Project A
Statement of Work (SOW)

SOW Name	Sprint 1	Date Submitted	05 / 14 / 2013
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1) Overview of Business requirements

Introduction to Project A

Project A is a web app that provides tools for users to plan a trip before travelling. It allows users to sign up for account then gathers all their researches for a trip into the application. The web application will store, arrange and provide useful view of their trip plan. They will be able to share their plan with others and view it offline on their mobile devices while travelling.

The objectives of Project A's first product sprint are (1) to set-up working dev environments for the team; (2) to set-up web analytics tool to successfully track traffic to the site and clicks on links; (3) to have the team build a couple of functional pages that are core to the solution; and (4) to make these pages available across multiple devices.

2) Business Requirements

Please note: Additional requirements may be added to this SOW as they are defined.

1. **Development Environment & Web Analytics**
   Set-up working dev environment with test and production servers, as well as support web analytics

   Acceptance criteria:
   - Developers are able to check-in and test code
   - Servers are up and running
   - Business is able to view traffic to site and clicks on links. For example:
     - Volume of traffic
     - Source of traffic
     - Page views
     - Clicks / Click Path
     - Visitors / Unique Visitors / Unique Users
     - Errors / Bounce Rate
     - IP/geolocation

2. **Company Homepage**
The homepage shows off the features of the application and leading the users to sign up for an account or signing into the system.

Build page as designed in document titled, "Wireframe Company Homepage 2013-05-14."

Acceptance criteria:
- User is able to register on the site using an email address or social media logins (not currently shown on mock-up). Social media logins to be supported:
  - Facebook
  - Twitter
  - LinkedIn
  - Google+
- System is able to send email to verify user's email address and activate account.
- User is able to sign in using their email address or social media logins (not currently show on mock-up). See above for list of social media logins
- User is able to reset password if forgotten
- User is taken to the "Take a Tour" page (to be designed) when they click on the button
- User is able to view images of the solution through image carrousels
- User is taken to the Apple and Google app stores to download the Project A applications when they click on icon or words
- User is taken to the pages that are linked on the footer when they click on words

3. **User Homepage**
After the user has successfully signed in, they see their personalized homepage. On this page, they are able to view all their upcoming trips at a glance and/or plan a new trip. They can also view articles, web pages and videos that they recently bookmarked and are able to add them to a trip folder to view as they make plans.

Build page as designed in document titled, "Wireframe User Homepage 2013-05-14."

Acceptance criteria:
- User is taken to the "User Homepage" after successful sign in
- User sees upcoming trip(s) with key information:
  - Trip name
  - Destination(s)
  - Travel dates
  - Description
  - To do items
- User is able to edit the key information
- User is able to print, share, and delete trip
- User is able to create a new trip
- User is able to view recently bookmarked items and add them to a trip
- User is able to bookmark three different ways:
  - By sending web address to an email
  - By installing a bookmarklet on their bookmarks bar

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o   By copy and pasting the web page address on a submission box

4. **Multiple Devices**
   The user is able to plan and view their trips on multiple devices. The solution is available to them throughout their trip, from pre-trip and en route to post-trip.

   Render page on multiple dev platforms.

   <u>Acceptance criteria</u>:
   - Deploy working pages and core functionality on following platforms
     o   IOS
     o   Android

3) Supporting Documentation

Attachments:
- Wireframe Company Homepage 2013-05-14
- Wireframe User Homepage 2013-05-14
- Sitemap 2013-05-14