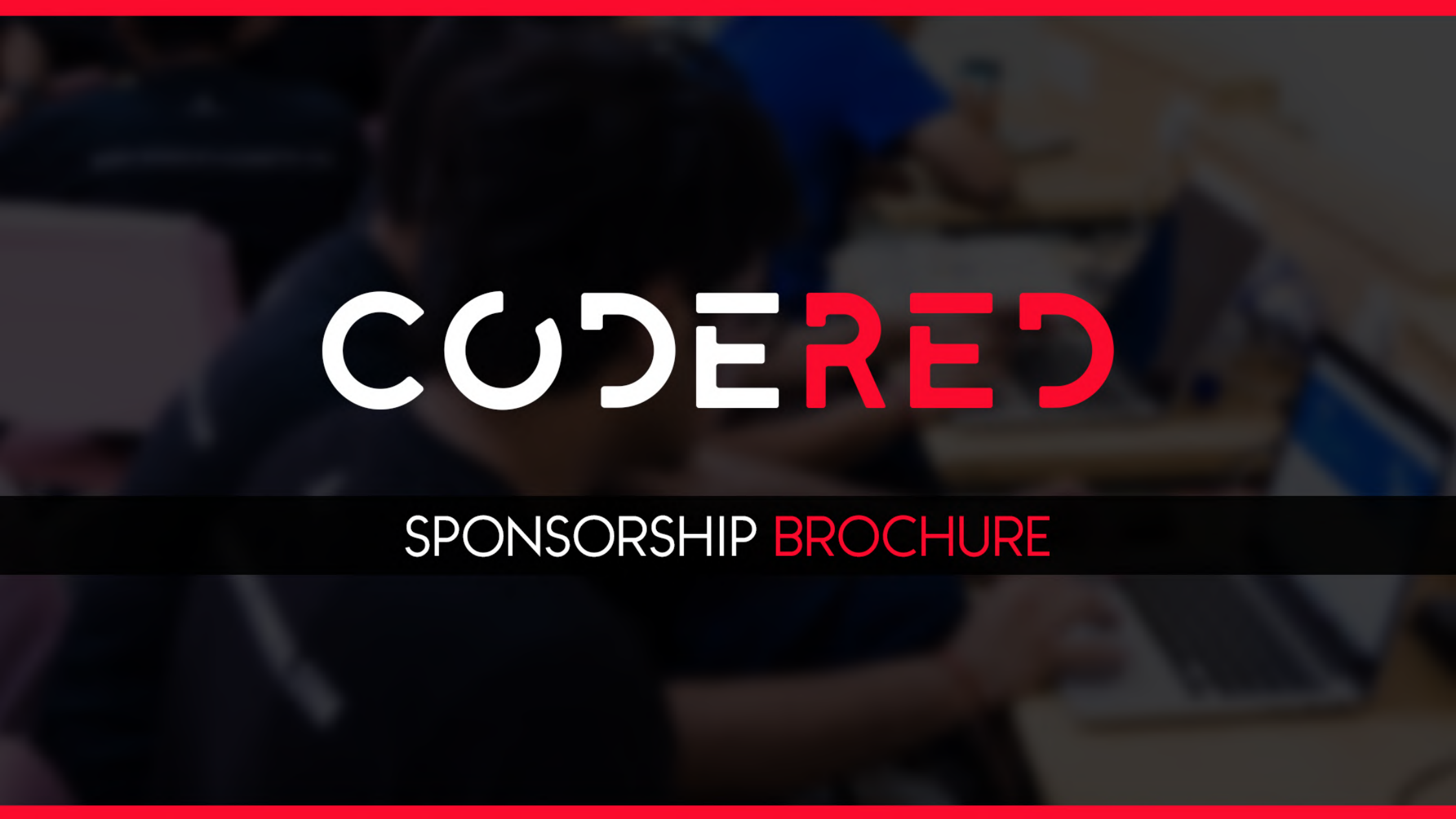
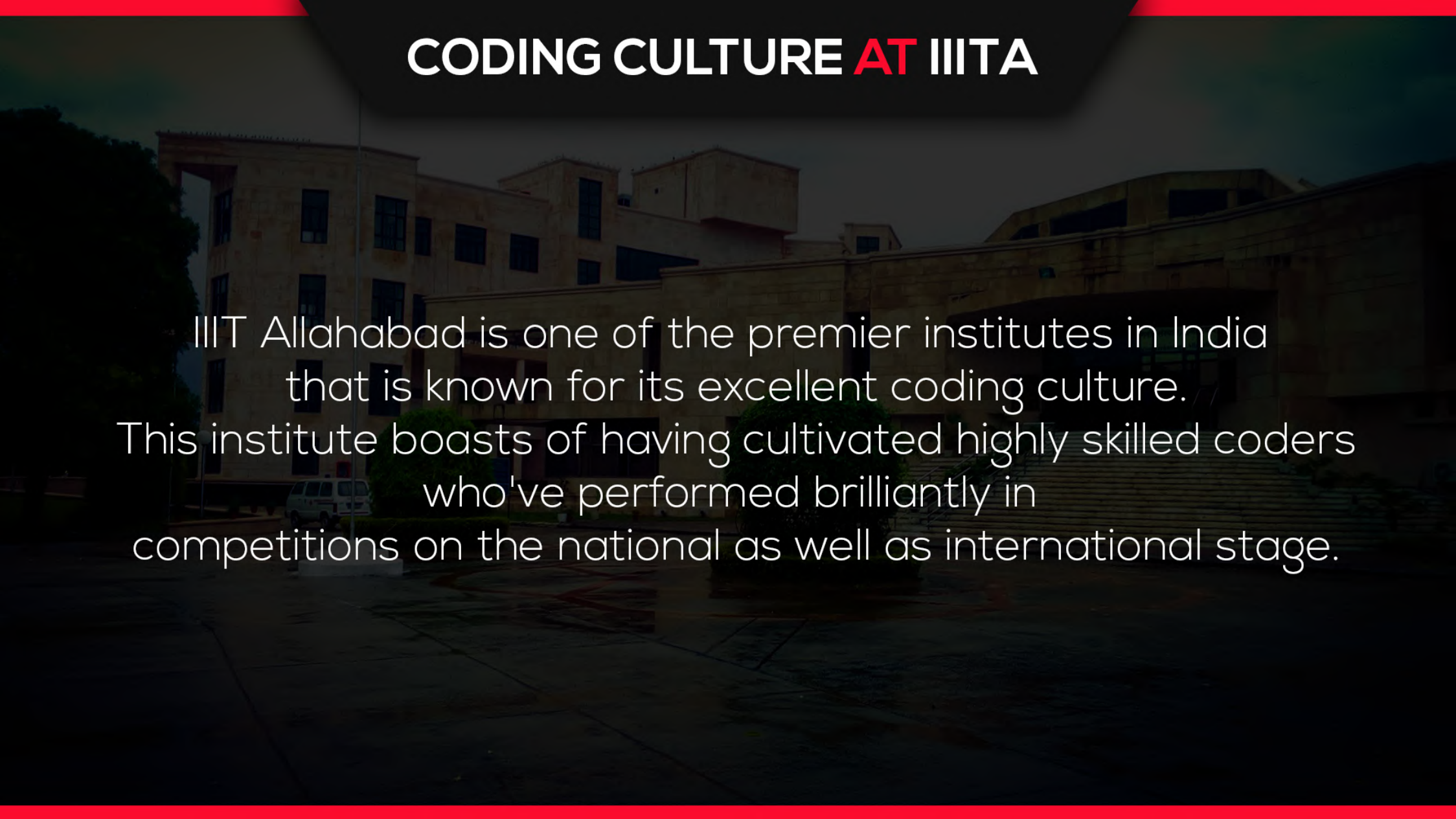

