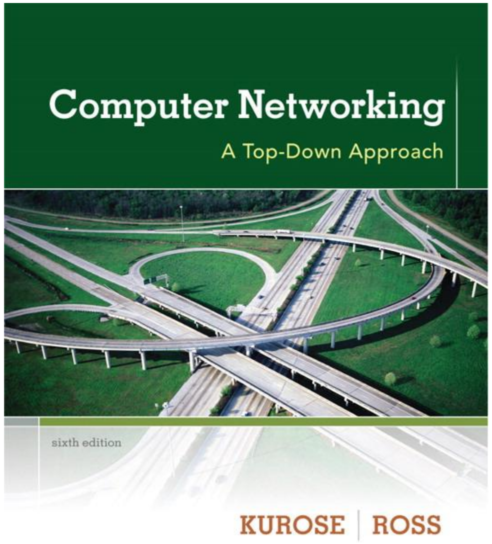
Chapter 2
Application Layer



Computer Networking: A Top Down Approach ,
6th edition.
James F. Kurose,
Keith W. Ross.
Addison-Wesley, 2013.

Chapter 2: Application layer

- 2.1 Principles of network applications
- 2.2 Web and HTTP
- 2.3 FTP
- 2.4 Electronic Mail
    - SMTP, POP3, IMAP
- 2.5 DNS

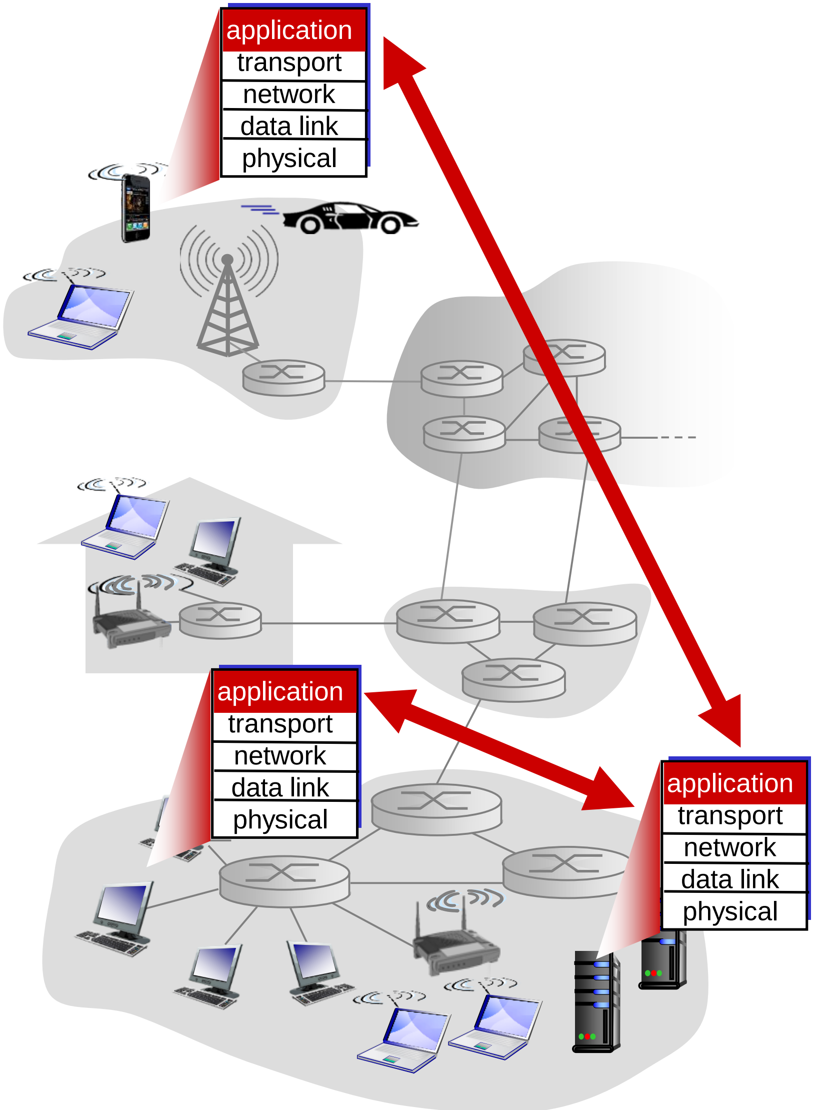
Creating a network application

write programs that

- run on (different) *end systems*
- communicate over network
- e.g., web server software communicates with browser software

No need to write software for network-core devices

- Network-core devices do not run user applications
- applications on end systems allows for rapid application development, propagation



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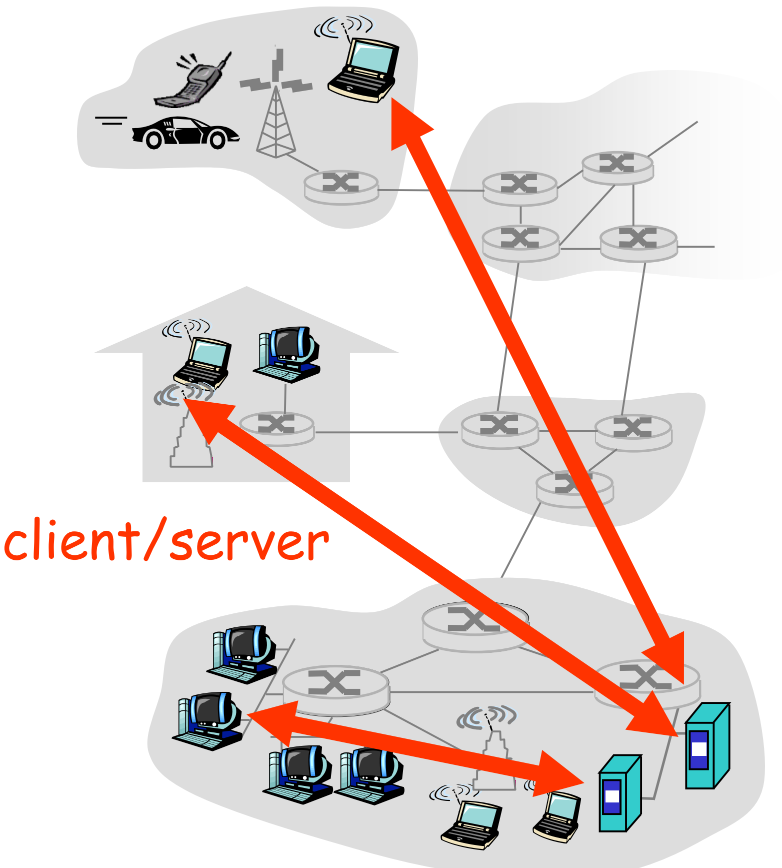
Client-server architecture



server:

- always-on host
- permanent IP address
- data centers for scaling

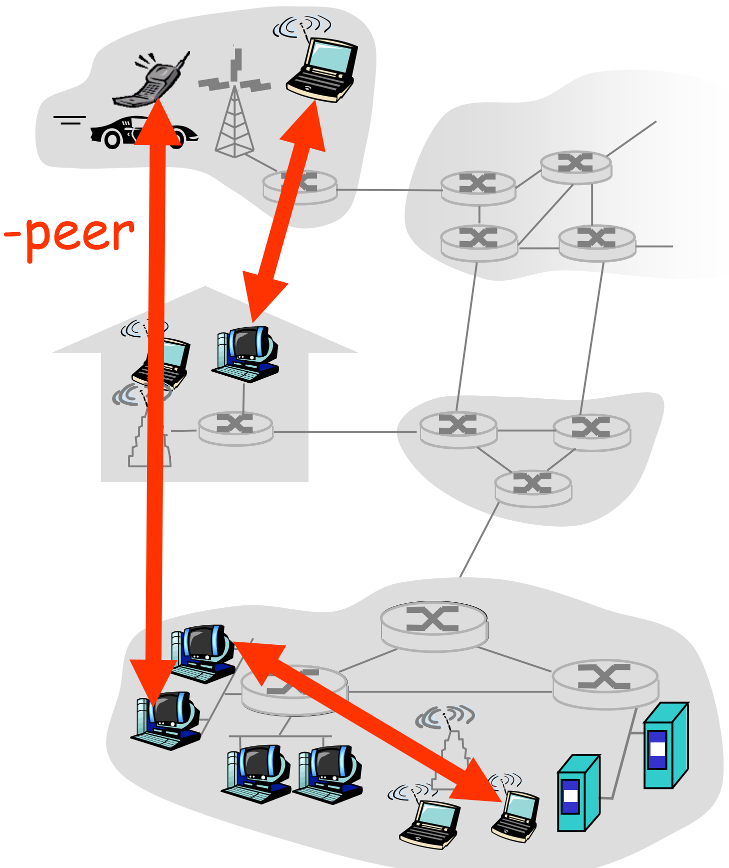
clients:

- communicate with server
- may be intermittently connected
- may have dynamic IP addresses
- do not communicate directly with each other

Pure P2P architecture

- *no always-on server*
- arbitrary end systems directly communicate
- peers request service from other peers, provide service in return to other peers
  - *self scalability – new peers bring new service capacity, as well as new service demands*
- peers are intermittently connected and change IP addresses
  - complex management

peer-peer



Processes communicating

Process: program running within a host.

- within same host, two processes communicate using inter-process communication (defined by OS).
- processes in different hosts communicate by exchanging messages

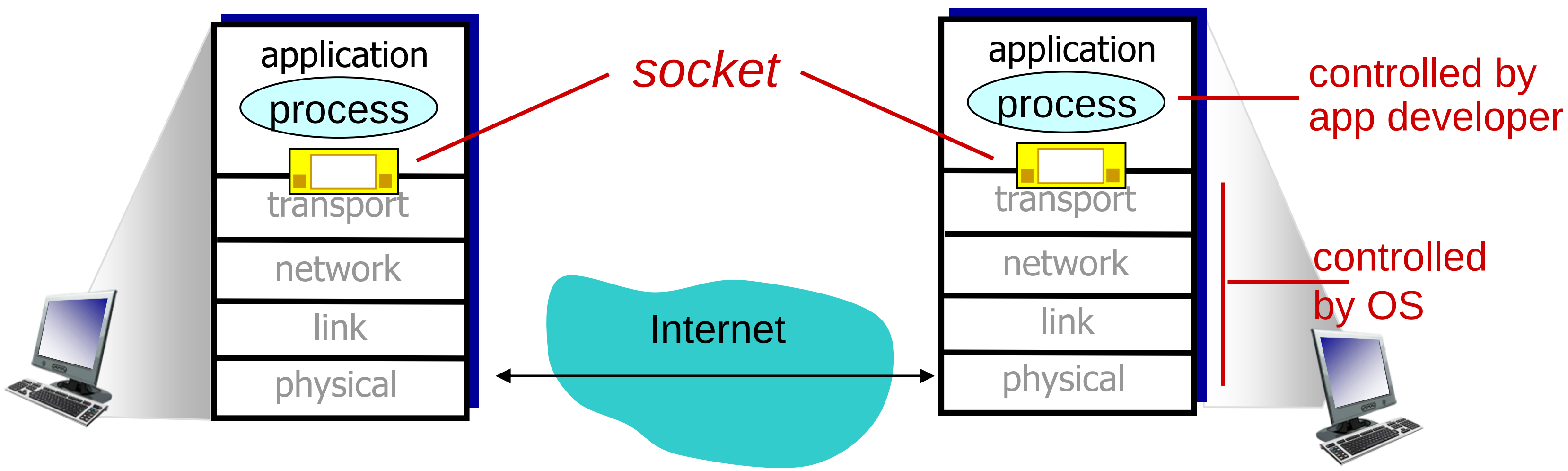
Client process: process that initiates communication

Server process: process that waits to be contacted

- Note: applications with P2P architectures have client processes & server processes

Sockets

- process sends/receives messages to/from its socket
- socket analogous to door
  - sending process shoves message out door
  - sending process relies on transport infrastructure on other side of door to deliver message to socket at receiving process



Addressing processes

- to receive messages, process must have *identifier*
- host device has unique 32-bit IP address
- Q: does IP address of host on which process runs suffice for identifying the process?
  - A: No, *many* processes can be running on same host
- *identifier* includes both IP address and port numbers associated with process on host.
- Example port numbers:
  - HTTP server: 80
  - Mail server: 25
- to send HTTP message to gaia.cs.umass.edu web server:
  - IP address: 128.119.245.12
  - Port number: 80
- more shortly…

Application-layer protocol defines

1. Types of messages exchanged:
   - e.g., request, response
2. Message syntax:
   - what fields in messages & how fields are delineated
3. Message semantics
   - meaning of information in fields
4. Rules for when and how processes send & respond to messages

Open protocols:

- defined in RFCs
- allows for interoperability
- e.g., HTTP, SMTP

Proprietary protocols:

- e.g., Skype

What transport service does an application need?

