Microsoft Power BI for **End User**



© Copyright Microsoft Corporation. All rights reserved.

1

Course introduction



© Copyright Microsoft Corporation. All rights reserved.

About this Course: Course Outline

- 01: Get Started with Microsoft Data Analytics
- 02: Prepare Data in Power BI Desktop
- 03: Create Reports and Dashboards in Power BI Desktop
- 04: Clean, Transform, and Load Data in Power BI Desktop
- 05: Design a Data Model in Power BI Desktop

© Copyright Microsoft Corporation. All rights reserved.

3

References

· Get started with Microsoft data analytics

Get started with Microsoft data analytics - Training | Microsoft Learn



© Copyright Microsoft Corporation. All rights reserved.

4

Getting Started with Microsoft Data Analytics



© Copyright Microsoft Corporation. All rights reserved.

5

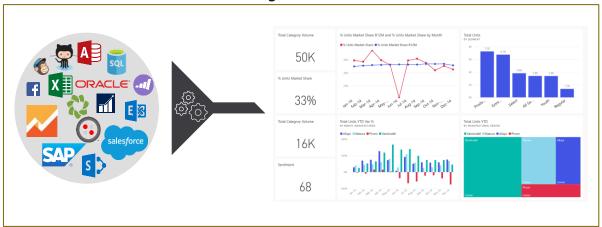
Data Analytics and Microsoft



© Copyright Microsoft Corporation. All rights reserved.

Introduction

Data and information is the most strategic business asset.



© Copyright Microsoft Corporation. All rights reserved.

7

Overview of Data Analysis

Data Analysis is telling a story with data.

Five categories of analytics:

- Descriptive
- Diagnostic
- Predictive
- Prescriptive
- Cognitive



© Copyright Microsoft Corporation. All rights reserved.

8

5

Roles in Data

- Data Analyst (PL-300)
- Enterprise Data Analyst (DP-500)
- Data Engineer (DP-203)
- Data Scientist (DP-100)
- Database Administrator (DP-300)

© Copyright Microsoft Corporation. All rights reserved.

9

Tasks of a Data Analyst

| <u></u> | Prepare |
|---------------------------|-----------|
| | Model |
| | Visualize |
| P | Analyze |
| $\mathbb{Q}_{\mathbb{Q}}$ | Manage |
| | |

© Copyright Microsoft Corporation. All rights reserved.

10

Getting Started with Power BI



6

© Copyright Microsoft Corporation. All rights reserved.

11

Introduction to Power BI

Power BI: A collection of software, services, apps, and connectors.



© Copyright Microsoft Corporation. All rights reserved.

Use Power BI



© Copyright Microsoft Corporation. All rights reserved.

13

Microsoft Power Platform

Prepare Data in Power BI



7

© Copyright Microsoft Corporation. All rights reserved.

14

Get data

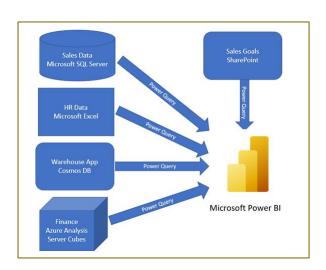


© Copyright Microsoft Corporation. All rights reserved.

15

Introduction to getting data

The first step in the data analysis process is identifying and getting data.

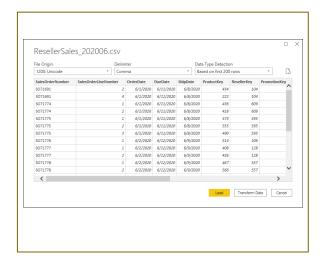


© Copyright Microsoft Corporation. All rights reserved.

9

Get data from flat files





© Copyright Microsoft Corporation. All rights reserved.

17

Get data from relational data sources



© Copyright Microsoft Corporation. All rights reserved.

18

Optimize performance

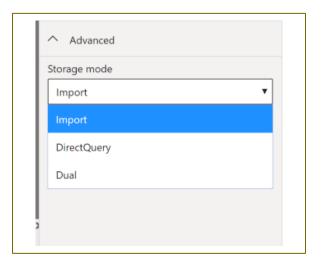


© Copyright Microsoft Corporation. All rights reserved.

19

Select a Storage Mode

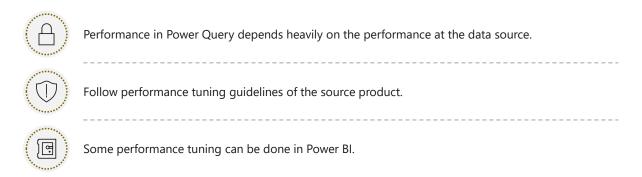
- Specifies the storage mode of a table and lets Power BI determine how to cache data for reports.
- Set the storage mode for each table individually.



