

vazara

BECOME A FRANCHISE

Best Practices
for Sustainable
Farming



FREE

Home delivery

VISIT ON WWW.VAZARA.IN

**90 MIN EXPRESS
DELIVERY AVAILABLE**





Vazara Retail Corporation

The Vazara is Grocery Super Market Brand. Vazara Brand has started its journey with free home delivery services of food ,grocery, Personal Care, Cleaning Households, Gifts and many more Products . Vazara allows you to walk away from grocery shopping and welcome an easy relaxed way of browsing and shopping for groceries. Discover new products and shop for all your food and grocery needs from the comfort of your home or office. No more getting stuck in traffic jams, paying for parking, standing in long queues and carrying heavy bags – get everything you need, when you need, right at your doorstep.

Vazara promises to deliver an exclusive shopping experience to its customers of high-quality products. We offer a huge assortment of daily use products like grocery, snack food items, soft drinks, toiletries, magazines, stationary, bakery, dairy Personal Care, Cleaning Households, Gifts and under one roof to make your shopping experience a sheer delight.

Vazara Retail is one of the fastest growing express home delivery food and grocery company covering worldwide which is incorporated in the year 2018 In India. Vazara is pioneer in central India to bring in this unique concept to consumer of India. We offer you convenience of shopping everything that you need for your home - be it Fresh rice, dals, oil, packaged food, bakery & dairy item, frozen & pet food, Fruits & vegetables, household cleaning items, your specialized beauty & personal care products from a single virtual store.

Vazara is a online food and grocery store. With over 11,000 products and over a 800 brands in our catalogue you will find everything you are looking for. Right from, Rice and food, Spices and Seasonings to Packaged products, Beverages, Personal care products, Meats – we have it all .We guarantees on time delivery, and the best quality!

Contact us: Website: www.Vazara.in Toll Free Number: 7258889992
Email id: info@Vazara.in

Our Products

Starting from the seeding of food at the farm to its consumption from the plate, Vazara acts as a catalyst for each of its stakeholders. From sourcing, processing, retailing to final act of consumption – Taking another leap ahead, Vazara Direct makes your grocery shopping even simpler by bringing it to your door step. No more hassles of sweating it out in crowded markets & grocery shops & supermarkets - now shop in comfort of your home; office or on the move & select from a wide range of 11000+ products.

One could easily locate Vazara stores in all the major localities, residential areas, high streets, offices, and metro stations. To ensure unmatched shopping experience and availability of every daily need item under one roof, we have partnered with the leading brands in FMCG segment. ►►Grocery Products

►►Dairy Products

►►Bakery

►►Stationary

►►Organic

►►Beverages

►►Branded Products

►►Frozen Foods

►►Vegetables

►►Fruits

Why Vazara

►►100% Quality Products.

►►Free Home Delivery.

►►Cash On delivery.

►►Organic Foods.

►►E-Billing.

►►24X7 Customer Care Service.

►►Stock control and warehouse /distribution program.

►►All Branded Products under one Roof.

Why Vazara Franchise?

Vazara Is the fastest growing chain of grocery market in India providing our customers lovers an interesting mix of traditional, modern and fusion retail shopping blends. Priced affordably,

Vazara franchise program is unique as it goes beyond the prevalent notions of franchising. What we look is not a franchisee but a partner. And our relationship with our partner would be that of equals. We realize that in the growth of partner lies our own grown. With this is mind, we would provide as much as assistance as possible to our partners in establishing, running and maintaining his/her business. In Short, we intent to enter into a symbolic relationship with the individuals who can adopt our philosophy and replicate our business.

Getting Started

Vazara offers you the opportunity to won a successful franchise. Your hard work and dedication will be rewarded by using our proven formula for the establishment and day-today operation of retail store, and participating in our proven marketing programs. Vazara offers you the opportunity to be in business for yourself, not by yourself. Our role is providing you entire set up, show you how to do it, and then provide ongoing support to ensure that the business works efficiently.

Establishment of Vazara Franchise:-

The Establishment of your Vazara Franchise begins with the selection of location.