CODERED
SPONSORSHIP BROCHURE

CODING CULTURE AT IIITA



IIIT Allahabad is one of the premier institutes in India
that is known for its excellent coding culture.
This institute boasts of having cultivated highly skilled coders
who've performed brilliantly in
competitions on the national as well as international stage.

ABOUT THE EVENT

Keeping in mind the spirit of competitive coding that prevails on the campus, IIIT Allahabad is excited to announce **CODERED**, the flagship event of Aparoksha. It's a competitive coding competition where students from all across the country can participate in teams of three to battle it out and stand a chance to win exciting prizes.

This event consists of TWO ROUNDS :
The first being AN ONLINE QUALIFYING ROUND
followed by THE ONSITE FINALE.

Teams from all across the nations are invited to participate and display their skills in this event.

CROWD AT APAROKSHA

Over 15000+ People

Outreach to 130+ Colleges

35+ Events

7 Flagship Events

WHY SPONSOR CODERED?

WORKSHOPS

Sponsors are given assistance in hosting workshops and tutorials within the campus premises.

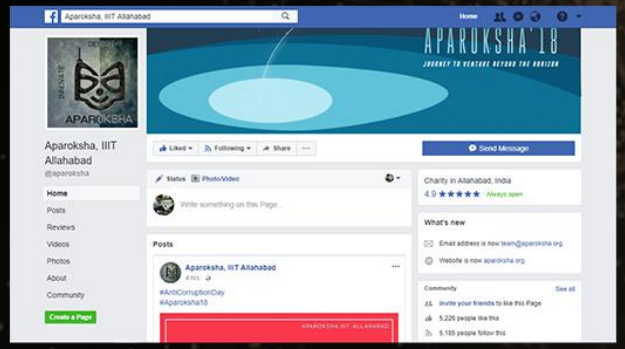
PUBLICITY

Name of the company will be linked with all kinds of proceedings and publicity related to CODERED.

SOCIAL MEDIA

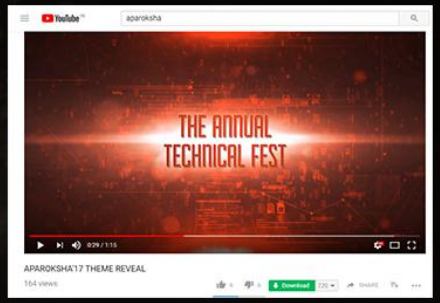
The company to be promoted via Aparoksha Facebook Page
(5k+ fans and a reach of 50k+ views)

Sustained 3 month-activity on social media channels such as
Facebook, Instagram, Youtube, publicizing the company.



facebook.com/aparoksha

aparoksha.org



youtube.com : TEAM APAROKSHA

SPONSORSHIP DETAILS

	SILVER	GOLD	PLATINUM	TITLE
Cost	**Rs. 15000**	**Rs. 30000**	**Rs. 50000**	**CONTACT TEAM**
Logo on Website	YES	YES	YES	YES
Sponsor Strip on Poster	YES	YES	YES	YES
Branding Avenues	YES	YES	YES	YES
Hoarding Banners	NO	YES	YES	YES
Dedicated Standees	NO	NO	YES	YES
Logo on Certificate	NO	NO	NO	YES
Workshop	NO	NO	NO	YES

CONTACT US

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NAGNATH : +91-7408227705

www.facebook.com/CodeRedIIITA