Data integrity (Data loss)

- some applications (e.g., audio) can tolerate some loss
- other applications (e.g., file transfer, web transactions) require 100% reliable data transfer

Timing

- some applications (e.g., Internet telephony, interactive games) require low delay to be "effective"

Throughput

- some applications (e.g., multimedia) require minimum amount of throughput to be "effective"
- other applications ("elastic applications") make use of whatever throughput they get

Security

- Encryption, data integrity, ...

Transport service requirements of common applications

Application	Data loss	Throughput	Time Sensitive
file transfer	no loss	elastic	no
e-mail	no loss	elastic	no
Web documents	no loss	elastic	no
real-time audio/video	loss-tolerant	audio: 5kbps-1Mbps video:10kbps-5Mbps	yes, 100's msec
stored audio/video	loss-tolerant	same as above	yes, few secs
interactive games	loss-tolerant	few kbps up	yes, 100's msec
text messaging	no loss	elastic	yes and no

Internet transport protocols services

TCP service:

- *connection-oriented:* setup required between client and server processes
- *reliable transport* between sending and receiving process
- *flow control:* sender won't overwhelm receiver
- *congestion control:* throttle sender when network overloaded
- *does not provide:* timing, minimum throughput guarantees, security

UDP service:

- unreliable data transfer between sending and receiving process
- does not provide: connection setup, reliability, flow control, congestion control, timing, throughput guarantee, or security

Q: why bother? Why is there a UDP?

Internet apps: application, transport protocols

Application	Application layer protocol	Underlying transport protocol
e-mail	SMTP [RFC 2821]	TCP
remote terminal access	Telnet [RFC 854]	TCP
Web	HTTP [RFC 2616]	TCP
file transfer	FTP [RFC 959]	TCP
streaming multimedia	HTTP (eg Youtube), RTP [RFC 1889]	TCP or UDP
Internet telephony	SIP, RTP, proprietary (e.g., Skype)	typically UDP

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  - application architectures
  - application requirements
- 2.2 Web and HTTP
- 2.3 FTP
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Web and HTTP

First some jargon

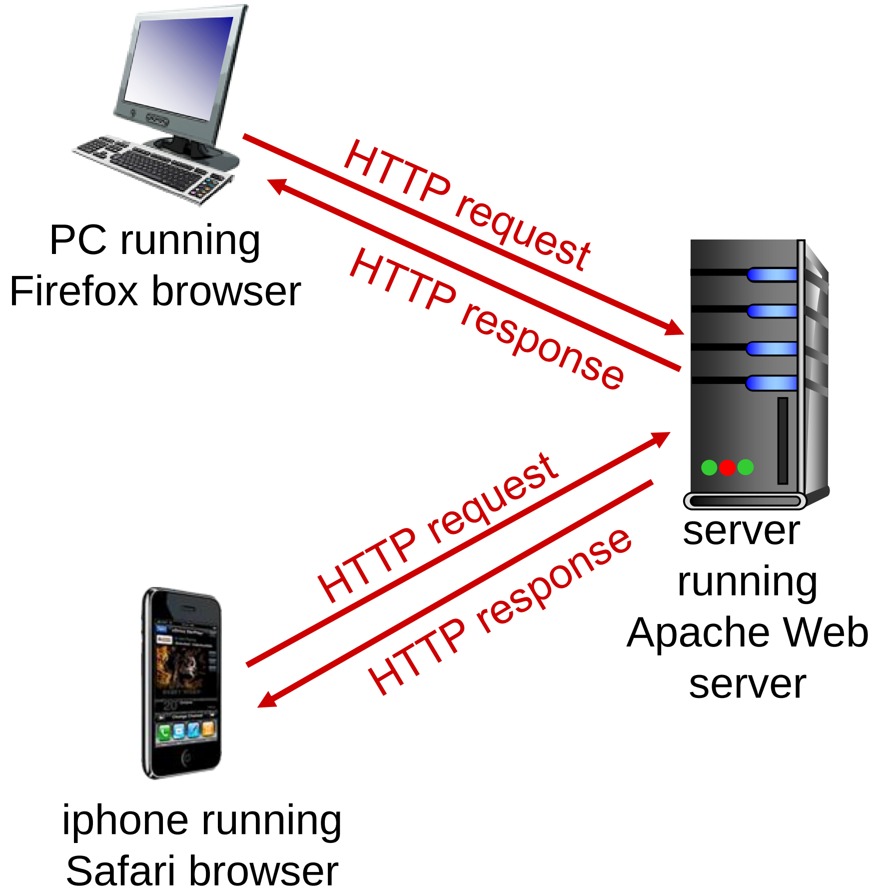
- Web page consists of objects
- Object can be HTML file, JPEG image, Java applet, audio file,…
- Web page consists of base HTML-file which includes several referenced objects
- Each object is addressable by a URL
- Example URL:

$$\underbrace{\texttt{www.someschool.edu}}_{\text{host name}}\underbrace{\texttt{/someDept/pic.gif}}_{\text{path name}}$$

HTTP overview

HTTP: hypertext transfer protocol

- Web's application layer protocol
- client/server model
  - *client:* browser that requests, receives, (using HTTP protocol) "displays" Web objects
  - *server:* Web server sends (using HTTP protocol) objects in response to requests



HTTP overview (continued)

Uses TCP:

- client initiates TCP connection (creates socket) to server, port 80
- server accepts TCP connection from client
- HTTP messages (application-layer protocol messages) exchanged between browser (HTTP client) and Web server (HTTP server)
- TCP connection closed

HTTP is "stateless"

- server maintains no information about past client requests

aside

Protocols that maintain "state" are complex!

- past history (state) must be maintained
- if server/client crashes, their views of "state" may be inconsistent, must be reconciled

HTTP connections

Nonpersistent HTTP

- at most one object sent over TCP connection
  - connection then closed
- downloading multiple objects required multiple connections

Persistent HTTP

- Multiple objects can be sent over single TCP connection between client and server.

Nonpersistent HTTP

Suppose user enters URL

`www.someSchool.edu/someDepartment/home.index`

(contains text, references to 10 jpeg images)

1a. HTTP client initiates TCP connection to HTTP server (process) at www.someSchool.edu on port 80

1b. HTTP server at host www.someSchool.edu waiting for TCP connection at port 80. "accepts" connection, notifying client

2. HTTP client sends HTTP *request message* (containing URL) into TCP connection socket. Message indicates that client wants object someDepartment/home.index

3. HTTP server receives request message, forms *response message* containing requested object, and sends message into its socket

time

Nonpersistent HTTP (cont.)

4. HTTP server closes TCP connection.

5. HTTP client receives response message containing html file, displays html. Parsing html file, finds 10 referenced jpeg objects

6. Steps 1-4 repeated for each of 10 jpeg objects

time

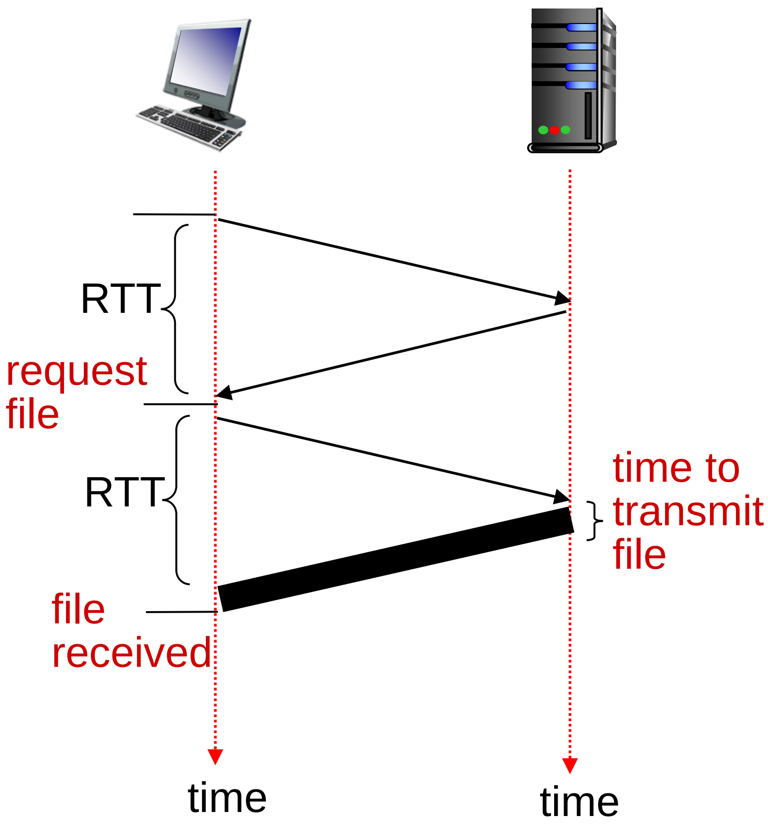
Non-Persistent HTTP: Response time

Definition of RTT: time for a small packet to travel from client to server and back.

Response time:

- one RTT to initiate TCP connection
- one RTT for HTTP request and first few bytes of HTTP response to return
- file transmission time

total = 2RTT+transmit time



Persistent HTTP

Nonpersistent HTTP issues:

- requires 2 RTTs per object
- OS overhead for *each* TCP connection
- browsers often open parallel TCP connections to fetch referenced objects

Persistent HTTP

- server leaves connection open after sending response
- subsequent HTTP messages between same client/server sent over open connection
- client sends requests as soon as it encounters a referenced object
- as little as one RTT for all the referenced objects

