

1.1 Introduction and Motivation

Machine Learning 1: Foundations

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21–28 Apr 2020



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- 3 Examples of Machine Learning Problems
- 4 Basic Terminology
- 5 Our First Learning Machine

1 Teaser

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Machine Learning is Reshaping How We Live *

*You may not know it, but machine learning is all around you.**

* Domingos, Pedro (2015). The Master Algorithm: How Machine Learning is Reshaping How We Live.
Pages xi-xiii.

Let's take a look on what Google News says about "Machine Learning"...



machine learning



All News Books Videos Images More ▾ Search tools

About 4,430,000 results (0.66 seconds)



Healthcare IT News

[Machine learning as good as humans' in cancer surveil...](#)

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Machine learning has come of age in public health reporting according to researchers from the Regenstrief Institute and Indiana University ...

Regenstrief: Machines faster than humans at detecting cancer

Healthcare IT News - 19 hours ago

[Explore in depth](#) (2 more articles)



[Why Machine Learning Is Our Last Hope for Cybersecurity](#)

Datanami - 20 hours ago

Fraud detection. Customer recommendations. Search engine results. These use cases—and so many more—all owe a debt to machine learning.

Is Hybrid AI the future of cyber-security?

SC Magazine UK - 21 hours ago

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Science News

from research organizations

Print Email Share

Machine learning as good as humans' in cancer surveillance, study shows

Date: April 21, 2016

Source: Indiana University

Summary: Machine learning has come of age in public health reporting. Researchers have found that existing algorithms and open source machine learning tools were as good as, or better than, human reviewers in detecting cancer cases using data from free-text pathology reports. The computerized approach was also faster and less resource intensive in comparison to human counterparts.

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FULL STORY

Machine learning has come of age in public health reporting according to researchers from the Regenstrief Institute and Indiana University School of Informatics and Computing at Indiana University-Purdue University Indianapolis. They have found that existing algorithms and open source machine

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Artificial Intelligence Improves Fine Wine Price Prediction

This app uses machine learning to guess who will die next in Game of Thrones



by ABHIMANYU GHOSHAL — 3 days ago in SHAREABLES



HBO



545
SHARES



<http://tnw.to/f507u>

April 24 can't come soon enough for Game of Thrones fans eagerly awaiting the premiere of the hit show's sixth season. Naturally, most of us have been speculating wildly about the fate of our favorite characters for the past year, but now there's a clever app to help you with that.

The project, [A Song of Ice and Data](#), was developed by a group of students of a JavaScript course at the Technical University of Munich. It scrapes information from

GoT Problem Setting

- We are given the storyline of GoT until now

GoT Problem Setting

- ▶ We are given the storyline of GoT until now
- ▶ We want to predict the likelihood of death of characters in Game of Thrones



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How would you solve this problem?

GoT Problem Setting

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How would you solve this problem?

Please **pause** your video here and think about this question for a few minutes...

Predicting the Death of GoT Characters—A Solution

- ① From data to numerical attributes

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Step 1: From Data to Numerical Attributes

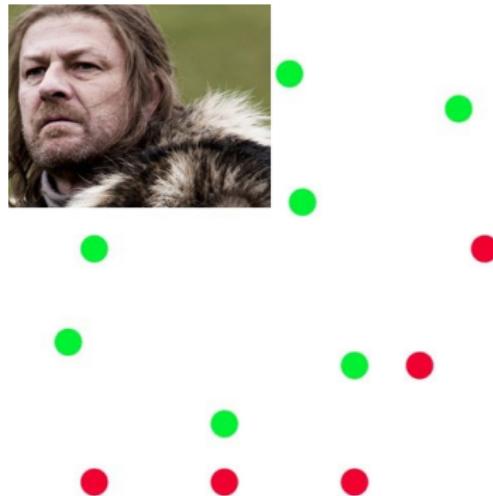
Step 1: From Data to Numerical Attributes

Idea—define character **attributes** that (potentially) might be relevant for prediction of a character's death:

- ▶ Age
- ▶ House Stark? House Targaryen? ...
- ▶ Married?
- ▶ How popular in GOT wiki?
- ▶ :

Each Character Is Now a Vector of Attributes:

$$\begin{array}{l} \text{House Stark?} \\ \text{Age} \\ \text{Married} \\ \text{Female} \\ \vdots \end{array} \quad \begin{pmatrix} 1 \\ 36 \\ 1 \\ 0 \\ \vdots \end{pmatrix}$$



Color Encodes: Dead or Alive



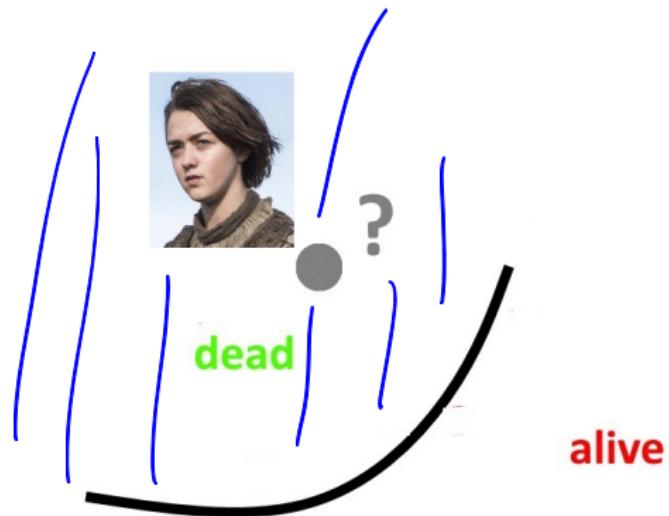
- ① From data to numerical attributes
- ② Feed attributes into the computer
- ③ Let the computer predict the future

Step 2: The Computer Now Computes a Smooth Separation of the Past Data



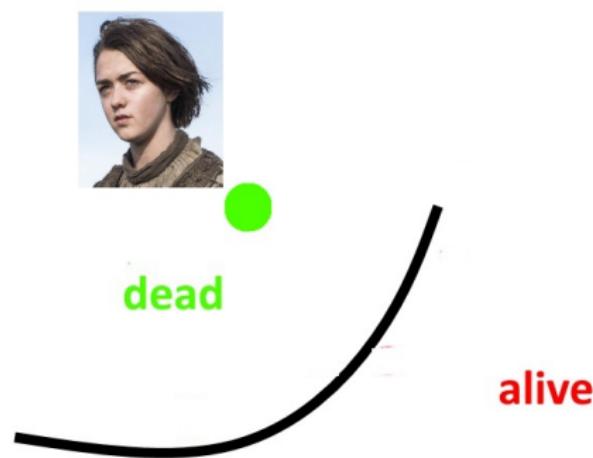
- ① From data to numerical attributes
- ② Feed attributes into the computer
- ③ Let the computer predict the future

Step 3: For a Character For Which We Want Predict the Likeliness of Death



Step 3: For a Character For Which We Want Predict the Likeliness of Death

...we use the separation computed by the computer



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What is **learning**?

“Learning is the act of acquiring new [...] knowledge, behaviors, skills, values, or preferences and may involve synthesizing different types of information.”

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Origins of **Machine** Learning

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Checkers

- ▶ strategy board game (8×8 or 10×10 board)



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- ▶ unique feature: **intelligent** adaptation to the opponent's strategy

Origins of **Machine** Learning

Checkers

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Computer Checkers (1952)

- ▶ historically one of the earliest computer games
- ▶ unique feature: **intelligent** adaptation to the opponent's strategy
- ▶ developed by **Arthur Samuel**

What is Machine Learning?

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“Field of study that gives computers the ability to learn without being explicitly programmed”



— Arthur Samuel (1959)

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“Computational methods using experience to make accurate predictions”



— Mehryar Mohri et al. (2012)

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— Arthur Samuel (1959)

“Computational methods using experience to make accurate predictions”



— Mehryar Mohri et al. (2012)

“Set of techniques that allow a computer to acquire or improve its ability to perform a task by automatically extracting knowledge from data.”