- POS Machine, staff dress, and the stock.
- Every item is carefully selected to minimize set-up costs yet offer clients the highest standard of presentation.
- We help you by providing advertisement (TV, Social Media, Hoding, Banner, Poster, Wall Stickers, Pamphlet) and marketing store to boost up the sales of Franchise.

Vazara Scope & Selection: -

Step-By-Step Appointment

Policy – **Step 1:**

Identification of the prospect

Through reference / personal contacts / marketing / advertising / Franchise.

Step 2:

First round of discussion, Provide basic information about our company to the applicant and discuss terms & condition. Refer channel manual.

Step 3:

Describe the complete project to the franchise and invite him for the final round of discussion.

Step 4:

Filling of application form by the applicant
(Franchisee)

Step 5:

Collection of application forms with the above document.

A) Demand draft or Cheque for the Franchise Fee & Software fee & Security deposit amount as per the set guidelines.

B) Address & Identity proof: Voters cards or Adhaar Card and Pan Card.

C) Agreement or premises ownership agreement, with bank statement.

Step 6:

Scrutiny / Verification of the documents and Inspection of store location.

Step 7:

Approval from Franchise Head / ZCM, RM / REGIONAL HEAD, GM.

Step 8:

Email communication from the desk of GM for the activation of the code.

Step 9:

All products are dispatched to franchise provided by company against the cheque.

Step 10:

On and off the field training by Channel Dept, operations, IT, CSS, Accounts, Sales. Certificate of training to the franchisee duly signed by FH.

Step 11:

Welcome, Handing over the welcome kit in master franchise office.

Step 12: Opening of the franchisee.

We Are Offering Franchise In India.

In the years of 2018 Vazara started its operation through giving door step delivery to its customer through our retail stores .Vazara now came with franchise model in 2019 as a departmental and convenience store on 1000 sft area with FOCO Model and FOFO Model. We stock an Expansive range of daily need items including groceries, candies, personal care products, soft drinks, ready-to-eat food, ice-cream, toiletries, products, magazines, and newspapers etc. Besides basic everyday items, we also offer additional services like phone recharge, electricity bills pament, DTH recharge, Flight booking services, and others travel booking . Started small area of with free home delivery. Today Vazara has become a well-known name in the retail industry with our unmatched services, attractive prices and high-quality products; we have touched the lives of young customers. Vazara has started its first franchising concept "The online store" now we are giving franchise in above mention segment.

Vazara Franchise Program

Being aligned with our vision, we have planned to provide our services to a large customer base through our franchise program. we seek partners who are willing to share our vision.

Vazara has created an opportunity for aspiring entrepreneurs and businessmen to get associated with itself in the form of Franchise.

Our Retail Outlet Franchise Model: -

- [FOCO Model Franchise \(Franchise Owned Company Operated\)](#)

Vazara Supermarket Retail FOCO Model :



Vazara is the online mega retail store chain in India. All the products related to lifestyle, human Basic need, personal care, home care, are available here in this market . We have planned to provide our services to a large customer base through our franchise program.

FOCO Model Super Market Franchise Requirement		
1	Area/Size	Godown approx. 250 SQFT to 1000 SQFT
2	Franchise Investment Cost (Products Cost, Operation Cost,)	Rs.250,000 to 3,000,000(as per franchise location)
3	Franchise Fee	Rs.21500+18% GST
4	Software Fee	Rs. 4500/- Per pin code per year
5	Agreement Time	5 Years (Auto renew after 5 year completion)
Vazara Super Market Franchise FOCO Model		
1	Products	Grocery, Bakery, Stationary, Personal Care, Frozen, Branded Foods, Cosmetics, Beverages, Fruits, Organic, E and many more as per franchise requirement
2	Company Support	TV Advertisement, News Paper Ad, Radio, Pamphlets, Hoardings, Social Media Ad,
3	Income	*Approximate Rs. 2 to 15 Lac Per Month

Franchise Income & Company Support:-

Income & Support to Vazara Franchise:

- Company will bear upto 2% of the total investment cost.
- Company will do the marketing, promotion and advertisement of the franchise to boost up the sales in the store.
- Company will display a wide range of saleable products over the application.
- Company will pay 5% Commission on total Monthly sales generated in the same pin code location.
- Company will pay upto 24% Assured guaranteed Income per annum on total investment cost of the franchise.