HTTP request message

- two types of HTTP messages: *request, response*
- HTTP request message:
  - ASCII text (human-readable format)

carriage return character

line-feed character

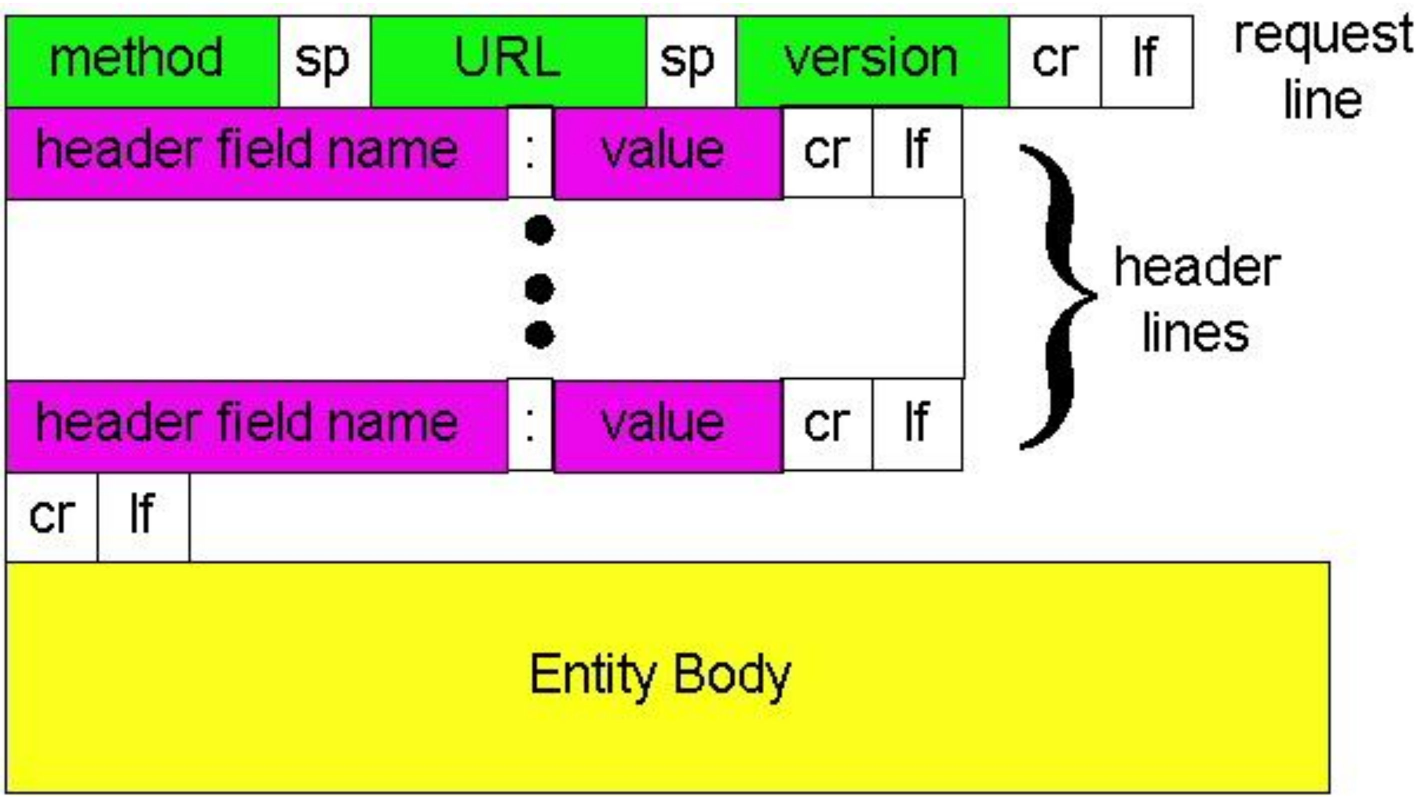
request line (GET, POST, HEAD commands)

header lines

carriage return, line feed at start of line indicates end of header lines

```
GET /index.html HTTP/1.1\r\n
Host: www-net.cs.umass.edu\r\n
User-Agent: Firefox/3.6.10\r\n
Accept: text/html,application/xhtml+xml\r\n
Accept-Language: en-us,en;q=0.5\r\n
Accept-Encoding: gzip,deflate\r\n
Accept-Charset: ISO-8859-1,utf-8;q=0.7\r\n
Keep-Alive: 115\r\n
Connection: keep-alive\r\n
\r\n
```

HTTP request message: general format



Uploading form input

Post method:

- Web page often includes form input
- Input is uploaded to server in entity body

URL method:

- Uses GET method
- Input is uploaded in URL field of request line:

```
www.somesite.com/animalsearch?monkeys&banana
```

Method types

HTTP/1.0

- GET
- POST
- HEAD
  - asks server to leave requested object out of response

HTTP/1.1

- GET, POST, HEAD
- PUT
  - uploads file in entity body to path specified in URL field
- DELETE
  - deletes file specified in the URL field

HTTP response message

status line
(protocol
status code
status phrase)

header
lines

data, e.g.,
requested
HTML file

```
HTTP/1.1 200 OK\r\n
Date: Sun, 26 Sep 2010 20:09:20 GMT\r\n
Server: Apache/2.0.52 (CentOS)\r\n
Last-Modified: Tue, 30 Oct 2007 17:00:02
   GMT\r\n
ETag: "17dc6-a5c-bf716880"\r\n
Accept-Ranges: bytes\r\n
Content-Length: 2652\r\n
Keep-Alive: timeout=10, max=100\r\n
Connection: Keep-Alive\r\n
Content-Type: text/html; charset=ISO-8859-
   1\r\n
\r\n
data data data data data ...
```

HTTP response status codes

- status code appears in 1st line in server-to-client response message.

A few sample codes:

200 OK

- request succeeded, requested object later in this message

301 Moved Permanently

- requested object moved, new location specified later in this message (Location:)

400 Bad Request

- request message not understood by server

404 Not Found

- requested document not found on this server

505 HTTP Version Not Supported

User-server state: cookies

Many Web sites use cookies

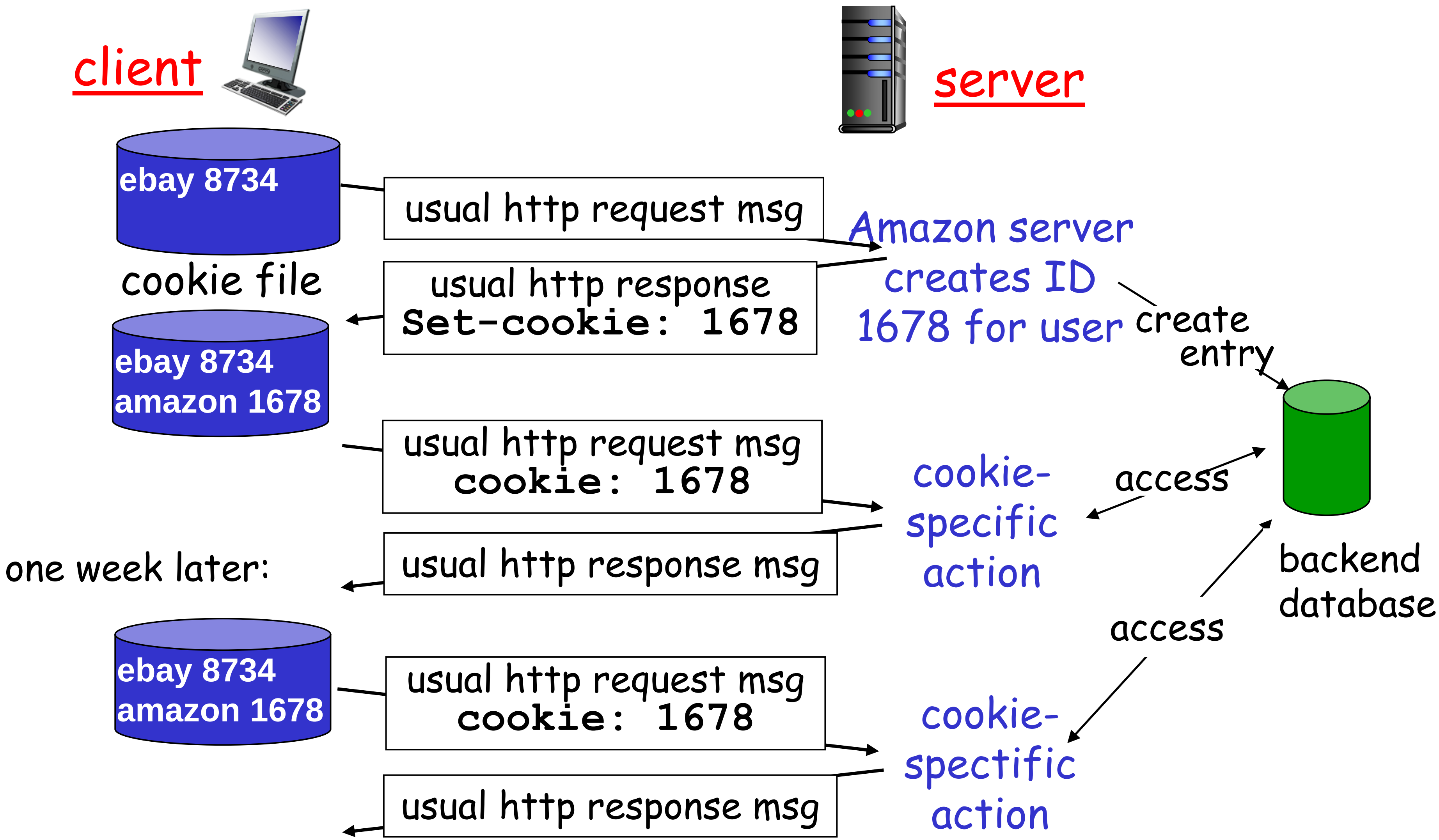
Four components:

1) cookie header line of HTTP *response* message
2) cookie header line in HTTP *request* message
3) cookie file kept on user's host, managed by user's browser
4) back-end database at Web site

Example:

- Susan always access Internet always from PC
- visits specific e-commerce site for first time
- when initial HTTP requests arrives at site, site creates:
  1. unique ID
  2. entry in backend database for ID

Cookies: keeping "state" (cont.)



Cookies (continued)

What cookies can bring:

1. authorization
2. shopping carts
3. recommendations
4. user session state (Web e-mail)

How to keep "state":

- protocol endpoints: maintain state at sender/receiver over multiple transactions
- cookies: http messages carry state

aside

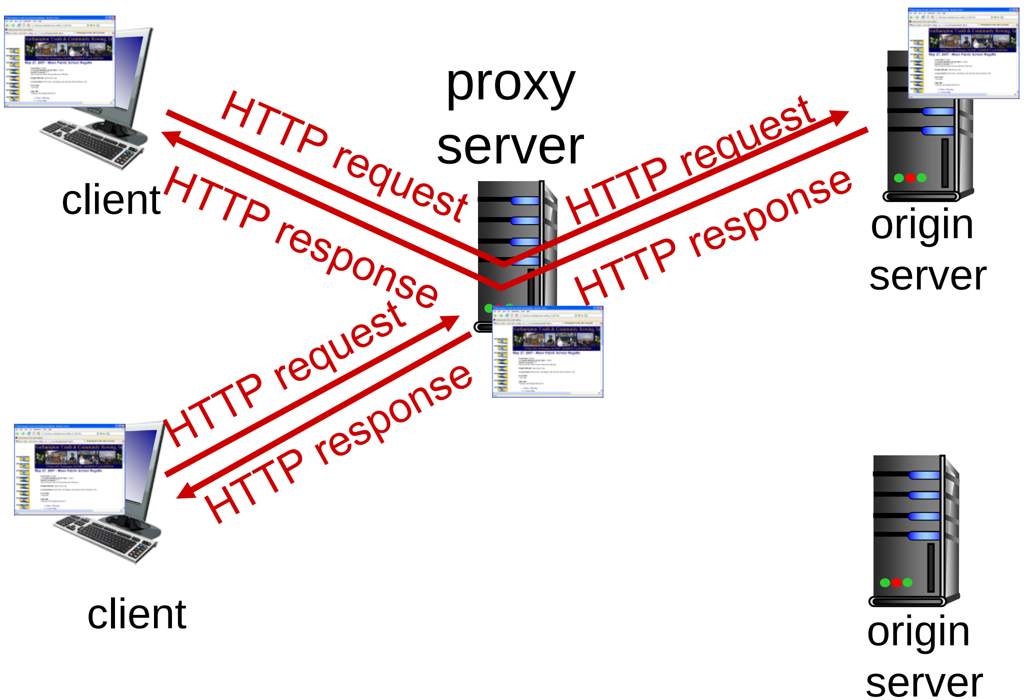
Cookies and privacy:

- cookies permit sites to learn a lot about you
- you may supply name and e-mail to sites

Web caches (proxy server)

goal: satisfy client request without involving origin server

- user sets browser: Web accesses via cache
- browser sends all HTTP requests to cache
  - object in cache: cache returns object
  - else cache requests object from origin server, then returns object to client



More about Web caching

- cache acts as both client and server
  - server for original requesting client
  - client to origin server
- typically cache is installed by ISP (university, company, residential ISP)

Why Web caching?

