

### Aufgabenstellung

Dieses Projekt ist den Gemeinden gewidmet, die von den Waldbränden im Jahr 2018 betroffen sind.

#### Inhalt:

- Elephant presents
- CALIFORNIA
- CALLING
- Dedicated to the communities affected by the 2018 wildfires.
- Last year, nearly 2 million acres were devastated by the deadliest, most destructive wildfires in California history.
- Wildfires
- 8,527
- Insurance Claim Damages
- \$12B Acres Burned
- 1,893,913
- Stuck in the middle.
- Surrounded by smoke and inspired by the communities' resilience, our design team reimaged the California Grizzly and used it to create custom tees, pins and posters.
- Our t-shirts (kids and adult sizes), pins, and posters will be available for purchase at our exclusive pop-up shop during our SF Design Week Studio Crawl this Friday, June 21. You can choose what amount to donate. All proceeds will go to the American Red Cross to help the communities that are still displaced.

### Inhalt:

- 001
- The Golden Bear
- This design is all about the resilience of California to overcome difficult situations and come out stronger than before. It's a flip of the UNC Tarheel mascot with added elements like the California poppy.
- – Kevin Lam, Artist
- 002
- The Poppy Bear
- This design is inspired by the quote 'grow through what you go through' and represents the strength of Californians and how we will continue to thrive, regardless of what knocks us down.
- – Alyssa Wigant, Artist
- Join us
- Mark your calendar for our SF Design Week Studio Crawl. In addition to custom swag, we'll also have a DJ, a mixologist, and other cool surprises we can't tell you about yet.
- A SF Design Week project.
- 2019
- 2019 JUNE 21, 2019 JUNE 21 .....

# CSS Vertiefung

CodeFlow Übung lev3\_9: California-calling



## Assets:

- Font: WorkSans, LarishNeue
- Farbe: #fff / #000

## Hinweise:

Suche nach `-webkit-text-stroke` und `-webkit-text-stroke-color`

### Ergebnisvorschau

