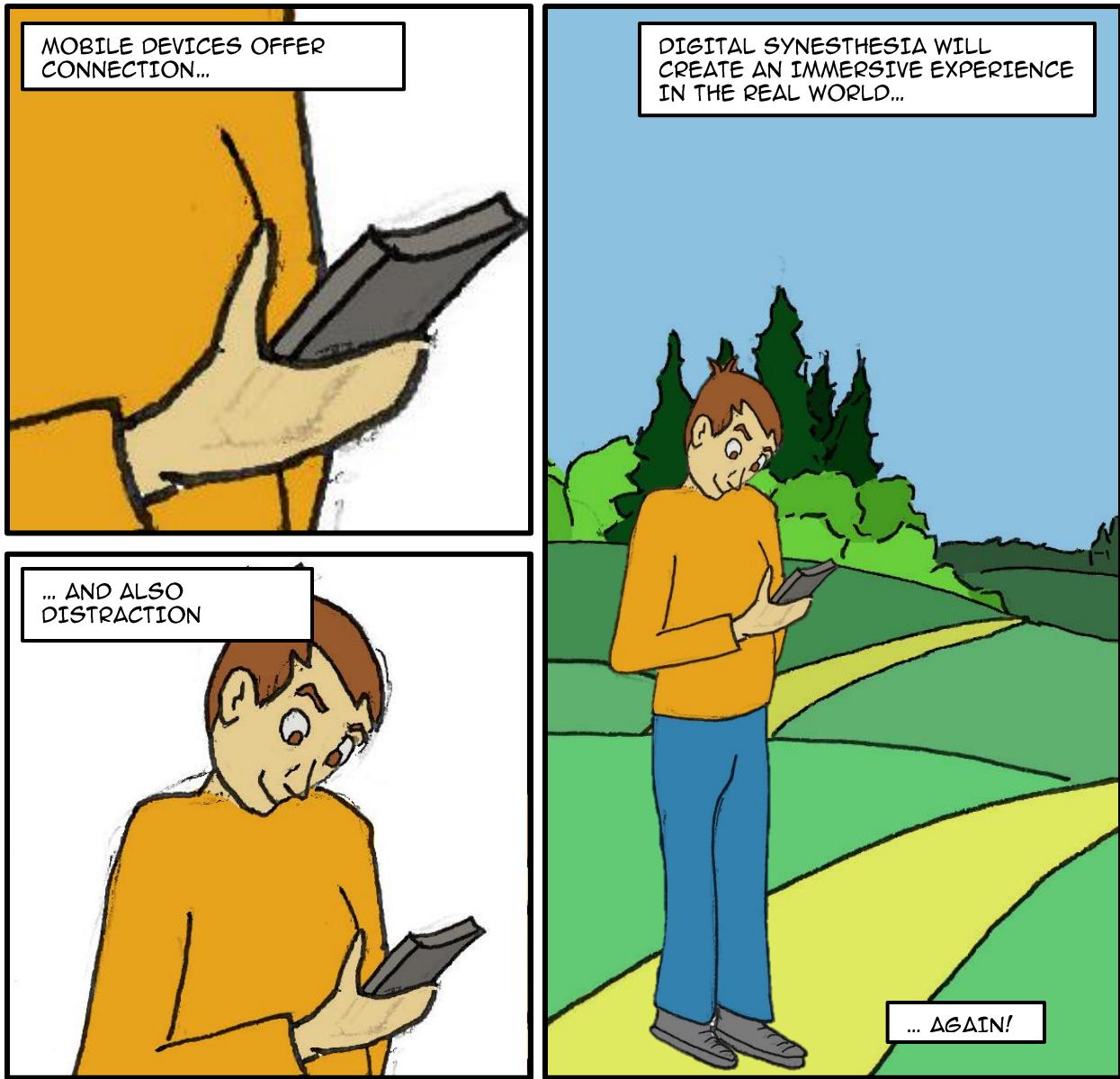


FIGURE 6 - TECHNOLOGY CREATING DISTRACTION AND REDUCING OUR FEELING OF IMMERSION IN THE WORLD

## DIGITAL SYNESTHESIA

Why?

The evolution of our mobile technologies has come hand in hand with the feeling that we are slowly isolating ourselves in a virtual social bubble where we can only acknowledge what the screen is showing us and only relate to our social networks. Many thinkers have looked at this issue from both positive and negative points of view (Turkle 2011; Thompson 2013) and most arriving at the conclusion that we are surrendering some of our social customs in favor of

newer virtual ways of relating to one another and to the world (Figure 6 - Technology creating distraction and reducing our feeling of immersion in the world).

It is my view that our technology should be better at looking for a way to help us be closer to our physical surroundings and smarter at finding a way of giving us all of the benefits it offers, without compromising our interactions with our world and peers. Digital Synesthesia is a way of attempting to do just that. I understand that what we have done with mobile devices is offer just-in-time information streams that enhance our understanding of every moment, place and time. But all this information is being bottlenecked through mainly one sensory channel, overwhelming the brain into needing to place most of its attention to this one input and ignoring many others.

## DESIGN APPROACH

Digital Synesthesia is divided in three major parts. Sensing, translation and feedback, the understanding and implementation of these three areas is the key to create a stable base for future designers to be able to build upon this project.

Sensing is the technology that will capture information from the world. This area brings interesting cross sections between fields. The designer needs to know about sensors that may be available to capture raw environmental data. Also knowledge of how other organisms may use information that is outside of our human sensory capabilities. Most importantly there is the need to understand that if one sensor may be detecting very specific phenomena, the interpretations and usefulness of that information to us humans might be completely unrelated to how other organisms might use it.

Translation is a more narrow area where the designer can implement knowledge in coding and electronics to interface the sensor to a mobile device in order to capture the data. The mobile device will then translate this information to the appropriate feedback. Translation also needs the design of a user interface. In the far future vision of Digital Synesthesia, this interface will let a user choose what sensor they want active and where, and how, they wish to experience this feedback. This way, depending on the user's activities, they will be able to turn artificial senses on and off.

Feedback is the final step. At this stage, the designer will draw upon their knowledge of user interfaces and ergonomics to create a comfortable sensory experience that will make sense with the user's need and surrounding context. The design of wearable technology will come into play as we find ways to comfortably generate the sensory signals that will respond to the sensors.

## THE IMPORTANCE OF THE SINGLE AFFORDANCE

All five of our senses are able to take-in multiple information at the same time. We can see many colors, smell combinations of smell, feel at various points in our body, detect pressure and temperature on our skin and taste different tastes, all at the same time. In a sense, each sensory experience is already acting to capacity and the brain is decoding and each sensory experience responds to signals with many affordances. So the brain is already working hard trying to identify, separate and interpret each of these affordances into a cohesive experience. To create a new sensory experience I chose to reduce the affordance of the signal to its minimum degree. This would give the brain the chance to understand the signal and the user to learn from the experience without much training. This is why I have chosen vibration and temperature. With vibration, I have the advantage of using almost any part of the skin and it offers a variety of affordances like frequency, intensity and pattern. I will try to choose a single affordance, mainly frequency; to test how accurate and reliable the sensation is with only this single affordance. With temperature I'll be using the variations in temperature to convey information. My hope is that the brain will be able to couple the simple signal with other information around it to create the cohesive experience.

## BACKGROUND AND RELATED WORK

Many projects and research have sought to understand the feasibility of using touch, thermal, vibration and haptics to communicate information to the brain. I'll present here the research and projects that best support the basis of Digital Synesthesia.

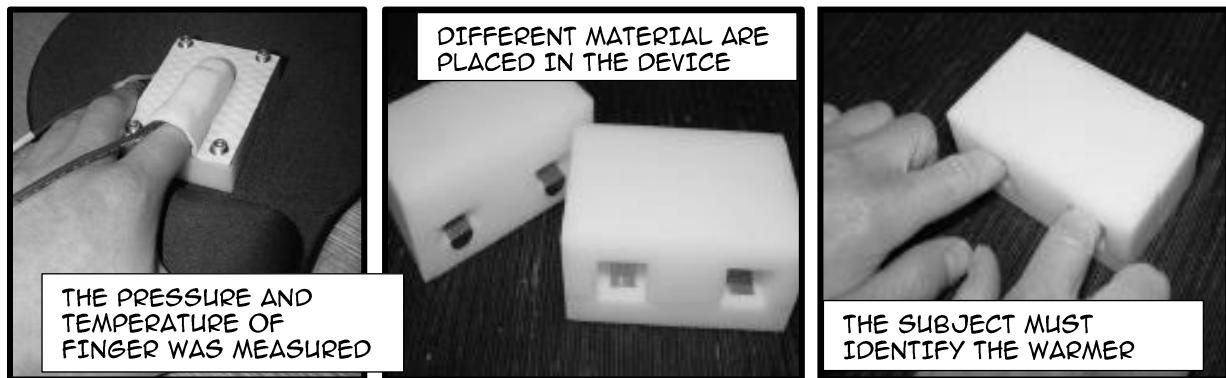


FIGURE 7 - L.A. JONES AND BERRIS 2003

## Thermal Interfacing

Studies on a person's ability to discern between two materials using only thermal cues have been conducted. They show how such perception is possible when there is a large difference between the thermal capacity and conductivity of the materials(L.A. Jones and Berris 2003) (Figure 7).

Similar results have been used to present thermal cues to the users in virtual environments and teleoperated systems (L.A. Jones and Ho 2008; Wilson et al. 2011). Digital Synesthesia will further this research by finding more effective ways of coding information through the sense of temperature.



FIGURE 8 - WILSON ET AL. 2011

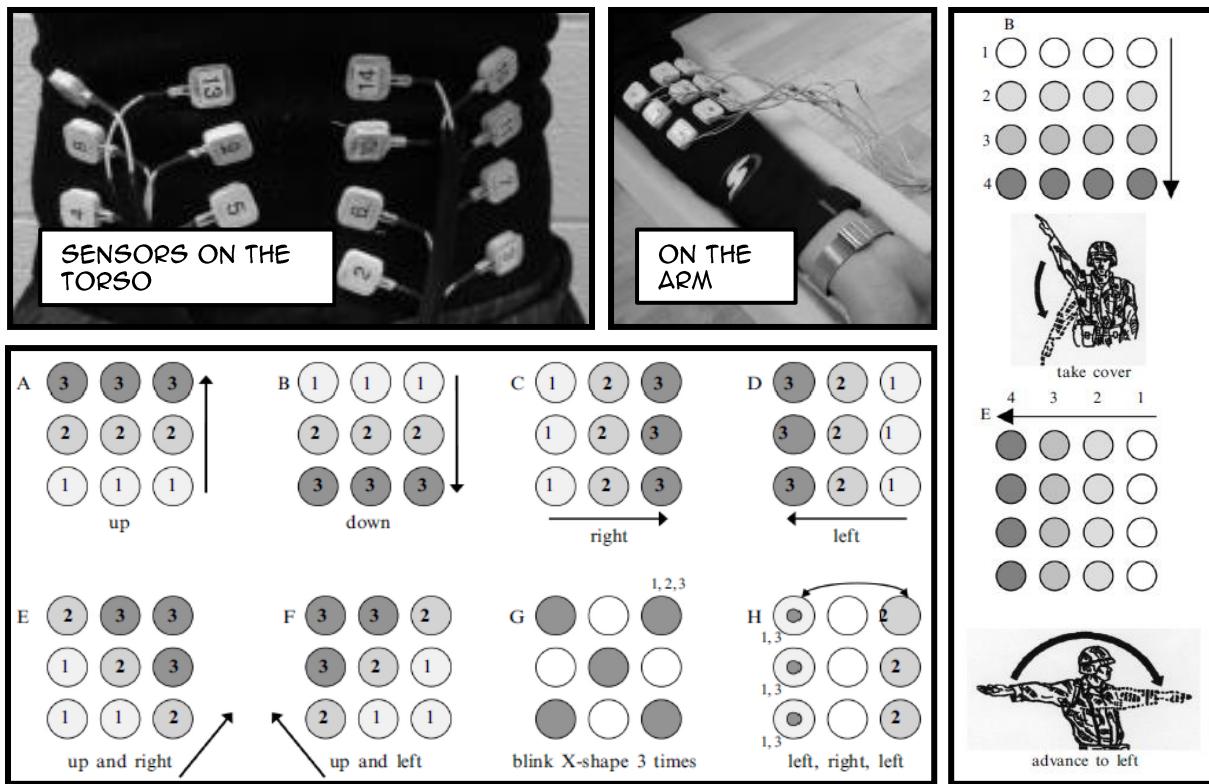


FIGURE 9 - LYNETTE A JONES, KUNKEL, AND PIATESKI 2009

### VIBROTACTILE INTERFACING

LA Jones et al have tested a tactile display mounted on the user's arm and back(Lynette A Jones, Kunkel, and Piateski 2009) (Figure 9). Simple commands and instructions were communicated through a vibration pattern and tested for accuracy and efficiency. SenseableRays(Rekimoto 2009) (Figure 10) from Rekimoto Labs uses a small finger-mounted module that detects a structured light signal and emits a vibratory pulse giving the sense of feeling the projected light. LA Jones has shown that vibrotactile interfacing is a very effective way of transmitting information while Rekimoto shows the added value that the tactile sense brings to an experience. Digital Synesthesia will try to join these two efforts to create a more immersive and efficient experience.

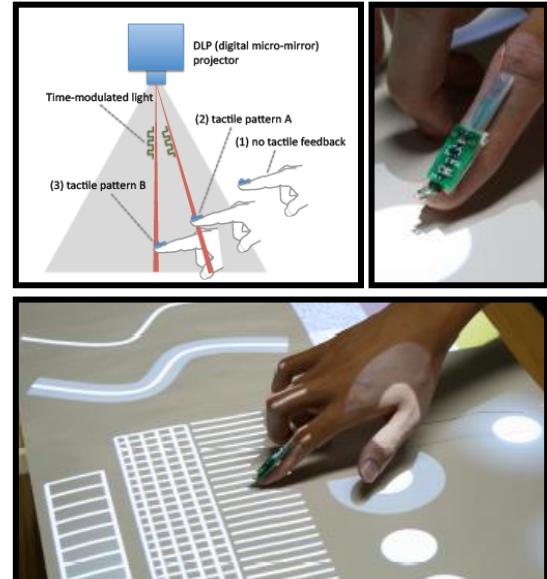


FIGURE 10 -REKIMOTO 2009

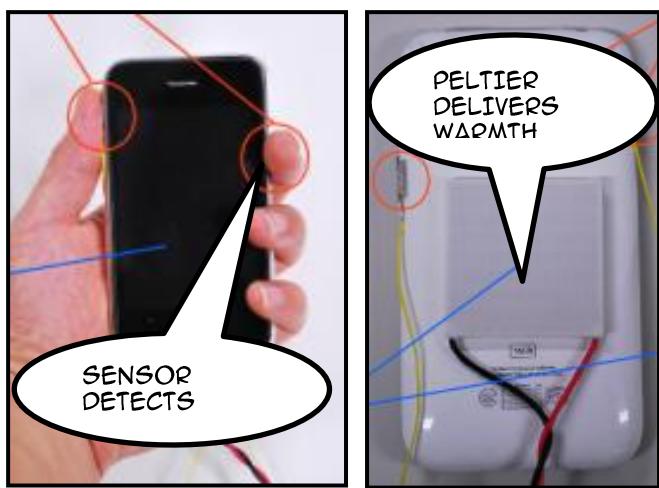


FIGURE 11 - IWASAKI, MIYAKI, AND REKIMOTO 2010

## MOBILE COMMUNICATION

Rekimoto lab has presented AffectPhone (Iwasaki, Miyaki, and Rekimoto 2010) (Figure 11), a system that gives a handset the ability to detect a user's arousal level through Galvanic Skin Response sensors and transmit it to another user as hot or cold sensations in the hand. Similarly, Pressages(Hoggan et al. 2012) is a system that translates the pressure with which one user squeezes the sides of the mobile phone into a vibration on the receiving phone. Both these projects are looking to

create a better communication by using sensory feedback of the users' state. Connexus (Paulos 2003) (Figure 12) was an ambitious project that attempted to detect several signals of the users in order to recreate an image of the non-verbal cues that were being lost in non-co-located communication. Even though these projects hit close to what Digital Synesthesia looks for, they are from the start limited in certain ways. Since Digital Synesthesia is based more on detecting occurring phenomena than on detecting the other users' willingness to communicate in a new way, the experience is more reliable. Perhaps with the findings from this thesis, other projects like the ones discussed can be revised with a better understanding of digital sensory loops.

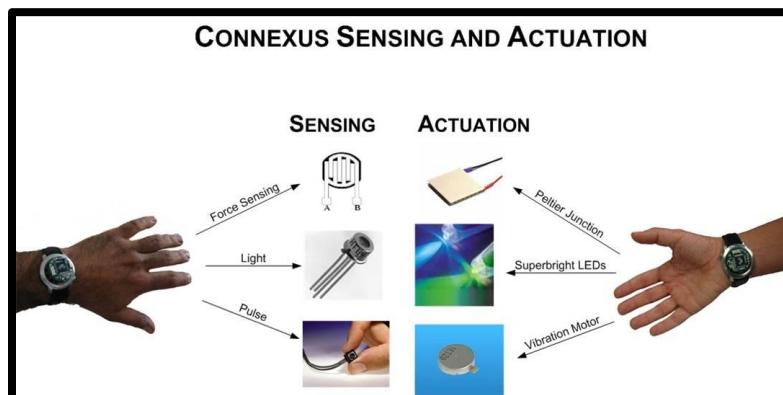


FIGURE 12 - PAULOS 2003

## SENSORY SUBSTITUTION

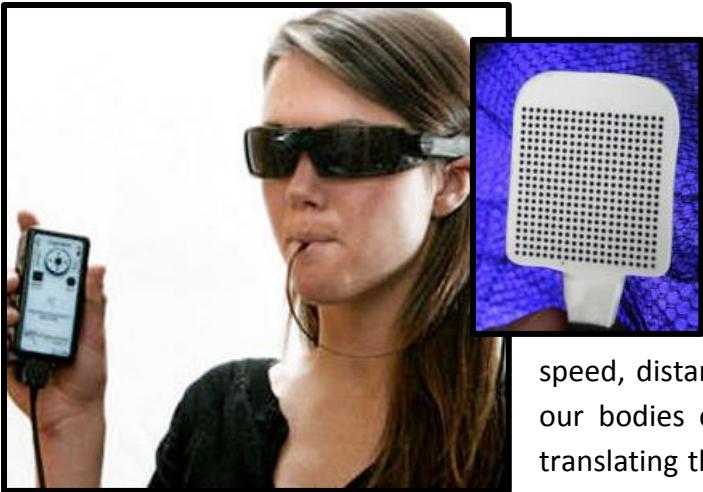


FIGURE 13 – BRAINPORT, SAMPAIO, MARIS, AND BACH-Y-RITA 2001

Either because a person may be lacking one of the five senses or because a different sensory input may offer other benefits like greater detail, sensory substitution has been seen in several fields (Paul Bach-y-Rita and W. Kercel 2003). Most sensors translate information, such as temperature, wind speed, distance or the passing of time. All are things our bodies can perceive but by using a sensor and translating the information to a coded visual form we add the ability of greater accuracy and universal understanding.

Brainport(Danilov and Tyler 2005) is a system that captures images through a camera and translates it into electrical signals that are felt on the tongue(Sampaio, Maris, and Bach-y-Rita 2001) (Figure 13). The artist Neil Harbisson and his team have developed Eyeborg (Peng and Seymour) (Figure 14) so that Neil, who is completely color-blind, can use this device to capture color information through a camera on his forehead and translate it to sound he hears through



FIGURE 14 - EYEBORG, PENG AND SEYMOUR

bone conduction. These hit at the core of Digital Synesthesia. But what this project proposes is that these kinds of interfaces will be useful in the everyday experiences of the average user. In order for this to happen, the interface has to find a way to be less obtrusive and more user friendly.

## ASSISTIVE TECHNOLOGIES

A big push for this types of interfaces has been given by the assistive technologies in its effort to look for viable technologies to aid individuals with either acquired impairments or developmental disorders (Loprestia, Mihailidis, and Kirsch 2004). This research covers a wide range of techniques dealing with sensory substitution in various ways like tactile experiences (Bach-Y-Rita 2006) (Figure 15) where not only the skin but the tongue is used while looking into effects like sensory loss and late brain plasticity. The consumer product world has also seen vast improvements in these technologies in devices that use sensors and intricate sonification algorithms to generate 3D information for the vision impaired (Bujacz, Skulimowski, and Strumillo 2012)



FIGURE 15 - BLIND CLIMBER USING BRAINPORT

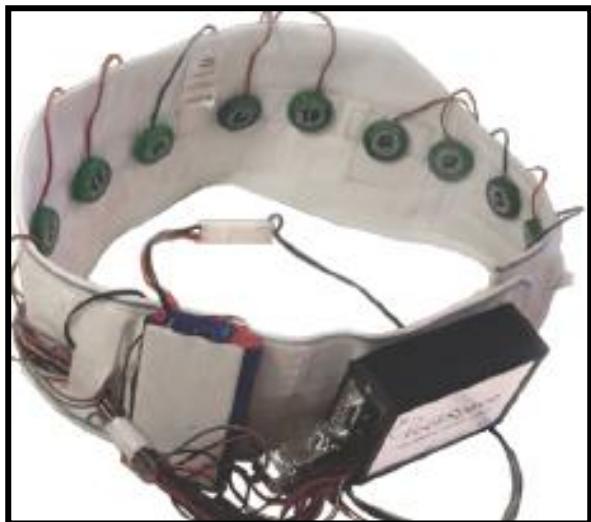


FIGURE 16 - FEELSPACE BELT (NAGEL ET AL. 2005A)

the center of gravity of the device is perceptible in the hands of the user. Dan Berg, a writer and technology advisor, implanted a small magnet into the little finger of his right hand(Berg). One of the reported effects was the ability to sense electrical flow by the disruptions on the magnetic field. Disney research has developed Aireal (Sodhi et al. 2013) (Figure 17), which uses air vortices to create a tactile sensation of virtual images or images projected on the body. These projects hint at the ability of the brain to interpret new experiences. Digital Synesthesia will make use of this ability to understand how the brain can learn to adapt to new sensory inputs.

## NEW SENSES

Another big area in this field is creating completely new senses. Adding a new sense to our repertoire changes the way we understand and interact with the world. The FeelSpace (Nagel et al. 2005a) (Figure 16) belt was a device with vibrators that could be worn around the waist. The vibrator closest to geographical north would constantly vibrate, giving the user a sense of direction. Another take on navigation is Momo (WANG and O'FRIEL 2013), a handheld egg-like device that leans towards the direction in which the traveler needs to go. The change in



FIGURE 17 – AIREAL (SODHI ET AL. 2013)

## SITUATIONAL AWARENESS

Situational Awareness is the ability to extract information from our environment and integrate it with previous knowledge in order to form a coherent mental picture(Boddhu et al. 2012). The US military has done extensive research on Situational Awareness. They have explored the limits of the brain when forced to work in an environment with many attention

cues, as well as different strategies for reducing the cognitive load while conveying information to the brain through channels other than sight or sound. In addition to many studies in how to measure Situational Awareness in various users and situations, there are some papers on actual devices being tested that use Vibrotactile Displays(Raj, Kass, and Perry 2000) and Tactile Navigation Cueing(Dorneich et al. 2006). The findings in these studies will inform Digital Synesthesia on the cognitive limits of the brain when presented with multiple sensory inputs at once.