- reduce response time for client request
- reduce traffic on an institution's access link.
- Internet dense with caches: enables "poor" content providers to effectively deliver content (but so does P2P file sharing)

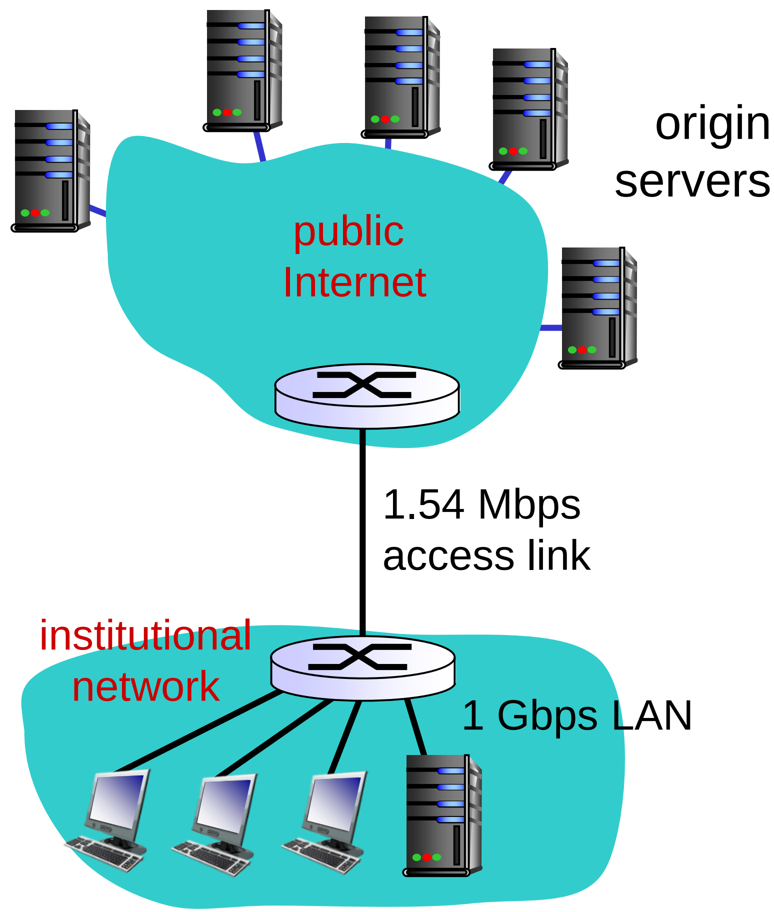
Caching example:

assumptions:

- avg object size: 100K bits
- avg request rate from browsers to origin servers:15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 1.54 Mbps

consequences:

- LAN utilization: 15%
- access link utilization = 99% *problem!*
- total delay = Internet delay + access delay + LAN delay
  = 2 sec + minutes + usecs



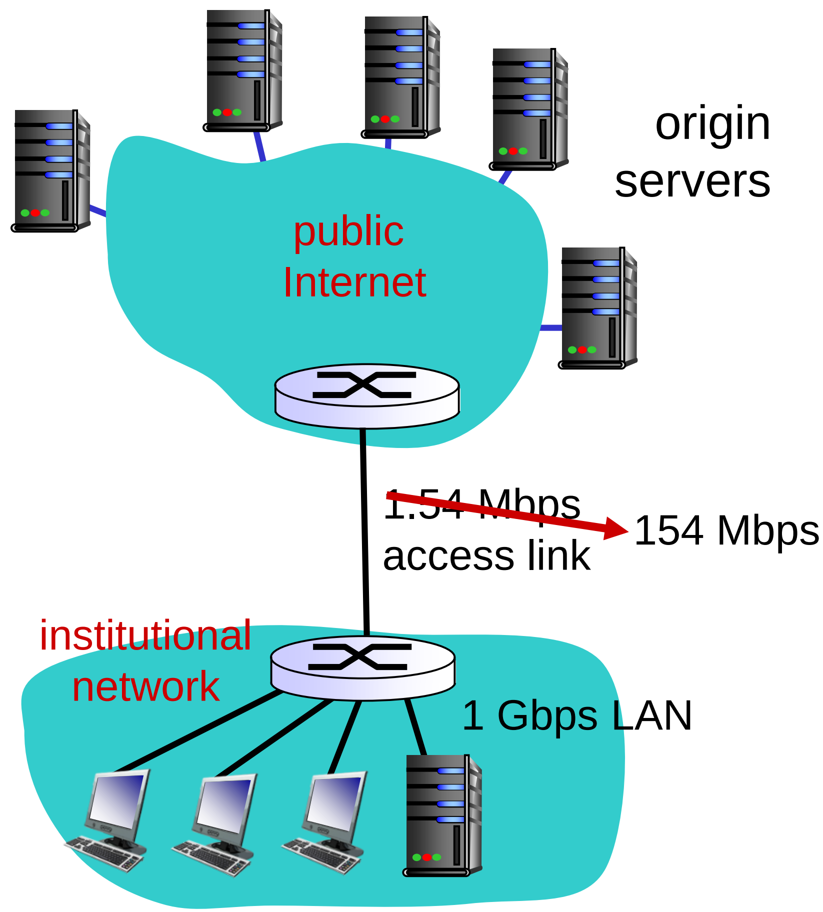
Caching example: fatter access link

assumptions:

- avg object size: 100K bits
- avg request rate from browsers to origin servers: 15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: ~~1.54 Mbps~~ 154 Mbps

consequences:

- LAN utilization: 15%
- access link utilization = ~~99%~~ 9.9%
- total delay = Internet delay + access delay + LAN delay
  = 2 sec + ~~minutes~~ msecs + usecs



Cost: increased access link speed (not cheap!)

Caching example: install local cache

assumptions:

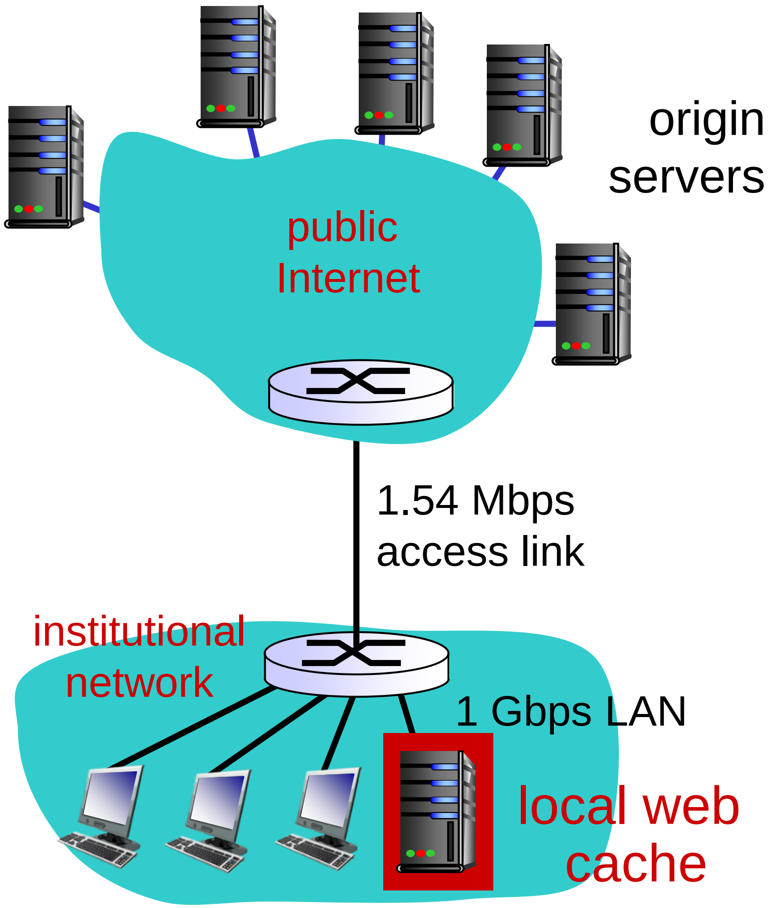
- avg object size: 100K bits
- avg request rate from browsers to origin servers:15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 1.54 Mbps

consequences:

- LAN utilization: 15%
- access link utilization = ?
- total delay = ?

How to compute link utilization, delay?

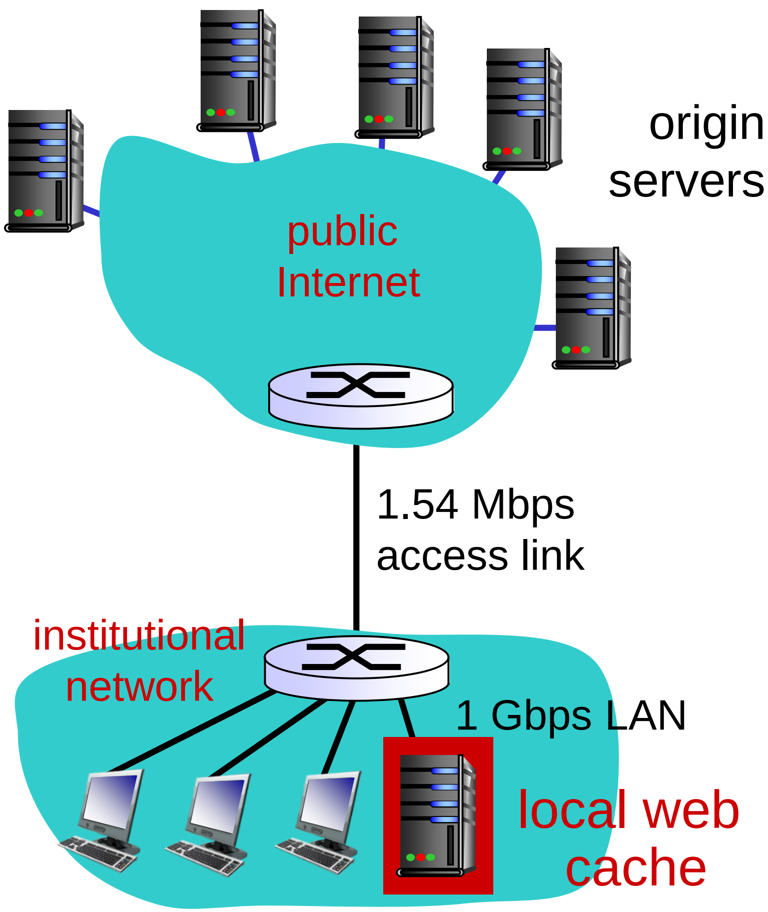
Cost: web cache (cheap!)



Caching example: install local cache

Calculating access link utilization, delay with cache:

- suppose cache hit rate is 0.4
  - 40% requests satisfied at cache, 60% requests satisfied at origin
- access link utilization:
  - 60% of requests use access link
- data rate to browsers over access link = 0.6*1.50 Mbps = .9 Mbps
  - utilization = 0.9/1.54 = .58
- total delay
  - = 0.6 * (delay from origin servers) +0.4 * (delay when satisfied at cache)
  - = 0.6 (2.01) + 0.4 (~msecs)
  - = ~ 1.2 secs
  - less than with 154 Mbps link (and cheaper too!)

