



Electronics Sales Performance & Customer Insights Dashboard

Totale Of Product **9000**

Totale Sales Revenue

\$13.75M

Hp Sales Revenue

\$2.8M

Samsung Sales Revenue

\$2.91M

Sony Sales Revenue

\$2.73M

Apple Sales Revenue

\$2.64M

Other Brand Sales Revenue

\$2.66M

Satisfied

3563

39.6%

Neutral

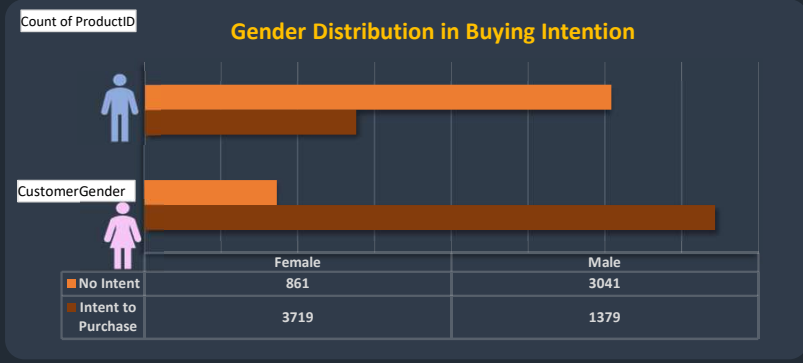
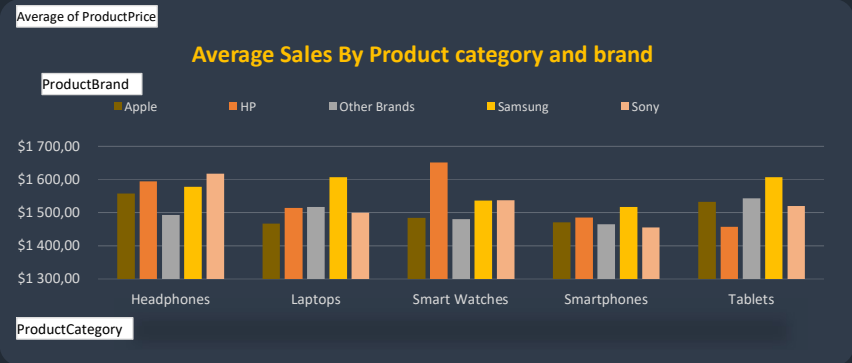
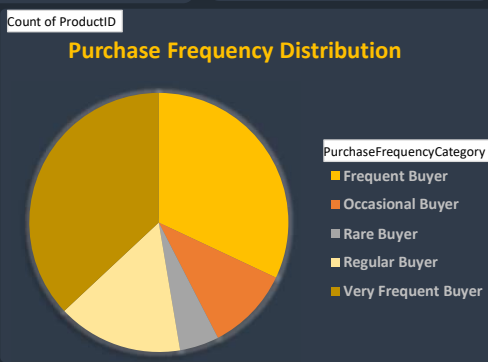
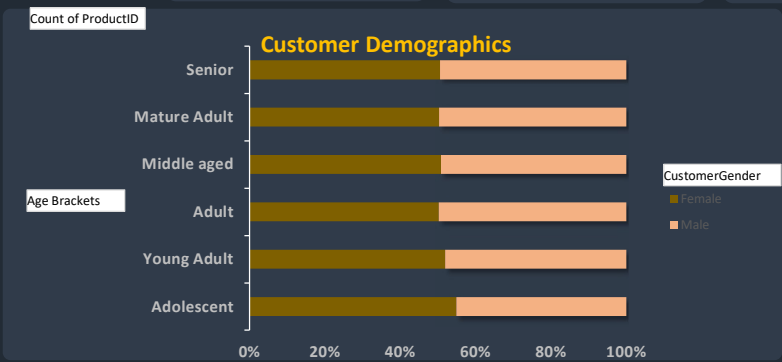
1848

20.5%

Unsatisfied

3589

39.9%



Buying Intention

- Intent to Purchase
- No Intent

CustomerGender

- Female
- Male

Age Brackets

- Adolescent
- Adult
- Mature Adult
- Middle aged
- Senior
- Young Adult

PurchaseFrequencyCategory

- Frequent Buyer
- Occasional Buyer
- Rare Buyer
- Regular Buyer
- Very Frequent Buyer

ProductCategory

- Headphones
- Laptops
- Smart Watches
- Smartphones
- Tablets