

# Eweniyi Oloruntoba Martins

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## Summary

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I am a skilled Full stack Software Developer and Product Owner with over 3+ years of experience delivering innovative technology solutions and managing product lifecycles from conception to launch. Adept at bridging the gap between technical teams and business stakeholders to create products that meet market needs and exceed expectations. Proven expertise in developing web applications, leading API integrations, and driving projects using agile methodologies.

### Career highlights:

- Demonstrated leadership in managing cross-functional teams, optimizing processes, and improving product performance.
- A collaborative problem solver with a strong background in E-Commerce, Healthcare, Telecommunications, Media and Publishing, and E-Learning sectors.

## Programming Skills

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- **Languages:** Ruby (Ruby on rails), JavaScript (React js, NodeJS), Typescript,
- **Tools:** MySQL, PostgreSQL, MongoDB, Git, VS Code, GraphQL, Appollo Client, Postman
- **Product Management & Ownership:** Product Development, Agile Methodologies, Collaboration Tools (Jira, Trello, etc.), Metrics & Reporting, Backlog Management

## Professional Experience

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- **UNIVERSITY OF LIVERPOOL** United Kingdom (Sept 2023 – Aug 2024)  
Technology Integration Specialist
  - Streamlined digital operations by conducting comprehensive assessments of existing systems, increasing efficiency and reducing redundancies by specific outcome.
  - Developed and led digital training programs that upskilled staff and students, improving proficiency in tools like Microsoft 365, Jira, OBS Studio, etc. and boosting overall productivity by reduction in tech support requests.
  - Led cross-functional collaboration, implementing feedback-driven system enhancements that resulted in more cohesive workflows and a significant reduction in operational costs.
- **PIGGYVEST** United Kingdom (Mar 2022 – Aug 2023)  
Product Owner
  - **Product Development:** Spearheaded the development and optimization of key financial products, driving user engagement and enhancing customer satisfaction through the implementation of agile methodologies.
  - **Backlog Prioritization:** Managed the product backlog, working closely with engineers and UX/UI teams to deliver features that aligned with business goals and improved overall product experience.
  - **Cross-functional Collaboration:** Collaborated with various teams, including marketing, compliance, and customer support, to ensure seamless product launches and post-launch iterations, improving retention rates by 15%.

- **User Research:** Conducted user research and feedback sessions to inform product decisions, resulting in a 20% improvement in customer satisfaction.
  - **Integration and Scalability:** Led integrations with third-party APIs to enhance functionality and scalability, contributing to a more robust and flexible system architecture.
  - **Go-to-Market Strategy:** Worked with the Go-to-Market team to ensure timely and successful launches, driving a 25% increase in product adoption among new users.
  - **Technical Liaison:** Acted as a liaison between the engineering team and stakeholders, ensuring alignment on product vision and timely delivery of features.
- **BESACARE**  
 Software Engineer – Remote London-UK (May 2021 – Feb 2022)
    - **BesaCare App:** Designed and developed a highly responsive marketing website for besaCare app, a healthcare application that enables individuals to schedule in-person medical appointments using React, CSS, and Bootstrap.
    - Successfully led and managed a team of six in the setup and development of critical internal tools and solutions utilizing Ruby on Rails, React, Typescript, React Context, GraphQL, and Apollo client technologies.
    - Offers technical support to customers in collaboration with engineers to enable seamless navigation and use of the application by diagnosing and resolving complex issues faced by customers.
    - Provided cloud architecture solutions using AWS, automating deployments through CI/CD pipelines.
  - **PETRA Trust Company Limited**  
 Software Engineer – Internship Ghana (Feb 2020 - Aug 2020)
    - Collaborated with a team of 7 in the design, development, and deployment of frontend and backend services (APIs) to redesign the main ERP system with Ruby on Rails, REST API, GraphQL, and PostgreSQL, generating \$22.3 million per year from 223K+ customers.
    - Developed live reporting and visibility on GraphQL schema in PDF and CSV formats for C-level executives using Microsoft Graph API and OAuth authentication to restrict access privileges alongside the team lead.
    - Carried out and translated business requirements into Web and Mobile applications.
    - Implemented cloud services, optimizing system architecture for scalability (AWS, GCP).

## Certificates & Qualifications

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Uni. Of Liverpool, MSc. Adv. Computer Science,	Liverpool, United Kingdom, 2024.
Kwame Nkrumah University of Science and Tech. BSc. Information Technology (Network Systems)	Accra, Ghana, 2022.
Pragmatic Institute PMCI & II (Product Management)	United Kingdom, In View