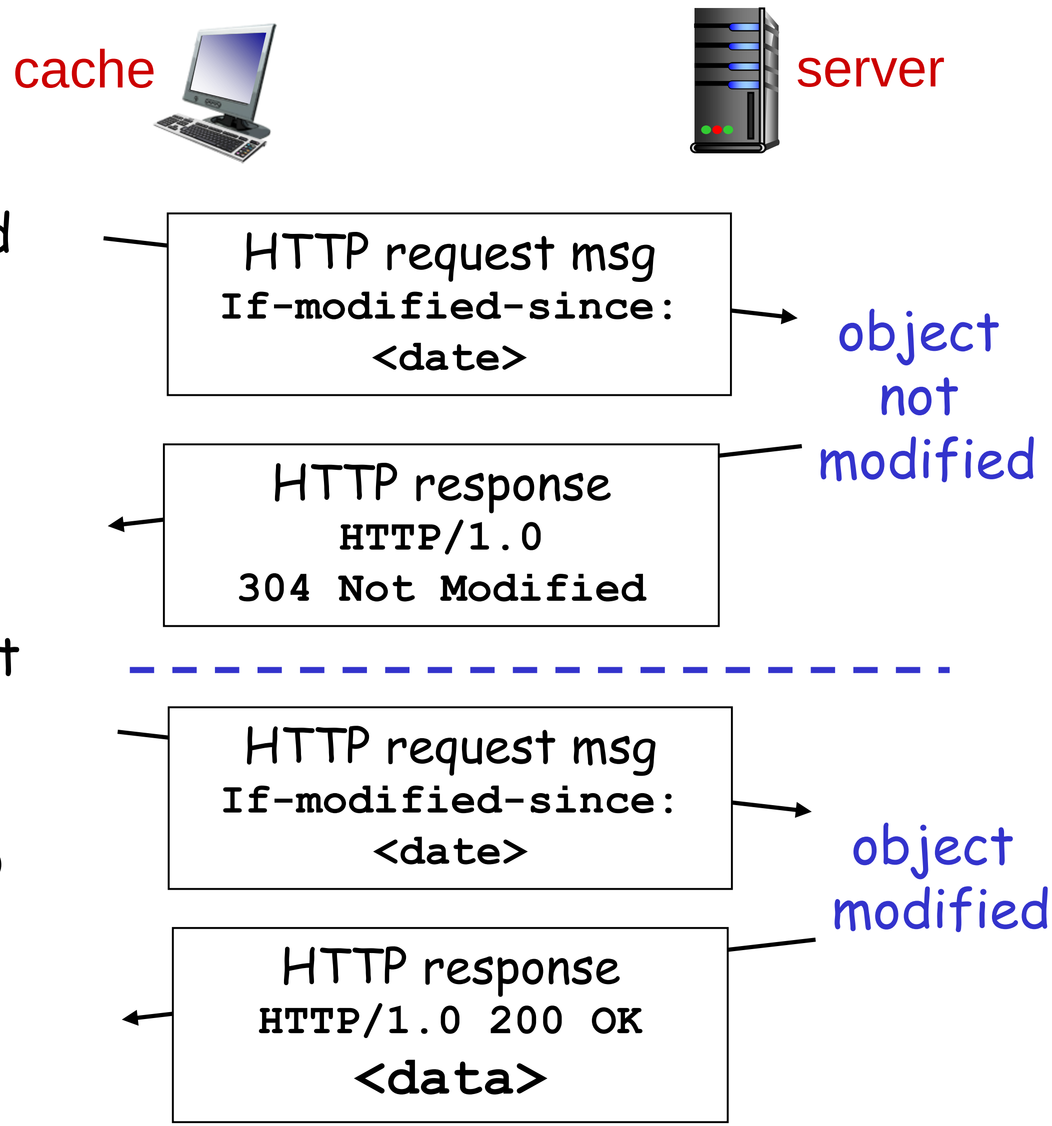


Conditional GET

- Goal: don't send object if cache has up-to-date cached version
  - no object transmission delay
  - lower link utilization
- cache: specify date of cached copy in HTTP request

  `If-modified-since: <date>`
- server: response contains no object if cached copy is up-to-date:

  `HTTP/1.0 304 Not Modified`



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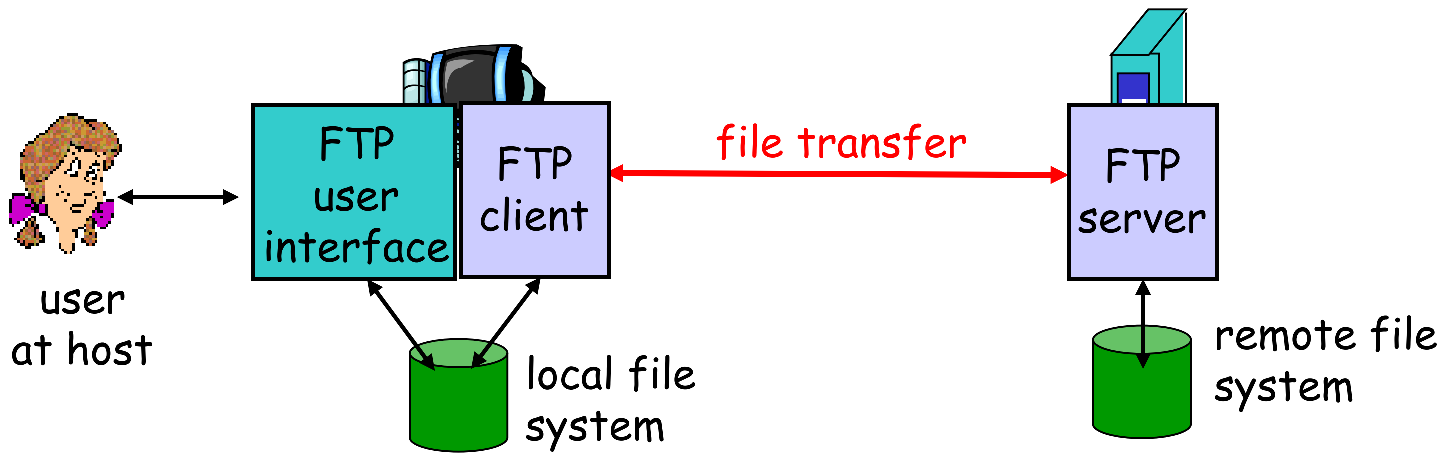
- 2.6 P2P applications

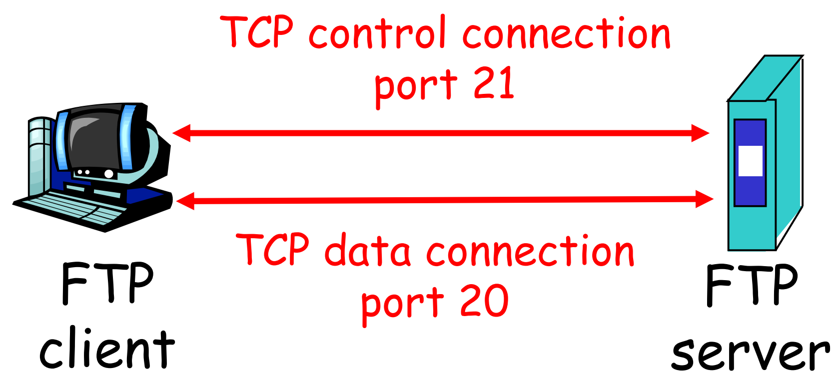
FTP: the file transfer protocol



- transfer file to/from remote host
- client/server model
  - *client:* side that initiates transfer (either to/from remote)
  - *server:* remote host
- ftp: RFC 959
- ftp server: port 21

FTP: separate control, data connections

- FTP client contacts FTP server at port 21, TCP is transport protocol
- client authorized over control connection
- client browses remote directory by sending commands over control connection.
- when server receives file transfer command, server opens 2nd TCP connection (for file) to client
- after transferring one file, server closes data connection.



- server opens another TCP data connection to transfer another file.
- control connection: "out of band"
- FTP server maintains "state": current directory, earlier authentication

FTP commands, responses

Sample commands:

- sent as ASCII text over control channel
- **USER *username***
- **PASS *password***
- **LIST** return list of file in current directory
- **RETR filename** retrieves (gets) file
- **STOR filename** stores (puts) file onto remote host

Sample return codes

- status code and phrase (as in HTTP)
- **331 Username OK, password required**
- **125 data connection already open; transfer starting**
- **425 Can't open data connection**
- **452 Error writing file**

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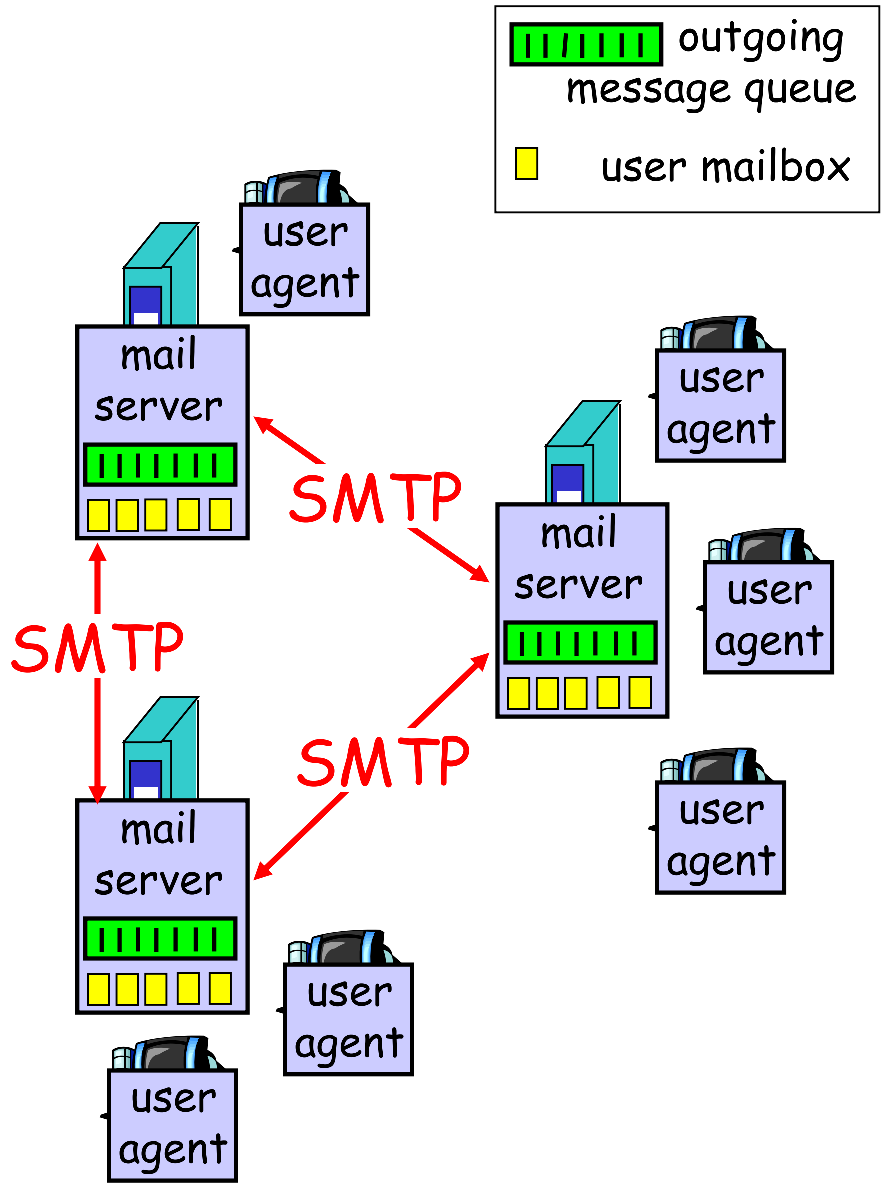
Electronic Mail

Three major components:

