

# Gianfilippo Tito

DATA SCIENTIST · MACHINE LEARNING · RESEARCHER

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## Summary

Currently a student of Statistics and Data Science at the University of Perugia. Super nerd who loves numbers. Open to the possibility of new experiences and constantly seeking to learn new things.

## Work Experience

### Slope SRL

Gualdo Tadino, Italy

DIGITAL MARKETING ANALYSIS INTERN

Oct. 2023 - Dec. 2023

- Active participation in the planning and execution of digital marketing strategy
- Social Media Marketing, SEO and online advertising campaigns.
- Use of Google Analytics and other tools, e.g. Microsoft Clarity, for data mining.
- Analysis of the data obtained.

## Education

### University of Perugia

Perugia, Italy

M.S IN STATISTICAL DATA SCIENCE FOR FINANCE AND ECONOMICS

Sept. 2024 -

- Master's degree course based on the study of mathematical and statistical models for big data analysis with a focus on data derived from business and finance.

### University of Perugia

Perugia, Italy

B.S.C IN ECONOMICS

Nov. 2020 - Apr. 2024

- **Graduate Thesis:** "Blockchain and Supply Chain Management: Characters and Trends"
- **Main courses :** Mathematical, Financial mathematics, Statistics, Microeconomics, Macroeconomics.

### Erasmus Plus

Valencia

EUROPEAN COMMISSION

Jun. 2019 - Sept. 2019

- I did the Erasmus plus activity offered by my high school in which i experienced living and working in a foreign country.

## Projects

### Samsung Innovation Camp

Perugia, Italy

SAMSUNG ELECTRONICS

Sep. 2021- Dec. 2021

- Course offered by Samsung in collaboration with the University of Perugia where topics such as: Business and Technology, Smart ecosystem, Digital strategy, Digital enablers, Digital Innovation for Cultural Heritage, Blockchain and IT