© Copyright Microsoft Corporation. All rights reserved.

20

Optimize Query Performance

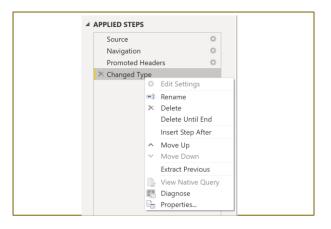


© Copyright Microsoft Corporation. All rights reserved.

21

Query Folding

The process that lets Power Query generate a single query statement to retrieve and transform source data.



11

© Copyright Microsoft Corporation. All rights reserved.

22

Resolve data errors



12

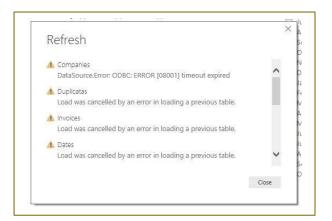
© Copyright Microsoft Corporation. All rights reserved.

23

Identify and Resolve Data Import Errors

You may encounter the following errors:

- Query Timeout.
- Couldn't find data formatted as a table.
- Could not find file.
- Data type errors.



© Copyright Microsoft Corporation. All rights reserved.

24

Create Reports



© Copyright Microsoft Corporation. All rights reserved.

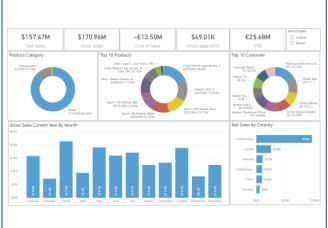
25

Introduction

- Visuals allow you to share data insights more effectively.
- Effective visualizations help your users connect and interact with the information.

Design a Report Layout

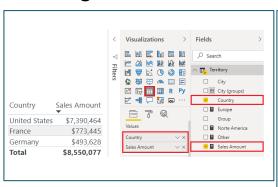




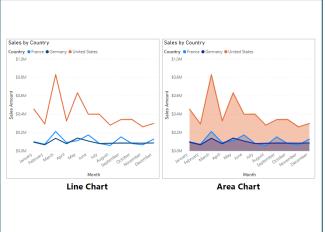
© Copyright Microsoft Corporation. All rights reserved.

27

Choosing Effective Visualizations

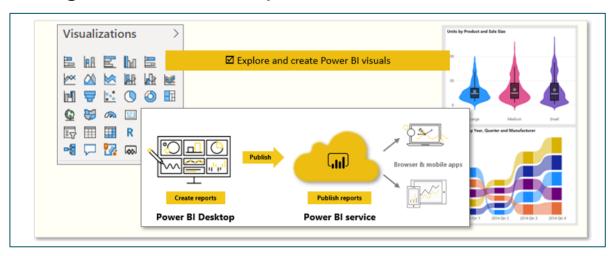


The right visual makes all the difference.



© Copyright Microsoft Corporation. All rights reserved.

Adding Visualizations to Reports

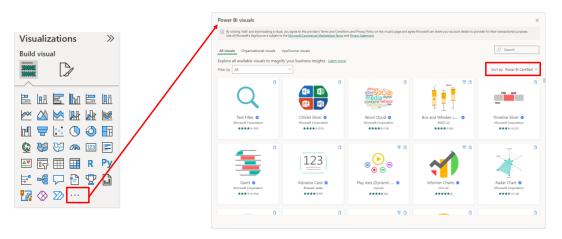


© Copyright Microsoft Corporation. All rights reserved.

29

Import a Custom Visual

Use visuals tailored for your needs.



© Copyright Microsoft Corporation. All rights reserved.

30

Format and Configure Visualizations

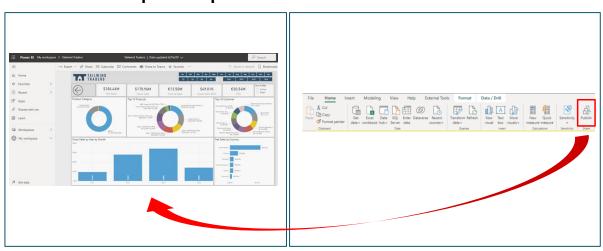


- Control the look and feel of each visual.
- Format options differ depending on the type of visual selected.

© Copyright Microsoft Corporation. All rights reserved.

31

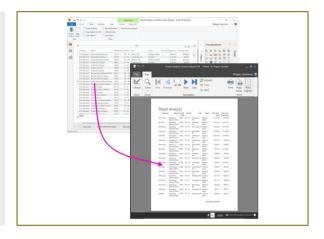
Publish and Export Reports



© Copyright Microsoft Corporation. All rights reserved.

Introduction to Paginated Reports

- Descendant of SQL Server Reporting Services.
- · Created in Power BI Report Builder.
- Part of Power BI Premium.



