

LE VOCABULAIRE INDISPENSABLE

Achat: purchase

Action (bourse) : share Actionnaire : shareholder

Addition: bill

Améliorer : to improve

Annuler : to cancel Atteindre : to reach Bénéfices : profits

Bourse: stock market / stock exchange

Bureau : office

Candidature: application

Client : customer Commande : order

Commander: to order

Commerce : trade

Commercial (le métier): salesman / salesperson

Compétences: skills

Comptabilité : accounting Concurrence : competition Concurrent : competitor

Conseil: advice

Conseiller: to advise

Consommateur: consumer

Coût : cost Dette : debt

Disponible: available

Droit: law

Employé: employee / clerk

Engager: to hire

Enquête / sondage : survey

Entreprise: company

Eviter: to avoid

Facture: bill / invoice

Fonds monétaires, capitaux : funds

Formation: training

Fournir: to supply / to provide Fournisseur: supplier / provider

Gérer: to manage

Impôt: tax

Informatique : I.T. Livraison : delivery

Marque : brand Météo : weather

Part de marché: market share

PDG: CEO

Porte-parole: spokesperson / spokesman

Poste : position

Postuler : to apply

Prendre sa retraite: to retire

Problème: issue

Programme : schedule Pub TV : commercial

Publicité: advertising / advertisement

Réduction: discount Rembourser: to refund

Rendez-vous: appointment

Réservation : booking Retraite : retirement Salaire : salary / wage

Santé: health

Service (dans une entreprise): department

Service achat: purchasing department

Service vente : sales department

Soldes: sales Tâche: task Taux: rate Ventes: sales Virer: to fire

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Augmenter:

To increase

To go up

To skyrocket

To grow

To rise

To raise

<u>Diminuer:</u>

To decrease

To go down

To plummet

To drop

To fall