- user agents
- mail servers
- simple mail transfer protocol: SMTP

User Agent

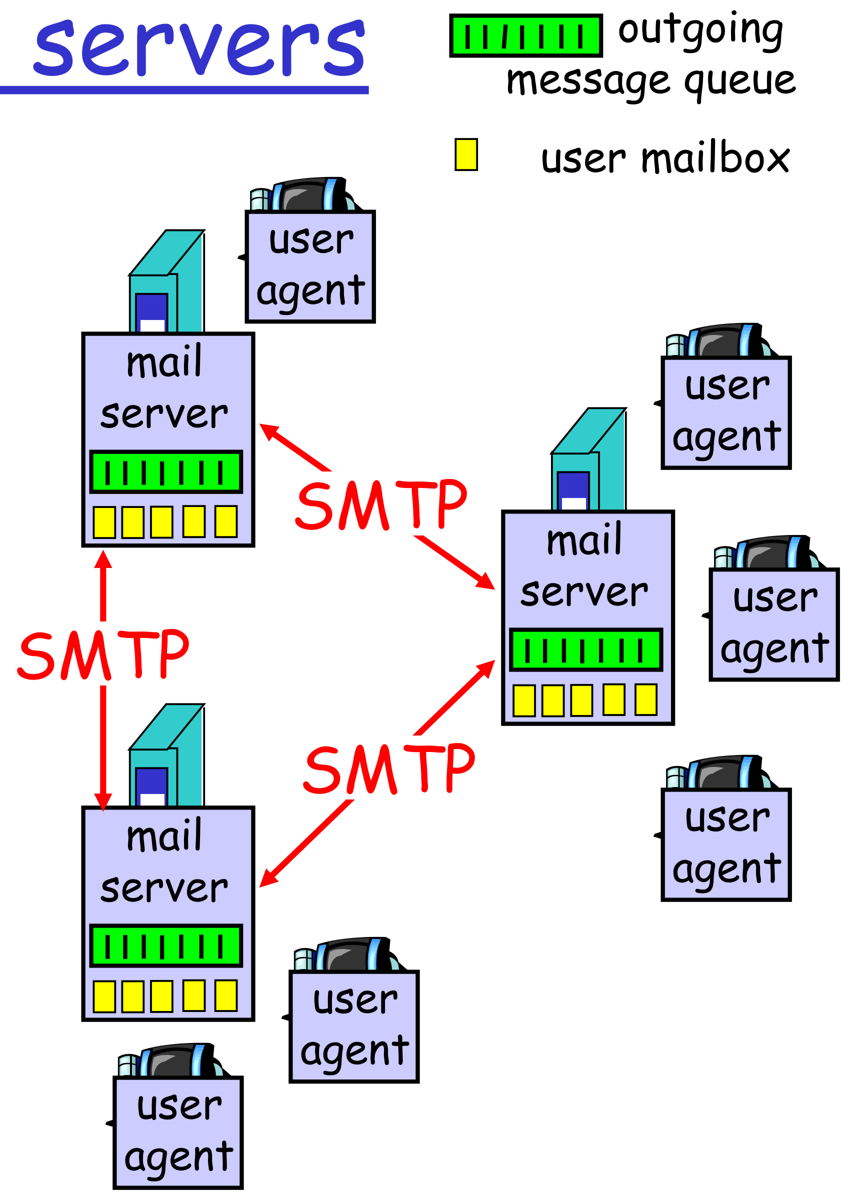
- a.k.a. "mail reader"
- composing, editing, reading mail messages
- e.g., Outlook, Thunderbird, iPhone mail client
- outgoing, incoming messages stored on server



Electronic Mail: mail servers

Mail Servers

- mailbox contains incoming messages for user
- message queue of outgoing (to be sent) mail messages
- SMTP protocol between mail servers to send email messages
  - client: sending mail server
  - "server": receiving mail server

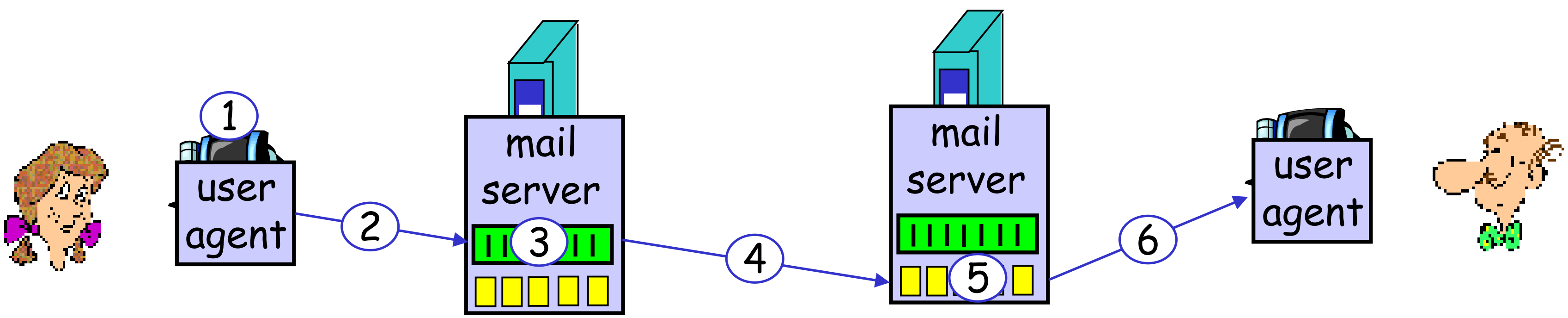


Electronic Mail: SMTP [RFC 2821]

- uses TCP to reliably transfer email message from client to server, port 25
- direct transfer: sending server to receiving server
- three phases of transfer
  1. handshaking (greeting)
  2. transfer of messages
  3. closure
- command/response interaction
  - commands: ASCII text
  - response: status code and phrase
- messages must be in 7-bit ASCII

Scenario: Alice sends message to Bob

1) Alice uses UA to compose message and "to" `bob@someschool.edu`
2) Alice's UA sends message to her mail server; message placed in message queue
3) Client side of SMTP opens TCP connection with Bob's mail server
4) SMTP client sends Alice's message over the TCP connection
5) Bob's mail server places the message in Bob's mailbox
6) Bob invokes his user agent to read message



Sample SMTP interaction

```
S: 220 hamburger.edu
C: HELO crepes.fr
S: 250  Hello crepes.fr, pleased to meet you
C: MAIL FROM: <alice@crepes.fr>
S: 250 alice@crepes.fr... Sender ok
C: RCPT TO: <bob@hamburger.edu>
S: 250 bob@hamburger.edu ... Recipient ok
C: DATA
S: 354 Enter mail, end with "." on a line by itself
C: Do you like ketchup?
C: How about pickles?
C: .
S: 250 Message accepted for delivery
C: QUIT
S: 221 hamburger.edu closing connection
```

SMTP: final words

- SMTP uses persistent connections
- SMTP requires message (header & body) to be in 7-bit ASCII
- SMTP server uses `CRLF.CRLF` to determine end of message

Comparison with HTTP:

1. HTTP: pull message from web server.

   SMTP: push mail message to mail server
2. HTTP: each object encapsulated in its own response message.

   SMTP: multiple objects sent in multipart message.
3. SMTP: messages must be in 7-bit ASCII

   HTTP: not restriction

both have ASCII command/response interaction, status codes

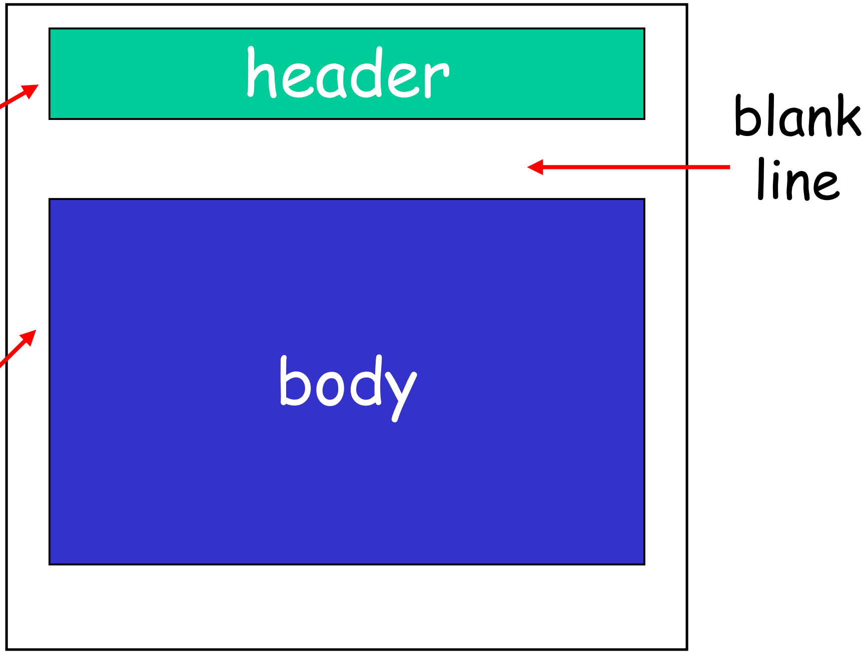
Mail message format

SMTP: protocol for exchanging email msgs

RFC 822: standard for text message format:

- header lines, e.g.,
  - To:
  - From:
  - Subject:

  different from SMTP MAIL FROM, RCPT TO: commands!
- body
  - the "message", ASCII characters only



Message format: multimedia extensions

- MIME (multipurpose internet mail extension): multimedia mail extension, RFC 2045, 2056
- additional lines in msg header declare MIME content type

MIME version

method used to encode data

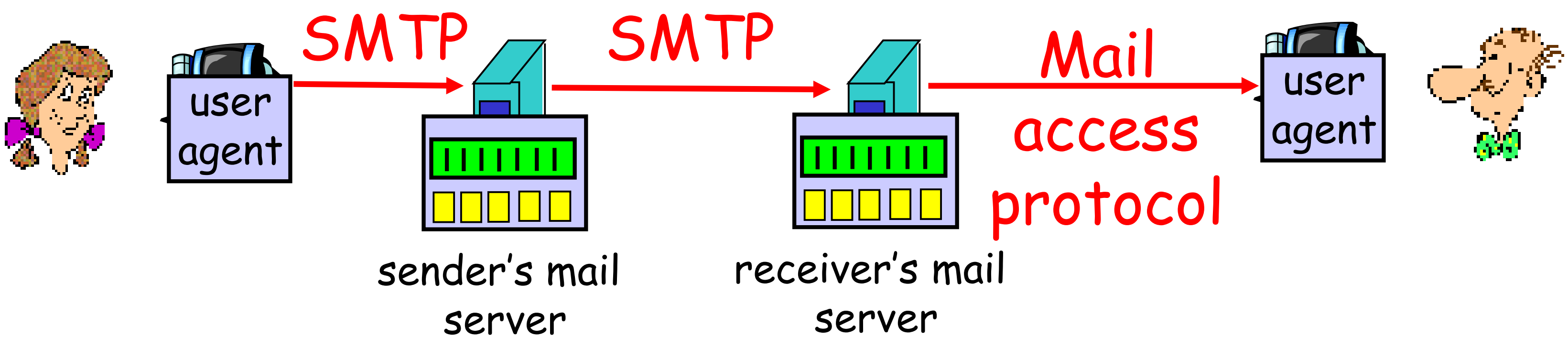
multimedia data type, subtype, parameter declaration

encoded data

```
From: alice@crepes.fr
To: bob@hamburger.edu
Subject: Picture of yummy crepe.
MIME-Version: 1.0
Content-Transfer-Encoding: base64
Content-Type: image/jpeg

base64 encoded data .....
.........................
......base64 encoded data
```

Mail access protocols



- SMTP: delivery/storage to receiver's server
- Mail access protocol: retrieval from server
  1. POP: Post Office Protocol [RFC 1939]
     - authorization (agent <-->server) and download
  2. IMAP: Internet Mail Access Protocol [RFC 1730]
     - more features (more complex)
     - manipulation of stored messages on server
  3. HTTP: gmail, Hotmail, Yahoo! Mail, etc.

POP3 protocol

authorization phase

- client commands:
  - `user`: declare username
  - `pass`: password
- server responses
  - `+OK`
  - `-ERR`

transaction phase, client:

- `list`: list message numbers
- `retr`: retrieve message by number
- `dele`: delete
- `quit`

```
S: +OK POP3 server ready
C: user bob
S: +OK
C: pass hungry
S: +OK user successfully logged on
```

```
C: list
S: 1 498
S: 2 912
S: .
C: retr 1
S: <message 1 contents>
S: .
C: dele 1
C: retr 2
S: <message 1 contents>
S: .
C: dele 2
C: quit
S: +OK POP3 server signing off
```

POP3 (more) and IMAP

More about POP3

- Previous example uses "download and delete" mode.
- Bob cannot re-read e-mail if he changes client
- "Download-and-keep": copies of messages on different clients
- POP3 is stateless across sessions

IMAP

- Keep all messages in one place: the server
- Allows user to organize messages in folders
- IMAP keeps user state across sessions:
  - names of folders and mappings between message IDs and folder name

Chapter 2: Application layer

- 2.1 Principles of network applications
- 2.2 Web and HTTP
- 2.3 FTP
- 2.4 Electronic Mail
    - SMTP, POP3, IMAP
- 2.5 DNS

DNS: Domain Name System

People: many identifiers:
- SSN, name, passport #

Internet hosts, routers:
- IP address (32 bit) - used for addressing datagrams
- "name", e.g., www.yahoo.com - used by humans

Q: how to map between IP address and name, and vice versa ?

