AI-POWERED CLOUD-BASED ONLINE REPUTATION MANAGEMENT PLATFORM

INVESTMENT PROPOSAL

Istanbul, Türkiye
2023

Table of Contents

Executive Summary

$5M Total Investments Required

Niche Software with 2.5x Market Size Growth Perspectives by 2030

In today's digital world, online reputation management products are an uncommon, under-the-radar case of office productivity tools with a remarkable potential for a decade-long market growth, from **$8.9B in 2021** up to at least **$27.8B by 2030** at a **CAGR of 13.6%**, fueled mostly by the exponentially increasing volume of data on the Web (*120 ZB in 2023E, 570 ZB in 2030F*) and amount of Internet users (*4.9B in 2023E, 7.5B in 2030F*)

Hence, investments in reputation management vendors taking advantage of such emerging and established software engineering technologies as artificial intelligence (AI) combine **high profitability** with **social impact** and allow to take a comfortable seat in a row of inventive and visionary players in an easy-to-enter and promising niche market

Cutting-Edge Software Engineering for Step-by-Step Scaling

With an MVP-ready software platform that covers typical reputation management cases related to the most frequently used languages on the Web — English, Russian, **64.1% Web pages** in total, — the project is well prepared for **a quick start** of expanding its core **functionality** and extending its **language coverage** alongside international sales for business and individual users forced to become and stay aware of their Internet image, speedily confront **hatred**, **defamations**, **dishonest accounts**, and **untrue facts**

Having become specific **everyday practices** and a part of **"digital hygiene"** routines, reputation management actions will ground the business model of the product based on subscriptions and recurring payments from both B2B and B2C users

Executive Summary (cont.)

Founding Team Background, Expertise, and Resources

The international (*Türkiye, CIS*) team behind the product consists of founders, senior managers, and advisors with a solid background and a proven track record in **IT**, **corporate**, **social media**, **influencer marketing** and enjoys online reputation management **market insights** that provide an unfair advantage for business development

Well-Balanced Subscription-Based Business Model

In contrast to on-premise reputation management systems, **cloud-based platforms** that allow users to get access to applications via the Internet and are provided as subscription-based services (SaaS) constitute the **fastest-growing** segment

At the same time, high adoption rate of IT tools revealed by **mid-size businesses** and **large enterprises** due to necessity to survive in the hypercompetitive market amplifies advantages of the platform equally **aimed at both** individual users and business customers

Project Overview

Current State of Affairs, Project Prerequisites & Background, Goals, Business Objectives, Social Impact, & Some Key Figures

Current State of Affairs

Globally Growing Demand for Trustworthy & Reliable Information

In an attempt to make more informed decisions, Internet users have either to spend much time on searching for fresh social proofs and checking key facts or to take risks of using the inconsistent, biased, and misleading information

92% USE ONLINE REVIEWS WHILE PURCHASING

Dependency of Success that Individuals, Brands See from Their Online Reputation

Both businesses and individuals get vulnerable on the Web and helpless against various kinds of a negative feedback, comments, reviews, remarks, or Internet defamation that is why they should continuously stay aware of their image and control potential damage in real time

49% ONLY CHOOSE BUSINESSES WITH AT LEAST 4* RATINGS

Decline of the Traditional Internet Marketing

In realities of today, people, often mindlessly, trust what others say or write on the Web more than what is conveyed through "static" established corporate Internet marketing channels, be they in a printed or electronic form

68% FORM A PURCHASE DECISION AFTER **1..6** REVIEWS

Project Prerequisites & Background

Key Problems

Being unable to track their reputation by continuously monitoring numerous **reviews**, **comments**, **brand mentions** on social media, review sites, and other kinds of online sources, sometimes written in different languages, businesses[*] and individual users (*media influencers, officials, among others*) cannot properly respond to negative references and get actionable insights on how to address issues arisen

