Website Concept: "BetterYou" - A dedicated online platform to showcase and promote self discipline, patience, and consistency. Allowing users to become better with accomplishing life goals.

Purpose: To serve as a centralized hub for supporting anyone who simply isn't confident with themselves. BetterYou will allow users to reach their peak strengths they never knew they had. Either physically or mentally.

Goals:

- Increase awareness: BetterYou will be advertised all across social platforms to gain the acknowledgement needed to thrive.
- Drive customer satisfaction: I will keep customers updated on reviews and results
 from different customers so that people can visibly see the effect BetterYou has
 on one's life.
- Foster community connection: I wanted my app to request guys and ladies to the best gyms around and the best places to eat from. Also my app will guide obese people to become fit.

Target Audience: Anyone all over the world seeking better living. I hope that most obese people take advantage of this app the most though. Once I get the first couple of dedicated users I will then ask for results and upload their journey to show others it's capable.



Problem Addressed: Many cities have gyms and healthy food places, but a lot of times when you talk about health people tend to get driven away. My plan is to keep the audience engaged when talking about health because health is wealth.

Content to Include:

- Gym and Healthy profiles: Comprehensive listings with detailed menus, contact information, photos, opening hours, and special features.
- User reviews and ratings: A system for customers to share their experiences and feedback.
 - Featured restaurant highlights: Regular updates showcasing new workouts, healthy meals, and sleep patterns.
- Community events calendar: Listings of local basketball courts, cooking classes, and exercise parks.
- Interactive map: A visual representation of where to go depending on if you want to do heavy lifting or cardio.

Similar Websites:

"Peloton" (Local Editions):

Provides high intense workouts to burn fat spontaneously.

"Caliber":

A user-driven platform for teaching users how to burn unneeded fat.

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