## NEUROPLASTICITY

The field of Neuroplasticity has explored the way in which the human brain is able to evolve and change given different sensory inputs. Studies have shown that a child's brain exhibits a greater range of neuroplasticity than the adult brain but that the adult brain is still capable of change and adaptation(Draganski, Gaser, and Busch 2004)(Pascual-Leone et al. 2005). This research brings a very interesting question to this project. There might be an interesting parallel process in the way the brain adapts to natural sensory inputs and how the brain will map to the new digital sensory inputs. Even though most studies show that the time scale for these changes in the brain to take effect is longer than what this thesis will allow, some new studies are looking into more immediate effects of learning new skills.(Sagi et al. 2012)(Schlaug et al. 2009)(Dayan and Cohen 2011)

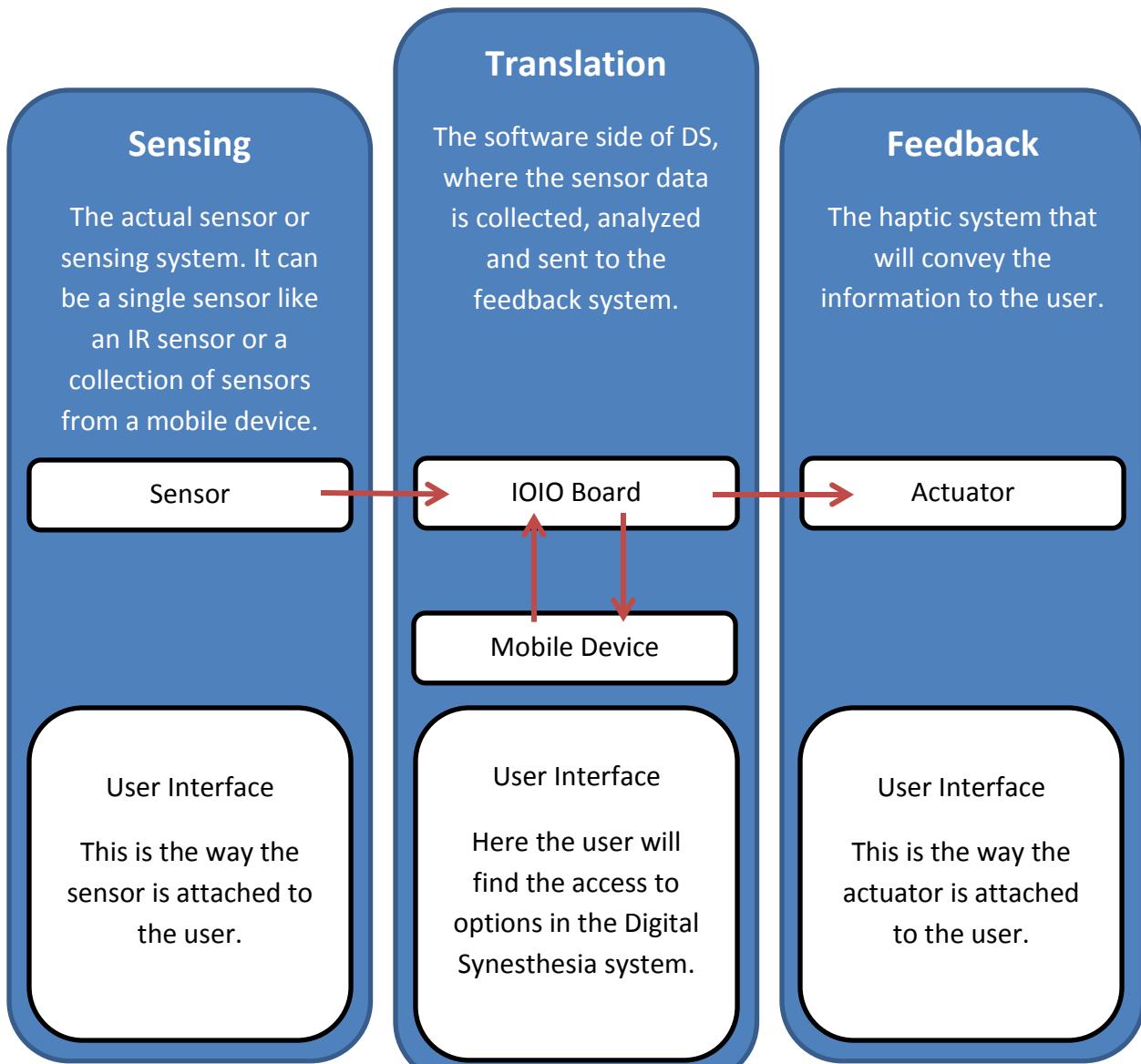


FIGURE 18 – SYSTEM DIAGRAM

## SYSTEM DESCRIPTION (FIGURE 18)

Three systems were designed for this project, all following a very similar architecture. A sensing system, a translation system and a feedback system are designed to be flexible enough to allow for future developing with evolving technologies, usage scenarios and user preferences.

## HARDWARE

The hardware setup for all studies is based on a IOIO-OTG(Ben-Tsvi 2012) board. The IOIO is a board specially designed to work with Android 1.5 and later. The board provides robust

connectivity to an Android device via a USB or Bluetooth connection and is fully controllable from within an Android application using a Java API. Sensors communicate to the IOIO via I2C or Analog Input and the Android software controls a Digital Output Pin to turn High or Low. The Output Pin was connected to a “HEXFET IRLZ34N” from International Rectifier that would control the gate current to a surface transducer “Surface Transducer – Small COM-10917” from Sparkfun(Sparkfun) or a Peltier device. On most cases a 9V battery was used to power the IOIO and the transducer while the sensor would be powered by the IOIO board.

## SOFTWARE

There were two main types of application created for this thesis. The first was a User Interface that had two states, depending on if the subject or the examiner was operating it. The other was a simple app that would control the variable of the test in order to allow for a double blind user study.

All applications were coded in Android. The basic user interface application would read the data received by the IOIO from the sensor, map it to an output range and transform it into the frequency of the signal sent to the IOIO and from the IOIO to the transducer. Two forms of visual feedback were enabled. First, two set of numbers were shown, a numeric “value” would show the raw data coming from the sensor and a “rate” value would show the value after it had been mapped to the sensing range. Second, a graph would show the real time response of the sensor inside the sensing range.

A simple number picker interface offered the subject or examiner the ability to adjust the High and Low limits of the sensing range in order to adjust the sensitivity. In cases where the subject was given control of the sensitivity, the app would turn on a “Test in Progress” mode where it would hide all visual and numeric feedback from the subject.

## SENSITIVITY MAPPING

An important part of this research is to investigate the ability of each user to understand and control the level of sensitivity of their sensory experience. When the system is detecting an analog signal, it may happen that the variations in the signal that the user is interested in are very small, it makes sense then that the user will be able to increase the sensitivity of the artificial signal in order to detect those tiny variations. On the other hand, if the signal happens to be noisy, the sensitivity can be used to drown out the noise and try to detect only the relevant information from the signal.

The way I implemented this feature was by simply mapping the incoming data to a scale from 0 to 1000 that would determine the frequency of the vibration that the user would feel. So when

the signal was very strong, the mapping would be close to 0 and this would create a high frequency feedback, 0 being the length in milliseconds between the pulses. Similarly, if the signal was low it would be mapped close to 1000 which would create a low frequency feedback of close to one pulse per second.

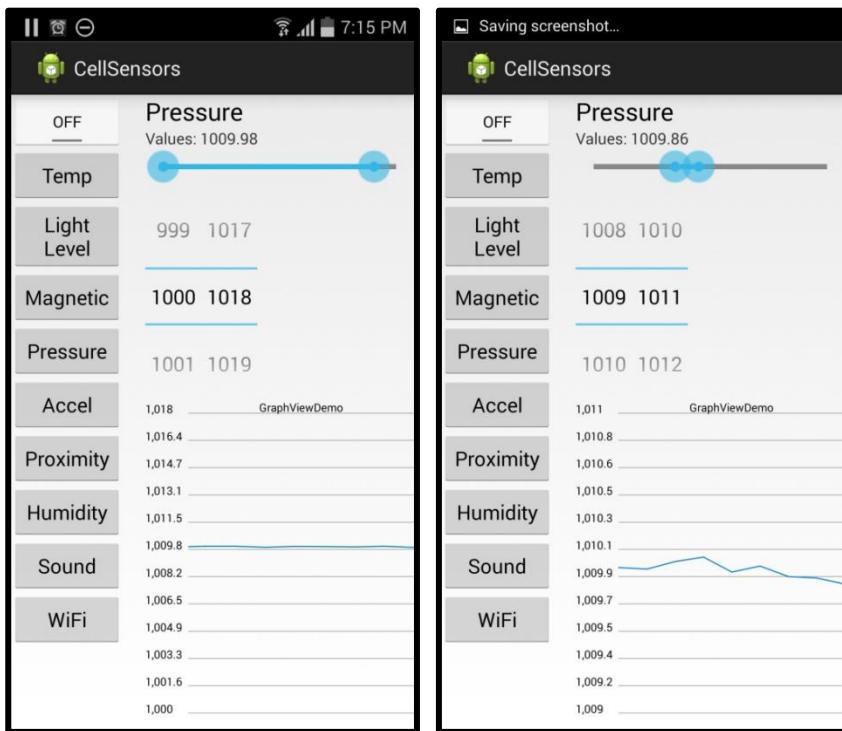


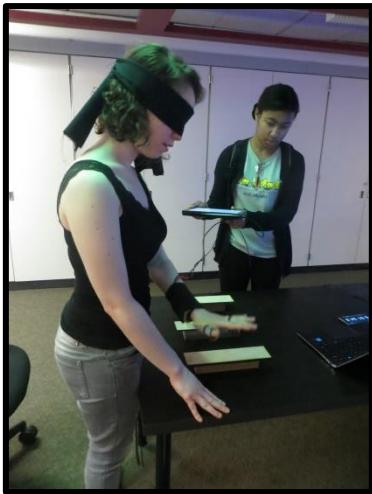
FIGURE 19 - EXAMPLE SENSITIVITY UI

The UI for every study would offer a way to control the sensitivity either by the researcher or by the subject. The UI would be a number picker and a sliding scale that would control the range of sensing. For example when reading from the pressure sensor on the phone, the full range would prove to be not sensitive enough and the changes would be unperceivable but when the sensing range was reduced, the changes became clearer.

In Figure 19 we can see on the graph that when the range is smaller, the small changes are more discernible.

## IMPLEMENTATIONS

Three implementations have been developed in order to test the user's ability to relate to artificial sensory systems. Each of the implementations was designed to test the user's ability to relate to an artificial sense while reducing the familiarity with the experience. During the first user study the users would be able to try a new artificial sense that would provide a redundancy with an existing natural sense. This way, the users were able to quickly learn to understand the patterns of their new sense. The second user study was designed to take away the redundancy but still give the user some contextual information on the experience. The third user study would remove all redundancies and contextual information and simply ask the users to explore their world and try to understand what the artificial sense was responding to.



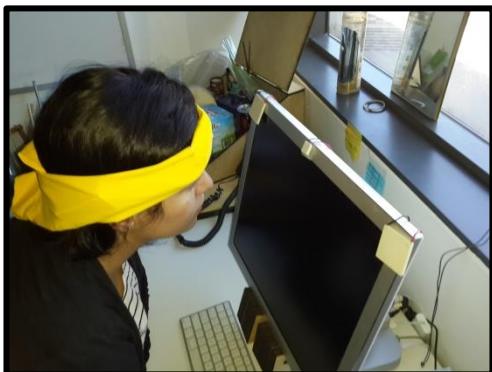
**FIGURE 20 - PROXIMITY SENSING USER STUDY**

user study would remove all redundancies and contextual information and simply ask the users to explore their world and try to understand what the artificial sense was responding to.

### FIRST STUDY: PROXIMITY SENSING

For this study, I gave the user a proximity sensor to wear on the palm of their hand and a vibration on the thumb of the same hand. The study was comprised of three stages. First, with a blindfold on, the user was asked to wave their open palm over a table where I had placed a certain amount of objects and try to sense how many objects there were. After every guess, the user was allowed to take the blind fold off and see the real answer. This was important because the users would then try to remember the feeling of the new experience and in essence calibrate themselves to be able to identify and ignore the noise in the signal.

The second stage used the same methodology but the user was asked to identify the shape of a



**FIGURE 21 - TEMPERATURE SENSING USER STUDY**

single figure that was placed on the table. The figure would be a square, circle or triangle. This time, the users had to rely on a 2D movement of their hand and also they would have to compare their expectation of how a shape would feel to what they were feeling.

The third and final stage asked to identify a 3D shape. So the choices were a cube, a square or a prism.

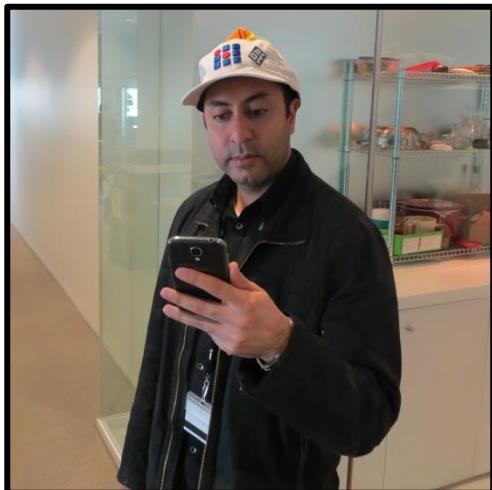
### SECOND STUDY: TEMPERATURE SENSING

At this stage, the project will look into the creation of new sensory experiences. This stage studied the users' acceptance of new information that was consciously mapped to a particular sensory experience. This meant that the users had full understanding of

the task to be accomplished, the new sense to be detected, and how the information was translated into what they felt. This allowed me to understand how quickly users can get used to their new sensory experiences and record their impressions on the experience.

For this study, the user was fitted with a head band that had a temperature (IR) sensor facing outwards and a vibrating transducer towards the inside, against the forehead. Four peltier modules were placed on the table in front of the subject. A program was written that would randomly choose one of the four peltier modules to warm up. The subject would have to try to read the feedback vibration on their forehead to decide which modules was on and press the corresponding button on the device. This way nor the subject or the investigator would know

which module was active. The investigator would simply record how many responses out of 20 opportunities were successful.



**FIGURE 22 - CELLPHONE SENSORS USER STUDY**

### **THIRD STUDY: CELLPHONE SENSORS**

Here the project set up a new sensory experience in which the users had no prior understanding of the translation taking place. This situation mimics the pattern in which a newborn might search for patterns in order to understand its new senses. This experiment showed how quickly the users can find a correlation between information from the world around them and the sensory feedback.

This study was designed to be the closest to the future vision of Digital Synesthesia. The users were fitted with a baseball cap that supported the circuit and vibrating transducer. The vibration was felt on the forehead. An app was written that would scan the available sensors of the mobile device and connect the data stream to the transducer using a IOIO board. The subject where asked to spend 15 minutes walking around the lab, anywhere they wanted to go. After the 15 minutes they were asked to give their best guess as to what the feedback on their forehead was responding to.

As a whole, these studies were looking to understand the ability of a user to form a coherent story by adding together minimal artificial information, proprioception cues and contextual knowledge. They have proven that when the subject is confronted with minimal information about a sensory feedback, they are quite capable of forming a good causal relation between the experience and the world and that even when they don't understand the actual sensing device; the mental mapping of the experience is still formed.

## USER STUDIES

There was a series of user studies designed for this thesis, at different levels of complexity and completion. Early in the process, I realized it would be advantageous to quickly iterate through different setups while trying to understand and discern the key concepts that would make up the design tree for Digital Synesthesia. The iterations will concentrate on testing different ways of conveying the data to the body. This is my way of “testing the feedback” for the best haptic solutions. Another variable for the studies was the type of signal I wanted to detect. Lastly, every test would change the amount of contextual information the user would have about the test.

## TESTING THE FEEDBACK

The studies were created in order to test the best pairing of sensed data and feedback to be felt by the body. I wanted to test temperature, sound and vibration as feedback so three setups were created. The transducer can be used for either vibration or sound depending on where on the body it is located, one study used vibration to represent data from a proximity sensor worn by the subject in the palm, the transducer was placed in the thumb of the same hand. Sound was used to translate data from a temperature sensor and this was used in two user studies, the sensor was worn on the forehead looking outwards and the transducer was behind the sensor and against the forehead. Temperature as feedback was used in one study, the peltier device was worn in the nape and it responded to the location signal of the glass infrastructure around the Media Lab.

## TESTING THE SIGNALS

I tried to find different types of signals to carry out the studies. The first distinction in the type of signals was either analog or binary. I chose as a binary signal a location based experience where the user would sense a feedback every time they walked in front of one of many screens at the lab that can recognize people via RFID. The analog signals I used were given by a proximity sensor and an IR sensor; these signals would slowly ramp up or down depending on the behavior of the user.

## CHANGING THE CONTEXTUAL INFORMATION

Lastly, the final variable was the amount of contextual information given to the subject. By contextual information I mean the knowledge that the subject could have about how the sensor, actuator and activity worked. A study with a lot of contextual information was done with a proximity sensor and an actuator worn in the hand. During this test, the user's understanding of the study and the context included knowledge of how the system worked,

visual confirmation on where the sensor and the actuator were located on their bodies, the ability to take off the blindfold and confirm their answers and knowledge about details like the sensitivity level to be used and the group of correct choices from which to venture a guess. All of these details amount to contextual information that helps the user understand their artificial sensory experience.

A test with very little contextual information was done where the examiner would only have to make sure that the user felt the actuator feedback and would give no more information to the user. The user then had fifteen minutes to explore and determine what the artificial sense was responding to.

## USER STUDIES (THE SUCCESSFUL ONES)

Sensory substitution studies have proven that the brain is capable of interpreting data from one sensory input that is responding to another sensory input(P Bach-y-Rita et al. 1969). I am interested in understanding how not only the brain will interpret new inputs but mostly how the user will be able to use these new sensory experiences as an advantage while completing certain tasks. This will inform me how future users will be able to use Digital Synesthesia in their daily lives. The distinction between brain and user implies that the user is also aware of what all the other senses are saying and of the previous knowledge around their present state and situation. Digital Synesthesia uses the power of the brain not to understand an isolated input but to interpret the aggregate of information of which one part is the artificial sense. If we allow the brain to understand an input in relation to the position of the sensor in the body, the position of the body itself, the speed at which the user is moving, other conditions that are being sensed by the body and what the user knows of the context in which they are, the experience with an artificial sense will be rich, easy to understand and immediately applicable in the user's activity.

The user studies were based on very simple haptic feedbacks, a vibration that would change its frequency according to the data received by the sensor, that same vibration but felt as sound through the bones on the head and heat that would increase or decrease temperature in response to the signal. The idea was to give the user a minimal amount of data that came directly from a sensor with minimum processing, hoping that the user would be able to discern noise from signal and be able to understand the signal within the experience.

Table 1 shows a summary of the type of feedback, signal and amount of contextual information given to the subjects. The Proximity study used a vibrator worn on the thumb so the feedback is felt as vibration. The Temperature, Cell Sensors and Stress studies used the same vibrator but worn on the head, this way the vibration is interpreted as sound by the user. The Smell as Signal is one of two explorations of how we can use smell as a feedback signal and the Location study used a Peltier device to create a temperature feedback.

<b>Study</b>	<b>Type of Feedback</b>	<b>Type of Signal</b>	<b>Contextual Info.</b>
<b>Proximity</b>	Vibration on the thumb	Analog signal from sensor	High
<b>Temperature</b>	Sound through bone conduction	Analog signal from sensor	Medium
<b>Cell Sensors</b>	Sound through bone conduction	Digital signal from the mobile phone	Low
<b>Smell as signal</b>	Smell	Binary signal from an online feed	High
<b>Stress</b>	Sound through bone conduction	Analog temperature signal interpreted as the emotional state of a person	Medium
<b>Location</b>	Temperature on the back of the neck	Binary signal from an RFID receiver and an online feed	Medium

TABLE 1 - SUMMARY OF USER STUDIES

## PROXIMITY TO VIBRATION

This study used “proximity” as the artificial sense. The test was designed to be redundant to vision. This means that the subject was able to corroborate through vision what they were feeling through the artificial sense.

## PREPARATION

The system would randomly pick which hand was to be used by the subject. Then the subject would wear an ultrasonic sensor on the palm, of the selected hand, and a transducer on the thumb of the same hand.

## HARDWARE

The system for the first stage and first user study implemented an Ultrasonic Range Finder LV-MaxSonar-EZ0 that interfaced with a IOIO OTG board through the analog interface. Both the sensor and the IOIO Board where worn by the subject. A two finger wood ring was made so that the sensor could be attached and the subject had a good enough understanding of the direction the sensor was facing, by moving the middle fingers. Different sizes were made to accommodate different users and give all the users the same amount of control over the sensor. The IOIO Board was inside a fabric wristband that also housed the 9V battery for power. The IOIO was connected via USB to the Android device, in this case a Sony Tablet S. The output of the IOIO was fed to the transducer that was attached to the thumb of the same hand that had the sensor.

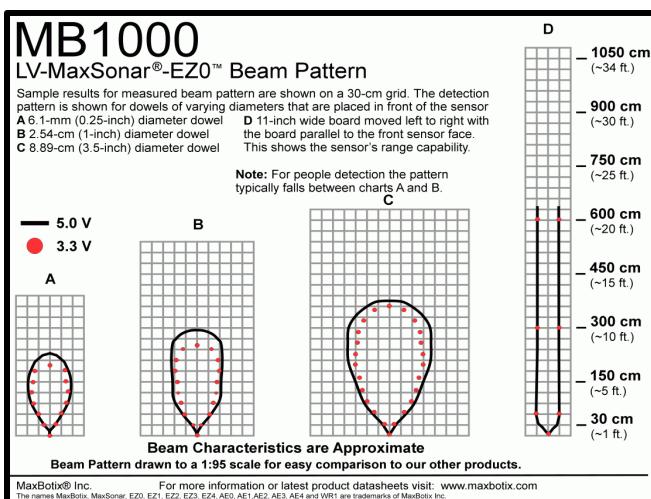


FIGURE 23 - SENSOR BEAM PATTERN

sensors

The full datasheet can be found in the Appendices section.

## THE MAXSONAR-EZ0 SENSOR

From the maxbotix website<sup>1</sup>

- Resolution of 1 inch
- 20Hz reading rate
- Virtually no sensor dead zone, objects closer than 6 inches range as 6 inches
- Maximum Range of 254 inches (645 cm)
- Low 2.0mA average current requirement
- Widest beam of the LV-MaxSonar-EZ

<sup>1</sup> [http://www.maxbotix.com/Ultrasonic\\_Sensors/MB1000.htm](http://www.maxbotix.com/Ultrasonic_Sensors/MB1000.htm)

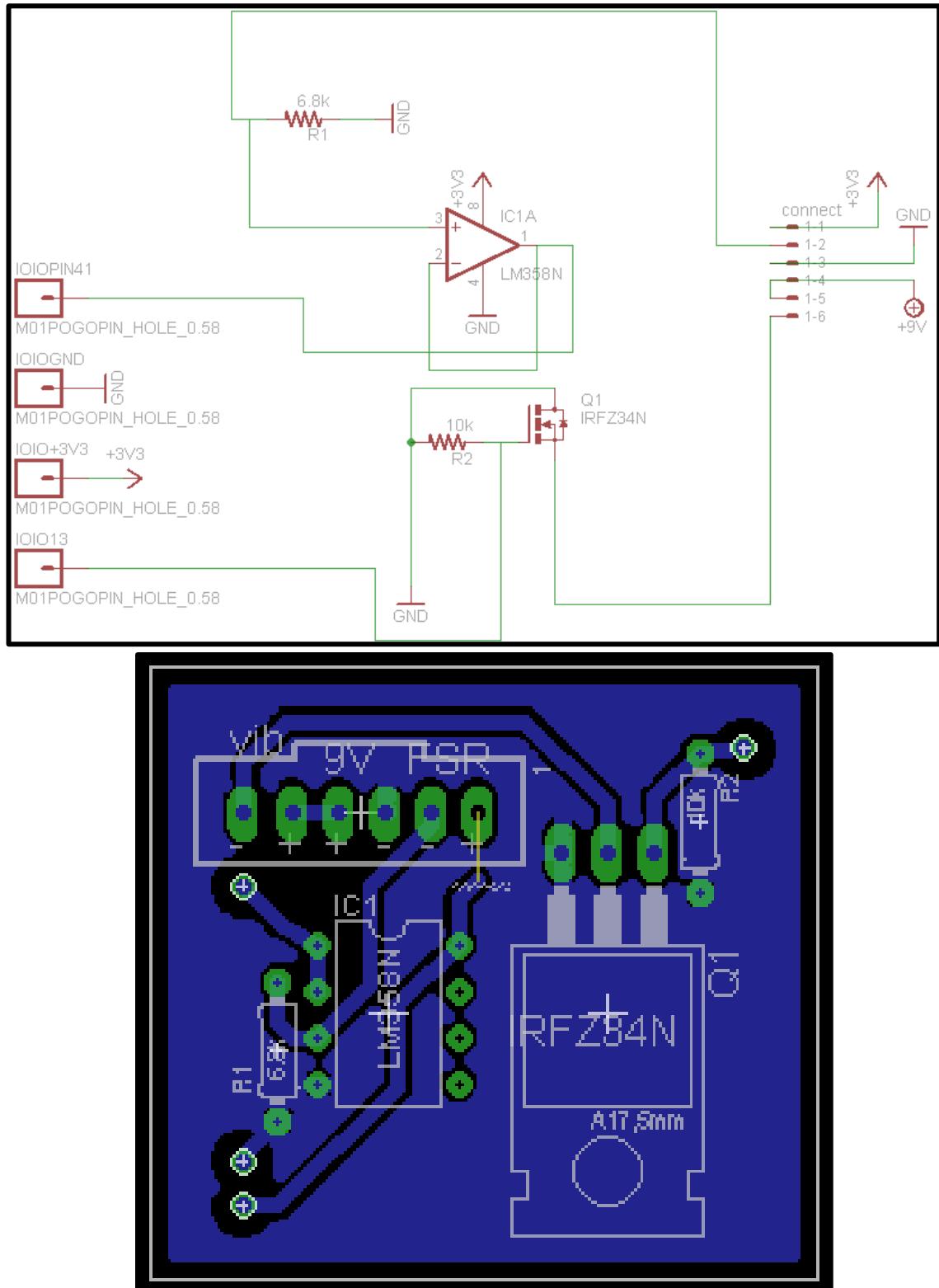


FIGURE 24 - SCHEMATIC AND BOARD FOR THE PROXIMITY USER STUDY

## SOFTWARE

The software side for this study was written to be used only by the examiner. In it they were able to see the numerical value coming from the sensor and the resulting frequency of the transducer after being mapped. Two number pickers gave the ability to change the sensitivity of the artificial sense.