What makes things even harder is the necessity to react **almost in real time** as it is what is commonly expected because of good "business practices" in Web-based user/brand interactions. All combined, these issues not only can **damage** the business's or individual's **reputation**, but **undermine operations**, cause **regulatory problems**, result in other undesirable effects

Key Opportunities

While using **standard natural-language processing** (NLP) **algorithms** that are, by now, quite well elaborated for the world's most spoken languages, including by all means English, and enriching these with a number of **bespoke solutions** for tasks and problems from both computer linguistics and software engineering, e.g. automatic Web content analysis, the product under consideration makes it much easier to **track brand mentions**, simplifies **brand-related fact checking** and other corporate or individual marketing activities

[*] *Notice that small and mid-size businesses focus here mostly on their **customers** (B2C) where as large enterprises may also manage their reputation among their own **employees** (B2E). The projected solution allows for both use cases in parallel*

Key Figures: How Big is the Internet?*

1.9B   500M   120 ZB

total amount of sites on the indexed Web (2022)

tweets posted daily (2022), or **375K** tweets per minute

in the "global datasphere" (2023E) compared to some **175 ZB**† predicted by 2025F (*Statista, IDC*)

… And some forecasts covering 2030:

✓ **7.5B internet users** (*90% of predicted population, 6 years of age or older*) that is by 50% more than in 2023;

✓ **approx. 570 ZB of global data** (*with the following growth by up to 50K…500K ZB, i.e. between 50 YB and 500 YB*† *in 2050*) that is almost five times more than today

* According to: How big is the internet, and how do we measure it? — Health IT (https://healthit.com.au/how-big-is-the-internet-and-how-do-we-measure-it/)

*† **Zettabyte** (ZB) is a standard unit of digital information that is equal to 2^{40} GB, or 2^{50} MB, or **2^{70} bytes** (approx. 10^{21} bytes). 1024 ZB amount to one **yottabyte** (YB)*

Project Goals

By the end of 2H2023, set up the *Reputate* project company as an international IT business headquartered in the Emirate of Dubai, United Arab Emirates (UAE), and start global sales of the company's flagship product for English- and Russian-language corporate and individual users

Scale up the product from both language coverage (Spanish, French) and market presence viewpoints in 2024 – 2025

Business Objectives

Developing & Marketing an Innovative Reputation Management Tool

Amid the recent **upsurge** in volumes of **user-generated Web content** (UGC), both businesses and individuals are getting increasingly forced to become and stay aware of their social-media and, generally, Internet image, speedily confront **hatred**, **defamations**, **dishonest accounts**, and **untrue facts**. With **4.9B active Internet users**[*] and **one third of billion companies**[†] worldwide in 2023, the $11.4B total addressable market (TAM) of reputation management software turns out to have enough room for a healthy competition between international rivals, still remains open and relatively easy to enter

Bringing Online Reputation Management Within Users' Arm Reach

One of the biggest challenges businesses and individuals face while approaching online social reputation issues is their own **unawareness about where to start**. With **user-friendly** solutions in place, *Reputate* handily masks the complexities behind its technologically advanced kernel and **walks the audience** through the steps required to achieve their goals. Becoming **everyday practices** and a part of **"digital hygiene"** routines, performing reputation management actions grounds the *Reputate* business model based on subscriptions and recurring payments from both B2B and B2C users

Extending the Coverage of Core Technologies Used

Most NLP technologies comprising the *Reputate*'s core (*sentiment analysis, emotion recognition, etc.*) can be applied to a broader range of real-life cases. Some of these cases are well-known to the team, e.g. detecting a so-called **"fake news"** or violations of the **"right to be forgotten"**. These and other business and non-business situations will be examined and introduced to the *Reputate* audience in accord within strategic business expansion targets

Key Figures: Online Reviews Stats*

According to the *BrightLocal*'s "Local Consumer Review Survey 2023"…

✓ **92%** of people **use online reviews** for decision making while purchasing;