— Yann LeCun (recently)

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Examples of Machine Learning Problems

Robot learning

- ▶ Data: sensor data gained by robots roaming their environments
- ▶ Goal: robots learning to better navigate



Examples of Machine Learning Problems (2)

Data mining¹ of electronic health records

- ▶ Data: electronic health records of patients
- ▶ Goal: learn to predict which therapies work best for which diseases



¹ data mining = discovering patterns in large data sets

Examples of Machine Learning Problems (3)

Speech Recognition

- ▶ Data: annotated recordings of speech (smartphone, customer service hotlines, ...)
- ▶ Goal: better understand your speech based on experience listening to you
- ▶ State of the art: Dragon NaturallySpeaking

Examples of Machine Learning Problems (3)

Speech Recognition

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Optical Character Recognition

- ▶ Data: human-annotated handwritten digits or letters
- ▶ Goal: better recognize your handwriting



Examples of Machine Learning Problems (4)

Visual Image Recognition

- ▶ Data: annotated images
- ▶ Goal: to annotate yet unannotated images
 - ▶ content-based image retrieval (Google image search)
 - ▶ sort your image collection according to topics (Beach, Uni, Skateboard, ...)
 - ▶ recognize faces in your images to link them with your friends' facebook pages



The screenshot shows a news article from TechCrunch (rw) about Facebook's facial recognition technology. The headline reads "Facial Recognition Comes to Facebook". The article discusses how Face.com announced advanced facial recognition technology for Facebook, using Photo Finder to scan photos and suggest tags for untagged faces. The author is Sarah Perez, dated March 24, 2009.

Social

Facial Recognition Comes to Facebook

This morning, Face.com announced that they're bringing advanced facial recognition technology to Facebook by way of a new application called Photo Finder. Using proprietary facial scanning algorithms, this application scans through your photos and those public photos belonging to your friends in order to identify and suggest tags for the untagged...

Sarah Perez on March 24, 2009

Examples of Machine Learning Problems (5)

Low-Resource Object Detection

- ▶ Data: Images
- ▶ Goal: Identify objects within the images at low cost, e.g. on mobile devices
- ▶ State of the Art: MobileNets, Google, 2017



Examples of Machine Learning Problems (6)

Malware Detection

- ▶ Data: source code of computer programs
- ▶ Goal: detection of malicious code

Examples of Machine Learning Problems (6)

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Network Security

- ▶ Data: annotated HTTP requests
- ▶ Goal: ~~image annotation~~ detect attacks



Examples of Machine Learning Problems (7)

Genome annotation

- ▶ Data: DNA sequences (strings)
- ▶ Goal: detection of interesting genetic markers (“genes”)

```
GGGTTTAGTT CTTTGAGAGT CACATCTCTT ATTTGGACCA GTATAGACAG
AAGTAAACCC ACCTGACTTG TTTCCTGGGA CAGTTGAGTT AAGGGATGGC
TTTCACAGAG CATTCAACCGC TGACCCCTCA CGCTCGGGAC CTCTGTAGCC
GCTCTATCTG GCTAGCAAGG AAGATTCGTT CAGACCTGAC TGCTCTTACG
GAATCCTATG TAAGTTGCCT ATTTGCTGT TATCTGAAAA CCCTTCATXX
XXXXXXXXXX XXCATGGGTA TGACAGAAGA TGTGGGTGTT TCCTGTATCC
TCGGCGAGGT GAAGCATCAG GGCCTGAACA AGAACATCAA CCTGGACTCT
GCGGATGGGA TGCCAGTGGC AAGCACTGAT CAGTGGAGTG AGCTGACCGA
GGCAGAGGCCA CTCCAAGAGA ACCTTCAAGC TTATCGTACC TTCCATGTTT
TGTTGGCCAG GCTCTTAGAA GACCAGCAGG TGATTTTAC CCCAACCGAA
GGTGACTTCC ATCAAGCTAT ACATACCCCTT CTTCTCCAAG TCGCTGCCTT
TGCATACCCAG ATAGAGGGAGT TAATGATACT CCTGGAATAC AAGATCCCCG
CCAATGAGGC TGATGGGATG CCTATTAATG TTGGAGATGG TGGTCTCTTT
GAGAAGAAGC TGTGGGGCCT AAAGGTGCTG CAGGAGCTTT CACAGTGGAC
AGTAAGGTCC ATCCATGACC TTCGTTTCAT TTCTTCTCAT CAGACTGGGA
TCCCAGCACG TGGGAGCCAT TATATTGCTA ACAACAAGAA AATGTAGCAG
TTAGTCCCTT CTCTCTCCCT TGCTTCTCT TCTAATGGAA TATGGGTAG
```

