**MIT School of Engineering**
**Department of Computer Science and Engineering**

**Viability Analysis Report**

**Date: 21/04/2021**

**Class: SY CSE1**
**Project Group ID: 08**
**Project Title: <u>Mini Project Problem Statement Plagiarism Detector</u>**

**Project Title Evaluation Parameters:**

| Sr. No. | Parameters | Description About Project | Marks(5) |
|---|---|---|---|
| 1. | Business Ideas and Implementation from project | This desktop software can be implemented in the departments of various universities, so the universities and colleges are our target customers. | |
| 2. | Market Survey (competitors, substitute products, potential market, etc.) | There are no such competitors or substitute products. And as there is a need for this software hence there is a potential market. | |
| 3. | Market Acceptability of Product | This software would be used to verify that previous projects don't repeat and every time a new topic is selected for the project and research. This will help universities and students to work on unique projects and research. | |
| 4. | Emerging Trends about Project and Product | The use of AI for plagiarism detection is itself an emerging trend. | |
| 5. | Income Generation ideas through Project | The customers can buy our desktop software and implement it in their department or universities. | |
| 6. | Project Profitability | The project will be made using the tools available for free. Hence, the profit will be earned from the sell and subscription of our software. | |

| 7. | Cost Benefit Analysis | By investing in this project we can work on the database server and target more customers and make it accessible not only to universities even to the general public on subscription basis by creating a unified solution to this problem so that people can search through our database and compare to make sure they have come up with unique idea, using our plagiarism tool. The subscription feature will help us to earn huge profits. | |
|---|---|---|---|

| 8. | Any Other Point | --- | |
|---|---|---|---|

> **Remark:**
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Commercial Feasibility of project is evaluated based on the above parameters.

**Project Approval Status:** Approved / Not Approved

(Name & Designation of Market Expert)

Signature with Date.