

Initial Post

Abi faces a critical ethical dilemma regarding research integrity and professional responsibility. Whilst fabricating data is overtly fraudulent, selective reporting to favour a client constitutes a severe violation of data integrity principles. Miller and Spiegel (2025) argue that maintaining strict guidelines for research data integrity is essential to prevent misleading outcomes which ultimately harm scientific credibility and public trust. Abi must therefore resist the pressure to manipulate the statistical narrative merely to satisfy the manufacturer.

From a governance perspective, Sanchini et al. (2023) highlight that robust ethical frameworks are necessary to ensure transparency in data-intensive research. If Abi were to suppress the negative findings about Whizzz, he would fail in his professional duty to provide a complete and honest account of the data. This is particularly pertinent given the potential health risks involved. The social impact of releasing a potentially harmful product demands that Abi prioritises public safety over commercial interests.

Furthermore, Gliniecka (2023) suggests that ethical decision making requires a situated approach that considers the broader context and impact of research data. Abi is obligated to present both positive and negative analyses to the manufacturer to ensure informed decision making. If the manufacturer chooses to bury the negative results, Abi should disassociate himself from the misleading report to preserve his professional standing and adhere to ethical standards. He must ensure his analysis remains transparent and verifiable to withstand scrutiny.

Word count: 230

References:

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