✓ **49%** of people only **choose businesses** with at least **four-star ratings**;

✓ **68%** of people **form a** purchase **decision** after reading between **one and six online reviews**;

✓ **84%** of people **trust reviews** online as much as a personal recommendation;

✓ **73%** of people **value reviews** written in the **past month** only

* *According to: Local Consumer Review Survey 2023: Customer Reviews and Behavior (https://www.brightlocal.com/research/local-consumer-review-survey/)*

Social Impact

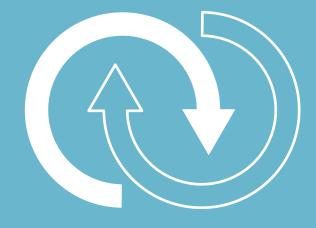## Less Unreliable Information on the Web

Just like *Wikipedia* contributors collectively protect the encyclopedia's content from openly biased and misleading corrections, *Reputate* can regularly **inspect** the Internet for **misrepresentations**, **falsehood**, and **untrue statements** of facts

Struggle Against "Fake News"

Reputate's AI-powered NLP algorithms will soon be capable of detecting erroneous, **false representations** of facts, unfair or **dishonest accounts** or **expositions**

More Hatred- & Animosity-Free Space for Everyone

With the ability to monitor and control mentions and references of businesses and individuals comes an opportunity to accomplish new **crowdsourcing initiatives** aimed at continuously confronting any displays of **animosity** or **hatred speech** on the Web

Real-Life Support of Rights to be Forgotten

Despite the presence of the **"right to be forgotten"** in the legislation of many countries, this rule often works poorly or **doesn't work at all**. Amidst that, *Reputate* can help, at minimum, localise and, at maximum, walk the user through tackling the localised violations

Project Mission

Help the world speak

the language of trust

Vasily ISAEV
Reputate Co-Founder, CEO & CTO

Victoria LYZEN
Reputate Co-Founder & COO

Solution

AI-Powered Cloud-Based Online Reputation Management Software

With *Reputate*, business & individual users can…

✓ continuously analyse **the sentiment** of Web content, i.e. sites, across available Google, Yandex **search results** (*top 50*);

✓ **streamline** and **automate** tedious and consumptive PR processes;

✓ **be reported** on Web content monitoring results via e-mail;

✓ **monitor** brand mentions in reputation-concerned **search queries**

Project
in More Details

*Why Us? Why English, Russian, Spanish? Market Estimate &
Breakdown of Languages on the Web, Marketing Strategy,
Development Roadmap, Key Target Metrics, Project Risks*

Why Us? Unfair Advantages

The *Reputate* Founding Team, its senior management board, affiliates, and (or) partners have…

- ✓ comprised a competent, well-coordinated team of young professionals who have been engaged in IT projects of various complexity and obtained a profound expertise both in **software development** and **IT management**;

- ✓ strong competencies in **corporate**, **social media**, and **influencer marketing** as well as partnership management and **hi-tech start-up management**;

- ✓ a multi-year **common working experience** and project background;

- ✓ a geographically distributed structure that, as of this writing, includes **Türkiye** (*Istanbul*) as well as other locations in **MENA** and allows team members for doing business and being within reach of future customers and perspective leads whilst working with them almost 24 / 7 / 365

Market Estimate

Having been valued at **$8.9B in 2021**, the feedback and review management (*a.k.a. reputation management*) software market size is projected to reach as much as **$27.8B by 2030** while growing at a **CAGR of 13.6%** from 2023 to 2030[*]

A TAM (*left*) share taken proportionally to the percentage of Web sites with **English, Russian** used as prevailing content languages, combined (58.8%, 5.3%)[‡]

$11.4B

Total Addressable Market (TAM)

A derived[†] global 2023 estimate of the feedback and reviews management software market size

$7.3B

Serviceable Available Market (SAM)

$73M

Serviceable & Obtainable Market (SOM)

A **minimum** obtainable share (*1% SAM, middle*)

[*] *According to: "Global Feedback and Reviews Management Software Market Size by Type (Cloud-Based, On-Premise), by Application (Large Enterprises and SMEs), by Geographic Scope and Forecast" (Verified Market Research, Dec. 2022. Report ID: 75065)*
[†] *Based on the 2030 target (above) diminished in accord with the 7-year CAGR*
[‡] *According to: "Most Used Languages Online by Share of Websites 2023" (Statista, 2023): https://www.statista.com/statistics/262946/most-common-languages-on-the-internet/*

Why English, Russian, Spanish?

