

6. Figure 1 is one of the products by Company A. If you are given the opportunity to improve this product, how you are going to use Design Thinking approach in making this product to become a high sales product?



Figure 1: A vanilla cone ice cream

* The answer given should be explained well highlighting your point of view. Do not limit the answer to single perspective but rather views from different interpretation are welcome.

* This is an individual assignment that should be **submitted before the given time (before attending the class) in elearning.**