



COLORADO SCHOOL OF MINES

McBRIDE HONORS PROGRAM

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MCBRIDE HONORS PROGRAM HNRS 405: Practicum Proposal Form

Practicum Proposal Form:

In approximately 100 words or less, please describe what you would like to do for your practicum.

In this practicum, I'd like to explore how graphic design leverages culture, psychology, and aesthetics to guide the flow of information in intuitive, pleasing, challenging, or controversial ways. Over the course of the project, I plan to research the history and important principles behind graphic design, teach myself enough front-end to create interactive web pages, and apply both together to create an intuitive and interactive report of my progress. In doing so, I hope to improve my skills in the design and presentation of my own work as well as learn new skills in developing digital pages.

Please identify at least three learning objectives. In developing your learning objectives, please keep in mind the statement from the NCHC on what constitutes an honors education, the McBride mission statement, and review the learning objectives from other McBride courses. Objectives, in short, are the big questions you'd like to interrogate. It is helpful to list them as questions.

- 1) How has graphic design evolved over time and culture?
- 2) How does graphic design help relay information in an intuitive but cohesive manner?
- 3) What principles have shifted in the transition from graphic to digital design?

Please identify at least three outcomes. It is helpful to think of outcomes as "I can..." statements. Learning objectives are the *measurable* skills, qualities, traits characteristics, etc. you would like to develop in the pursuit of your objectives.

- 1) I can analyze how graphic design guides the flow of information, tone, and aesthetics in advertisements, page layouts, websites, etc.
- 2) I can utilize graphic design principles in my own work to better capture one's attention and relay information.
- 3) I can create an informative, intuitive, and interactive website demonstrating graphic & digital design principles.