According to a 2023 _Statista_ report, English, Russian, and Spanish take, accordingly, the 1st, the 2nd, and the 3rd place among languages most frequently used for Web content. All combined, they represent just below 70% of Web sites, with English having an almost 60% share. Besides that,

✓ linguistically, all the three languages belong to **different branches** of the **Indo-European family** (_Germanic, Slavic (Slavonic), Romance, respectively_) that, in a long run, makes dealing with them practically and theoretically important with respect to NLP tasks. While English, Russian, and Spanish being among six **official languages of the UN**, the total number of their native speakers, combined, is as high as ca. **2.3B people**;

✓ **English** is the **most spoken** language **in the world** as well as the 3rd-most spoken native language and the most widely learnt second language;

✓ **Spanish** is the **world's 2nd-most spoken native language** and the 4th-most spoken overall as well as the most widely spoken Romance language;

✓ **Russian** is the most spoken Slavic language, the **most spoken native language in Europe**, and the most geographically widespread language of Eurasia; it is the world's 7th-most spoken language by number of native speakers and the world's 8th-most spoken language by the number of speakers overall

Key Figures: Languages on the Web*

58.8%
share of **English**-language
Web pages, **1st place**

5.3%
share of **Russian**-language
Web pages, **2nd place**

35.9%
Web pages in **all other**
languages, combined

As of this writing, **English** and **Russian** are natively supported by *Reputate*: texts in these languages are being **immediately** processed and analysed in the most straightforward way possible, with elaborate, **language-specific NLP algorithms** already developed and deployed on the platform

Non-English, non-Russian texts are being supported by means of their intermediary **translation into English** provided the language is automatically detected and the translation is available on the fly. This second way predictably suffers from occasional semantic losses and other inaccuracies that is why *Reputate* prioritises and tends to **expand the number of languages** it intends to support natively

Major Competitors: Small Business*

Criteria	Birdeye	Reputation	NiceJob	Reputate
Languages Supported	English	German, English, French, Spanish	English	**English, Russian, other**
Customer Feedback	✓	✓	✓	✓
Competitive Intelligence	✓	✓	✗	✓
Sentiment Analysis	✓	✓	✓	✓
Corporate Reporting & Dashboard	✓	✓	✓	✓
Social Networks Monitoring	✓	✓	✓	✓
Social Media Monitoring	✓	✓	✓	✓
Digital Media Monitoring	✓	✓	✗	✓
Pricing	n/a	18% more expensive than avg. for Small Bus.	$75 … $175 per month	**$100 per month**
G2 Satisfaction Score	94	92	88	**n/a**

Major Competitors: Mid-Market*

Criteria	Reputation	Birdeye	G2 Marketing Solutions	Reputate
Languages Supported	German, English, French, Spanish	English	English	**English, Russian, other**
Customer Feedback	✓	✓	✓	✓
Competitive Intelligence	✓	✓	✓	✓
Sentiment Analysis	✓	✓	✓	✓
Corporate Reporting & Dashboard	✓	✓	✓	✓
Social Networks Monitoring	✓	✓	✓	✓
Social Media Monitoring	✓	✓	✓	✓
Digital Media Monitoring	✓	✓	✓	✓
Pricing	21% more expensive than avg. for Mid-Market	n/a	n/a	**to be arranged individually**
G2 Satisfaction Score	99	94	86	**n/a**