**Calculation of Income:- Projection*

Lets Take an example of 500,000 lac investment in vazara franchise

A .Per Month Approximate Sales Rs. 15 Lac (Per Day Rs 50,000)

Commission on monthly Sales is 5% = Total Income Rs. 75,000 P.M.

Calculation of Income From Supermarket Franchise FOCO Model		
1	Assured Guaranteed Income	Upto 24% Per Annum
2	Income on total monthly sales 5% Commission	Rs.75,000/- P.M

Grow Your Income



vazaraTM

**BUMPER
OFFER**

**BIG
OFFER
185/-**
~~Rs.199/-~~



**OFFER
PRICE**



**Rs.
1299/-**

M.R.P- 1399/-

OLAY NIGHT CREAM

**OFFER
PRICE**



**Rs.
115/-**

M.R.P- 132/-

INDIA GATE BASMATI RICE 1Kg

**OFFER
PRICE**



**Rs.
159/-**

M.R.P- 184/-

GANESH ATTA 5 KG

**OFFER
PRICE**



**Rs.
112/-**

M.R.P- 133/-

MUSTARD OIL 1 ltr

**OFFER
PRICE**



**Rs.
115/-**

M.R.P- 135/-

INDIA GATE BROWN RICE 1kg

**OFFER
PRICE**



**Rs.
65/-**

M.R.P- 90/-

TOTAL SWEET CORN 500 gm

**FLAT
10%
OFF**



JK MASALA ALL PRODUCTS

**OFFER
PRICE**



**Rs.
80/-**
Each

M.R.P- 85/-

SOFT DRINKS 2 ltr

**FLAT
10%
OFF**



24 MANTRA ORGANIC

**COMBO
OFFER**



**Rs.
169/-**

NESTLE EVERY DAY 400 gm

**OFFER
PRICE**



**Rs.
240/-**

M.R.P- 260/-

PATANJALI HONEY 1 kg

**PURCHASE
Rs. 399/-**



YUMMIEZ SELECTED PRODUCTS

₹30/-
Cash Back

**OFFER
PRICE**



**Rs.
107/-**

M.R.P- 115/-

MTR RASGULLA 500 gm

**OFFER
PRICE**



**Rs.
465/-**

M.R.P- 499/-

PAMPERS

**OFFER
PRICE**



**Rs.
199/-**

M.R.P- 216/-

TATA TEA GOLD 500 gm

**OFFER
PRICE**



**FLAT
10%
OFF**

MAYURANK FOODS PRODUCTS



725-888-9992

VISIT ON WWW.VAZARA.IN

T&C Apply. Image are indicative only. Management reserve right to change / Modify / cancel this offer any prior of notice

Big mart

Shop smarter. Live better.

SUPERMARKET



SAVE MORE-LIKE NEVER BEFORE

HOUSE HOLD
GLASS WARE LIQUOR
STATIONARY COSMETICS
HEALTH & BEAUTY GROCERY
FRUITS FROZEN FOOD GIFTS BAKERY

OPEN **365** DAYS **10AM TO 9PM**





Franchise Application

Date :			
Country :			
State :			
District :			
Pin code :			
Franchise Name :			
Address :			
Franchise Mob :			
Email Id :			
Lock in Period. :			
Document Fee:			
Software Fee:			
Franchise Fee:			
Security Deposit:			
Employee Name			
RM Name :			
GM Name :			

Documents:	Id Proof, Address Proof, Photo, Bank Statement, Agreement.
Franchise Sign.	



Big mart

Shop Smarter. Live Better



Invest in Grocery Invest in Growth



Toll Free Number

 **1800 200 2026**

www.bigmartretail.com
info@bigmartretail.com