Examples of Machine Learning Problems (8)

Natural Language Translation

- ▶ Data: (Digital) Text
- ▶ Goal: Translate texts from one language to another
- ▶ State of the Art: Google Neural Machine Translation, Google, 2017

<i>Input sentence:</i>	<i>Translation (PBMT):</i>	<i>Translation (GNMT):</i>	<i>Translation (human):</i>
李克強此行將啟動中加總理年度對話機制，與加拿大總理杜魯多舉行兩國總理首次年度對話。	Li Keqiang premier added this line to start the annual dialogue mechanism with the Canadian Prime Minister Trudeau two prime ministers held its first annual session.	Li Keqiang will start the annual dialogue mechanism with Prime Minister Trudeau of Canada and hold the first annual dialogue between the two premiers.	Li Keqiang will initiate the annual dialogue mechanism between premiers of China and Canada during this visit, and hold the first annual dialogue with Premier Trudeau of Canada.

Examples of Machine Learning Problems (9)

Image Captioning

- ▶ Data: Images
- ▶ Goal: Annotate photos with descriptive texts
- ▶ State of the Art: e.g. DenseCap, Johnson, Karpathy, Fei-Fei (Stanford University), 2016

Classification	Captioning	Dense Captioning
 Cat	A cat riding a skateboard	 <ul style="list-style-type: none">Orange spotted catSkateboard with red wheelsCat riding a skateboardBrown hardwood flooring

... and Many More Examples!

- ▶ Protein function prediction (drug design, pharmaceutical industry)
- ▶ Learn to rank search queries (Google and friends)
- ▶ Learn to recommend you the books you love to read based on your shopping history (Amazon and friends)
- ▶ Text and document classification (advertising, wikipedia, internet, ...)
- ▶ Disease risk prediction
- ▶ Question answering
- ▶ Automatic code completion
- ▶ etc. (you name it!)

Machine Learning has a strong impact on all kinds of applications!

What can Machine Learning be for you?

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Core tasks in ML:

Theory → Algorithms → Applications

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- ▶ Theory: analyze learning algorithms using techniques from probability and statistical learning theory, in order to understand them better

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- ▶ Applications: get learning algorithms working in applications

What can Machine Learning be for you?

Core tasks in ML:

Theory → Algorithms → Applications

- ▶ Theory: analyze learning algorithms using techniques from probability and statistical learning theory, in order to understand them better
- ▶ New algorithms: design of algorithms that learn faster or more accurately
- ▶ Applications: get learning algorithms working in applications

Machine learning is interdisciplinary (algorithms, AI, statistics, numerical mathematics, all kinds of applications, etc.)

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Basic Terminology

Data = Inputs + Labels

The data consists of **inputs** and **labels**:

- ▶ Inputs = the raw data instances x_1, \dots, x_n (e.g., source code of computer programs)
- ▶ Labels = their annotations y_1, \dots, y_n (malware: yes or no?!)

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What are inputs and labels in the previous examples?

Please **pause** your video here and think about this question for a few minutes...