*According to: Best Online Reputation Management Software: https://www.g2.com/categories/online-reputation-man agement. Mid-market businesses are those with 51 to 1000 employees

Project Risks

Regulatory

Some or any AI-based software with socially sensitive features may be **disallowed for free use** or **totally banned**; e.g. see a draft *AI Act* to be voted in the European Parliament in June 2023[*] as well as upcoming initiatives in U.S., China

Acceptance: Following the way being paved by **leading tech companies** (*"tech giants"*) having to deal with the same regulation at a much larger scale

Technological

Based on getting automatic API-enabled access to Web pages and sites, the platform may experience difficulties with bypassing their **semi-legal protection mechanisms**

Avoidance: Using **legal**, well-known, globally available **proxies** providing access to third-party online resources as a service

Research & Developmental

Data science (DS) R & D efforts may give **little-to-zero results** in terms of training new NLP algorithms

Mitigation:
- ✓ Diligent budgeting: **under 20%** of the overall development funding
- ✓ Regular **feedback** from both DS and development teams
- ✓ **Re-use** of collected datasets for solving other *Reputate* tasks

*AI Act: a step closer to the first rules on Artificial Intelligence | News | European Parliament (https://www.europarl.europa.eu/news/en/press-room/20230505IPR84904/ai-act-a-step-closer-to-the-first-rules-on-artificial-intelligence)

Development Roadmap

Q3: Pre-seed fundraise

Q4: Version #1 product development & Product-market fit tests

2H 2023: Version 1 Product

Further business development

Seed fundraise

2H 2024: Scale-Up

1H 2024: Active Sales

Business development

Version #2 release (new languages, advanced AI features)

2025 – 2026: Trust Provider

***Reputate* is regarded a reliable trust provider**

Marketing Strategy

In today's marketing strategy, *Reputate* distinguishes between **four customer segments** (*right*)

Marketing & PR Professionals [B2B]

Business Owners & C-Level Managers [B2x]

Marketing & PR Agencies [B2B]

Freelancers [B2x]

Specialists who work for small and mid-size businesses as well as large enterprises and are in charge of the **online reputation** of their **employers**

Individuals who own or are hired to run some business and are accountable for the Internet image that both **they personally** and **their businesses** have

Business service providers that are paid for maintaining a positive brand perception of their **corporate and individual customers** (*custom white-label partner solutions possible*)
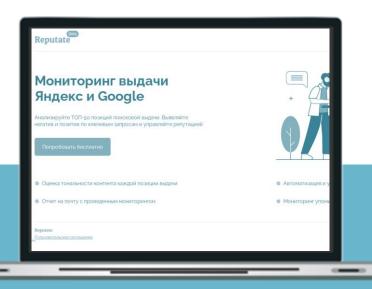
Self-employed SMM experts who have to take care of their own **personal brands** as well as **brands of their customers** in the market

Essential Marketing Channels

While the event-based marketing is a must…

Online and offline conferences and meetups on corporate marketing and public relations

… other channels are also considered (*below*)

Reputate beta

Мониторинг выдачи Яндекс и Google

Анализируйте ТОП-50 позиций поисковой выдачи. Выявляйте негатив и позитив по ключевым запросам и управляйте репутацией

Попробовать бесплатно

⊘ Оценка тональности контента каждой позиции выдачи
⊘ Отчет на почту с проведенным мониторингом

⊘ Автоматизация и у
⊘ Мониторинг упомі

Reputate
Пользовательское соглашение

Cold B2B Outreach
LinkedIn, e-mails, niche online communities

Content Marketing
Case studies, interviews, guides for marketing & PR professionals

Paid Social Media Traffic
Meta Ads, *Google Ads*, *LinkedIn Ads*

Key Target Metrics

Market Presence as of 2Q2024:

- ✓ **100+** individual customers;
- ✓ **50+** corporate customers;
- ✓ **10+** marketing & PR agencies using *Reputate* as a white-label solution