Domain Name System:
- *distributed database* implemented in hierarchy of many *name servers*
- *application-layer protocol* host, routers, name servers to communicate to *resolve* names (address/name translation)
  - note: core Internet function, implemented as application-layer protocol
  - complexity at network's "edge"

DNS

DNS services

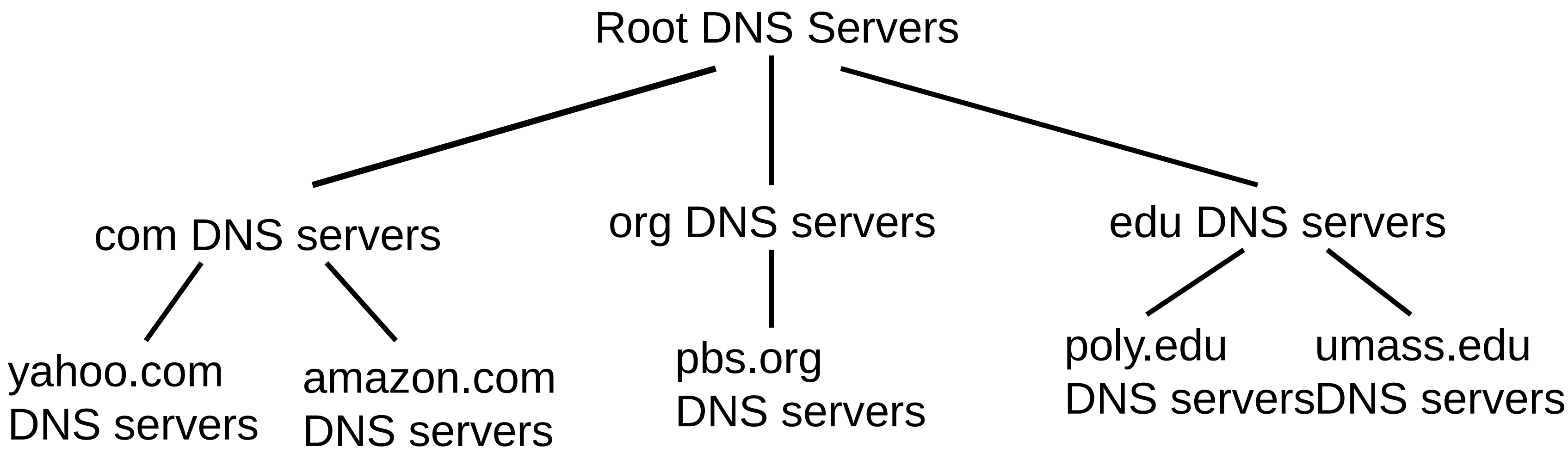
- hostname to IP address translation
- host aliasing
  - Canonical, alias names
- mail server aliasing
- load distribution
  - replicated Web servers: set of IP addresses for one canonical name

Why not centralize DNS?

- single point of failure
- traffic volume
- distant centralized database
- maintenance

doesn't *scale!*

Distributed, Hierarchical Database

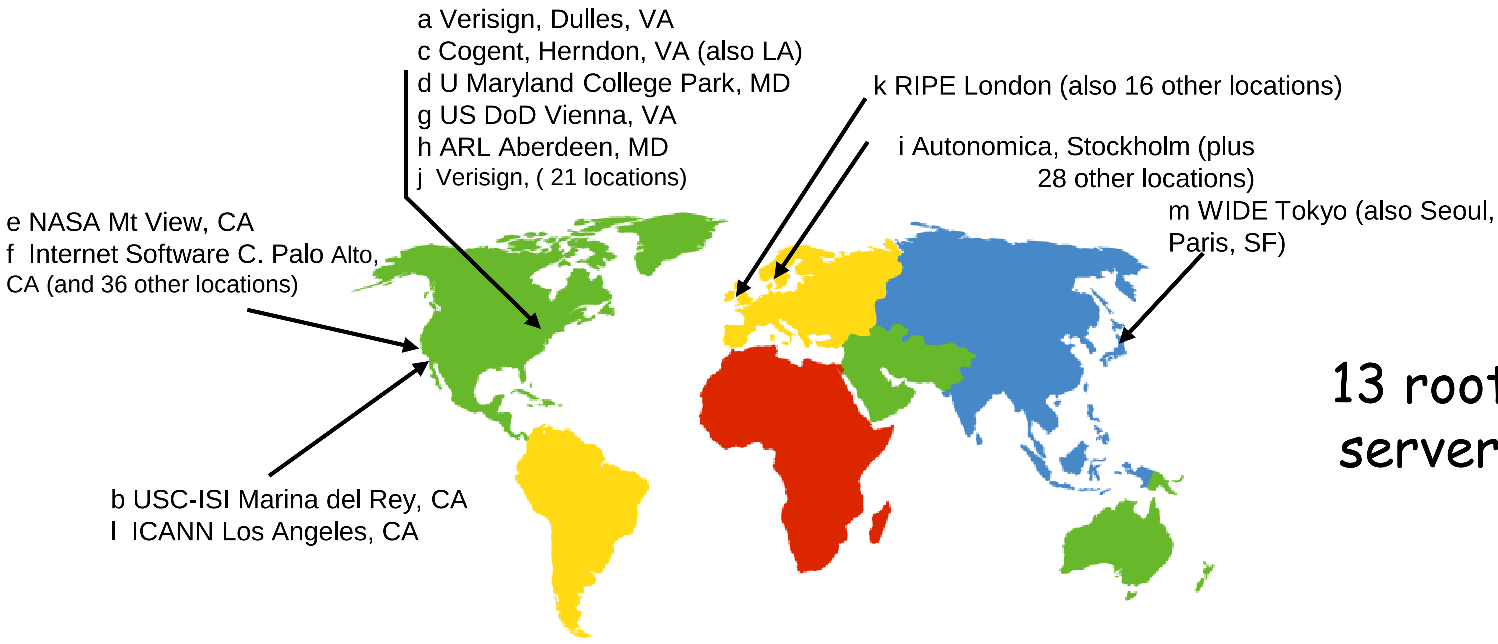


Client wants IP for www.amazon.com; 1st approximation:

- client queries a root server to find com DNS server
- client queries com DNS server to get amazon.com DNS server
- client queries amazon.com DNS server to get IP address for www.amazon.com

DNS: Root name servers

- contacted by local name server that can not resolve name
- root name server:
  - contacts authoritative name server if name mapping not known
  - gets mapping
  - returns mapping to local name server



13 root name servers worldwide

TLD and Authoritative Servers

- Top-level domain (TLD) servers:
  - responsible for com, org, net, edu, etc, and all top-level country domains uk, fr, ca, jp.
  - Network Solutions maintains servers for com TLD
  - Educause for edu TLD
- Authoritative DNS servers:
  - organization's DNS servers, providing authoritative hostname to IP mappings for organization's servers (e.g., Web, mail).
  - can be maintained by organization or service provider

Local Name Server

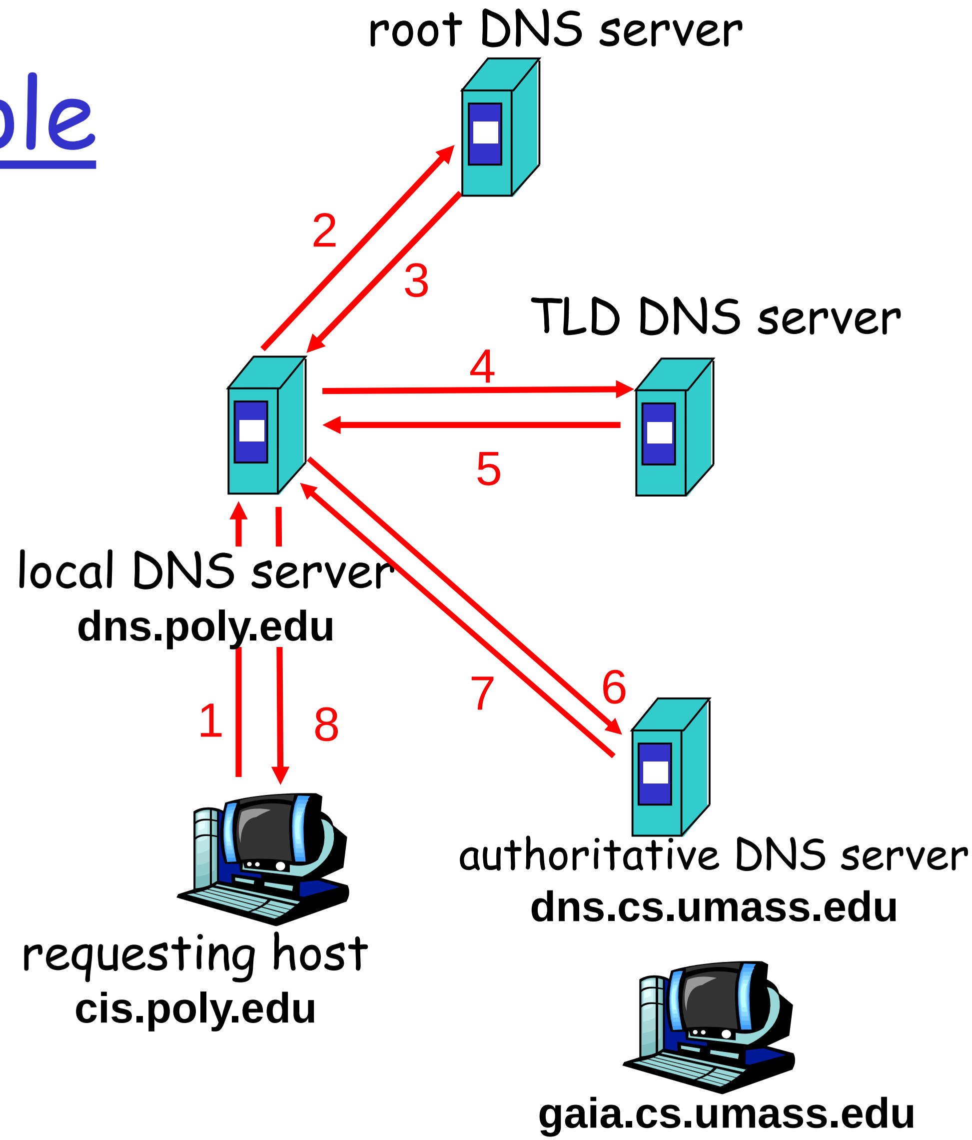
- does not strictly belong to hierarchy
- each ISP (residential ISP, company, university) has one.
  - also called "default name server"
- when host makes DNS query, query is sent to its local DNS server
  - has local cache of recent name-to-address translation pairs (but may be out of date!)
  - acts as proxy, forwards query into hierarchy

DNS name resolution example

- Host at cis.poly.edu wants IP address for gaia.cs.umass.edu

iterated query:

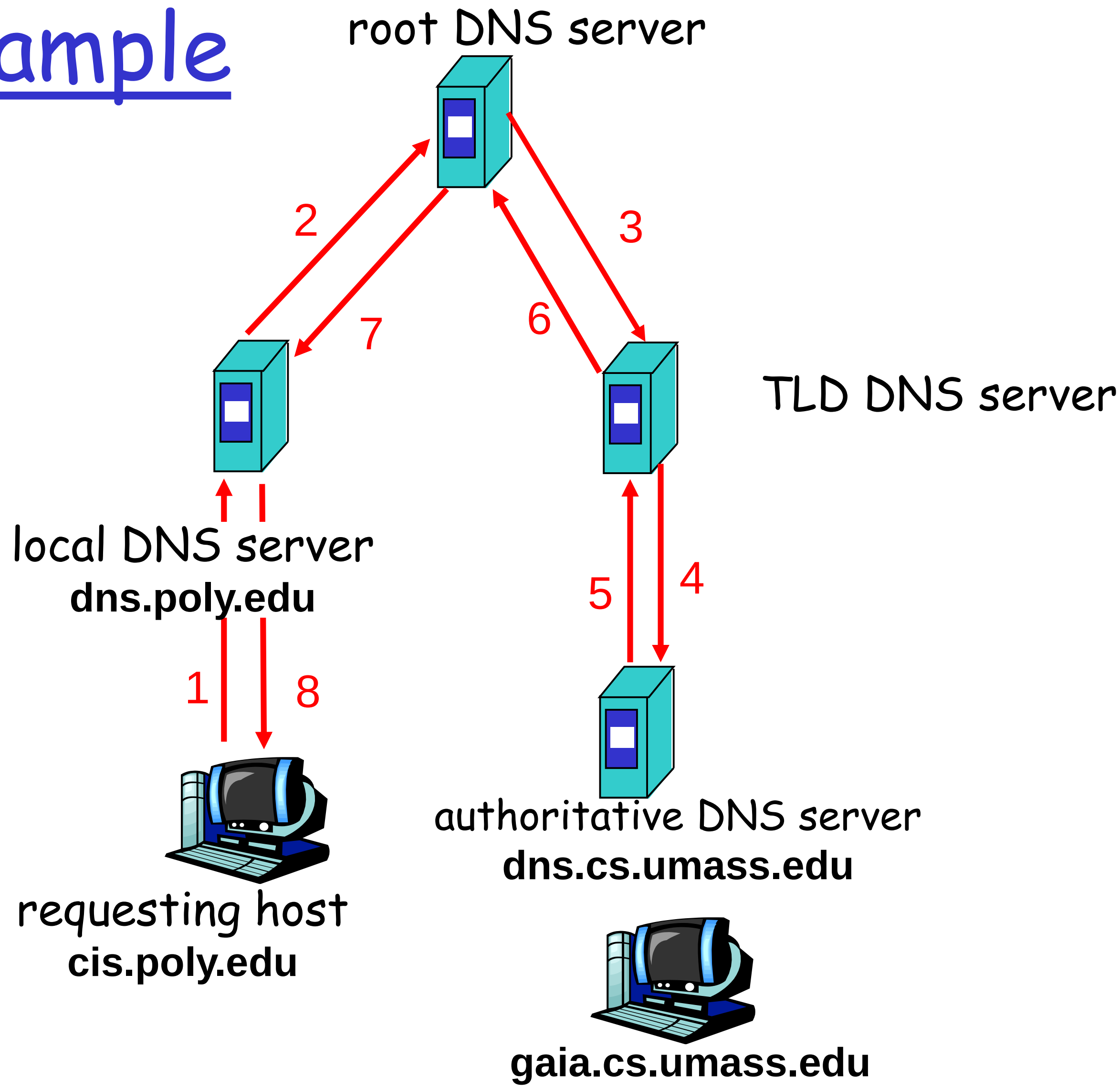
- contacted server replies with name of server to contact
- “I don’t know this name, but ask this server”



DNS name resolution example

recursive query:

- puts burden of name resolution on contacted name server
- heavy load at upper levels of hierarchy?



DNS: caching and updating records

- once (any) name server learns mapping, it *caches* mapping
  - cache entries timeout (disappear) after some time (TTL)
  - TLD servers typically cached in local name servers
    - Thus root name servers not often visited
- update/notify mechanisms under design by IETF
  - RFC 2136
  - http://www.ietf.org/html.charters/dnsind-charter.html

DNS records

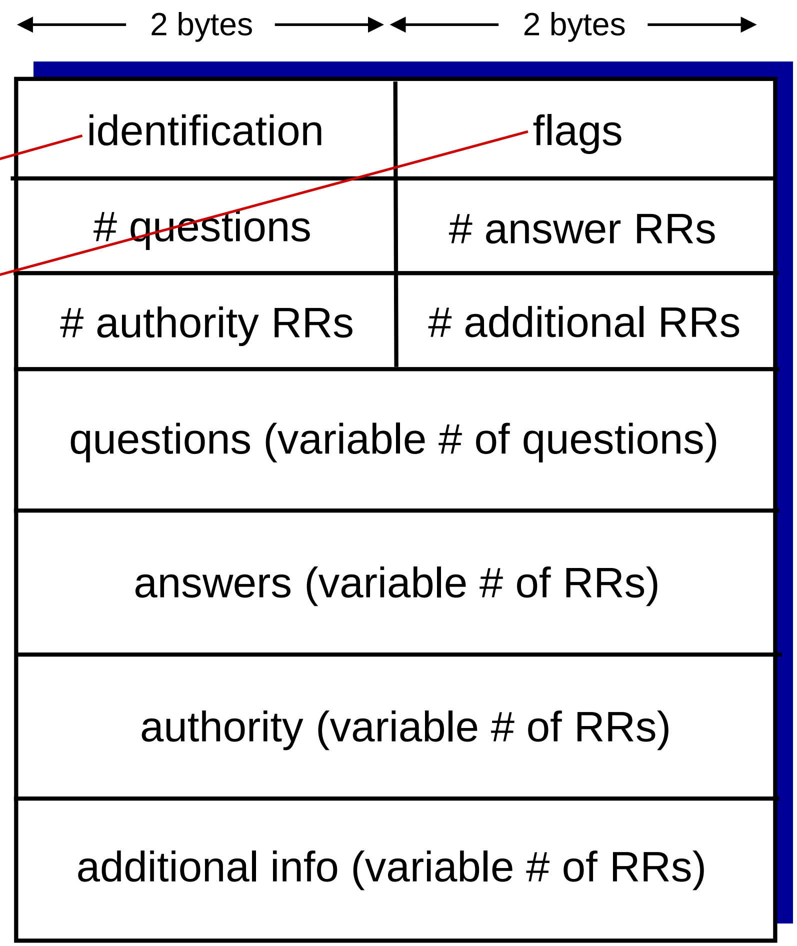
DNS: distributed db storing resource records (RR)

RR format: `(name, value, type, ttl)`

- Type=A
  - **`name`** is hostname
  - **`value`** is IP address
- Type=NS
  - **`name`** is domain (e.g. foo.com)
  - **`value`** is hostname of authoritative name server for this domain
- Type=CNAME
  - **`name`** is alias name for some "canonical" (the real) name
  - `www.ibm.com` is really `servereast.backup2.ibm.com`
  - **`value`** is canonical name
- Type=MX
  - **`value`** is name of mailserver associated with **`name`**

DNS protocol, messages

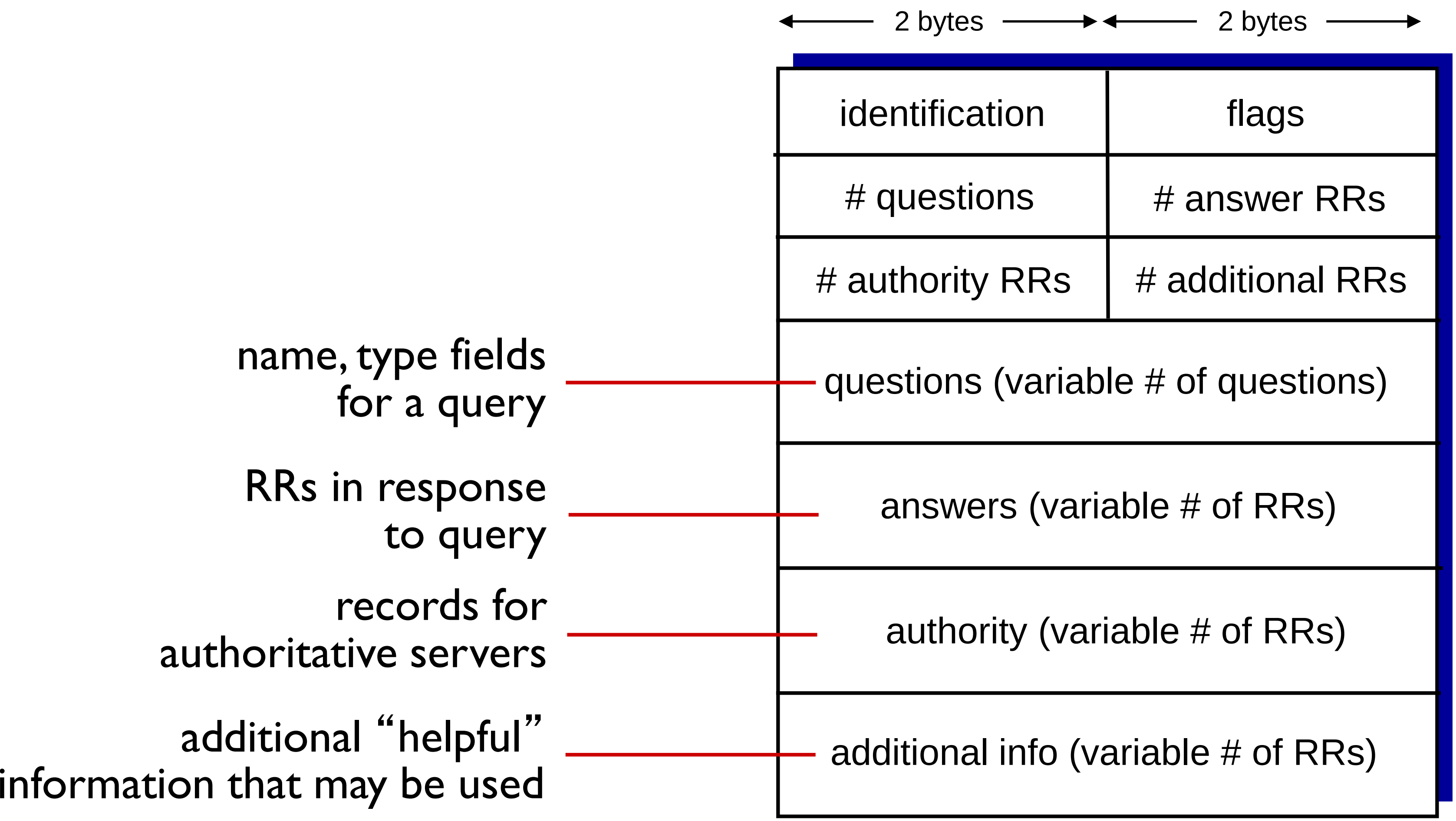
- *query* and *reply* messages, both with same *message format*



Message header (12 bytes)

- identification: 16 bit # for query, reply to query uses same #
- flags:
  - query or reply
  - recursion desired
  - recursion available
  - reply is authoritative

DNS protocol, messages



Inserting records into DNS

- example: new startup "Network Utopia"
- register name networkuptopia.com at *DNS registrar* (e.g., Network Solutions)
  - provide names, IP addresses of authoritative name server (primary and secondary)
  - registrar inserts two RRs into .com TLD server:

    (networkutopia.com, dns1.networkutopia.com, NS)

    (dns1.networkutopia.com, 212.212.212.1, A)
- create authoritative server type A record for www.networkuptopia.com; type MX record for networkutopia.com

Chapter 2: Summary

our study of network apps now complete!

- application architectures
  - client-server
  - P2P
- application service requirements:
  - reliability, bandwidth, delay
- Internet transport service model
  - connection-oriented, reliable: TCP
  - unreliable, datagrams: UDP
- specific protocols:
  - HTTP
  - FTP
  - SMTP, POP, IMAP
  - DNS

Chapter 2: Summary

Most importantly: learned about *protocols*

- typical request/reply message exchange:
  - client requests information or service
  - server responds with data, status code
- message formats:
  - headers: fields giving information about data
  - data: information being communicated

Important themes:

- control vs. data messages
  - in-band, out-of-band
- centralized vs. decentralized
- stateless vs. stateful
- reliable vs. unreliable message transfer
- "complexity at network edge"