



Electronics Sales Performance & Customer Insights Dashboard

Totale Of Product **9000**

Buying Intention

Intent to Purchase

No Intent

CustomerGender

Female

Male

Age Brackets

Adolescent

Adult

Mature Adult

Middle aged

Senior

Young Adult

PurchaseFrequencyCategory

Frequent Buyer

Occasional Buyer

Rare Buyer

Regular Buyer

Very Frequent Buyer

ProductCategory

Headphones

Laptops

Smart Watches

Smartphones

Tablets

Totale Sales Revenue
\$13.75M

Hp Sales Revenue
\$2.8M

Samsung Sales Revenue
\$2.91M

Sony Sales Revenue
\$2.73M

Apple Sales Revenue
\$2.64M

Other Brand Sales Revenue
\$2.66M

Satisfied

3563

39,6%

Neutral

1848

20,5%

Unsatisfied

3589

39,9%

