



Celestine Chime

CONTACT

📍 2, Shobande Street, Akoka, Lagos
📞 09058387301
✉ jayjaytobbey@gmail.com

SKILLS

- Creative thinking
- Design expertise
- Keen problem solver
- Enthusiastic team player
- UX/UI design
- Front and partially back end development
- Content marketing strategy
- HTML & CSS, JavaScript coding
- Power BI
- Customer service
- Data analytics
- Budgeting

PROFESSIONAL SUMMARY

As an experienced product designer at top notch level, most recently I helped develop award winning and jaw-dropping designs for top-notch celebrities & companies.

I am a person who thrives in a fast paced environment, so right now I am looking for an opportunity to apply my technology expertise and creativity along with my problem solving skills at an innovative software company.

WORK HISTORY

Front-End Web Designer 02/2022 - 03/2022
Abby's Place - Lagos, Nigeria

- Performed responsive, user-friendly front-end web development across website, email and landing pages.
- Developed Abby's Place websites with HTML, CSS& JavaScript.

Product Designer & Digital Creator FREELANCE
BLUE NUN NG - Lagos, Nigeria

- Created, edited and implemented engaging, innovative designs for internal and external audiences across a range of mediums including Instagram campaigns.
- Used CorelDraw & Photoshop to create Event images and layouts for over 100 projects
- Managed new product developments, including conceptualising designs, managing milestones and incorporating customer feedback.
- Liaised with external designers and printers to ensure deadlines were met and material was produced in line with BLUE NUN's strict quality standards.
- Interfaced with clients to determine marketing and design vision, defining strategic scopes of work and delivery schedules.

UI/UX Designer & Digital Creator 02/2020 - 02/2021
Zari Care - Akoka, Lagos

- Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
- Devised site maps, user flows, wireframes and mockups for designs based on proven methodologies, stakeholder requests and end-user feedback.

- Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
- Developed landing pages, dashboards and online applications using CorelDraw, Photoshop and AdobeXD.
- Spearheaded production of page content such as visuals and text copy to meet project specifications.
- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Integrated UI features complying with prescribed code standards and technical design guidelines.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Conceptualised and developed graphics products for Zari Social media and Outdoor Banners projects using CorelDraw & Photoshop.
- Employed design fundamentals when selecting typography, composition, layout and colour in design work.
- Created, edited and implemented engaging, innovative designs for internal and external audiences across a range of mediums including Instagram, Twitter, WhatsApp and Outdoor campaigns
- Created corporate brands by designing cohesive looks between elements such as logos and letterheads.

Content Creator / Graphics designer Volunteer
Amava Digital - Lagos

01/2021 - 02/2021

- Designed fliers to promote events and company updates.
- Develop original content through social listening and independent sources.
- Posted contents and copies to AmavaDigital's website.

Data Analytics Intern
Zari Jobs- Ogudu, Lagos

01/2021 - 05/2021

- Compiled, cleaned and manipulated data for proper handling.
- Translated requirements into technical specifications and functional regulations.
- Supported development work by creating flows, processes and data structures, followed up with impact assessments to outline and implement necessary changes.
- Supported and improved data sources, activities and processes.

PA to the MD
Zari Estate, ICT & ConnectPoint - Akoka, Lagos

12/2019 - current

- Received and processed staff business expenses, maintaining excellent cash flow and budget management.
- Took detailed, accurate meeting minutes, collating and promptly distributing to relevant staff for swift action.
- Answered daily phone calls, directing enquiries to relevant staff and relaying detailed, accurate messages.
- Coordinated large-scale events and conferences, offering planning and on-the-day support to ensure smooth proceedings.
- Coordinated flight, accommodation and travel arrangements, maintaining strict compliance with budgets and schedules.
- Promptly processed mail, email and phone enquiries, minimizing correspondence backlogs.
- Assisted in the management of complaint responses.

Web Designer
Tex-Z (*personal brand*) - Yaba, Lagos

10/2019 - 12/2019

- Performed responsive, user-friendly front- and back-end web development across website, email and landing pages.
- Deftly handled varied aspects of lifecycle project management ensuring client satisfaction from concept to completion.
- Led and motivated talented project teams, consistently achieving against KPIs.
- Developed Tex-Z websites in HTML, CSS& JavaScript.
- Troubleshoot code to fix client website issues

EDUCATION

Bachelor of Science - Building Technology, 12/2019

University of Lagos - Akoka, Lagos State

Second Class (Upper division)

O'Levels

OM College - Sagamu Rd., Ogun State

3rd Best Graduating Student (2015)

First School Leaving Certificate

NNPC Primary School - Mosimi, Ogun State