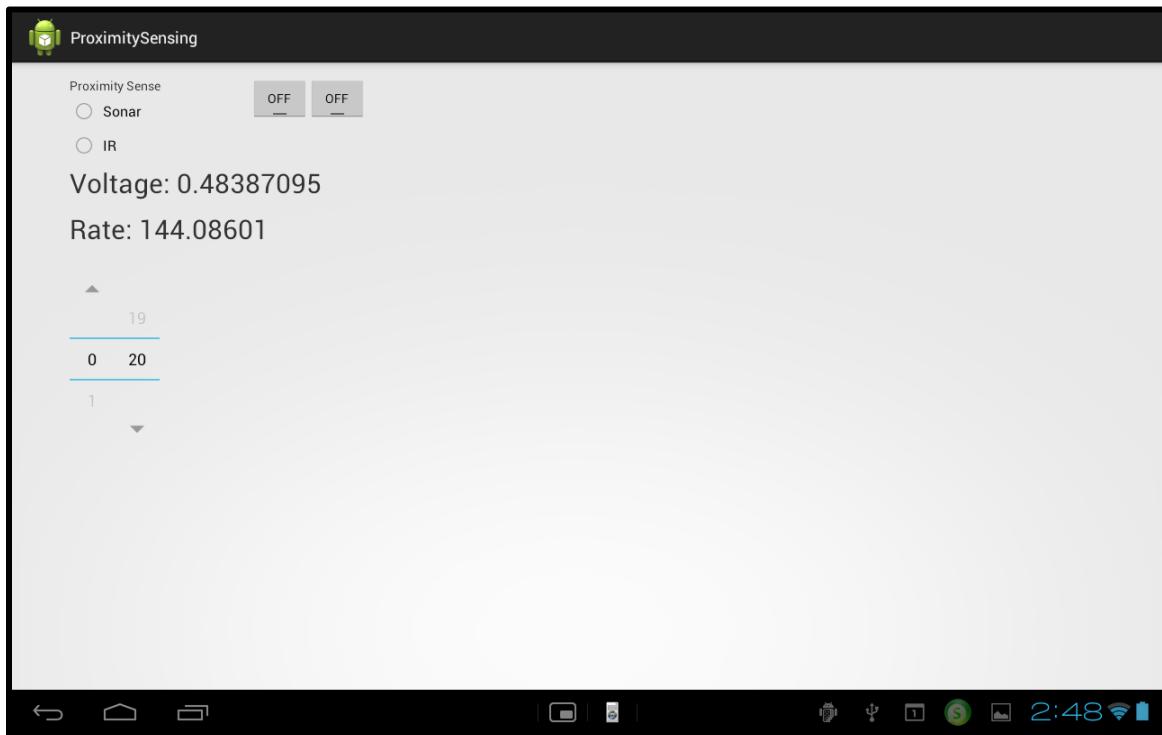


FIGURE 25 - USER INTERFACE FOR THE PROXIMITY USER STUDY

## TEST PROCEDURE

This test was divided in three phases; each phase would follow a similar structure. The subject would wear a blindfold and asked to identify object on the table. In all phases the subject was given two minutes to try to guess. At the end of the two minutes the subject had the choice of venturing an answer or using 2 more minutes.



FIGURE 26 - SUBJECT DURING PHASE ONE

#### PHASE ONE

On phase one I used flat rectangular wooden pieces of 2" by 12" that were placed on the table in front of the subject. The subject's task was to try to identify how many objects there were. The computer would choose at random any number from 0 to 3 objects that the examiner would place. This exercise was done 4 times while varying the height of the objects and the sensitivity level that was controlled by the examiner. After each try, the subject was allowed to take off the blindfold and compare their answer to the actual number of objects. The iterations were as follows:

First try. Random number of objects, at 2" tall from the table and a sensitivity of 10.

Second try. Random number of objects, at 2" tall from the table and a sensitivity of 5.

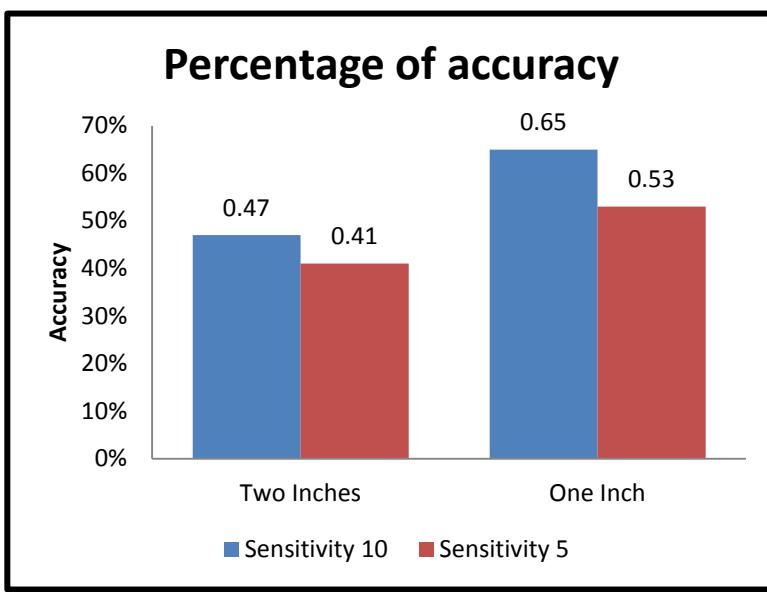
Third try. Random number of objects, at 1" tall from the table and a sensitivity of 10.

Fourth try. Random number of objects, at 1" tall from the table and a sensitivity of 5.



**FIGURE 27 - ONE, TWO AND THREE BARS**

The sensitivity values were decided ahead of time and kept the same through the whole study for all users. The values were chosen by finding a mapping that would demonstrate the usefulness of having different sensitivity while demonstrating the balance between sensitivity and noise. With a low level of sensitivity (sensitivity 10) the subject could only feel small changes in the vibration frequency, with High sensitivity (sensitivity 5) the changes were more noticeable but the noise would also be more noticeable. The noise came from the sensor as well as from the stability of the subject's hand.



**FIGURE 28 - ACCURACY ON PHASE ONE**

68 tries; the result gives a percentage of accuracy of 51%. A random control group would have an accuracy of 25% given that they are choosing amongst 4 possible answers, when compared with the actual results of this study, we get a confidence value of  $p<0.002$ .

#### **PHASE ONE EVALUATION**

In this first phase the subject needed to only move their hand from side to side in the X axis and up and down in the Z axis (Figure 29). Up and down would allow them to control the base line frequency they were comfortable with while scanning on the horizontal axis.

#### **PHASE ONE RESULTS**

The results in Table 1 show that the subjects were close to 50 percent accuracy. This was encouraging since it was well above a random distribution that would be close to 25 percent given that the users had one of four choices to make. Table 1 shows the results of phase one.

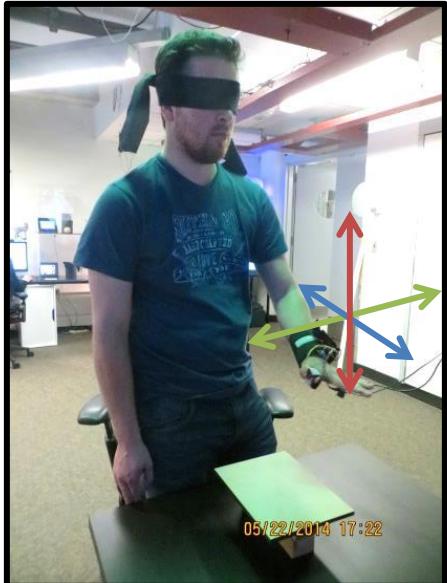
Totaling the correct answers of phase one in the four tries and ignoring the height and sensitivity difference, we have a total ( $n$ ) of

The users had no experience with this artificial sense except for a five to ten minute training activity in which they would see how the frequency behaved when the hand was waved over objects of different sizes and with different sensitivity levels.

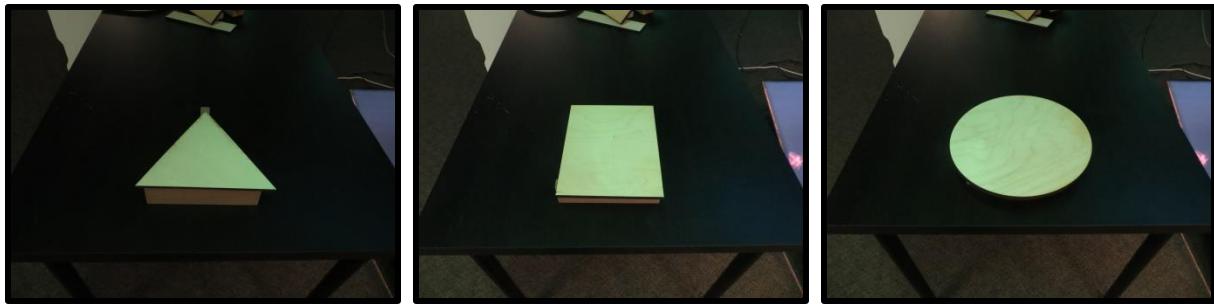
I was expecting an advantage to having a higher sensitivity setting which would be sensitivity 5 but the results show that sensitivity 10 was easier for the subjects. I believe this to be that at

sensitivity 5 the experience was vulnerable to unconscious movements of the hand. Some subjects would not notice if the hand went down slowly or small jerks movements that would affect the readings. These small movements were less noticeable at sensitivity 10 which was less sensitive.

The subjects demonstrated different techniques to accomplish this task. Some subjects would simply scan and try to differentiate between noise and signal but some developed more nuanced strategies such as scanning at different speeds and compare their impressions or scan a different heights and compare. Even more would focus specially on the stability and movement of the hand while others focused on the feedback, tried to get the rhythm and then detect minor changes.



**FIGURE 29 - X AXIS GREEN, Y AXIS  
BLUE AND Z AXIS RED**



**FIGURE 30 - DIFFERENT SHAPES FOR PHASE TWO**

## PHASE TWO

Phase two presented the subject with just one object. The computer would randomly choose between a circle, a rectangle or a triangle. This exercise was made 4 times as follows.

First try. Random object, at 2" tall from the table and a sensitivity of 10.

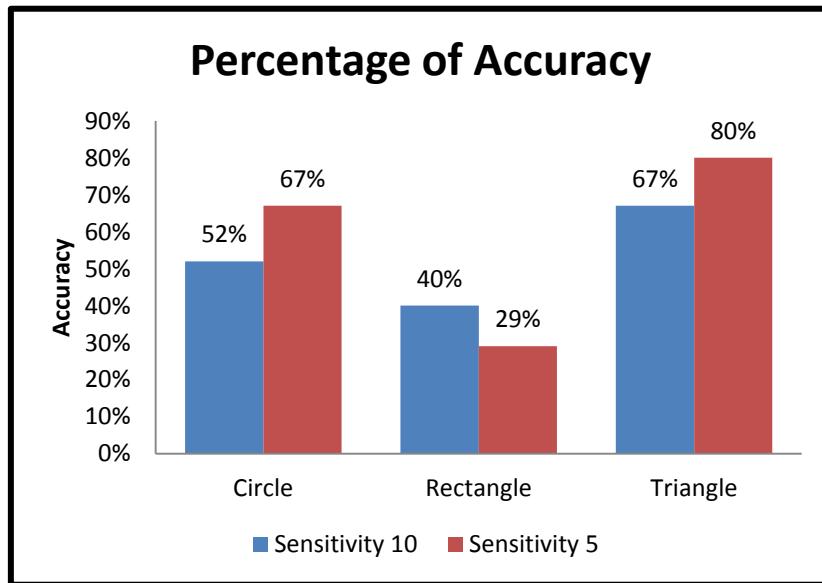
Second try. Random object, at 2" tall from the table and a sensitivity of 5.

Third try. Random object, at 2" tall from the table and a sensitivity of 10.

Fourth try. Random object, at 2" tall from the table and a sensitivity of 5.

## PHASE TWO RESULTS

Once again the results are well above random, which in this case would be 33 percent given that there were three choices to be made. The object with the largest percentage of correct answers was the triangle, while the Rectangle had the lowest. This time the most sensitive setting of 5 was more successful. Figure 31 shows the results of phase two.



**FIGURE 31 - PERCENTAGE OF ACCURACY ON PHASE TWO**

Totaling the correct answers of phase two in the four tries and ignoring the sensitivity difference, we have a total (n) of 68 tries; the result gives a percentage of accuracy of 54%. When we compare this to a random

result, which would be 33% because of having to choose amongst 3 possibilities, we get a confidence value of  $p<0.02$ .

#### **PHASE TWO EVALUATION**

Having worked through the first phase, the subjects had a better handle on this artificial sensory experience. This exercise required the subjects to move their hand side to side and also front to back, giving them a 2D field to scan. Because of the first exercise, finding the edges was easy, their job was then to use that information to find a pattern they could compare with their mental expectation of how any of the shapes would feel.

The fact the triangle gave the best results was an interesting finding. Even though I expected this not to be the case given the familiarity of the other shapes, the triangle offers the most drastic change at the corners, making it easy to identify. The circle seems to have had an advantage when people would start inside the shape and then realize how long it took to find an edge.

Two main techniques were used successfully in this task. The most used was scanning the area on the X axis until an edge was found, then moving a bit on the Y axis and scanning again in the opposite way, much like a printer would make a line, advanced the paper and make the next line. The triangle would have a long distance between the edges at the bottom but very small distance at the top. The other technique implied searching for the first definite edge and then bouncing the hand along the edge of the object in an attempt to trace the shape and find the answer.



FIGURE 32 - SHAPES FOR PHASE 3. CUBE, SPHERE AND PRISM

### PHASE THREE

Phase three was about an object with three relevant dimensions. Since the first two phases had dealt with 2D shapes, this phase presented a cube, a prism and a sphere. Everything else was just like phase 2 as follows.

First try. Random object, at a sensitivity of 10.

Second try. Random object, at a sensitivity of 5.

Third try. Random object, at a sensitivity of 10.

Fourth try. Random object, at a sensitivity of 5.

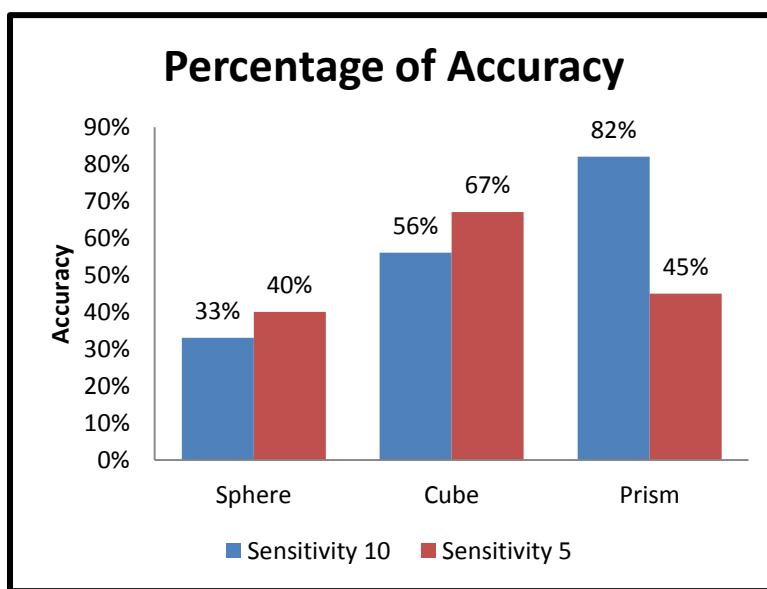


FIGURE 33 - PERCENTAGE OF ACCURACY ON PHASE 3

### PHASE THREE RESULTS

The sphere shows a success rate barely above random whereas the prism shows a success rate of more than 80%. Overall the success rate for all three shapes was 55%. The results of phase three are shown in table 3.

Totaling the correct answers of phase three in the four tries and ignoring the sensitivity difference, we have a total ( $n$ ) of 66 tries; the results give a percentage of accuracy of 54%. When we compare this to a random result,

which would be 33% because of having to choose amongst 3 possibilities, we get a confidence value of  $p < 0.03$ .

### **PHASE THREE EVALUATION**

The most surprising result in this phase was the prism. I expected this shape to be the most unfamiliar and hence the hardest to identify. But it happened that because of the ultrasonic nature of the sensor, the behavior of the feedback was not what the subject was expecting and for that same reason it was the most recognizable once the user knew that was the prism's "signature". What happened is that as the subject approached a side of the prism, the frequency would increase as expected for this and other shapes but once the subject's hand was over the apex of the prism, the wall would not bounce the signal back to the sensor and instead of the frequency being very high, it would jump back to slow, as if there was no object at all. This was confusing the first time the subject encountered but for those that got the prism more than once, it became the easiest shape to understand.

I believe this to be the most significant result because it shows that it is through the exploration of the artificial sense that we will learn to use it, even if what we feel might seem un-intuitive, as long as it is consistent it will behave as a new sense with its own intricate patterns.

#### **A NOTE ON THE VARIABLES OF THE STUDY**

This study was not made as a double blind and fully randomized study. Since it was the first of what would be many more experiments, I chose to control certain variables to determine if there would be a significant effect. The sensitivity of the study was not under full control of the subject because I wanted to see the effect of sensitivity changes without the subject having to learn how to change the sensitivity which would have introduced the uncertainty of some users understanding how the system works and other not. In a similar way, I controlled the height of the pieces from the table as 1 and 2 inches in such a way that the user would feel more confident in looking for the very small changes and not dismiss them as noise.

In the future, a more randomized and blind experiment should be made in order to further these conclusions.

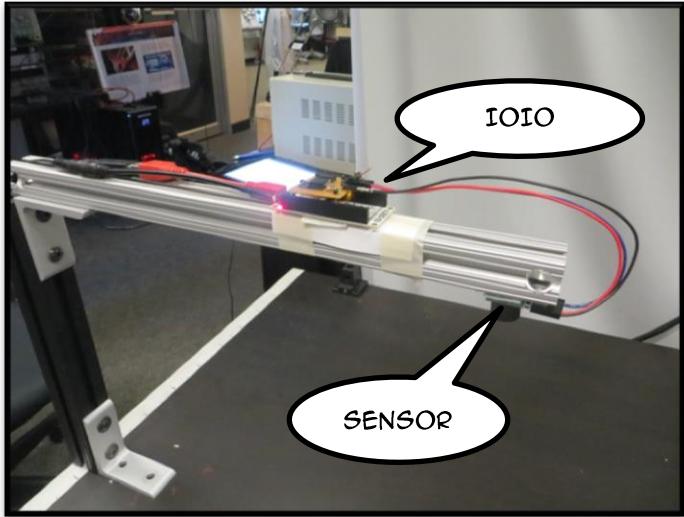


FIGURE 34 – RIG FOR TESTING THE CONTROLLED BEHAVIOUR OF THE PROXIMITY SENSOR

#### NORMALIZATION OF THE SENSOR

A lot of care was taken in order to get accurate raw readings from the sensor in order to determine its specific characteristics.

A rig was built to hold the sensor over the objects at a constant height and completely still.

The rig allowed for adjusting the distance of the sensor to the table and the objects to be sensed and markings on the table allowed for careful alignment of the rig along the sensing area. Ten seconds of readings were taken at twelve positions along the sensing area. The sensor readings were taken at raw, 10 and 5 sensitivity levels. The test was conducted with various objects and at two different heights from the table.



FIGURE 35 - MARKINGS TO ACCURATELY RE-CREATE THE MEASUREMENTS

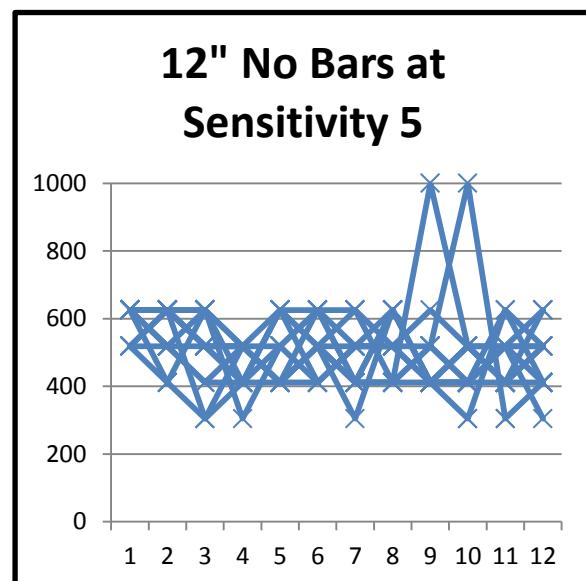
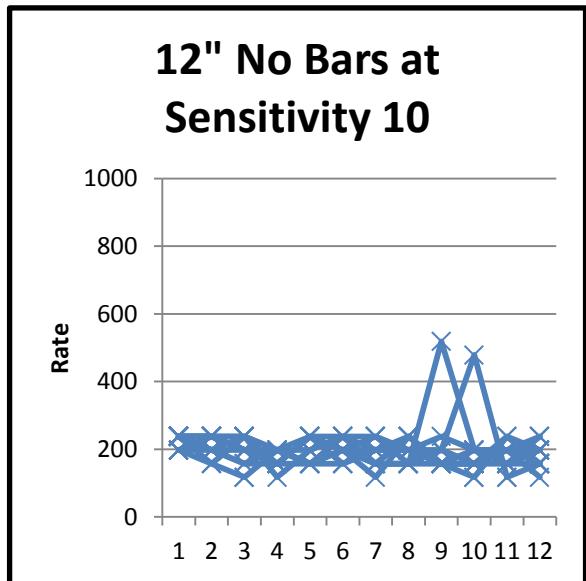
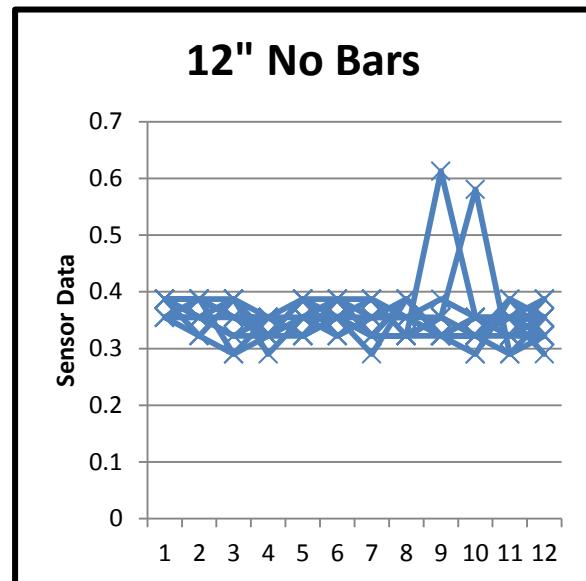
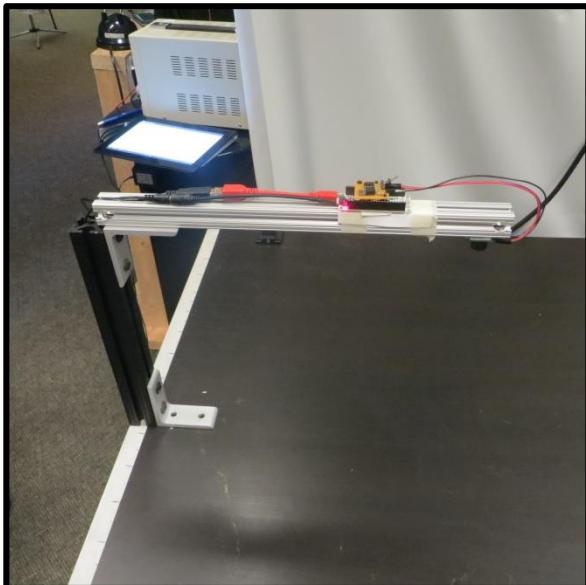
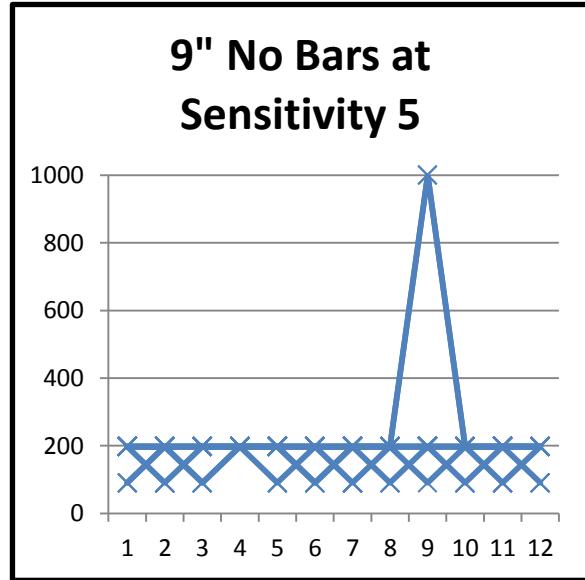
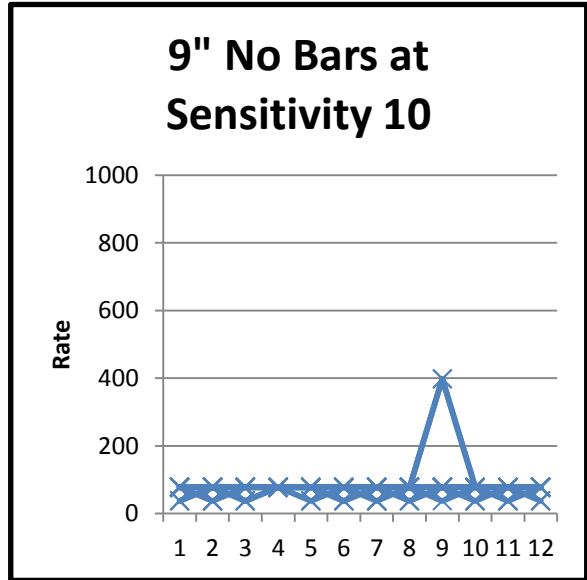
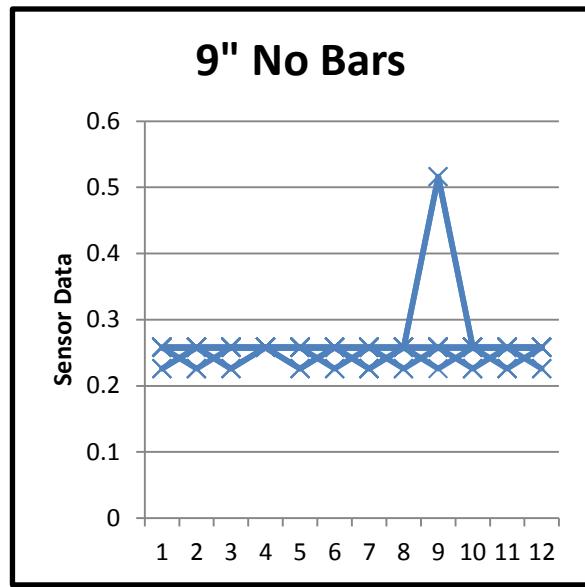
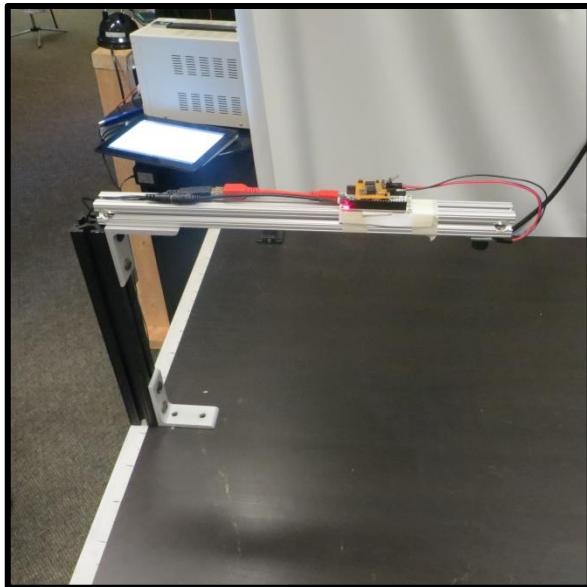


FIGURE 36– CONTROLLED MEASUREMENTS AT 12" FROM TABLE AND NO BARS

Figure 36 shows how the sensor data can be noisy at 12 inches from the table and how this noise is amplified by the sensitivity settings.



