

Feasible

- Adequate number of subjects
- Adequate technical expertise
- Affordable in time and money
- Manageable in scope

Interesting

- Getting the answer intrigues investigator, peers and community

Novel

- Confirms, refutes or extends previous findings

Ethical

- Amendable to a study that institutional review board will approve

Relevant

- To scientific knowledge
- To clinical and health policy
- To future research