Training and prediction

Training

- ▶ use all data (inputs and labels) to train the computer

Prediction

- ▶ use trained computer to predict the (unknown) labels for new inputs

Formal Problem Setting

- ▶ Let \mathcal{X} and \mathcal{Y} be some sets (called *input space* and *label space*, respectively).
- ▶ Training data = $\{(\underline{\mathbf{x}_1}, \underline{y_1}), \dots, (\underline{\mathbf{x}_n}, \underline{y_n})\} \subset \mathcal{X} \times \mathcal{Y}$.
- ▶ $\mathbf{x}_1, \dots, \mathbf{x}_n$ are called *inputs* and y_1, \dots, y_n are called *labels*.

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- ▶ f is called **prediction function**
 - ▶ or simply **classifier**, if \mathcal{Y} is a finite set
 - ▶ the elements in \mathcal{Y} are then called *classes*
- ▶ The computer program is synonymously also called **learning machine** or **learning algorithm**

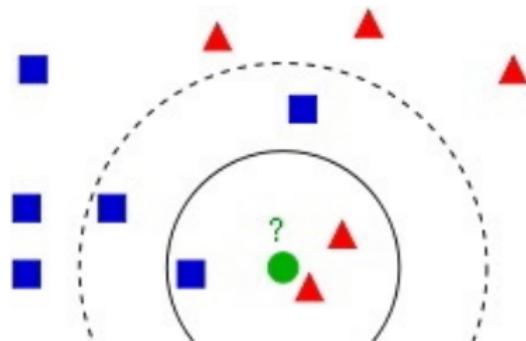
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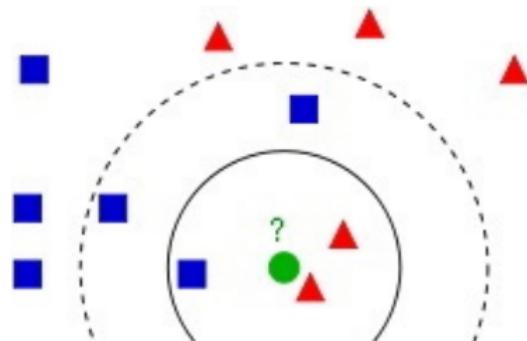
Unless stated otherwise we will assume $\mathcal{X} = \mathbb{R}^d$ and $\mathcal{Y} = \{-1, 1\}$ (**binary classification**).

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k -nearest neighbor learning algorithm



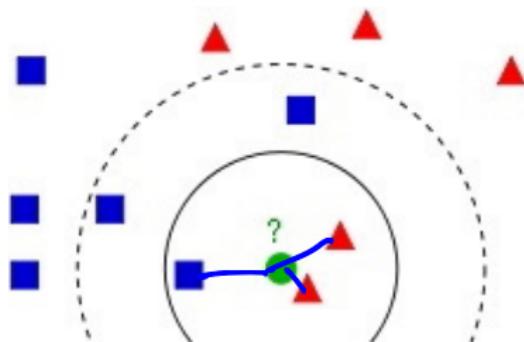
k -nearest neighbor learning algorithm



No training step

[Optional: store data in efficient data structure.]

k -nearest neighbor learning algorithm



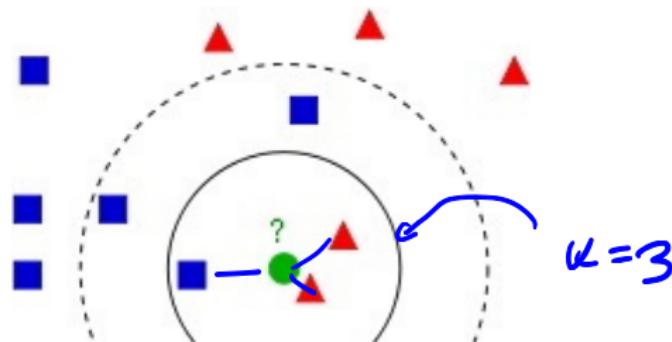
No training step

[Optional: store data in efficient data structure.]