**FIGURE 37 – CONTROLLED MEASUREMENTS AT 9" FROM TABLE AND NO BARS**

Figure 37 shows the setup and results of the sensor when no objects were on the table. There is a spike that responds to an anomaly of the sensor data. These anomalies are what the user is learning to differentiate from the valuable signal. Compared to the 12" readings, this is a much cleaner signal that is easier for the user to perceive.

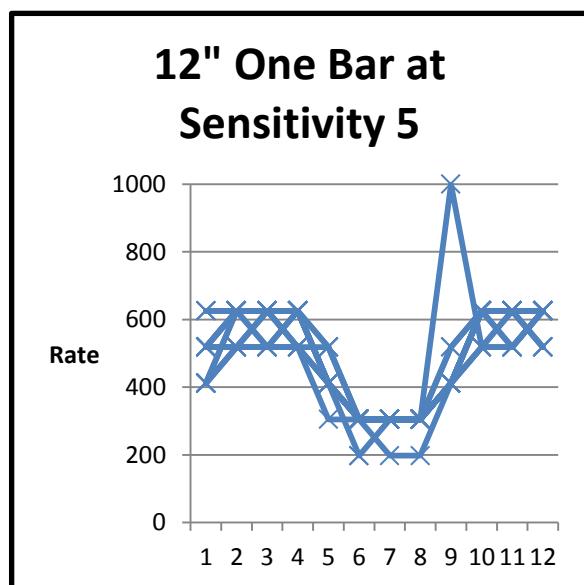
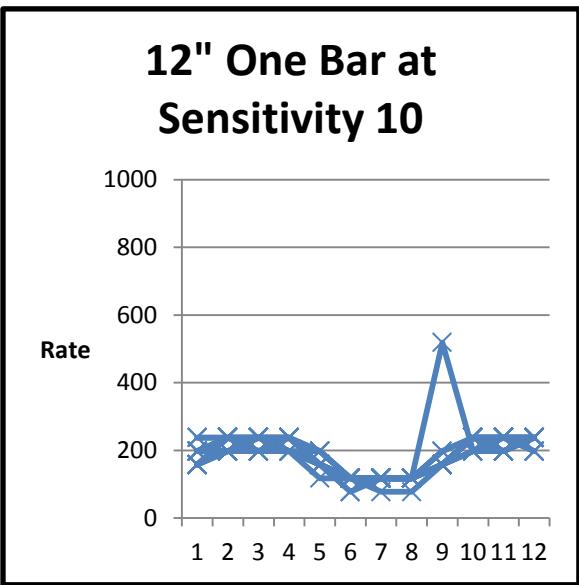
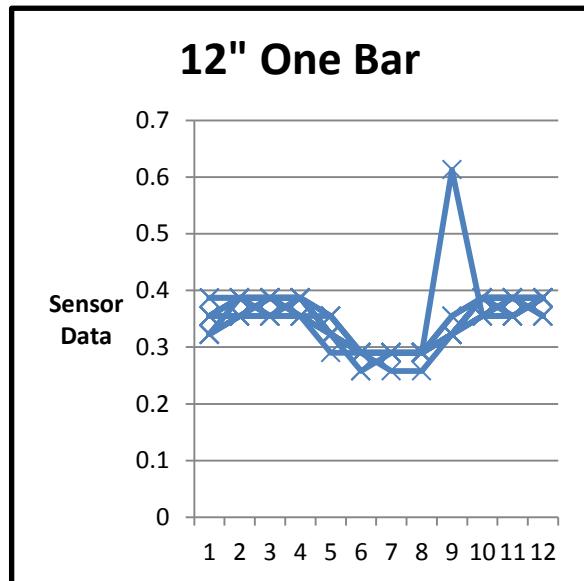
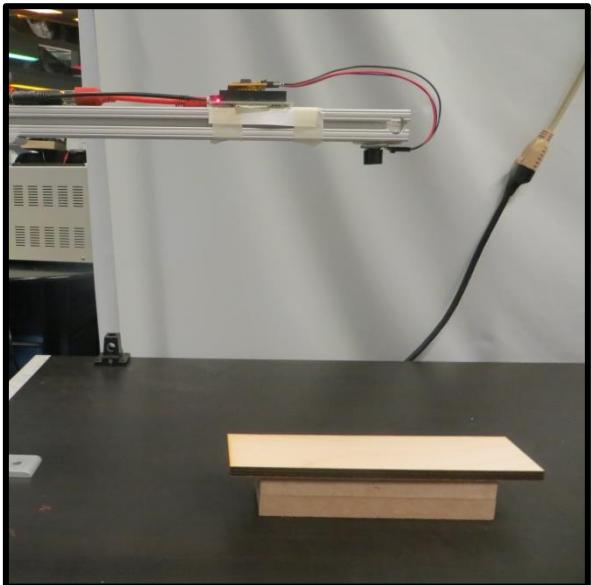


FIGURE 38 – CONTROLLED MEASURMENTS AT 12"FROM THE TABLE AND ONE BAR

Figure 38 shows the measurements at 12"with one bar on the table. Here we can start to see the differences between the sensitivity levels and how the response at 5 might be more drastic but the noise is also amplified.

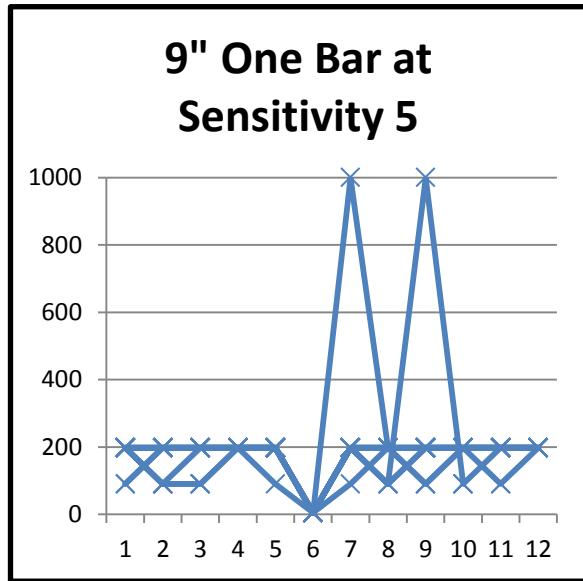
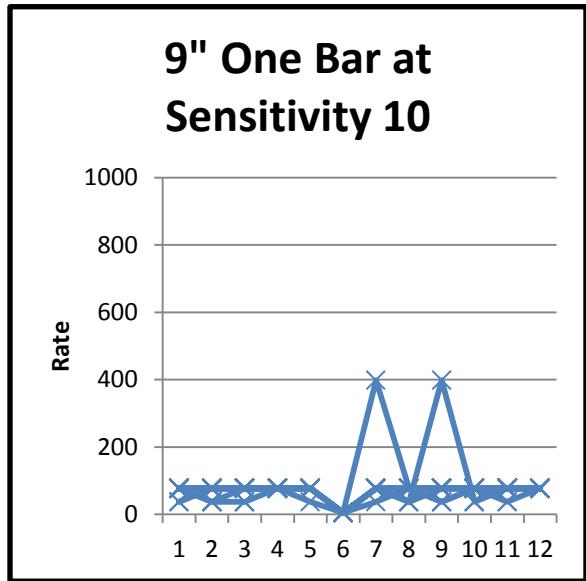
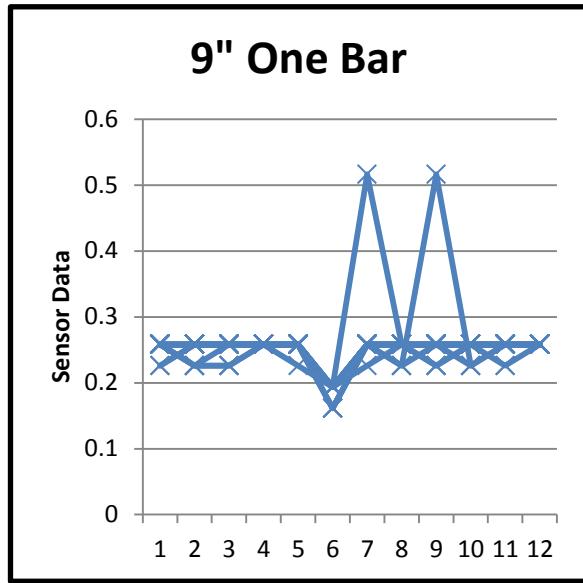
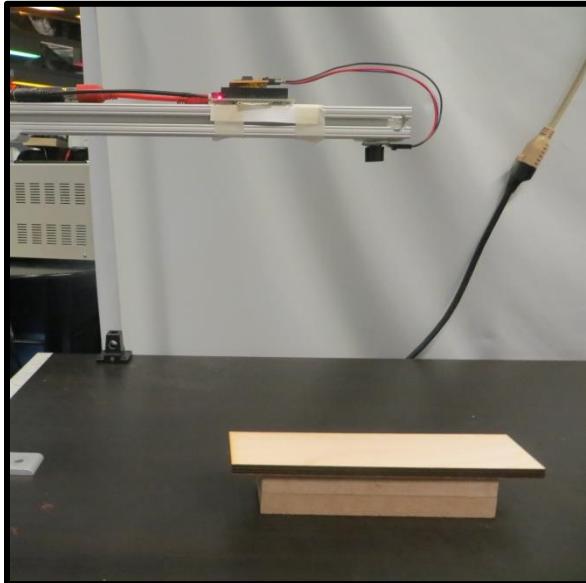


FIGURE 39– CONTROLLED MEASUREMENTS AT 9" FROM TABLE AND ONE BAR

Figure 39 shows the sensor data when one bar is present. Again we can see spikes of bad data and a clear dip at position 6 where the bar was detected.

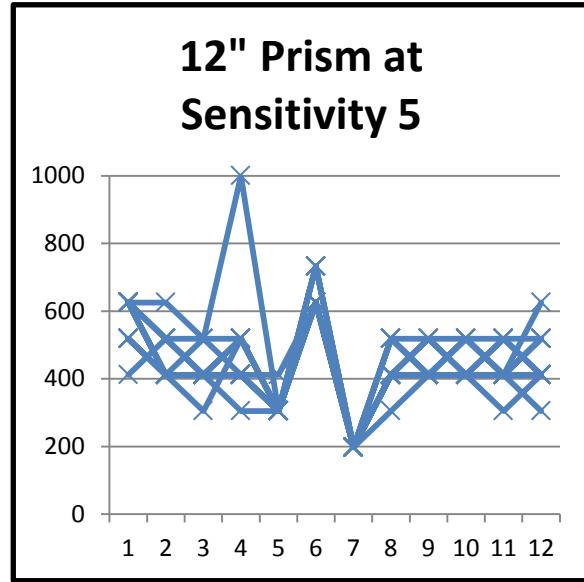
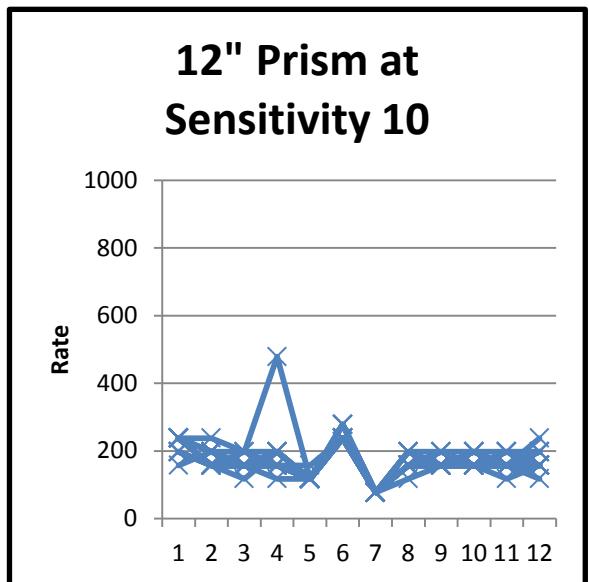
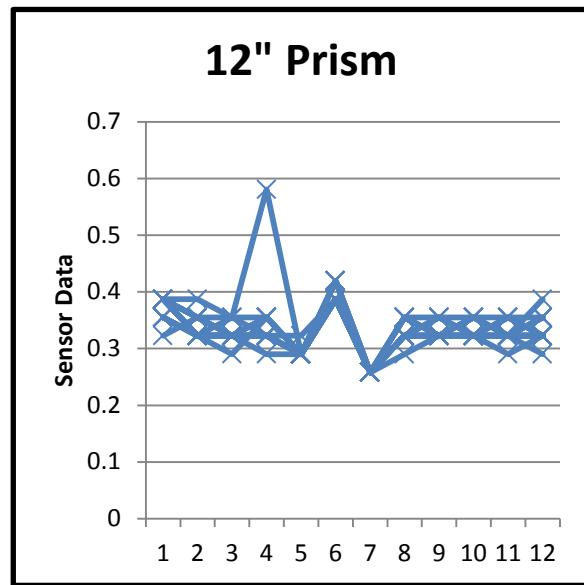
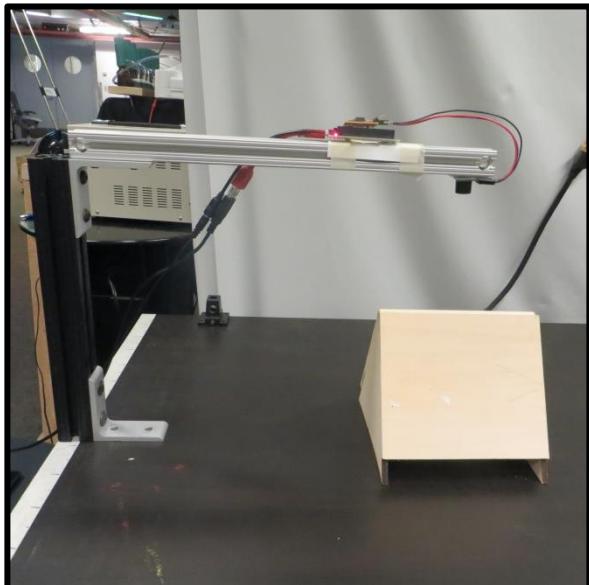
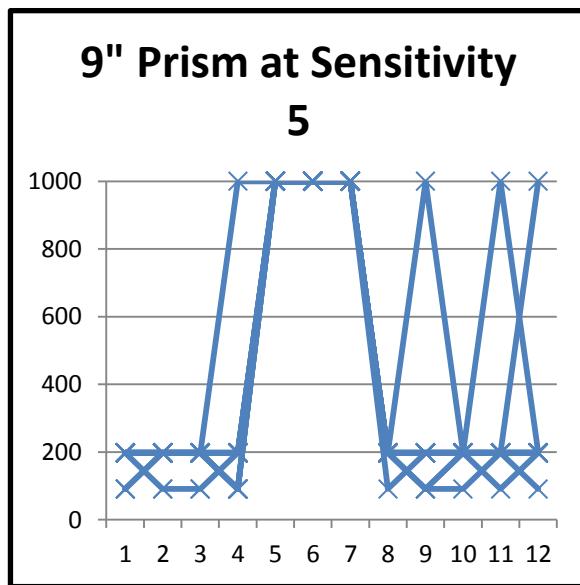
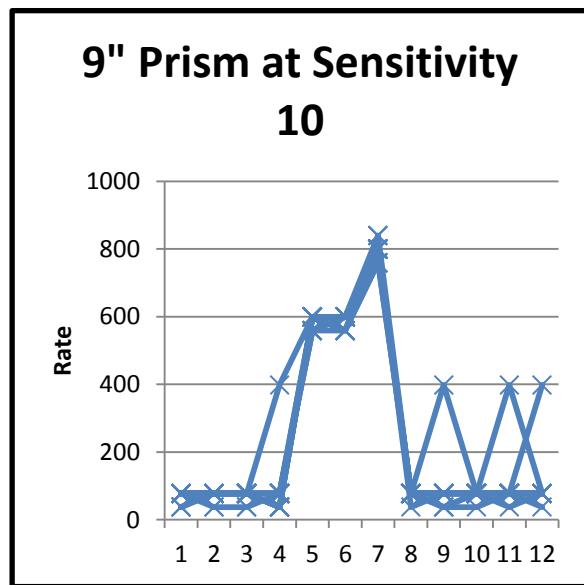
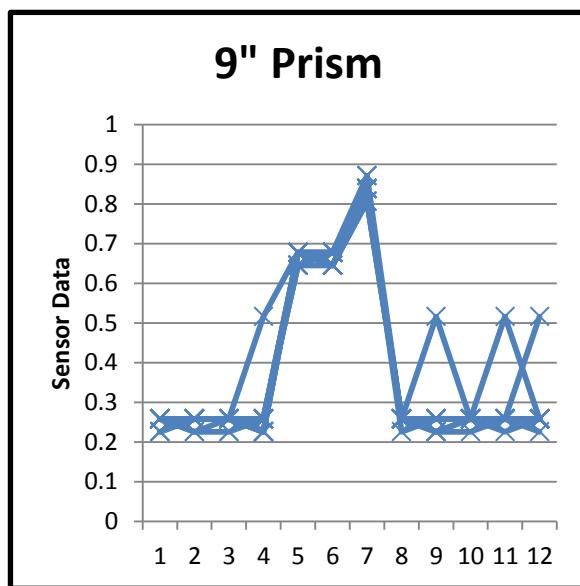
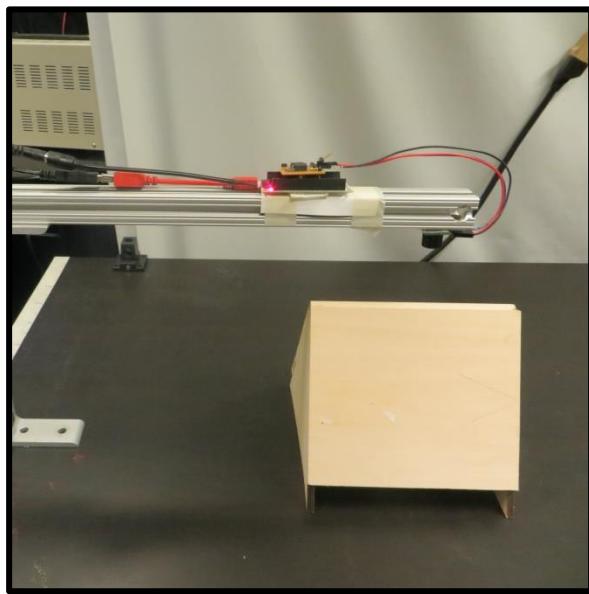


FIGURE 40- CONTROLLED MEASUREMENTS FROM 12" FROM THE TABLE WITH THE PRISM

Figure 40 shows the result with the prism object at 12". We can see that around position 3 the sensor picks up the prism but at 6 the prism "disappears" and comes back in positions 7 to 9. I find this measurement to be really important because the pattern is completely different from how the user had learned the sensor would behave up to this point. However, given the highly distinct pattern, if the user was presented with the prism for a second time, the signal was immediately identified. This made the accuracy of the prism to be around 80%.



**FIGURE 41 –CONTROLLED MEASUREMENTS FROM 9" FROM THE TABLE WITH THE PRISM**

Figure 41 shows how different the measurements are from 12" to 9" and also shows how in this case measuring at 12" gave a better reading than at 9".

## TEMPERATURE TO SOUND

The objective of this study was to create an artificial sensory experience that was impossible to verify with other senses. In this case the only way to verify would be by touch, which the subjects were not allowed to use. So this study wants to explore the way that the subjects will learn to trust their new sense and if there is a different learning curve when given an outcome feedback or not. These changes in the level of comfort when using the artificial sense would be reflected in the time taken to make a guess.

### PREPARATION

At a desk with a computer monitor, the subject would find 3 peltier modules attached to the monitor at eye level. The tablet device would be placed in front of the subject, this would be the main UI for the test. The subjects were also given a mobile device that would be the UI for their sensory device.

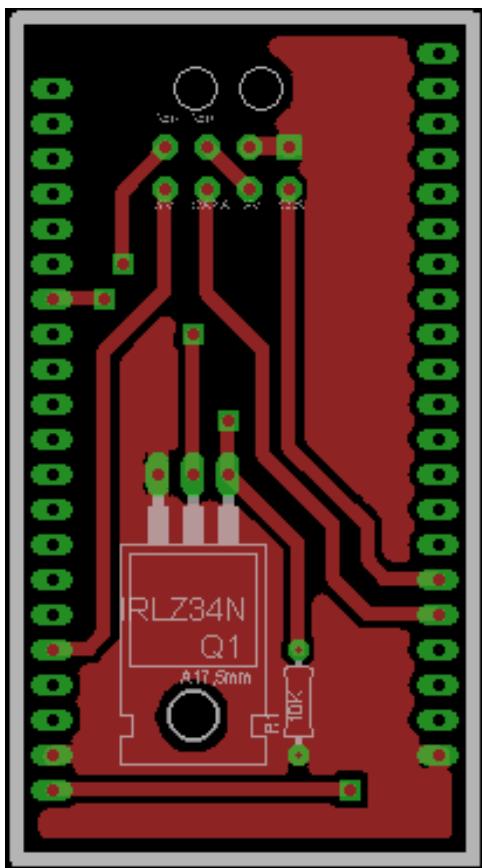


FIGURE 43 - BOARD TOP

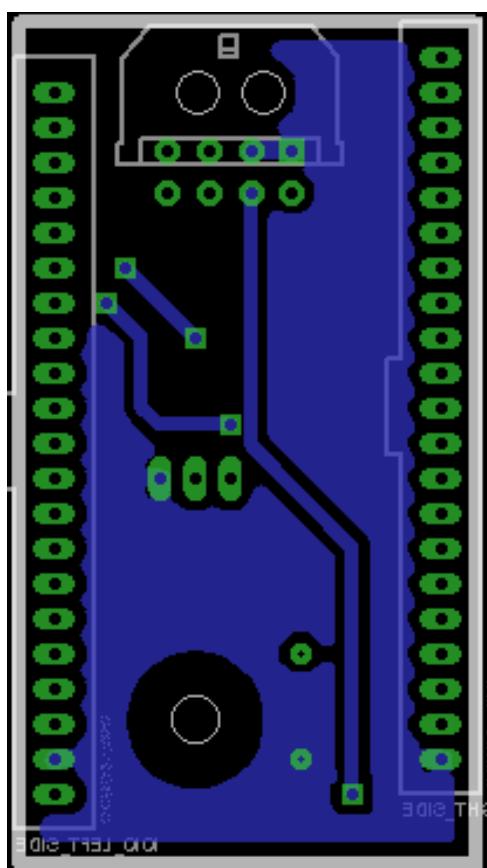


FIGURE 43 - BOARD BOTTOM

## HARDWARE

There were two systems created for this study. First, the system worn by the subject consisted of an MLX90614BAA to detect the temperature of the peltier module. This sensor was connected via I2C to the IOIO OTG board and the board would connect to the transducer.

The second was to control the peltiers, and record the data. Three peltier modules were used, two 1x1 inch and one 1/2x1/2 inch. The two large peltiers were placed on the sides and the small one in the middle. They were controlled via PWM by a IOIO Board that was hooked up to a Sony tablet S.

## THE MLX90614BAA SENSOR

From the Melexis website<sup>2</sup>

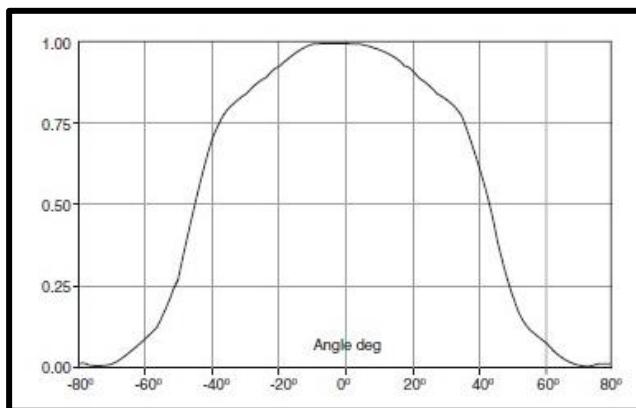


FIGURE 44 - SENSOR FIELD OF VIEW

- Factory calibrated in wide temperature range: -40 to 125 °C for sensor temperature and -70 to 380 °C for object temperature.