Company Revenue as of 1Q2025:

- ✓ **$50K** monthly or above

Business Valuation * **as of 1Q2026:**

- ✓ **$30M** or higher

** According to latest available estimates from Finerva (4Q2021), the median EV/Revenue multiple for adtech & marketing tech companies was **6.9x***

Investment Proposal (Ask)

Securing the *Reputate*'s, AI-powered online reputation management platform, setup and start-up efforts with the pre-seed investment capital to earn profit from the upcoming growth of the business capitalisation as well as dividend yields from the company's stock

In exchange for 10% stake, $0.5M pre-seed funding is needed, with 30% to be allocated to further research and development tasks and 70% to both business setup and marketing efforts

F.A.Q.

Answers to Frequently Asked Questions

"

Why Brands Should Consider Online Reputation Management Tools?

Trust means sales: Positive online reviews develop trust in your brand among people. They trust new and latest reviews the most, so when new reviews keep coming your way, people believe that your customers are actively purchasing from you and are even happy with the purchase

Decision-making process: People rely on online reviews to efficiently navigate their choices while making a purchase. Even one great review can bring your business a sale. But the same applies to losing a prospective customer with a single negative review. So you need to be careful about when and why negative reviews are dropping in

SEO and listings: Google considers quality customer experience while ranking businesses higher in search results. A quality presence on business listing websites shows the Google algorithm that you treat your customers well, so your brand deserves to be ranked higher in search results. Also, as only 5% of people browse past the first page of Google, it means a lot to rank on the first page of Google search results

Attracting potential clients: Good online reputation gives potential customers social proof and confidence to buy a product/service. Note that even one negative review could put off a new client, which can be a big loss for a new and growing company. You cannot afford to take social media monitoring lightly

Rushali DAS, *Statusbrew*

Based on advanced NLP algorithms…

… and developed for helping both businesses and individuals to **monitor search results** and stay aware of their **online reputation**, *Reputate* is the platform that is capable of:

1. **Classifying** brand mentions on the Web made at a global, regional, and local scale, **recognizing** emotions as well as consequently **making known** positive and negative user-related reviews, references, and feedback

2. Performing audience's **sentiment analysis** at a scale, with a variable granularity, from urban districts through the entire world, and visualising analysis results on a **geospatial "heat map"** coloured according to the user's averaged reputation

3. Aggregating the reputation-related data into **standard reports** issued either automatically (*daily, weekly, monthly*) or manually as per the user's choice

4. Converting reports into **custom dashboards** with the 360-degree online reputation view

What are Key Features of *Reputate*?

**What is
the Biggest Advantage
of the *Reputate* Platform?**

Full-scale process automation…

… provides an opportunity to establish **"unattended"** and, thus, comparatively much more cost-effective reputation management procedures.

Specifically, the platform automatically **examines** and **parses** Web pages and sites indicated in the search engine (*Google, Yandex*) results, **assesses** their sentiment, and **generates** standard reports in a human-readable form

A typical end user's "happy path" is as follows

How does the Technology Work (in Plain English)?

1. The customer (*or a Reputate B2B or B2C end user*) **gets registered** on the platform with his or her tariff of choice and creates their **first project**

2. The platform intuitively walks the customer through the initial project parametrisation process and allows the customer to enter a **reputation-concerned search query** (*domain, key words, URL*)

3. The customer supplements the project-related data with **target regions**, i.e. (a) countries to monitor in case of the *Google* Search, and (b) cities to monitor in case of the *Yandex* Search

4. The platform arranges monitoring procedures scheduled according to the customer's choices made as per the **time period** (*daily, weekly, monthly*)* and **search depth** (*top 10, top 20, top 30 results*)

5. Based on its monitoring arrangements, the platform builds the **overall execution plan** and calculates the **resources** it requires to perform user's tasks

6. At the specific moment in time, *Reputate* automatically **starts monitoring activities** and, upon their completion, generates a user report

* Provided the customer is more interested in monitoring their reputation non-automatically, the manual mode is also available

What About the Engineering Team Behind Founders?