Prediction

- ▶ Given a new input, compute the distances to the training inputs

k -nearest neighbor learning algorithm



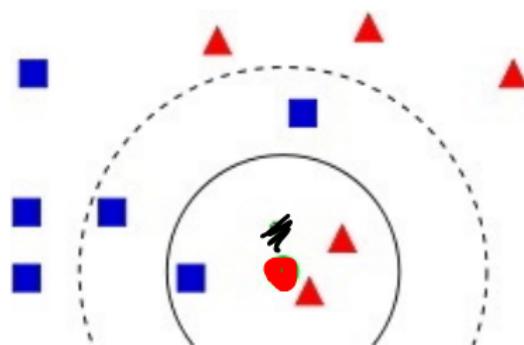
No training step

[Optional: store data in efficient data structure.]

Prediction

- ▶ Given a new input, compute the distances to the training inputs
- ▶ Find the k training inputs with the smallest distances

k -nearest neighbor learning algorithm



No training step

[Optional: store data in efficient data structure.]

Prediction

- ▶ Given a new input, compute the distances to the training inputs
- ▶ Find the k training inputs with the smallest distances
- ▶ The label of the new input is obtained by majority vote over the labels of the k training inputs determined in the previous step

How can we formally capture whether or not the computer predicts well?

- ▶ Let f be the classifier output after training the computer using the training data
- ▶ For a new input x with label y the classifier f errs when $f(x) \neq y$

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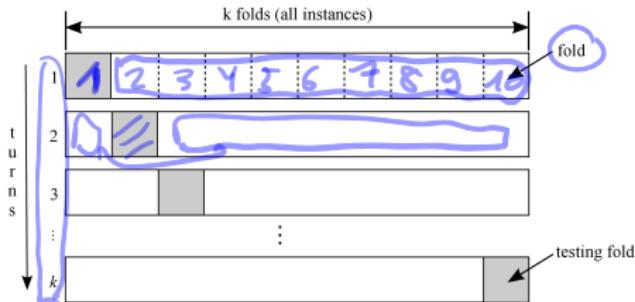
- ▶ Let f be the classifier output after training the computer using the training data
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We would like to design computer programs that compute f with error probability $P[f(x) \neq y]$ as small as possible!

Evaluation: estimator for error probability



t -times k -fold cross validation (CV)

```
1: function CV( $t, k$ , training_data)
2:   for  $i = 1 : t$  do
3:     Randomly split the samples into  $k$  sets of the same size ("folds")
4:     for  $j = 1 : k$  do
5:       Use  $j$ th fold as test set and union of all remaining folds as training set
6:       Train classifier on training set and predict on test set
7:     end for
8:   end for
9:   return average classification accuracy and standard deviation (over the  $k \cdot t$ 
many runs)
10: end function
```

Conclusion

- ▶ Learning from Experience
- ▶ Machine Learning = making computers learn from data
(usually to make accurate predictions of the future)
- ▶ Example: k -nearest neighbor algorithm
- ▶ Measure quality of algorithms using cross validation
- ▶ ML: Strong impact on all kinds of applications
- ▶ Many opportunities in this interdisciplinary field
(algorithms, theory, applications, ...)

Machine learning plays a key role in technology

Conclusion

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- ▶ Many opportunities in this interdisciplinary field (algorithms, theory, applications, ...)

Machine learning plays a key role in technology

Suggested reading:

Duda, Hart, and Stork: Pattern Classification, Chapter 1.

<https://kplus.ub.uni-klu.de/Record/KLU01-000924363>.



Overview

The world is facing a public health emergency caused by the Covid-19 pandemic. We all need to take this on, and science can make a major contribution. This online workshop will present projects on how to tackle Covid-19 using methods of machine learning and AI, carried out by leading international researchers.

Research topics include outbreak prediction, epidemiological modelling, drug development, viral and host genome sequencing, and health care management.



Questions?



Refs I



M. Mohri, A. Rostamizadeh, and A. Talwalkar, Foundations of machine learning. MIT press, 2012.