- High accuracy of 0.5°C over wide temperature range (0..+50 C for both Ta and To)

- Measurement resolution of 0.01°C

The full datasheet can be found in the Appendices section.

<sup>2</sup> <http://www.melexis.com/Infrared-Thermometer-Sensors/Infrared-Thermometer-Sensors/MLX90614-615.aspx>

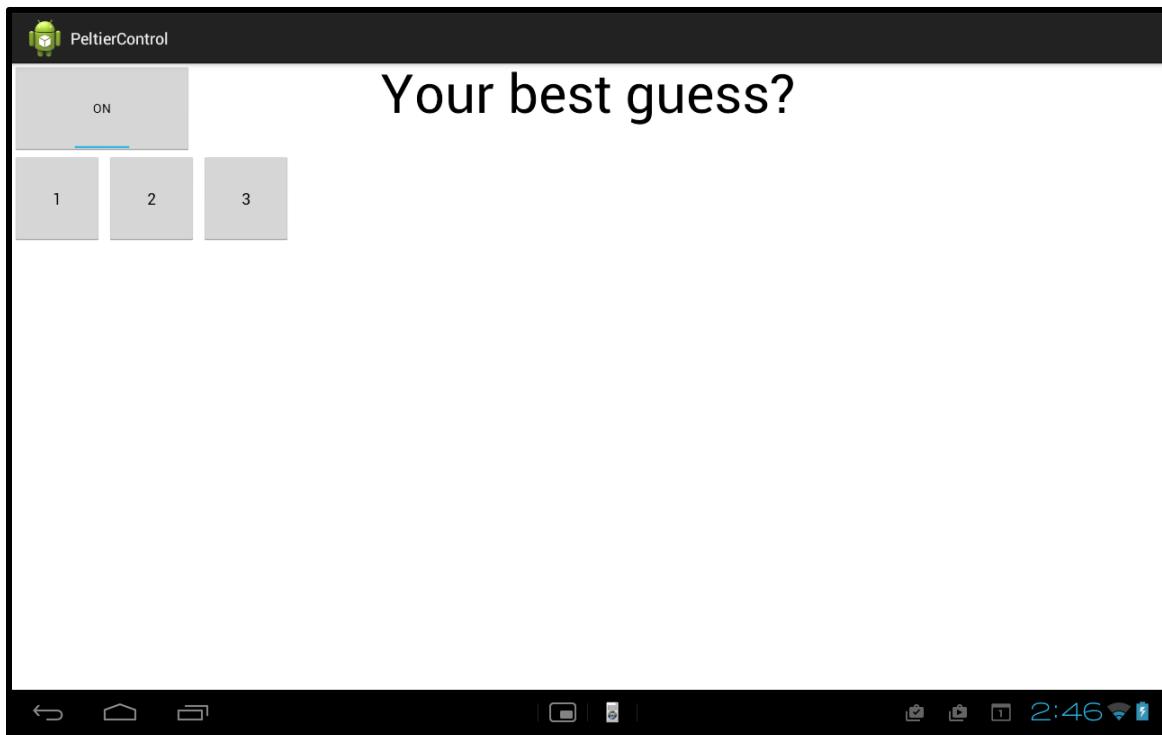


FIGURE 45 - USER INTERFACE FOR SECOND STUDY

#### Software

Similarly, two Android apps were written for this study. One gives the user control of the sensory experience by giving control over the sensitivity range, all other visual feedback was disabled. The second app was written to give the subject control over the test. It was designed to be completely independent of the examiner and so create a double blind test. The app would first randomly decide if there would be a result feedback at the beginning or end of the session. Then it would offer the button to turn on the peltiers and give a countdown of how many turns were left. Three buttons corresponded to the three modules to allow the subject to enter their guess. At the end of the session the app would notify the subject that they were done and

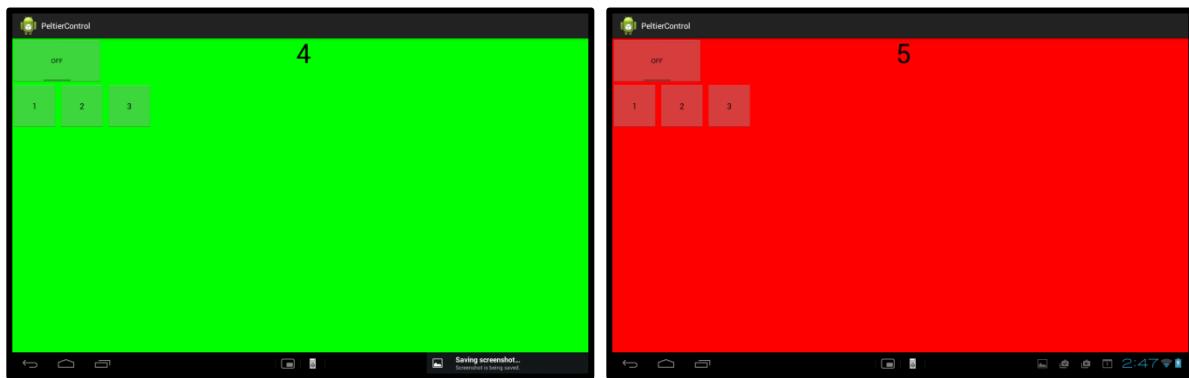


FIGURE 46 - GREEN WHEN CORRECT, RED WHEN WRONG

would give them the score out of twelve of correct responses.

## PROCEDURE

The subjects were seated in front of three peltier devices. At a given moment, only one of these devices would be hotter than the others. The subject's task was to guess which device was hot.

The subjects were given a head band that would hold the sensor, transducer, IOIO and power. That IOIO would be connected via Bluetooth to a mobile device that would give sensitivity control to the users. Another device would control the peltier modules so that when a button was pressed, the device would randomly activate one of the peltier modules. The UI peltier control device would offer a button to activate the peltiers and begin timing and three buttons that corresponded to the subject's guess.

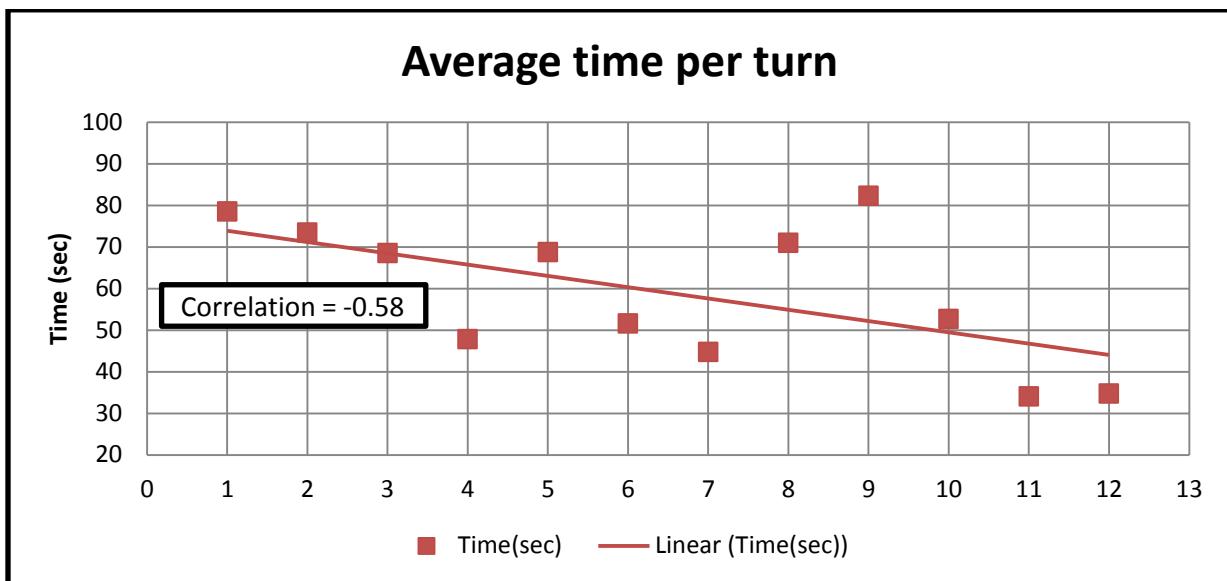


FIGURE 47 - AVERAGE TIME TAKEN BY THE USERS TO GIVE AN ANSWER

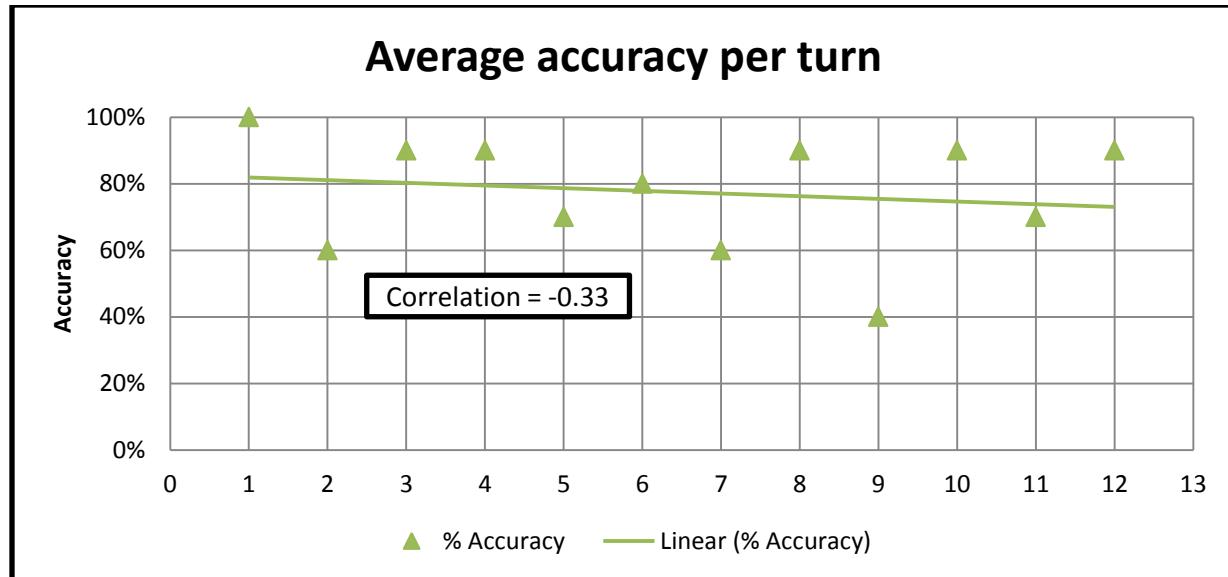


FIGURE 48 - AVERAGE ACCURACY OF THE USERS' RESPONSES

The subjects would do this guessing activity twelve times, six times with a visual result that would tell the user if the guess was correct or not and six with no visual result. Whether the visual result would appear on the first or the last six turns was also randomized.

## RESULTS

The initial result shows an average of 80% accuracy, but this was not the most exciting result or even the result I wanted to examine. This study was more about the subject's ability to learn how to use this sense and it would be reflected in the time each subject took to make a guess. Overall we see that the time per turn goes down (table 4), and when compared with the average of right or wrong answer, the accuracy tends to remain well above 50%.

Another interesting result was the relation between time and the visual feedback. For 6 of the 12 turns the subject received a green light for correct answers and a red light for wrong answers. The results show that there was no significant advantage to having the visual feedback come at the beginning or at the end. The data was analyzed to compare the average time per turn when the visual feedback came first against when it came second (table 5), then the average time of the 6 turns with no feedback when these came before against when these came after and finally the average time of the last six turns when the feedback came first against

## EVALUATION

I expected to see the users get better as they performed the task and this is shown by the average time per turn decreasing to an average of little more than 30 seconds. This means that the user learns to understand their sense, but also that they get used to the task. For instance

### Time and Accuracy of the last 6 turns, when feedback came first vs. second

Feedback	Time(sec)	Accuracy
Feedback first	58.01	66.67
Feedback Second	50.22	83.33

### Average time of feedback Vs no feedback

Feedback	Time(sec)	Accuracy
Feedback	57.99	80
No Feedback	59.93	75

no significant difference from when the visual feedback was offered. I expected that when the visual feedback came first, it would help the learning curve and then it would make the last 6 turns be faster and more accurate. I found that the average time in the last 6 turns remained at around 50 seconds. Even if quantitatively there is no significant effect, qualitatively there were some interesting insights. Offering a visual feedback of the result made the experience more enjoyable, more like a game. This increased the subject's involvement in the experience and made them try extra hard to get the right answer. This was reflected in a slight increase in time when feedback was given compared to no feedback given.

Overall the subjects reported the hardest thing to be locating the sensor on their forehead and once located, trying to align themselves again to the same position proved challenging. The use of the sensitivity dials was very consistent over all the subjects; they would search for a comfortable setting and then leave it still for the rest of the test.

in most cases the middle peltier which was smaller than the other two was not really checked but chosen when the others were not giving a signal, so by elimination it had to be number two. But as the test advanced, the subjects obtained a better picture of where the sensor was in their foreheads and how to properly align it to the peltier module in question. This is what I was looking for, to see how quickly the subjects would adapt.

I didn't expect to find that there was

## CELL SENSORS TO SOUND

This is the main study designed to test the ability of a subject to connect a new signal with its source, or better yet, the ability of a subject to find significance in a signal when compared to their surroundings. This study was geared towards a more qualitative analysis because I was not as interested in the accurate identification of the sensor but in the interpretation that the user would give the signal. These interpretations are the power behind Digital Synesthesia. When we experiment with phenomena that are completely outside of human perception, it will be the ability of the users to find significance in those signals that will bring this project to its fullest potential.

### PREPARATION

I took an old baseball cap and fitted it so it would support the IOIO board, the Bluetooth dongle and power. On the inside close to the left temple the transducer would vibrate next to the skull to generate both vibration and sound through bone conduction. A mobile app would activate a random sensor of the device and map the data inside the sensing range. Via Bluetooth the cellphone would send the data to the IOIO board to control the transducer.

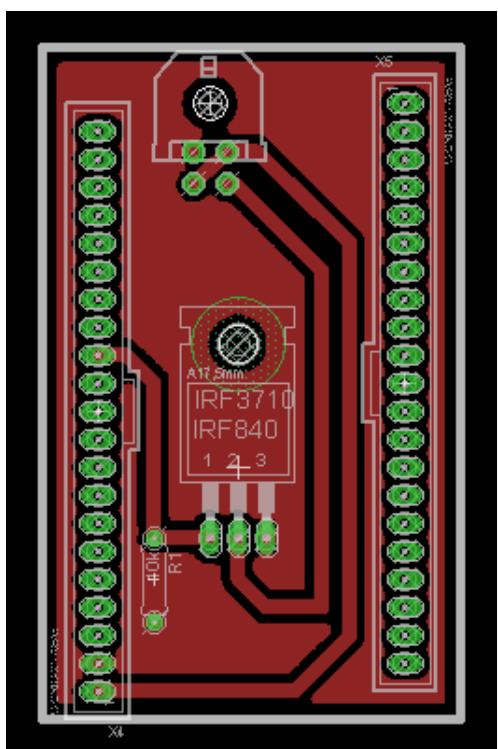


FIGURE 49 - BOARD TOP

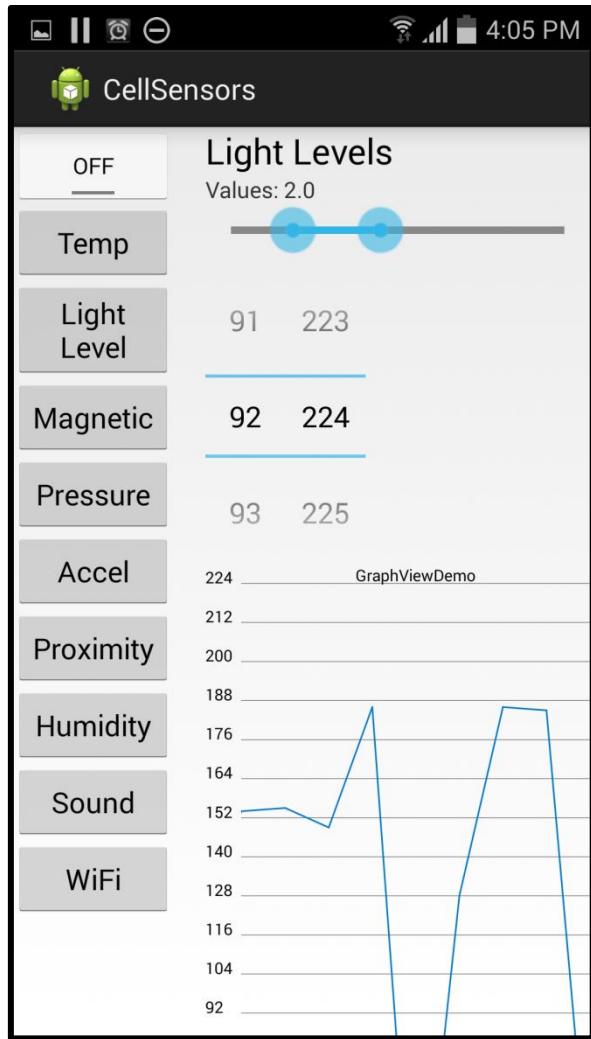
### HARDWARE

The hardware designed for this test was more simple than the others because all the sensors were already working in the mobile device. I designed a board (Figure 49) that would connect to the IOIO board and control the transducer. The IOIO would receive the data from the device via Bluetooth and transmit the frequency to the transducer.

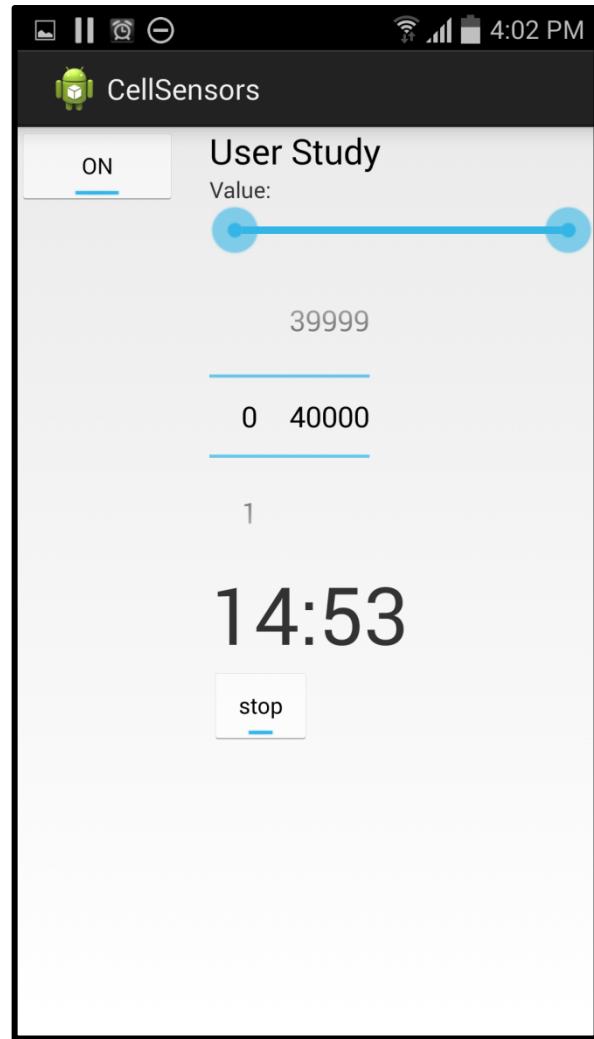
### SOFTWARE

I wrote an app that scans the device for any and all available sensors and creates a button for each one as well as WiFi strength and surrounding sound levels. When a sensor is selected, the app gives access to a sliding scale that controls the sensitivity as well as to a numeric feedback of the raw sensor value and the mapped value used as frequency. Finally a real-time scrolling graph gave additional visual feedback (Figure 51).

The app offers an interface to the examiner, which I described above, and a different interface to the subject (Figure 50). This second interface hides all the sensor buttons as well as all the



**FIGURE 51 - UI FOR THE RESEARCHER**



**FIGURE 50 - UI FOR THE SUBJECT**

feedback information so that the user has no idea what are the possible sensors to choose from. The subject has access only to the sliding scale that controls the sensitivity and a timer set to 15 minutes. After the 15 minutes an alarm sounds and the phone asks the subject to return to meet the examiner.

#### TEST PROCEDURE

The subject would wear the cap and the examiner would pick a sensor to use as an example while the procedure and operation was explained. This explanation was done using the “examiner” interface so that all the visual feedback would help the subject understand the operation of the device and land on some strategies to successfully set the sensitivity values. Once the subject had a good grasp of the operation, the examiner would set up the study but choosing another random sensor and switching to the “study” interface, then give the device to the subject and instruct them to roam around the building for 15 minutes while trying to find a

correlation between the signal and their surroundings. Lastly, the examiner ensures that the timer has started and sends the subject on their way.

One of three mobile devices were used, many of the sensors were present in all three. Changing the device would also help so the user would be less familiar with the technology in the device.

Sensor \ Device Model	Samsung Galaxy S4	Samsung Galaxy S3	Huawei Ascend P6
<b>Light Sensor</b>	X	X	X
<b>Tilt Sensor / Accel</b>	X	X	X
<b>Magnetometer</b>	X	X	X
<b>Barometer</b>	X	X	
<b>Temperature</b>	X		
<b>Humidity</b>	X		
<b>WiFi</b>	X	X	X
<b>Sound</b>	X	X	X

#### SETTING SENSITIVITY VALUES

The subjects were instructed in how to set the sensitivity value by having them use the cap and trying to feel the change while looking at the visual feedback. If the change was very small or if there was no feeling of change at all, then the upper value of the sensitivity range was brought down until the frequency was fast. That way the subject had a good upper value. Now, without moving the upper value, the lower value was brought up until the frequency would slow down.

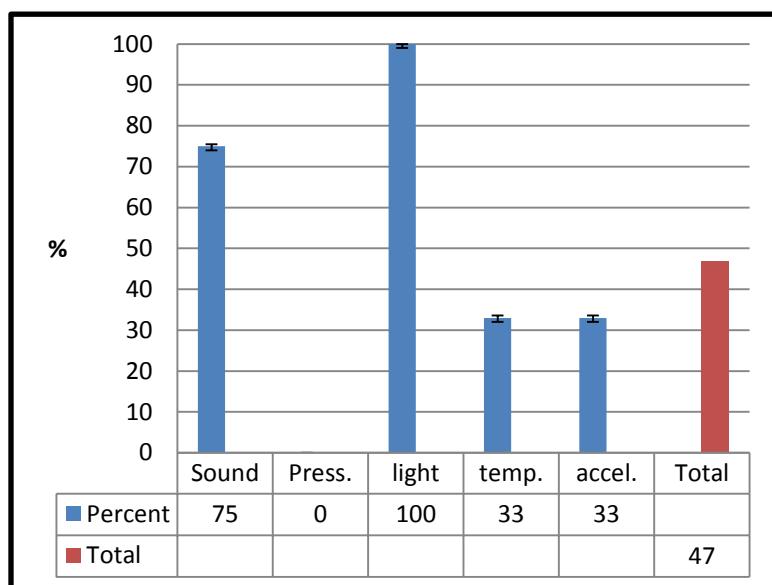


FIGURE 52 – PERCENTAGE OF CORRECT ANSWERS

Finally the user would test the sensor again until they were satisfied by the change being felt.

They were then asked to try and do this without looking at the visual feedback since there was not going to be any during the test.

#### RESULTS

A total of 17 subjects were tested with a percentage of correct answers of 47%. The total amount of possible sensors in the devices

was 9 which give a minimum percentage of random at 11%. The correct results were guessed during the first 10 minutes of the test, with the last 5 minutes used to confirm and “play” with the sensor.

## EVALUATION

The value of 11% based on the 9 sensors available is somewhat inaccurate. On one hand because the users had no knowledge on how many options there were and they were not picking out of a list presented to them. On the other hand, many of my users were very familiar with mobile technologies and had an idea of what the capabilities of different mobile devices could be. This said, what was important to me on this study was the thought process around finding out the connection between the feedback signal and the experience. In this sense, the familiarity with technology also proved problematic because some subjects would just spend their time going through the sensors one by one in order to simply eliminate possible sensors.

The wrong responses	
Sensor	Response
Sound	Wind or weather related
Pressure	Has to do with the stairs. Shape, Distance or Materials
Temperature	No Idea
Accelerometer	Screens or Bluish light

The really exciting experiences were given when a user was not sure and came up with possibilities of what the experience was. When users who were feeling the sound level stepped outside of the lab, they would immediately think that the sensor had some environmental connection or that it detected wind speed. This is what I was hoping for, users interpreting in a useful or meaningful way the experience.

The most successful sensor was light intensity. It reportedly created an amusing pattern of rhythmic high and low frequency changes as the subjects walked around the lab. It became quickly evident that the subjects were walking underneath the light fixtures and they easily connected the lights to the pattern they were feeling.

## **SMELL EXPLORATIONS**

Smell is a very difficult sense to work with and to generate experiences with. It is not easy to create custom smells and once a smell is in an area it is not easy to get rid of it in order to replace it with another. So the smell experiences designed for this study were made as a broad exploration of its possibilities and not as a strict user study.

### **SMELL EXPLORATIONS 1 “THE FOODCAM”**

The Media Lab has a system set in place to deal with leftover food from meetings and events. All the food is taken to a central location at the lab where there is a table designated for this purpose. Above the table there is a webcam that, when a button is pressed, will capture and image of the table and the food offerings and send this image as an email attachment to everybody in the lab, at which point people will head over to collect some free food.