© Copyright Microsoft Corporation. All rights reserved.

33

When are they the right fit?

- · Operational reports with tables of detail.
- Headers and footers are needed.
- · Customized sort orders.
- Clickable headers.
- Rendering tabular data.



© Copyright Microsoft Corporation. All rights reserved.

Create Dashboards



© Copyright Microsoft Corporation. All rights reserved.

35

Introduction to Dashboards



A dashboard:

Is a single-page canvas that tells a story through visualizations.

Can draw from multiple reports.

Contains no Filter, Visualization, or Fields pane.

18

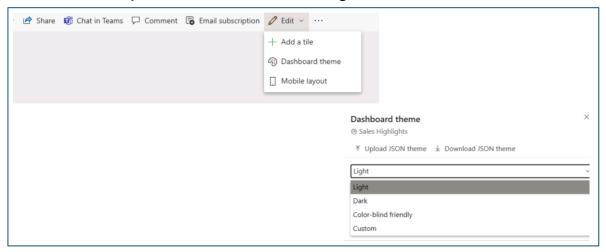
Does not display the underlying dataset.

© Copyright Microsoft Corporation. All rights reserved.

36

Add a Dashboard Theme

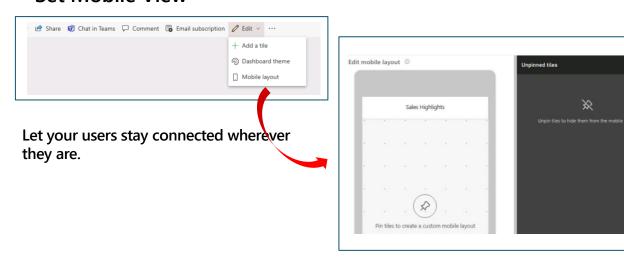
Create a cohesive picture across dashboards using themes.



© Copyright Microsoft Corporation. All rights reserved.

37

Set Mobile View

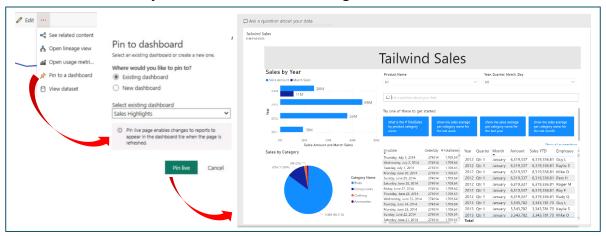


© Copyright Microsoft Corporation. All rights reserved.

38

Pin a Live Report Page to a Dashboard

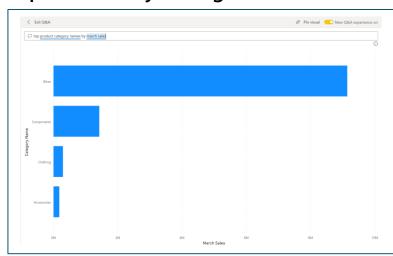
Ensure the visuals on your dashboard reflect changes live.



© Copyright Microsoft Corporation. All rights reserved.

39

Explore Data by Asking Questions



Sometimes the fastest way to get an answer from your data is to ask a question using natural language.

© Copyright Microsoft Corporation. All rights reserved.

Cleaning, Transforming, and Loading Data



© Copyright Microsoft Corporation. All rights reserved.

41

Shaping the Data



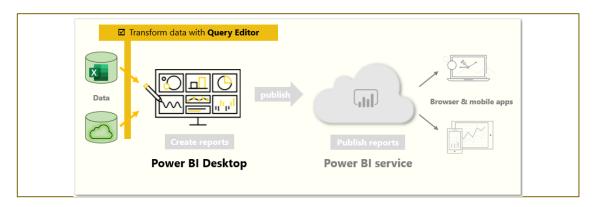
21

© Copyright Microsoft Corporation. All rights reserved.

42

Identify column headers and names

Use Power Query Editor to clean up and shape data.

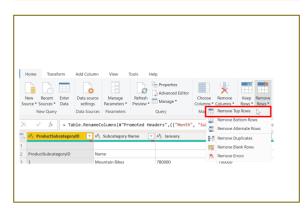


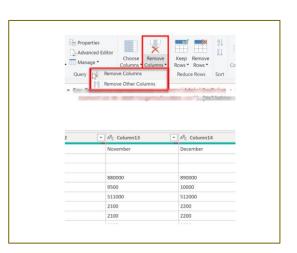
© Copyright Microsoft Corporation. All rights reserved.

43

Shaping Table Structure

Shape the data to meet reporting needs.





© Copyright Microsoft Corporation. All rights reserved.

