



TRAVIS LANDRY

Graphic Designer



Milwaukee, WI



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Behance.net/travislandry

ABOUT

*Art speaks more than 1000 words.
Visual communication has been a
unique way that I connect with people,
from photography, graphic design, and
printing. Through each project I create,
"I make things look cool" to tell a story
that draws curiosity and interest. I
am inspired by influencers such as Cey
Adams, Emory Douglas, and Art Sims.
I love graffiti-style art, music, travel, and
spending time with family and friends.
Those things are the fuel to my creativity.*

TEAMWORK ORIENTED
PRECISE
PROBLEM SOLVING
RESPONSIBLE
ASSERTIVE

WORK EXPERIENCE

JULY 2020
-
PRESENT

GRAPHIC DESIGNER

Merch And Design Experts, LLC

Design promotional artwork for small businesses and individuals to reach their target audience. This includes merchandise, flyers, social media artwork, and logo design.

FEB. 2021
-
AUG. 2021

CONTRACT GRAPHIC DESIGNER

Trefoil Group

A marketing agency that specializes in B2B (Business to Business) graphic design. Companies include USA Volleyball, MGS, and Genesis.

JAN. 2019
-
MAY. 2020

GRAPHIC DESIGN INTERN

Milwaukee Area Technical College

Brainstorm ideas and marketing strategies with team members to target students' life on the campus.

JAN. 2017
-
PRESENT

FREELANCE GRAPHIC DESIGNER

WestCare Wisconsin

To create a campaign for the non-profit organization such as flyers, t-shirts, billboards, and bus ads to bring awareness of their services.

EDUCATION

2021 - PRESENT: BFA IN FINE ARTS

Graphic Design/Fine Arts

University of Wisconsin-Milwaukee

2018 - 2020: ASSOCIATES DEGREE

Graphic Design

Milwaukee Area Technical College

SKILLS

PHOTOSHOP



ILLUSTRATOR



INDESIGN



DTG PRINTING



SCREEN PRINTING



SOCIAL



[Made.byTrav](#)



<https://www.linkedin.com/in/travis-landry-2664b61a1/>

ACHIEVEMENTS

BADER PHILANTHROPIES

Since 2018, Bader Philanthropies and other agencies organize an annual clean up in the Harambee community in Milwaukee, WI. *Harambee* is swahili for "Pulling Together". I designed the logo as well as print the t-shirts for the community to wear during the clean up. The following year in 2020, I designed a billboard that was seen in multiple areas of Milwaukee, WI.



- <https://urbanmilwaukee.com/2018/05/28/massive-harambee-neighborhood-cleanup/>
- <https://safesound.org/news/milwaukee-courier-residents-come-together-for-a-neighborhood-wide-clean-up/>

WISCONSIN PUBLIC RADIO

In 2020 during my last semester at Milwaukee Area Technical College, the coronavirus struck the U.S. The outbreak forced us to continue the rest of the semester virtually. Becoming a new college graduate during the pandemic was challenging and I had to prepare what was ahead for the future. I was a special guest on Wisconsin Public Radio to discuss how it affected my future plans as a college graduate.

My Interview Starts at 22 mins.

<https://www.wpr.org/listen/1654361>

COURSES

2018 - 2020

MILWAUKEE AREA TECHNICAL COLLEGE

- *Digital Imaging: Photoshop*
- *Vector Graphic: Illustrator*
- *Advertising design*
- *Layout and publishing Indesign*
- *Research and Concepting*
- *Brand media and Strategies*
- *Exhibition Design*
- *Interactive Design*