#### **PREPARATION**

I designed a system that would listen to any activity in the foodcam camera feed and also listen to the emails coming out of the foodcam account.

#### **HARDWARE**

I bought an “Air Wick® Freshmatic | Automatic Air Freshener dispenser and Spray” which is an aroma dispenser that can be programmed to release a puff of aroma at a set time frame. It was easy enough to bypass the power, from the batteries to the servo-motor that would press the canister of scent, through a MOSFET so I could control the actuation with a IOIO OTG board. This board would be connected to a Sony Tablet device.

#### **SOFTWARE**

An app was created to regularly look at the foodcam live feed for changes and to listen to the emails being sent. When activity was seen on the camera a signal would be sent to the IOIO to activate the servo for a very small amount of smell to be released. Once the foodcam button was pushed the IOIO would send the signal to release a full burst of scent into my office.

#### **EVALUATION**

The experience of having a smell release when the foodcam was activated was more efficient than waiting for me to actively check my email. As a just-in-time interface it worked much better given that I was in my office. Even if I was near my office I would notice the smell change and know what it meant. There was the problem of lingering smell since after I had gotten the signal of the foodcam the smell was to remain. This would not only be inconvenient but in the cases when the foodcam was pressed in close succession, the second puff of scent would be unnoticeable. But the problem of the lingering smell showed a positive angle when I realized that I could broadly estimate the time passed since a foodcam signal was triggered by how faint the smell was.

## SMELL EXPLORATIONS 2 “THE SMELL-MIXER”



FIGURE 53 - THE SMELL MIXER

Another difficulty when working with smells is the creation of new smells. To this end, we<sup>3</sup> created a system of eight bottles and a pump that could be used to mix essential oils in different ratios to consistently create different smells.

### PREPARATION

Based on the science of perfumery, to create a smell you need at least 2 different scents, a base scent and a top scent. We have set up eight bottles to do just that. (Figure 53)

### HARDWARE

A regular pump is hooked to all eight bottles with plastic tubing that goes through a solenoid that controls the flow of air. The solenoids are controlled by relays that respond to a IOIO OTG board.

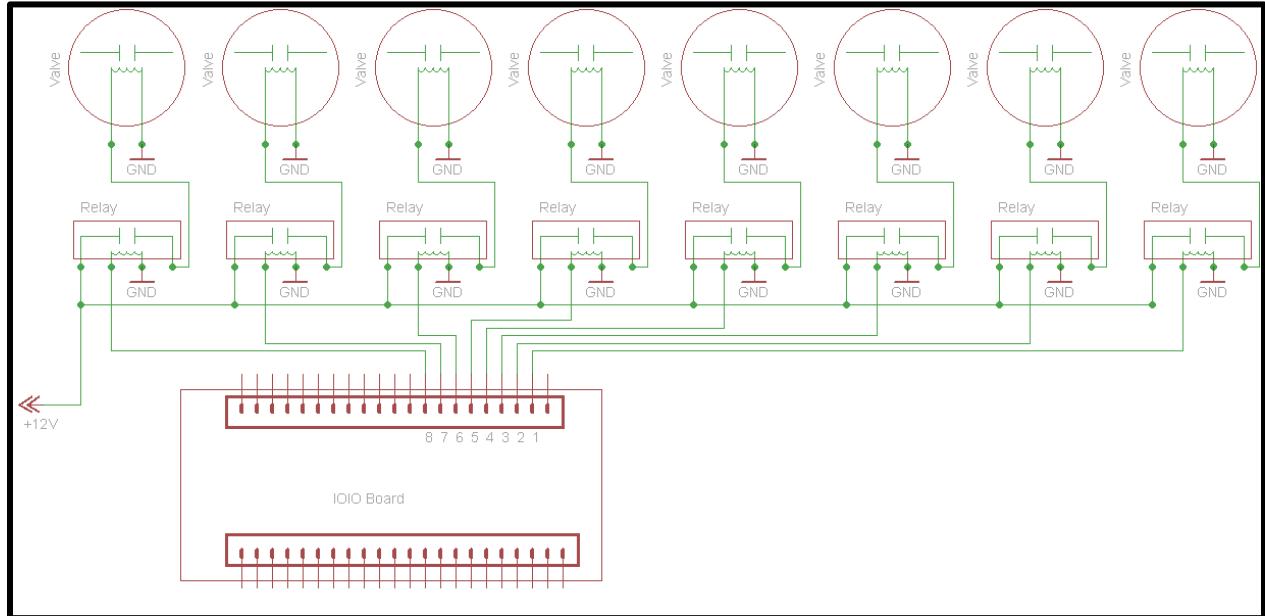


FIGURE 54 – SMELL MIXER SCHEMATIC

<sup>3</sup> With my advisor V. Michael Bove

The solenoids operate at 12V but the normal output of the IOIO board is 3.3V, so the 3.3V from the pins is used to control eight relays that allow for the 12V to pass to the solenoids.

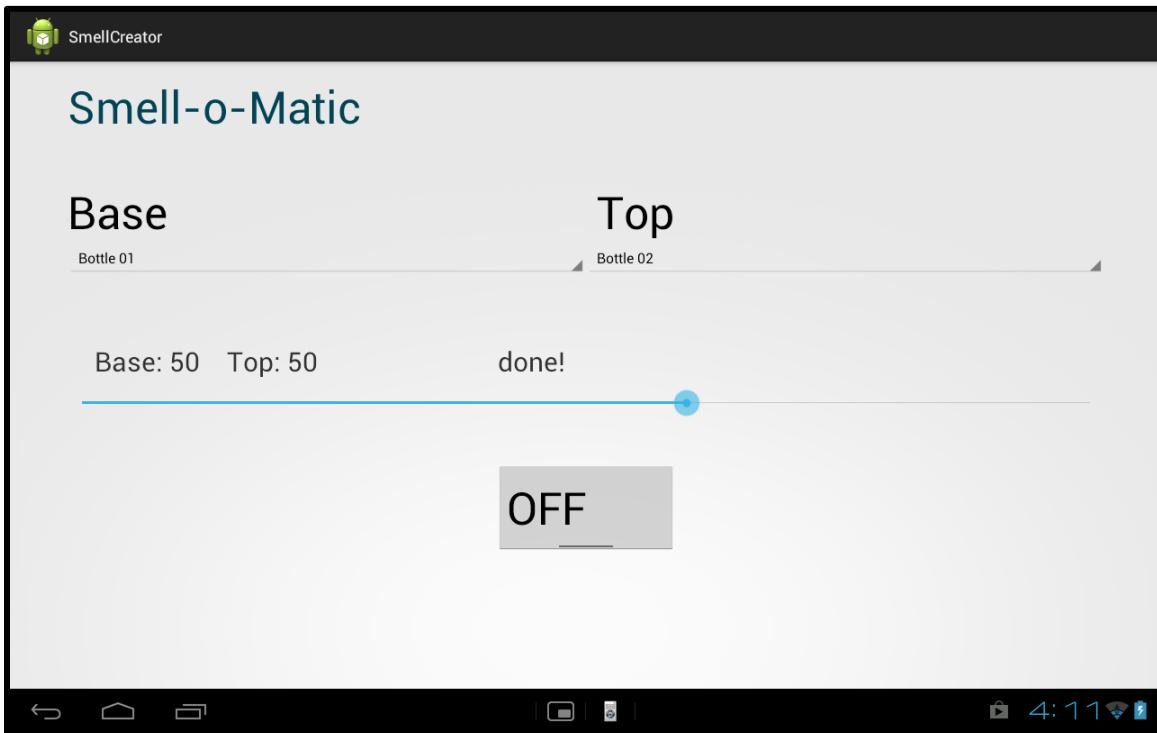


FIGURE 55 - SMELL MIXER SCREENSHOT

#### SOFTWARE

An app was created (Figure 55) to offer a user two choices of bottle, a base and a top scent. Then the user can dial a scroll bar to decide the mix ratio of base to top. Given the choice, the app was programmed to take ten seconds in whatever ratio was needed so if the ratio was 50:50, both solenoids would be open for 5 seconds. If the ratio was 30:70 the base would open for 3 seconds and the top for 7.

#### RESULTS

The system is very good at creating new smells. With two bases and six top notes, the system can create a total of 12 aromas. This total can be increased by adding more bottles, especially bases. We discovered that there was a small breeze in the space where we set up this demo, this allowed us to experiment by quickly changing the smells because the breeze would quickly get rid of the previous smell. I could see adding a simple vacuum to activate when we want to try a new aroma. This system is ready to start some interesting smell interfaces.

## USER STUDIES (THE LESS SUCCESSFUL ONES)

### STRESS TO SOUND

Working with a IR sensor was one of my biggest curiosities because it gave me the opportunity to experiment with a well known environmental effect as is temperature but also in a way that the body cannot perceive which is optically. So it would be an easy jump for the subject, I thought, as a fits approximation of how an unknown artificial sensory experience might be like.

There is literature that supports how small changes in a person's facial temperature are related to that person's emotional state(Sung and Pentland). Specifically in stressful situation like a high stakes poker game. I intended to replicate one of these studies by creating a game situation in which a player had the ability to detect the emotional state of the other players and use this to their advantage.

In order to test the validity of this thesis, I needed to first test the sensor to see if there would be any discernible change in a player's temperature. Given that the players would be at an unspecified distance from each other and I was not going to be able to control where the sensor was pointing and how the subject would use it, I decided to set it up in such a way that it would always face one user. To achieve this I changed the design of the cap and the player who would wear it would have the IR sensor facing at its own face. This way the player was free to move their head and the sensor would remain fixed pointing at that player's face. Everything else was kept the same.



FIGURE 56 - GROUP PLAYING LIAR'S DICE

### PREPARATION

A subject out of 4 to 6 subjects would wear a baseball cap with an IR sensor facing out from the forehead and a vibrating transducer on the temple. A game of Liar's Dice (Morehead, Mott-

Smith, and Morehead 2001) (Figure 56) was set up and the rules explained. The group would play until the player with the cap was out and then another session would commence.

#### HARDWARE

A baseball cap was fitted to support a 9V battery, a IOIO Board, an IR Sensor and a transducer (Figure 57). The 9V battery was the main power for the whole system. Data collected by the IR sensor would be transmitted to the IOIO Board and then to the mobile device via Bluetooth. The device would transform this signal to frequency and send it back to the board. The IOIO Board would then control the transducer and make it vibrate at the desired frequency.

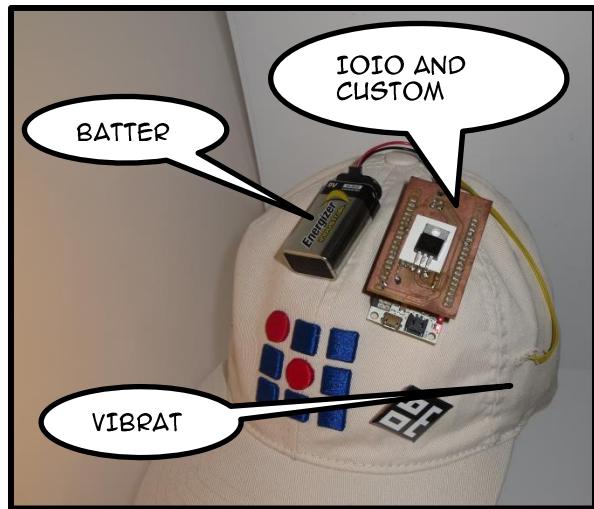


FIGURE 57 - CAP WITH IOIO, BATTERY AND VIBRATOR

#### SOFTWARE

Using an Android device, an app was made to be controlled solely by the examiner. The app would take the incoming sensor data, map it into the range set by the examiner through a couple of number pickers and send the data as frequency to the board. The examiner had numerical feedback of the incoming temperature value, the sensitivity range and the outgoing frequency. Additionally the app offered graphical feedback of the real-time variation of temperature value. A button was created for the examiner to be able to mark the beginning and end of the subjects turn, this mark would appear in the data stream being recorded of

temperature so that the data could be analyzed by separating values during a turn and out of turn.

#### EVALUATION

This user study proved to be harder than I initially thought. The first thing I looked for in the collected data was for a difference in the average temperature when the player was actively in turn against when they were out of turn. The differences were too small to be meaningful and there was no pattern suggesting that it would increase or decrease when the subject

FIGURE 58 - USER WITH CAP

was in turn (Figure 59, Figure 60, Figure 61, Figure 62).

This means that either my sensor was not adequate. It could have been not sensible enough and so the changes would not be detected. Another reason could be that the field of view of the sensor was too wide and it detected too much of the ambient temperature, this would wash over the small changes I was looking for. The other possibility is that for this temperature and emotion correlation to be detectable, the activity has to be really stressful as is the case in no-limit poker when the subjects use their own money. It might be that the game of Liar's Dice, as exciting as it may be, was not stressful enough to generate a noticeable difference in the subject's temperature.

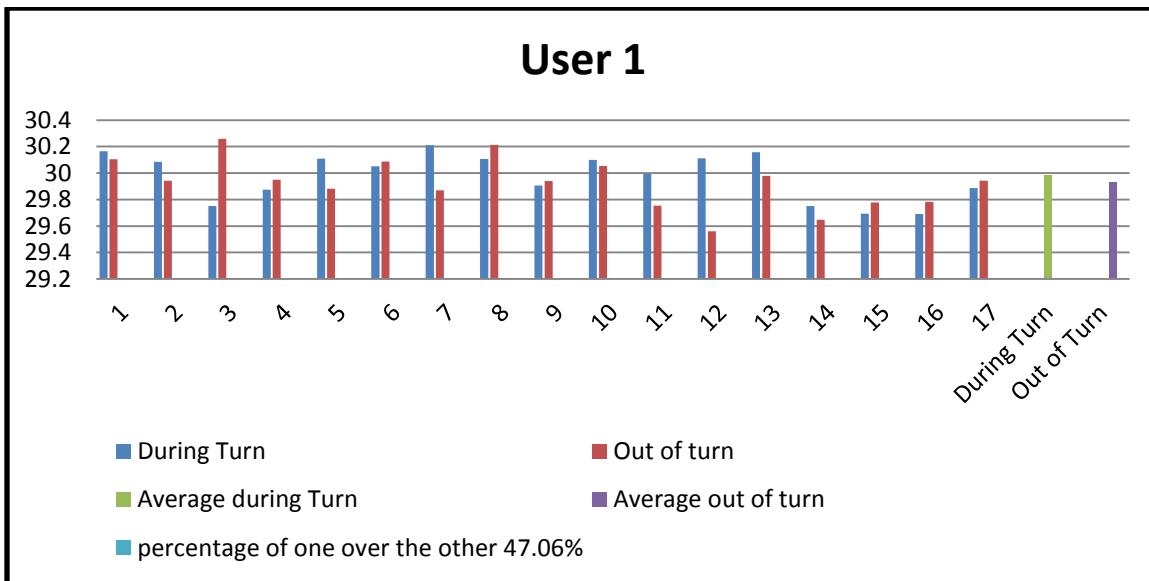
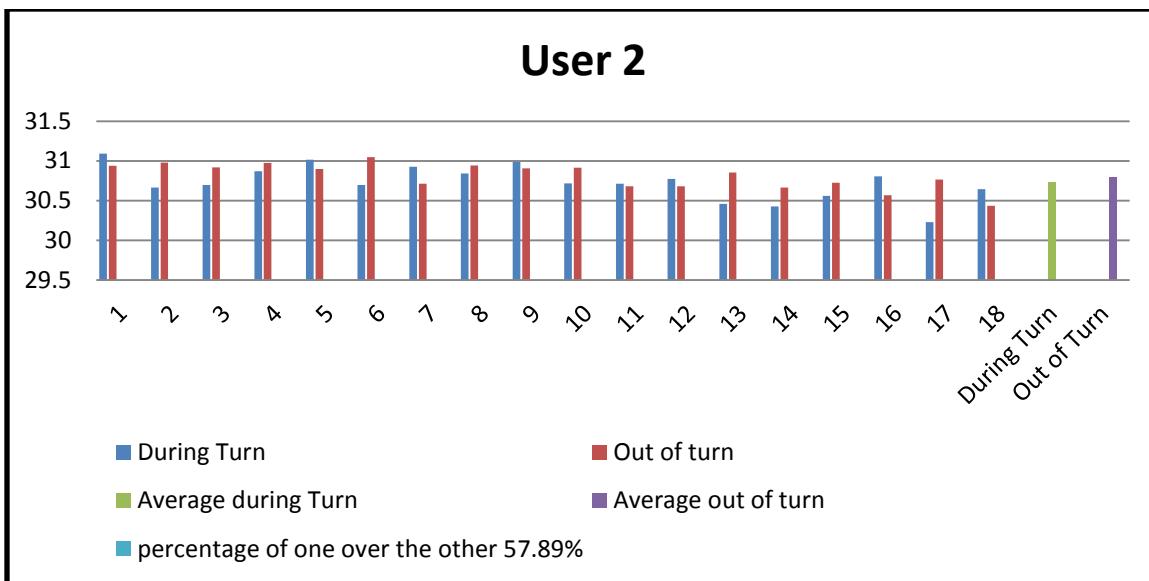
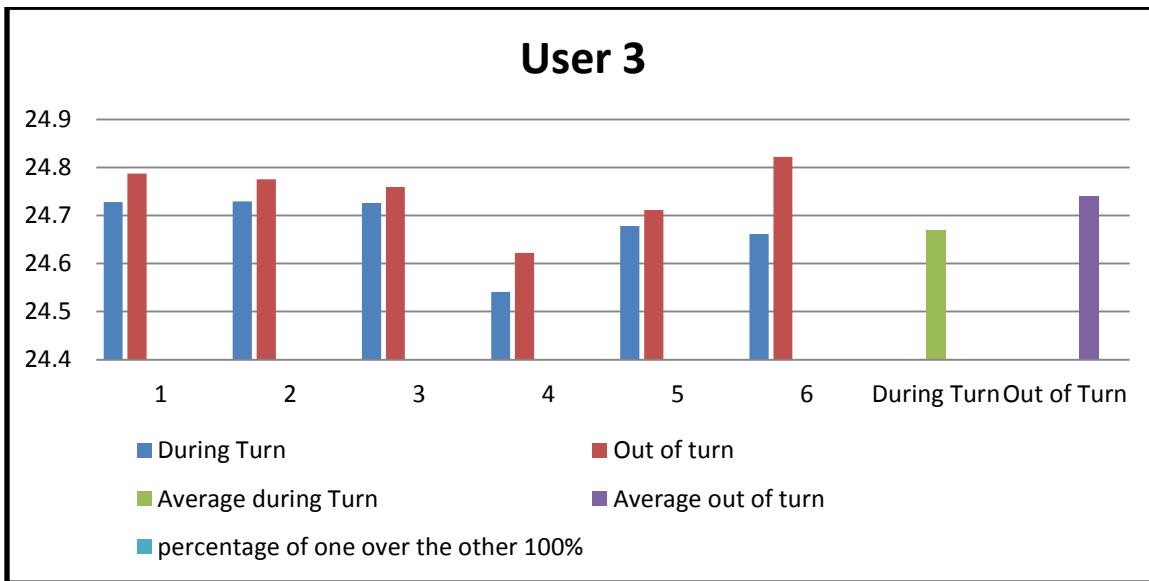


FIGURE 59 - RESULTS OF STRESS STUDY, USER 1



**FIGURE 60- RESULTS OF STRESS STUDY, USER 2**



**FIGURE 61- RESULTS OF STRESS STUDY, USER 3**

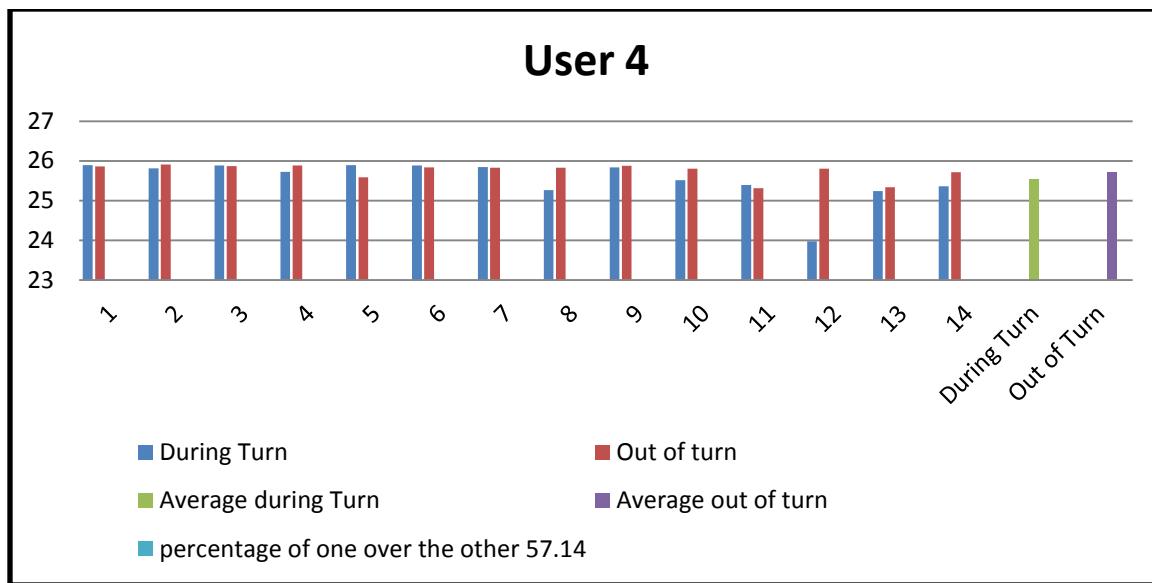


FIGURE 62- RESULTS OF STRESS STUDY, USER 4

## **LOCATION TO TEMPERATURE**

This user study was designed to test a subject in the identification of an unknown signal. It is also the only study I made using a peltier device as the feedback mechanism, essentially using temperature as an output.

### **PREPARATION**

#### **HARDWARE**

The hardware configuration for this study was very similar to the ones discussed before. Incoming data was received by a IOIO OTG board and sent via PWM through a MOSFET to the Peltier Device. The data that the IOIO received was collected from the DoppelLab (Dublon et al. 2011) project at the MIT Media Lab.

The subject would wear a lanyard around their neck where the IOIO and power source would be hanging at their chest, while the peltier device would be in the back of the neck, against the skin. Since peltier devices can be used either on the warm or cold side, for this study only the cold side was used.

#### **SOFTWARE**

The DoppelLab project uses a sensor network that reports a variety of real-time information to the web. An app was written to take the data from DoppelLab and use it as the input for the Digital Synesthesia system. For this study I used only the RFID Tag reader to give me location information. The system can recognize the user through the RFID Tag and the system knows where the reader is located in the building, essentially giving out location information.

The app creates a listener in the DoppelLab stream that is constantly looking for a specific ID. Once the ID is found, the signal would be sent to the IOIO to control the PWM to set the temperature of the peltier according to the distance between the subject's current position and the location of their final objective.

### **PROCEDURE**

Ahead of time, a specific sensor in the lab was selected. The subject's task was to find this specific sensor by interpreting the signal in the back of their neck. The peltier would feel cold when passing in front of a sensor that was far away from the objective and would feel warmer as they got closer.

### **RESULTS**

This experiment was not completed because it became clear early on that the temperature feedback was not clear enough for the users to be successful. But some important lessons were found from this experience.

## EVALUATION

An interesting finding is that the subjects were much quicker at detecting the change in temperature when it became colder than when it became hotter, this might prove useful when the users need to be aware of something urgent that is detected through the artificial sense.

Another finding and the one that proved to be the hardest to overcome in the study was that even though the users were quick to notice a change, these changes were quickly adjusted to by the brain and so the concept of warm to warmer or cold to colder was not successful. There was no sense of increment or decrease, only the feel of neutral to new temperature. In order to create the sense for gradual change, I would either have to start and stop the signal or use temperature values that would be outside of the comfortable area for most users.

The third finding was that once the brain had become accustomed to a constant temperature, stopping the signal would feel like a signal in itself. So if the first signal was cold, and it was kept at a constant temperature, the brain would ignore it after a while, if then I turned the peltier off, the brain would interpret that a big jump in temperature towards heat, even giving the illusion of close to burning, though I knew that the peltier was simply going from cold to room temperature. Again, there might be a future use for this effect where the user would feel a big change while not really needing to use any extreme temperatures that could be dangerous.