44

Profiling the Data



23

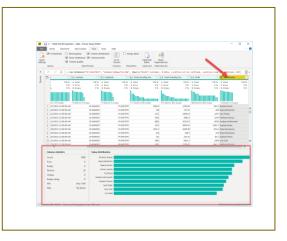
© Copyright Microsoft Corporation. All rights reserved.

45

Profiling Data and Examining Structures

Data profiling is understanding the state and structure of the data you are working with.





© Copyright Microsoft Corporation. All rights reserved.

46

Enhance the Data Structure



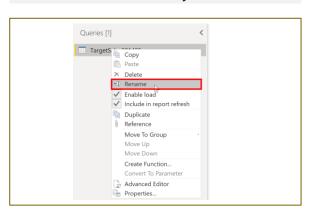
24

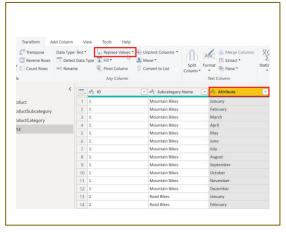
© Copyright Microsoft Corporation. All rights reserved.

47

Apply user-friendly value replacements

Make information user-friendly.

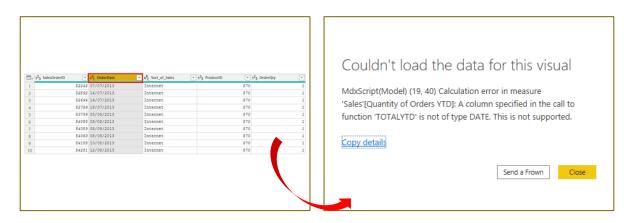




© Copyright Microsoft Corporation. All rights reserved.

48

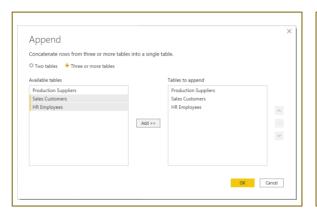
Evaluate and Change Column Data Types



© Copyright Microsoft Corporation. All rights reserved.

49

Combine Multiple Tables into a Single Table





© Copyright Microsoft Corporation. All rights reserved.

50

Design a Data Model In Power BI



© Copyright Microsoft Corporation. All rights reserved.

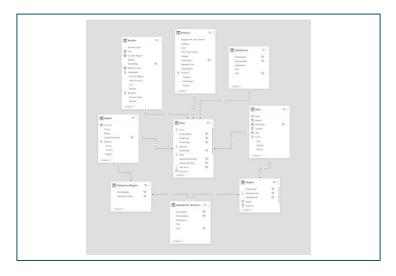
51

Introduction to Data Modeling



 ${\small \texttt{@ Copyright Microsoft Corporation. All rights reserved.}}$

Introduction to Data Models



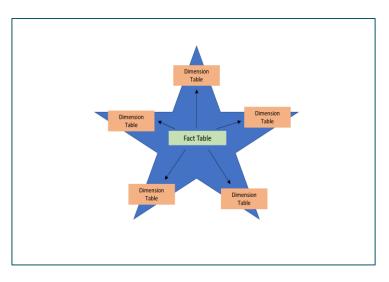
Benefits of a good data model:

- Accurate reports.
- Faster data exploration.
- Simpler aggregations.
- Easier to maintain.

© Copyright Microsoft Corporation. All rights reserved.

53

Star Schemas



Tables are classified as dimension or fact tables:

Dimension: Describes business entities.

Fact: Store observations or events.

© Copyright Microsoft Corporation. All rights reserved.

54

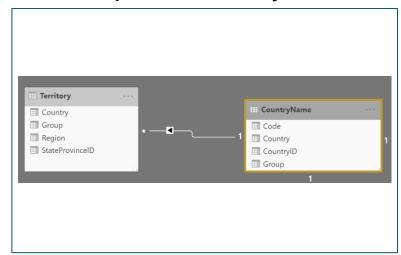
Working with Tables



© Copyright Microsoft Corporation. All rights reserved.

55

Relationships and Cardinality



Relationship: Formed by correlating rows belonging to different tables.

Cardinality: Uniqueness of data values in a column.

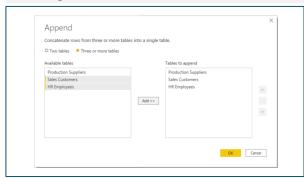
© Copyright Microsoft Corporation. All rights reserved.

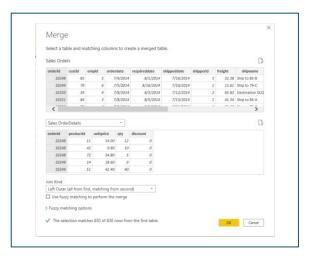
56

Combine Queries

Two methods for combining queries:

- Append
- Merge





© Copyright Microsoft Corporation. All rights reserved.

57