Reputate **is being implemented by a development team…**

… of two front-end developers with **3+ years of experience** with *TypeScript*, *JavaScript*, state-of-the-art frameworks, and a product designer with 2 years of experience in UI design

Reputate acknowledges that customer acquisition is paramount

With this in mind, the following go-to-market (GTM) and customer acquisition aspects are being considered:

1. **Partnerships with key opinion leaders** in marketing and PR industry: top Twitter and LinkedIn influencers, e-mail newsletter authors, niche YouTube and Instagram bloggers

2. **Affiliate marketing** programmes that drive the growth of the platform's customer base through sharing its life-time revenues from monthly payments as referral fees

3. **Freemium business model** that implies a free trial period with an indispensable link of payment card credentials

4. **Marketing and PR agency outreach** with a zero-extra-budget, white-label offering

---

What Kind of Customer Acquisition Strategy is Being Considered by *Reputate*?

* During Reputate's early-sales trials, an averaged customer acquisition cost (CAC) has amounted to approx. $2 in the Russian market and is projected to reach about $5 internationally

What is the Up-to-Date Status of the *Reputate* Platform?

Ready-made MVP and early-stage free customers

1. AI and non-AI (*conventional*) algorithms aimed at the markup syntax analysis (*parsing*) as well as English and Russian language-based sentiment analysis and classification of user comments residing on HTML/XML pages are **MVP ready**

2. Automatic translation features applicable for the Web content in other languages — provided languages are detected — is **deployed after implementation**

3. A Web client-enabled solution is **MVP ready**

4. More than ten (10) individual customers are already on the platform and use it experimentally (*for donations*)

The investor(s) entirely covering the near-term funding needs…

What will the _Reputate_ Post-Investment Ownership Structure Look Like?

… of the _Reputate_ team receive(s) **a 10% stake** in exchange for $0,5M pre-seed phase investments (_based on the present pre-money $5M business valuation_), while the remaining **90% of stock** held by the Founding Team and (or) its affiliates

On the completion of the pre-seed phase, the Founding Team Investor Relations Board immediately starts raising further **$4.5M* investments**, with seed investor(s) having pre-emptive rights

Hence, the total amount of investments with further phases included is as much as **$5.0M** indicated in the above Executive Summary herein

* $1.5M in Seed Phase (2H2024) + $3.0M in Round A (2026F), based on the progressively higher post-money company valuations

Founding Team Members

Vasily ISAEV

Reputate Co-Founder, CEO & CTO with a 5-year experience in IT management and high-load software implementation

Victoria LYZEN

Reputate Co-Founder & COO with a 5-year experience in financial reporting, financial management, project management

Advisory Board

Petr MARTYNOV

Head of Growth at *Morningstar Ventures*. Digital marketer with a 5-year experience, has been engaged in numerous PR and customer acquisition campaigns for leading international brands

Ilya GOVYADKO

Startup mentor with 4 years of successful CEO & CPO experience in IT, including a B2B startup operating in 137 companies, product development, launch, scaling, and exiting. A top-10 global consulting company alumnus with the strategy management experience

Investor Relations Board

Pavel GOLDENSHTEIN

Head of Investor Relationship (IR), capital raising and project development consultant

Alexey V. PETROV

Investment marketing and capital raising consultant

Contact Information

Victoria LYZEN

Istanbul, Türkiye (UTC + 3)

victoria@reputate.app; support@reputate.app

@victorialyzen (Telegram)

Alexey V. PETROV

Bishkek, Kyrgyz Republic (UTC + 6)

+ 996 705 570 590

Pavel GOLDENSHTEIN

Bishkek, Kyrgyz Republic (UTC + 6)

+ 996 773 541 670

Feel free to contact us & join for collaboration!