## USER STUDIES SUMMARY

USER STUDIES	RESULTS AND CONCLUSIONS
<b>Proximity to Vibration</b>	<ul style="list-style-type: none"> <li>Users are able to quickly learn to use the sense and identify the objects with high accuracy rate.</li> <li>The ability to confirm their guess greatly increases the learning curve.</li> <li>Changing the sensitivity does affect the outcome and the users report an understanding of how it works.</li> <li>Objects may have peculiar signatures that would be difficult to predict but are easy to identify and learn experientially.</li> </ul>
<b>Temperature to Sound</b>	<ul style="list-style-type: none"> <li>Users are able to quickly understand the patterns but have a hard time aligning the sensor to the peltier devices, since they can't see where the sensor is.</li> <li>Offering feedback to tell the user if they were correct or not, not only helped the learning process but also their performance, making the experience more enjoyable.</li> <li>The results show how the time per turn goes down while the accuracy tends to remain constant, showing that the users are becoming more comfortable and efficient with the experience.</li> </ul>
<b>Cellphone Sensors to Sound</b>	<ul style="list-style-type: none"> <li>With no contextual information, the users felt the need to guess at their artificial sense; this guess was for the most part accurate.</li> <li>When the guess was wrong, it was very interesting to see how the users would use their context to venture a guess. This is important because it begins to show how the brain tries to make sense of the signal.</li> </ul>
<b>Smell Notification</b>	<ul style="list-style-type: none"> <li>Great for more than one user with a single signal.</li> <li>The slow dissipation of the smell can be an indicator of passed time since the signal.</li> </ul>
<b>Smell Creation</b>	<ul style="list-style-type: none"> <li>The creation of different smells with a single machine starts to become a possibility.</li> </ul>
<b>Stress to Sound</b>	<ul style="list-style-type: none"> <li>The distance between the sensor and the target was too far; this affects the accuracy of the sensor and of the user aiming at that target.</li> <li>The changes in temperature that I was interested in were too small, I either needed a better sensor or an activity that created more dramatic changes in the target's emotions.</li> </ul>
<b>Glass Infrastructure to Temperature</b>	<ul style="list-style-type: none"> <li>Temperature is a great feedback for binary signals, not so much for analog.</li> <li>Using temperature will allow for a long term wearable that will not be annoying to the user and noticeable enough when the change happens.</li> </ul>



## RESEARCH QUESTIONS

Overall, all studies were looking to understand the ways in which the brain is able to take a very basic artificial input and create a useful, coherent picture from that input and any other clues from the body and the context. Other questions to be addressed were A) the relation between the type of data and the mode of transmitting this data to the body; B) how the user will understand an analogous sense, a new sense or the substitution of a sense; and C) how quickly the user will understand the sensory feedback loop.

A more detailed list of questions that were addressed is:

### DISCRETE AND CONTINUOUS DATA

1. Will a discrete signal that just turns on and off to get the user's attention be more effective than a continuous signal that requires the user's interpretation of changing data?

The research showed that a vibration signal was very good for analog data that would cover a spectrum of values, allowing a user to understand progressive changes in a set condition. The first and third study showed this when users would slowly try to find the strongest signal by always looking for the small changes. Temperature proved not to be appropriate for this type of sensory experience because the skin would quickly become accustomed to the temperature and then ignore small changes. Incidentally, a vibration feedback would be less useful for a long-term experience since the users reported that they would be unwilling to have a constant vibration signaling continuously, but a temperature feedback would be great for this precisely because the body would become accustomed to it and any change would then become apparent.

### SENSORY SUBSTITUTION

2. In a situation where vision is used to make a quick decision, will Digital Synesthesia prove to be a valid alternative to accomplishing the same task or part of that task?

It is very hard to compete with vision, since we use it so much and in so many situations. When the first test was designed to create an experience that could also be accomplished through vision, the artificial sense proved nowhere near as efficient or precise as vision. But I did find that the ability of the subjects to compare and confirm their findings with vision greatly increased their ability to learn and understand the new experience. So even if we might not be able to replicate the functionality of vision, it is thanks to vision that artificial senses can be learned quickly and accurately.

Substituting vision for another sense is also an attainable goal that would be important simply because so much of the mobile interface uses vision. In addition, as mobile devices create more and more scenarios where they become useful, they will still use vision as the main interface. Substituting vision to create future mobile interface will allow for a richer experience. Even though this was not directly addressed by a user study, future studies should include the comparison of performance when substituting vision in different scenarios.

## SENSORY AUGMENTATION

3. Will users be able to understand the ability to fine tune the sensitivity of an artificial sense?

During the first study, the users had no control over the sensitivity level. Instead, the experimenter would change the sensitivity according to the procedure of the test. This proved that the answer was not as simple as “more sensitivity is better” but that the users would show a preference of one over the other. This meant that it would be interesting for the users to have control over the sensitivity.

In the second and third studies, the subjects had full control over the sensitivity level of their artificial senses. The user interface gave them a scroll bar or a number picker with which they could change the full range of sensitivity. During the second user study, the subjects knew that they were looking for temperature changes and it became evident, after a short explanation, how the sensitivity level could be used. It was reported that they “played” with the values until they felt comfortable with the behavior of the sense, at this point; they would rarely move it again.

During the third study, the subjects again had access to the sensitivity levels but in this case they had no idea what was being sensed, so the experience had to bring together a combination of their exploration of the space and experimentation with the sensitivity level as they tested different theories of their experiences.

The first study proved that the control over sensitivity was to need a more nuanced approach. On the second study, the subjects found it very useful to have that control and made their performance more accurate. The third study would have been, except for one or two conditions, impossible without adjusting the sensitivity and the accuracy of the test proves that users would very quickly understand the concept of variable sensitivity.

## NEW SENSES

4. Is the user able to understand and correctly interpret a new artificial sense that the body previously did not have?

Arguably, all three studies were based on a sensory experience that the body didn't have. Even though on the first study the subjects could easily accomplish the test by using their sight, the experience of sensing proximity with their hands is a new sense. So it is safe to say that users in all three studies were very successful at understanding and successfully using their new sense to accomplish the task.

### THE USER AND THE NEW STIMULI

5. How accurate is the interpretation of data when experienced through new artificial senses?

6. Will there be feelings of "phantom sense" where the user will feel the effects of a stimulation that is not present anymore?

All three user studies have demonstrated a high level of accuracy when using artificial senses. This accuracy could be affected by proper use of the sensitivity adjustment and practice with the sense. There was no report of a phantom feeling, this could be because of the short term use of the system.

### ESCAPING THE VISUAL USER INTERFACE

Because visual interfaces are the most common, we tend to think of the interfacing with new senses in purely visual terms, where input signal is translated to numeric data and transmitted to the eyes.

7. Can this research start to uncover the particular ways in which information should be understood and interpreted when transmitted to the skin (or other senses)? Perhaps the idea of "value" is mostly a visual construct.

Because of the success of the experiences designed in this thesis, I can say that finding ways to work around the visual sense is very possible. During the tests, there was no mention of numerical values and so the subjects learned to interpret the frequency changes of the feedback into references to compare when the feedback changed. I find this to be important because it shows that the artificial sensory experience can have a similar interpretation as the natural experiences.

## DESIGN THINKING

Throughout this thesis I have been looking for a way to radically change the mobile experience. I have done this by using sensory substitution in a way that may benefit all kinds of people. For this to work, I will propose in this section what I think are the building blocks for a design oriented approach to Digital Synesthesia and Artificial Sensory Experiences.

The first thing to keep in mind is that I am proposing the ability to turn sensory experiences on and off as the user may need. To this end, the user studies have looked into how a user may be able to quickly turn on an artificial sense and get satisfactory results in a short amount of time and in different situations.

The beginning of a pattern language that will apply to artificial sensory experiences might look like this.

### WHAT IS THE MAIN ACTIVITY?

This first pattern will define the encompassing activity. These patterns are the constraints within which the artificial sensory experience will work. They come first because they will inform every other pattern to come.

1. The Surrounding Space
2. How Active is the User
3. The Uniforms
4. The Duration of the Activity
5. The Level of Focus

### WHAT TYPE OF SIGNAL DO WE WANT TO TRACK?

Once we know the patterns that define the activity, we look into what are the signals that the user is interested in feeling.

6. Nature of Signal
7. Range of Signal
8. Rate of Change
9. Quantification

### WHAT KIND OF SENSE DO WE WANT TO CREATE?

The type of signal to be tracked will suggest the best sensory feedback for the user to interpret.

- 10. User Involvement
- 11. Time of Response
- 12. Sensory Metaphors
- 13. User Control

#### ARE THERE ANY REDUNDANCIES WITH OTHER SENSES?

Redundancies with natural senses are important in order to increase accuracy, learning time and training strategies.

- 14. Natural Redundancies
- 15. Multiple Feedbacks
- 16. Sensory Enhancement
- 17. Sensory Substitution

#### WHAT TYPE OF FEEDBACK CAN WE USE?

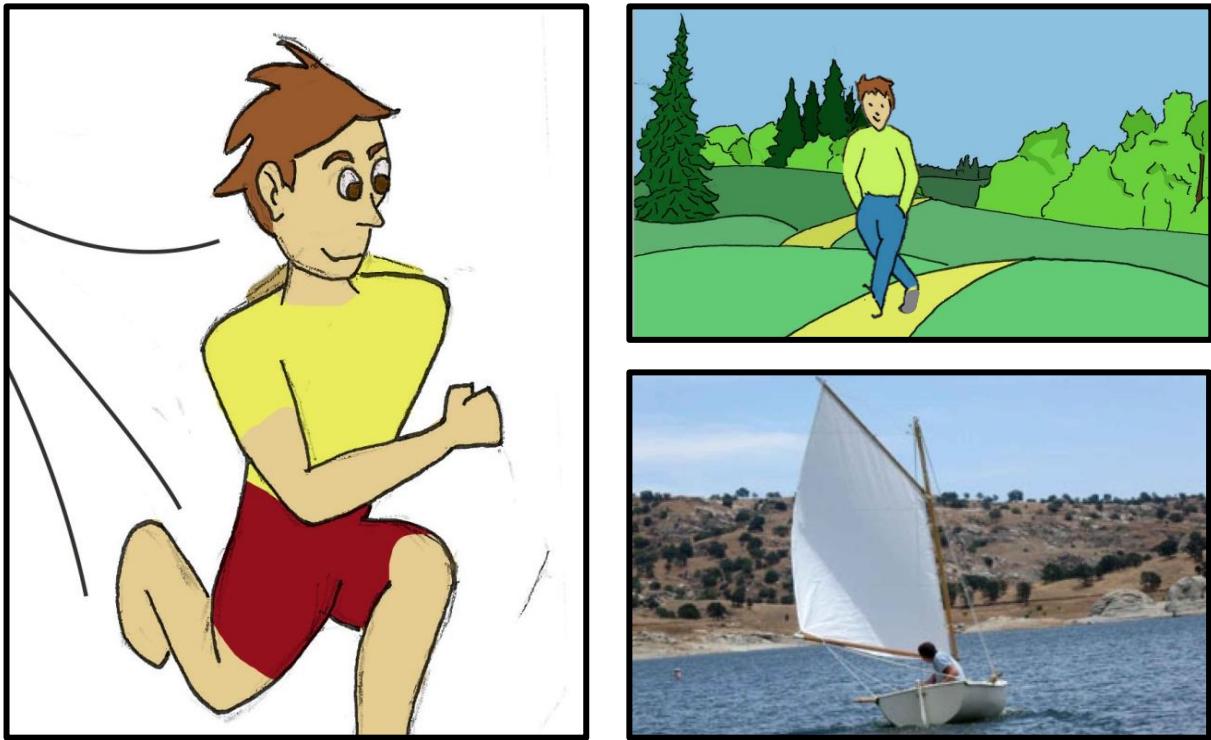
- 18. Vibration
- 19. Sound
- 20. Thermal
- 21. Olfactory

#### WHERE ARE THE SENSOR AND FEEDBACK LOCATED?

- 22. Sensitivity
- 23. Comfort
- 24. Metaphor
- 25. Upper Extremities
- 26. Fingers
- 27. Lower Extremities
- 28. Core
- 29. Front or Back
- 30. Head

#### CAN WE SET UP A LEARNING ENVIRONMENT?

- 31. Training
- 32. Simulation



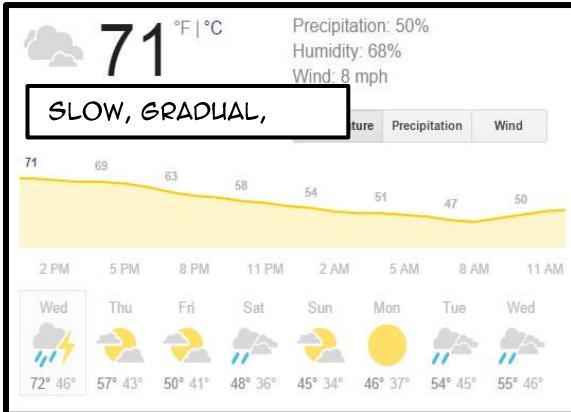
**FIGURE 63 - MAIN ACTIVITY CAN BE RUNNING, SAILING OR A LEISURE STROLL**

### THE MAIN ACTIVITY

It is important to remember that digital synesthesia is not an end to itself but a means to enhance an experience by creating richer connections between the user and the environment. So the main activity is that in which the user will be taking part in and in which Digital Synesthesia will be a part of. For the designer it will be important to be aware of how much attention does the activity demand of the user because the artificial senses will need to make room in the user's attention span.

The patterns in this section look into the space where the activity is taking place, if the user is outdoors, or if it is a particularly extreme scenario. Pattern two looks at whether the user will be moving and fully occupied or if they will be relaxed and calm. We also look at what type of clothing will the user be wearing, how long the activity takes and how focused does the user have to be during that time.

Take for example sailing as a main activity. The main experience should remain the same; the user wants to go out sailing in the same manner as before. But we know that it is an outdoor activity with possibly a lot of noise, a lot of movement and some extreme condition like risk of getting wet. The user will need some basic equipment like a life jacket and depending on the level of expertise, more specialized equipment like boots or gloves. Also depending on expertise and intention, the level of focus will change.



#### TYPE OF SIGNAL TO BE TRACKED

The type of signal will determine how we present it to the user and how we do the translation. Is this a signal that changes quickly or slow? What is the range of change? Do we need continuous feel or will checking a value every once in a while be enough? Is it quantifiable as a single value that can be mapped to another sense or will it be more complex? Is there a better mental map of the signal than a simple quantity?

Most signals whether quick or slow are given to be quantifiable and hence are easy to represent in another modality like frequency or temperature. But a signal can be more complicated. Going back to the sailing example, the sense of tilt of boat could be represented as a quantity for angle from horizon, but it might be better represented to the user by two vibrations that move up or down on the sides of the user, like a level, and this might prove to be easier for the user to understand with less training.



### WHAT KIND OF SENSE DO WE WANT TO CREATE?

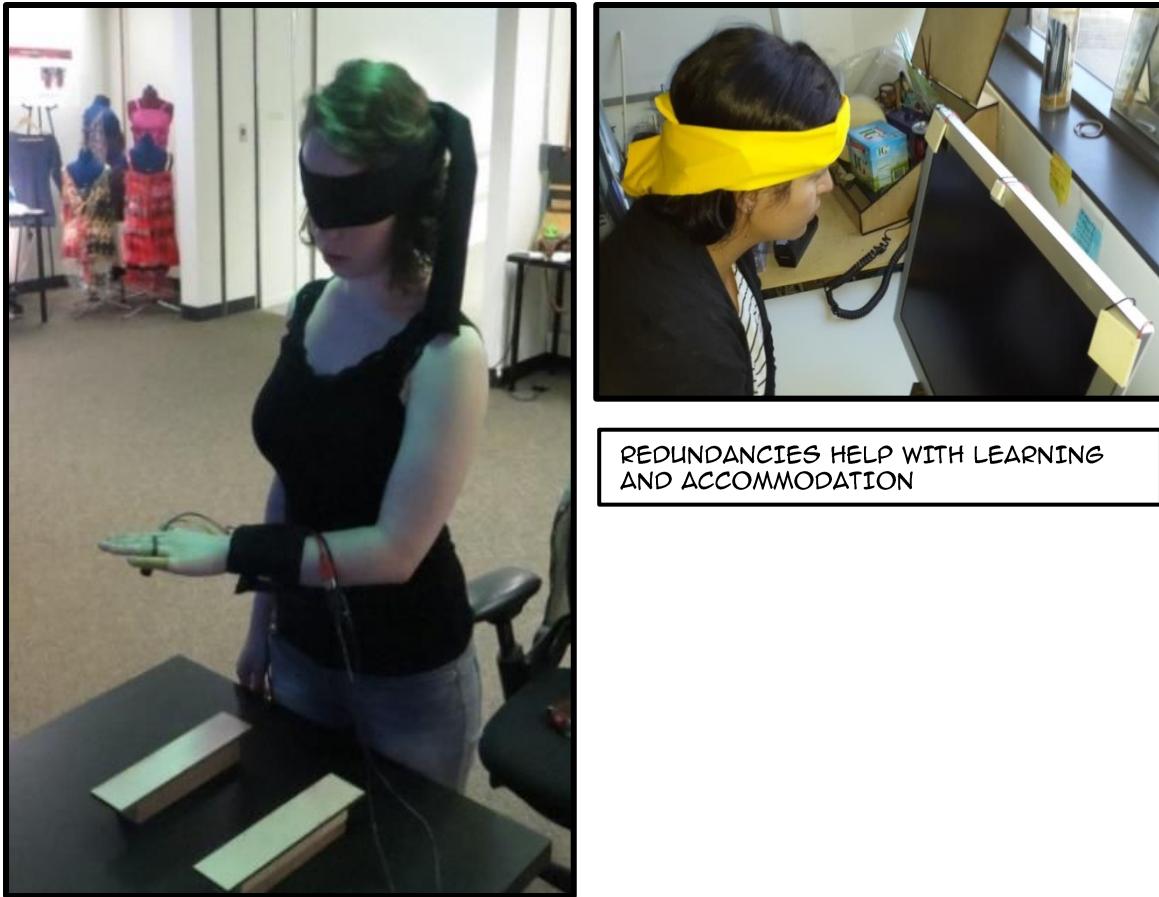
I have recognized two distinct categories of artificial sensing, active and passive sensing. In passive sensing, the user does not need to be constantly aware of the sensory feedback being generated; rather, the user wants to either be aware of big changes or of when a signal passes a set threshold. This is also the case when the sense changes very slowly and the user wants to track it during a long period of time. This means that the feedback giving the signal has to be discreet enough to not annoy the user but effective in grabbing the user's attention when a threshold has been reached. Active sensing is when a signal is completely under the user's control, it changes quickly and the user's actions affect the way in which the user feels this signal. The feedback for an active sensing experience can be strong since the attention of the user will be placed on the sense and will last only as much as the activity lasts. It can be turned on and off easily so once the activity is done, the sense disappears.

In our sailing example, our sailor is enhancing its sailing experience with the artificial sensing of wind speed, tilt of boat, north and depth. Some of these senses are completely out of the sailor's control, like wind speed and north. Some are under partial control like depth or tilt of boat, depending on the experience of our sailor. So if a signal is given to change with no action

from the user, that sense is said to be completely outside of the user's control. If the signal will never change, but by direct action of the user, then the signal is under control

In general, most senses that are out of user control are good for a passive experience. Since the user can't control the signal, they can only be aware of the changes. Depending on the importance of this signal to the main experience, the user will want to be constantly aware of minor changes or simply notice big changes as they happen. This is the time of response of the feedback and it should be used according to the following conditions. The feedback must be able to grab the attention of the user at the right moment.

A sense of depth or tilt of boat are under the user's control in the sense that the user's actions will immediately change the signals. The artificial sense will help create a close feedback loop that the user will use to successfully navigate the experience. . A signal like tilt of boat changes with the actions of the sailor but also because of environmental factors like wind or waves, so that signal is only under partial control. Changes in depth will inform the sailor on the best direction to steer the boat. In turn, the depth will change as the boat sails to a different location. Since the signal will be under the user's control then the attention of the user will be on the signal itself so the feedback does not have to attention grabbing, it simply needs to be clear and not intrusive in the active experience.



REDUNDANCIES HELP WITH LEARNING AND ACCOMMODATION

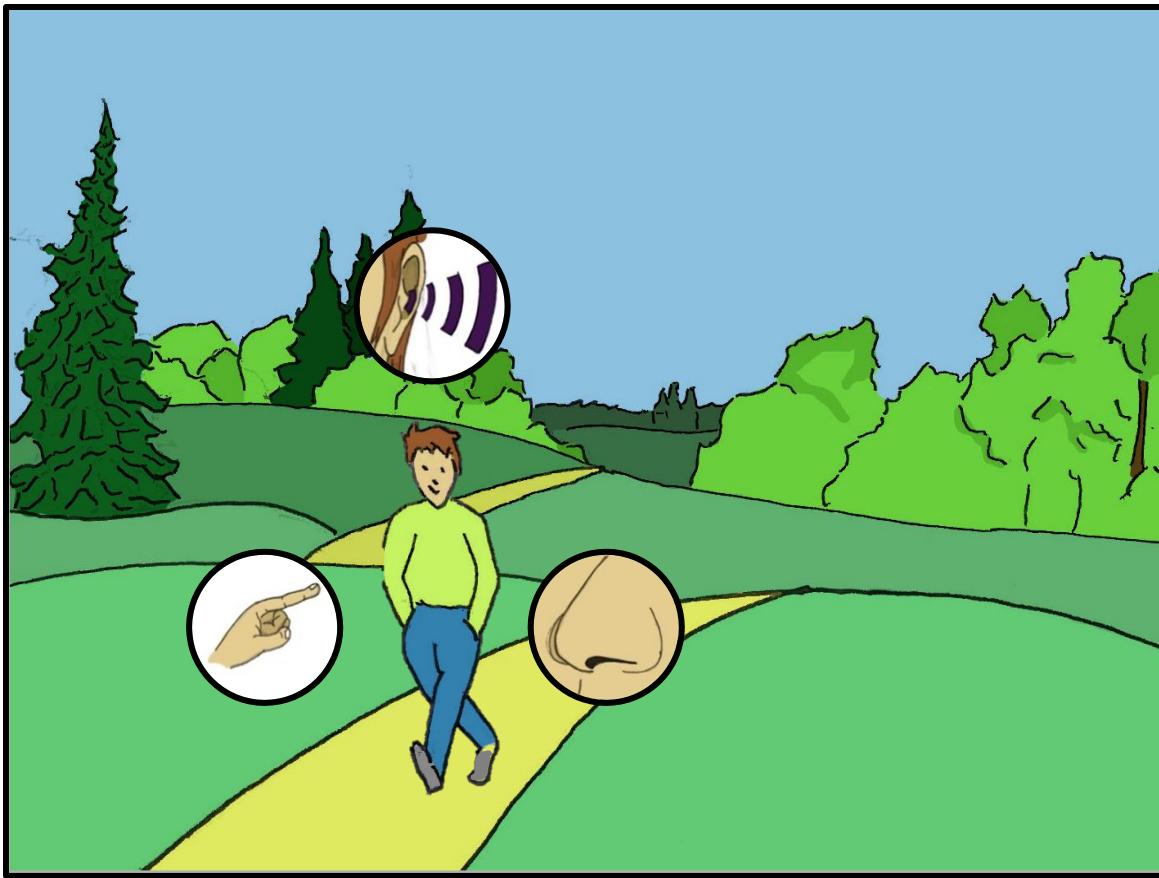
#### ARE THERE ANY REDUNDANCIES WITH OTHER SENSES?

Digital Synesthesia can be used to create sensory experiences that are completely outside of the sensory capabilities of our bodies, but also to enhance a sensory experience that might be sensed by the body in other ways. These sensory redundancies have proven useful in different ways and the designer should be aware of the opportunities that these redundancies might present.

If what is happening is a simple enhancement of an existing sense, the artificial sensory experience is acting in a similar way to a natural experience that the user is used to. An example of this can be a pressure sensor on the tip of a finger. If the user carries something on their fingers, like a waiter carrying a tray, the finger can feel the weight and the pressure sensor will feel the pressure between the tray and the finger, also as a result of the weight. In this case, the artificial sense can be dialed to be more sensitive than the natural counterpart. These redundancies allow the user to quickly understand and make sense of the new sensory experience.

The artificial sense can also be a substitution of an existing sense, so like in the case of the first user study, the sensory experience was used to determine information that was readily attainable through the visual sense. This creates a very close feedback loop that will have important effects on the acceptance of the information through the artificial sense, learning will be quick and when time comes that the user can't use the redundant natural sense, then the artificial sense will suffice. If we think back to our sailing experience, wind speed is something we can naturally feel through our skin and hair but our brain is not used to paying too much attention to these signals, so the artificial sense can be a way of helping the brain create an understandable experience of the natural sense until time comes that the artificial sense is no longer needed.

Lastly, the user might be using an artificial sense of a signal completely foreign to our five senses. As in the second user study, training is the hardest because there is no real feedback loop except trusting that they are correct in their assessment of the artificial sense. In these cases, extra care must be put into the learning process. The second study even though it showed that there was no difference between the times when the users had a visual feedback and when they didn't, it was clear that in every case, having the visual feedback made the learning experience more enjoyable and the results were more encouraging.



### WHAT TYPE OF FEEDBACK CAN WE USE?

In this project I centered in two types of feedbacks that created three kinds of feeling. The peltier devices would generate temperature through the skin while the transducer could be used to create either vibration on the skin or sound through bone conduction.

I have shown how a peltier device giving temperature signals will be better suited for a passive sensing experience where the user does not want to be aware of small changes but instead wishes to feel significant changes through long time periods. It might be possible to increase the opportunities for using temperature as a sense by using other devices than the peltiers given that some of the problems I had were because of physical constraints of the device and not of the experience.

The transducer, whether used for vibration or bone conduction, was very well suited for active sensing and quick changing signals. On the other hand, the transducer proves to be not adequate for passive sensing because the users reported not wanting to have that signal constantly during longer periods of time. I did not test for the advantages of bone conduction over vibration and this would be interesting to dive into. But for bone conduction to work, the

transducer must be placed close to the head and/or bone, and as we will see there are other constraints when it comes to the location of the feedback.



### WHERE ARE THE SENSOR AND FEEDBACK LOCATED?

Where to locate the sensor and the feedback is a key question to be considered by the designer. All of the previous points I have discussed will have a direct effect on this step. There are basic design issues like not allowing the sensor or feedback to hinder the user's natural ability to physically perform the main activity. So if the main activity requires the user to grip a controller, neither the sensor nor feedback should be in the palm of the hand where they would not allow the user to properly grip the control.

The research has uncovered a more nuanced approach to the consideration of sensor and feedback placement. When the experience is of passive sensing, the sensor can be anywhere, either on the user's garments or on the mobile device, since the user will mostly not be aware of the sensing experience until a big change happens, the location of the sensor is irrelevant. The location of the feedback is concerned only with the ability of this feedback to grab the attention of the user at the given time and depending on how much attention is already being used by the main activity, the feedback will have to be in more sensitive parts of the body. A good cold feeling down the neck and back should be able to give a good jolt of urgency to the user.

For active sensing, there are two situations to be examined. The users can have control of the sensor or not. When a user has no control over the sensor, it means that either they are not wearing the sensor or the sensor is tracking signals that are not influenced by the users' body movements. In these cases, the feedback can be anywhere on the body as long as it still obeys the rules previously discussed.

If the users have full control over the sensor, it means that they are wearing it and that their body movements have a direct effect on how and what the sensor detects. Think of this as the way we use our nose to find a smell by moving it around looking for the strongest scent, or how we move our hands in front of our bodies in the temporary absence of vision. Here I have found some interesting situations, mainly having to do with whether the user can visually confirm the precise location of the sensor in the body. If the user can see the actual sensor, the brain can create a very tight feedback loop with the movements of the sensor, the object or direction being sensed and the feeling of the feedback. This is a perfect situation for quick learning of the artificial sense and the most effective and accurate use of it. Also, in this situation, the location of the feedback in relation to the sensor is not very important and some freedom can be taken in where to locate it.

In the case where the user has no visual confirmation of the sensor's precise position, like in the second study when the sensor was in the forehead, the accuracy of the experience goes down because of a low sense of proprioception of the user. The user might have an idea of where the sensor is by touching it but when it comes time to aim the sensor towards a particular direction I noticed that the users would not be accurate in where the sensor was on their bodies or where it pointed. In these cases, an effort must be made by the designer to locate the feedback actuator exactly behind the sensor. The users will tend to assume that the sensor is where they feel the feedback. So they will attempt to line up their sensor with the object or direction they are interested in by assuming the sensor is where they feel the feedback.



FIGURE 64 A(TOP), B (BOTTOM) - DIGITAL SYNESTHESIA AND REMOTE SURGERY

#### CAN WE SET UP A NATURAL LEARNING ENVIRONMENT?

An important element for the success of an artificial sensory experience is the training and learning phase. Some sensory experiences will be easier to learn than others. When the artificial sense and a natural sense are redundant, it presents a great learning opportunity for the user. The user can practice the artificial experience while the redundancy is present and so the brain will quickly learn to interpret the artificial sense. In the future, the experience will only provide the artificial sense with no redundant sense but the brain at this point will be able to rely solely on the artificial sense. This will not only generate valuable practice but also eventually will re-enforce the users' confidence in their artificial sense. An example of this can be remote surgery. A training scenario can be created where the surgeon operates normally but an artificial sense will be added that represents the distance between the tip of the scalpel and

the skin of the patient (Figure 64 A). This will present a redundancy with the visual sense and the brain will find the correlation between the artificial sense and vision. Later on the remote surgery, the brain can easily rely solely on the artificial sense (Figure 64 B).

When users can visually confirm the location of the sensor and feedbacks on their bodies, the learning process will be faster. This applies to active sensing when the accuracy of the artificial sense is related to the user's control of their body. Proprioception and Kinesthesia are senses that vary wildly from person to person and some users will only be able to master an artificial sense by being able to see how their movements affect the experience.

My results have shown that having confirmation of whether the users' response is correct or not has no significant effect on learning, it does however, have an important effect on the experience of learning, making it more enjoyable and interesting and hence making it a better learning experience.

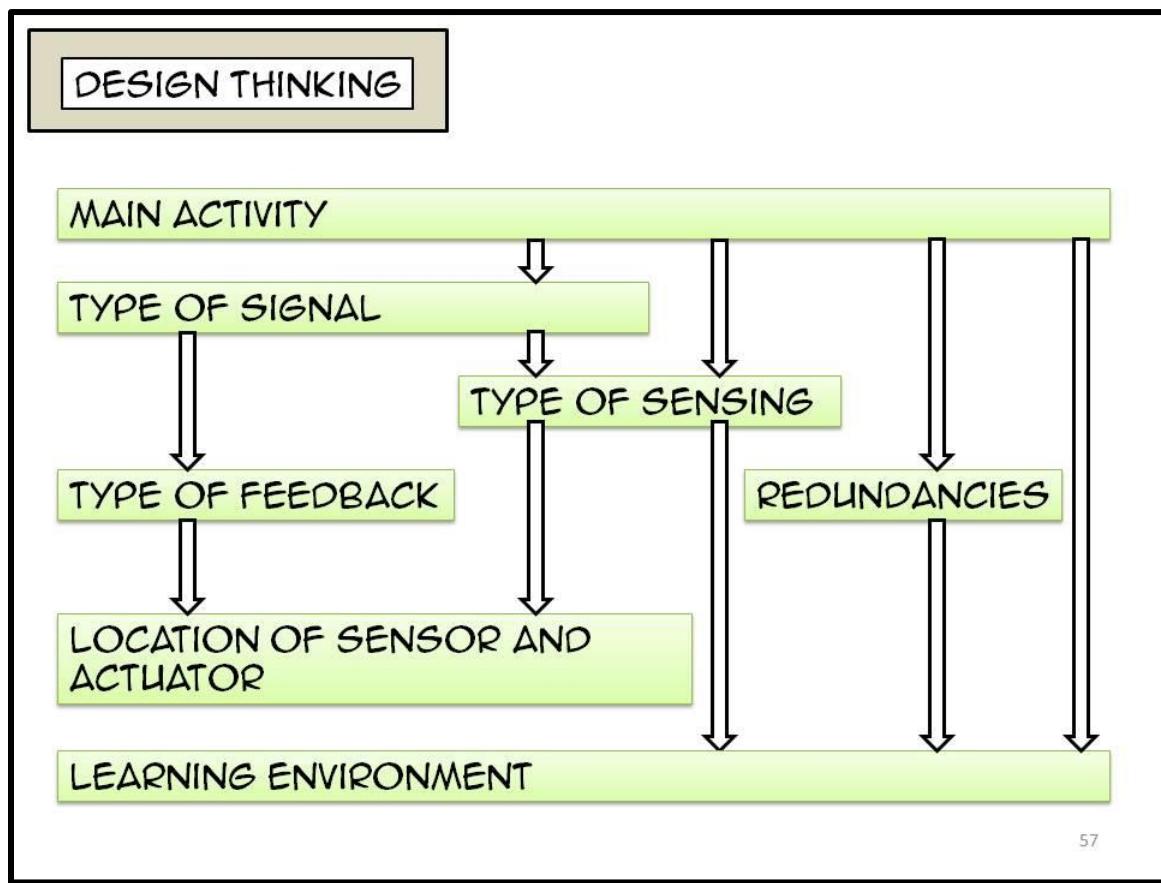


FIGURE 65 - BASIC CHART OF INFLUENCES OF THE DESIGN STRATEGY FOR DIGITAL SYNESTHESIA

## APPLICATION TO CURRENT DESIGNS

### FEELSPACE BELT (Nagel et al. 2005b)

The Feelspace Belt is designed to be worn for extended periods of time and give a constant signal that will change with the movements of the user. It also employs a mental mapping of the cardinal plane perpendicular to the user's vertical axis, this allows the user to understand the signal and interpret it quickly.

The following are the patterns that would have been relevant when designing the Feelspace Belt system and we can see how it fits nicely and even gives us some new ways of looking at the project from interesting angles.

#### WHAT IS THE MAIN ACTIVITY?

1. The Surrounding Space  
Outdoors, mainly
2. How Active is the User  
Regular daily activities
4. The Duration of the Activity  
Long term
5. The Level of Focus  
Not focused

#### WHAT TYPE OF SIGNAL DO WE WANT TO TRACK?

6. Nature of Signal  
Natural signal from earth's magnetic field

#### WHAT KIND OF SENSE DO WE WANT TO CREATE?

11. Time of Response  
Immediate with user movement
12. Sensory Metaphors  
No intentional metaphors, may be related to a gut feeling.

#### WHAT TYPE OF FEEDBACK CAN WE USE?

18. Vibration

#### WHERE ARE THE SENSOR AND FEEDBACK LOCATED?

23. Comfort  
This was the main pattern for location, looking for comfort for long term wearing.
22. Metaphor

The horizontal axis around the body mimics our mental mapping (horizontal) of the cardinal directions around us.

26. Core

Around the body for proper discerning of signals and

27. Front or Back

28. Head

**CAN WE SET UP A LEARNING ENVIRONMENT?**

29. Training

**VIBRATORY VEST (Eagleman 2014)**

The vibratory vest was conceived as a sensory substitution aid for deaf users to feel sound as vibrations on their backs. But Eagleman has expressed the possibility of using this system with users with no disabilities and exploiting the brain's ability to find patterns in order to constantly analyze a complicated data set like the stock exchange.

In this second sense, the vest is designed to be worn during short lapses of time when the user would try to focus on the feeling on their backs and interpret the behavior of the market. I will show the patterns that the vest is using in this scenario.

**WHAT IS THE MAIN ACTIVITY?**

2. How Active is the User

Varies, the user can be still and focus or use it while doing something else

4. The Duration of the Activity

It would be synchronized with the times of the stock exchange

5. The Level of Focus

High level of focus, at least as the user learns to understand the patterns

**WHAT TYPE OF SIGNAL DO WE WANT TO TRACK?**

6. Nature of Signal

Artificial Signal of man-made data

7. Rate of Change

Synchronized with the stock exchange

8. Quantification

Easily quantifiable

**WHAT KIND OF SENSE DO WE WANT TO CREATE?**

9. User Involvement

Passive

11. Sensory Metaphors

A metaphor can be chills up and down the spine given that the person using this will have a lot of emotions invested in the market.

**ARE THERE ANY REDUNDANCIES WITH OTHER SENSES?**

**15. Multiple Feedbacks**

The vest uses an array of vibrators, even though the modality is vibration, the skin can feel these as multiple separate feedbacks

**WHAT TYPE OF FEEDBACK CAN WE USE?**

**18. Vibration**

**WHERE ARE THE SENSOR AND FEEDBACK LOCATED?**

**22. Sensitivity**

The importance is not that much the sensitivity of the back but the large surface area to fit many vibrators

**23. Comfort**

The vest is a comfortable way to create the sensory experience

**28. Core**

**29. Front or Back**

**CAN WE SET UP A LEARNING ENVIRONMENT?**

**31. Training**

Training scenarios can be created with sample data and comparing it with the user's interpretation.

**32. Simulation**

## FUTURE EXAMPLES

Given this pattern guideline I'll attempt to propose artificial sensory experiences for three main activities.

### SAILING

#### WHAT IS THE MAIN ACTIVITY?

1. The Surrounding Space  
Outdoors with possible loud noises and many distractions
2. How Active is the User  
Very Active sailing the boat
3. The Uniforms  
Some specific garments
5. The Level of Focus  
May vary with the level of expertise or the intensity of the sailing session

#### WHAT TYPE OF SIGNAL DO WE WANT TO TRACK?

6. Nature of Signal  
Natural signals from the environment and some artificial from the state of the boat
8. Rate of Change  
Unpredictable and somewhat dependent on the user
9. Quantification  
Easily quantifiable

#### WHAT KIND OF SENSE DO WE WANT TO CREATE?

10. User Involvement  
WE will create both passive and active experiences, passive for natural signals like wind speed and North direction; Active for the artificial signals like tilt of the boat
11. Time of Response  
Quick response time on wind speed and tilt of boat, not so long for north signal

#### ARE THERE ANY REDUNDANCIES WITH OTHER SENSES?

14. Natural Redundancies  
This experience is highly redundant and so it is more of a training aid for learning to sail
15. Multiple Feedbacks
16. Sensory Enhancement  
The experience is redundant so the natural senses are being enhanced with the system

#### WHAT TYPE OF FEEDBACK CAN WE USE?

## 18. Vibration

For wind speed and tilt, vibration will work.

## 20. Thermal

For North and Depth we can use temperature. Depth can be a passive sense that is activated once the depth becomes shallower than a specified value. North will be a slow changing signal and can be represented by more than one peltier device.

## WHERE ARE THE SENSOR AND FEEDBACK LOCATED?

### 23. Comfort

Given the highly active experience, comfort will be the main concern over sensitivity of the body

### 24. Metaphor

North direction can be related to the user's vertical axis. The tilt of the boat can be mapped to two signals that the user feels up and down the side of the legs, like a level.

### 25. Upper Extremities

For signals related to the wind since the sail is operated with the arms

### 27. Lower Extremities

Boat related signals can be on the lower extremities because these are closer to the base of the boat

### 28. Core

For direction of north

### 29. Head

Could be used for wind direction

## CAN WE SET UP A LEARNING ENVIRONMENT?

### 30. Training

Training for north and winds peed would be easy to set up as it might simply be wearing the feedbacks at any moment when walking outside.

### 31. Simulation

Tilt of boat, if we want to put in the effort, could be trained by creating a surface that tilts under the users weight and then the user can get used to the new sense.

## CONTRIBUTIONS

With this study I have proven that a user is able to understand and accurately use an artificial sense, not only during a structured task but also when the context was completely open to many interpretations. Also importantly, the users were able to get good results with very little time to practice or to become accustomed to the new sense. This proves that the idea of creating a system of artificial senses that are able to turn on and off depending the user's needs and desires is viable.

I have shown that the brain is able to form a useful and coherent story from a poor quality signal given by the artificial sense. The users were able to differentiate between signal and noise and also compensate for individual motor skills. This will allow for a greater impact of artificial sensory experiences in the general populations since there is greater room to experiment without worrying too much about the quality of the sensors or signals.

I have recognized two distinct categories of artificial sensing, active and passive sensing. Active sensing is when the user recognizes an experience that will directly be influenced by the use of an artificial sense. The user will activate an artificial sense and start probing their environment looking for a particular response. This is akin to using the sense of smell and bringing your nose close to the source in question. For this type of sensing, the sensor should be in one extremity that can easily be moved in the area to be probed. The fact that the user can see the sensor and confirm its location on the body will only aid in the accuracy of the experience. Active sensing will require feedback that is appropriate to active comparison of a continuous signal.

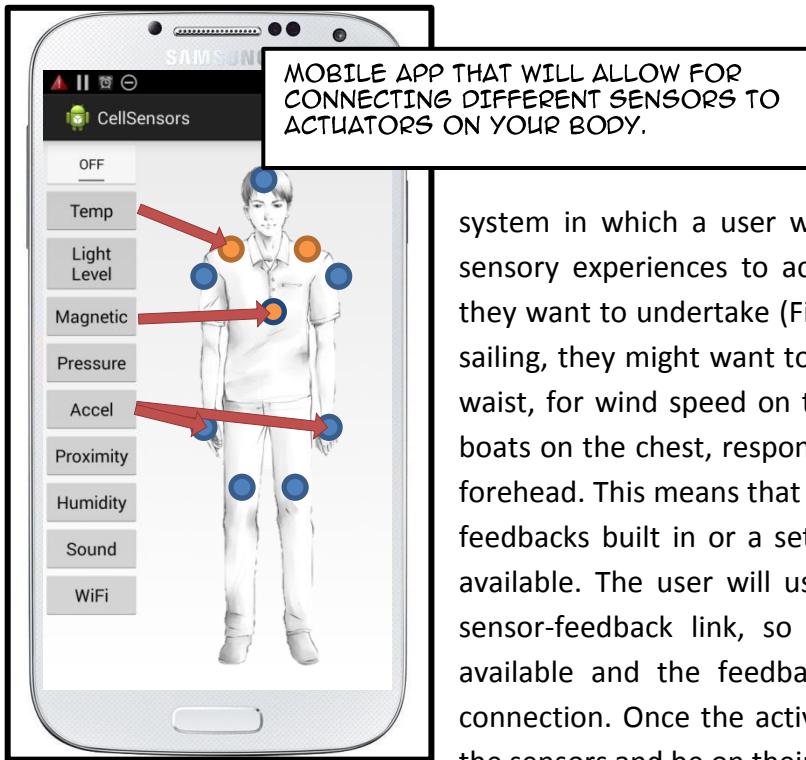
Passive sensing is when a user needs to be notified of a change in a situation and immediate action is only needed when that change happens. This type of experience is very long term and it needs a signal that is not annoying to the user but strong enough to get the user attention at any moment. This research shows that the use of temperature will be appropriate to this end. It will also be necessary to locate this feedback where the user will not find it cumbersome in a daily routine. This means that coupling the feedback in a wearable design will be most successful. The study used the back of the neck which points to a scarf or necklace. Also the lower back, meaning a belt would be adequate.

As a user experience, passive and active sensing can function in tandem allowing the user to be made aware through passive sensing of a major change and then changing to active sensing for close inspection of the situation. This would, for example, change the feedback from a temperature felt somewhere in the back, to a sensor worn on the index finger and vibration in the right temple.

A set of recommendations has been established in order to successfully implement artificial sensory interfaces in the future and to push the research forward into the future of Digital

Synesthesia and artificial interfaces. The placement of the feedbacks around the body is one of the main takeaways from this thesis. Not only will this depend on general ergonomics principles but there is a clear effect of the type of sensing and relative position to the sensor that will have to be taken into account. Another is the relation between type of signal and type of feedback, some feedback will work better with different type of signals.

Most of the research and direction of the industry around artificial sensory experiences is geared towards a group of users with sensory disabilities. I have proven that not only is the general population able to successfully use these interfaces but also that it can be done in a way that is unobtrusive and comfortable to the user.



**FIGURE 66 - EXAMPLE UI WHERE THE USER IS ABLE TO SELECT PAIRINGS OF SENSORS AND ACTUATORS**

## FUTURE VISION

I see as the final objective of Digital Synesthesia and artificial sensory experiences a

system in which a user will be able to decide a group of sensory experiences to activate depending on the activity they want to undertake (Figure 66). So if a user wants to go sailing, they might want to activate a sense for north at the waist, for wind speed on the temple and distance to other boats on the chest, responding to glance direction from the forehead. This means that their apparel must come with the feedbacks built in or a set of wearable feedbacks must be available. The user will use the mobile app to create this sensor-feedback link, so the app will show the sensors available and the feedbacks in the body and make the connection. Once the activity is over, the user will turn off the sensors and be on their way.

Future specialized garments will take into account the need to offer artificial sensory experiences and will have embedded different feedbacks around the body. This can apply for sports apparel or general day wear (Figure 67).

Also work related apparel for jobs requiring high levels of attention and quick reaction. An air traffic controller can wear a feedback while working that will keep him or her informed of anomalies in the traffic pattern as well as quickly orient them to where the anomaly is happening

Another exciting avenue for this system involves Virtual Reality. One big drawback of virtual reality systems is the



**FIGURE 67 - SPECIALIZED GARMENTS FOR SPECIFIC SCENARIOS WILL BE DEVELOPED**



**FIGURE 68 - SCENARIO FOR TRAININGIN THE REAL WORLD FOR FEEDBACK IN THE VIRTUAL WORLD**

lack of haptic feedback that might respond to the virtual world. I propose that an avid VR user can create an artificial sensory experience that responds in the real world in order to train their body to react to a specific condition in the virtual world. So if the user wants to have a good feeling of the distance between their hand and a virtual object, perhaps they can wear a proximity sensor and feedback in the hand and get used to how the artificial sense feels when approaching different objects with their hand in the real world. Once in the virtual world, the feedback will take the signal not from a sensor but from the VR machine. The user's brain should be able to relate both experiences and make the virtual experience much richer.

## CONCLUSIONS

This thesis began with many ideas and inspirations that loosely pointed towards the same objective. The mobile interface is not evolving fast enough because of its high dependence on vision. Our mobile devices have a much greater capability than what common use demands of them. In order to advance the mobile user interface we need to advance the mobile experience at the same time. The sense of vision is overused and it uses too much of the brain's capacity. There is a clear ability of the brain to re-route sensory experiences that needs to be explored. Mobile devices and mobile technology are so concerned with creating immersive<sup>4</sup> experiences, that we are losing our sense of immersion in our immediate surroundings. With four more senses other than vision, we must be able to tap into some of them to reduce the load on vision for mobile interfacing. There are so many interesting and useful signals in our environment that we are missing because of our limited sensory capability; Digital Synesthesia will create a way for us to create new sensory experience with these signals that have evaded us for so long.

Roughly as the project took form, all these ideas got reduced to fewer questions. As designers, we agree that there must be some useful application to tapping into an unfelt environmental signal but this always clashes with the fact that since we can't feel it then we don't know how to use these signals or to what end. So a really important question for me was if a user can take completely unknown signals with no context whatsoever and slowly start to identify patterns that will reveal the significance and possible usefulness of such signals. The second question that arises from that is if a user needs an extended amount of practice with a particular signal in order to be able to do something useful with it. This thesis has addressed both this points by creating situations that did not give subjects an extended amount of practice time and that in some cases gave little or no contextual information to the user.

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<sup>4</sup> I refer to immersive here in a broad sense. Mobile devices, except for heads-up or wearable displays, are not encompassing the whole sensory experience. I believe that mobile devices are good at grabbing the attention of the user and create an experience where the user is highly focused on the device. These level of focus can also result in an immersive experience.

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## BIO

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## TABLE OF FIGURES

Figure 1 - Human dreams of surpassing our natural abilities .....	13
Figure 2 - Dreams of augmenting our senses .....	13
Figure 3 - Mobile technology is the translator of the natural and artificial world .....	14
Figure 4 - Temperature sensing head-band.....	17
Figure 5 a, b, c – The world of a Tick.....	17
Figure 6 - Technology creating distraction and reducing our feeling of immersion in the world	19
Figure 7 - L.A. JONES AND BERRIS 2003.....	21
Figure 8 - WILSON ET AL. 2011 .....	22
Figure 9 - Lynette A Jones, Kunkel, and Piateski 2009.....	23
Figure 10 -Rekimoto 2009.....	23
Figure 11 - Iwasaki, Miyaki, and Rekimoto 2010 .....	24
Figure 12 - Paulos 2003.....	24
Figure 13 – Brainport, Sampaio, Maris, and Bach-y-Rita 2001.....	25
Figure 14 - Eyeborg, Peng and Seymour.....	25
Figure 15 - Blind climber using Brainport .....	26
Figure 16 - Feelspace belt (Nagel et al. 2005a).....	26
Figure 17 – Aireal (Sodhi et al. 2013).....	27
Figure 18 – System diagram.....	28
Figure 19 - Example sensitivity ui.....	30
Figure 20 - Proximity sensing User study.....	31
Figure 21 - Temperature sensing user study .....	31
Figure 22 - Cellphone sensors user study .....	32
Figure 23 - Sensor beam Pattern .....	37
Figure 24 - Schematic and board for the proximity user study .....	38
Figure 25 - User interface for the proximity user study .....	39
Figure 26 - Subject during phase one .....	40
Figure 27 - One, Two and Three bars.....	41
Figure 28 - Accuracy on phase one .....	41
Figure 29 - X axis green, y axis blue and z axis red .....	42
Figure 30 - Different shapes for phase two .....	43
Figure 31 - Percentage of Accuracy on phase two .....	43
Figure 32 - shapes for phse 3. cUBE, SPHERE AND PRISM.....	45
Figure 33 - Percentage of accuracy on phase 3 .....	45
Figure 34 – Rig for testing the controlled behaviour of the procimity sensor .....	48
Figure 35 - Markings to accurately re-create the measurements .....	48

Figure 36– Controlled measurements at 12"from table and no bars .....	49
Figure 37 – Controlled measurements at 9"from table and no bars .....	50
Figure 38 – Controlled measurments at 12"from the table and one bar.....	51
Figure 39– Controlled measurements at 9"from table and one bar .....	52
Figure 40- controlled measurements from 12" from the table with the prism .....	53
Figure 41 –controlled measurements from 9" from the table with the prism .....	54
Figure 43 - board top .....	55
Figure 43 - board bottom.....	55
Figure 44 - Sensor Field of View.....	56
Figure 45 - User interface for second study .....	57
Figure 46 - green when correct, red when wrong.....	57
Figure 47 - average time taken by the users to give an answer .....	58
Figure 48 - Average accuracy of the users' responses.....	59
Figure 49 - Board Top.....	61
Figure 50 - Ui for the subject .....	62
Figure 51 - UI for the researcher.....	62
Figure 52 – Percentage of correct answers .....	63
Figure 53 - The Smell Mixer .....	66
Figure 54 – Smell mixerr shematic.....	66
Figure 55 - Smell mixer screenshot.....	67
Figure 56 - Group playing liar's dice .....	68
Figure 57 - Cap with IOIO, battery and vibrator .....	69
Figure 58 - User with cap .....	69
Figure 59 - REsults of stress study, user 1.....	70
Figure 60- RESULTS OF STRESS STUDY, USER 2 .....	71
Figure 61- RESULTS OF STRESS STUDY, USER 3 .....	71
Figure 62- RESULTS OF STRESS STUDY, USER 4 .....	72
Figure 63 - Main activity can be running, sailing or a leisure stroll .....	82
Figure 64 a(top), B (bottom) - Digital Synesthesia and remote surgery.....	92
Figure 65 - basic chart of influences of the design strategy for digital synesthesia.....	93
Figure 66 - Example UI where the user is able to select pairings of sensors and actuators .....	101
Figure 67 - Specialized garments for specific scnarios will be developed.....	101
Figure 68 - scenario for trainingin the real world for feedback in the virtual world.....	102

## APPENDIX A - THE MAXSONAR-EZ0 SENSOR

## APPENDIX B – THE MLX90614BAA SENSOR