

# From OK-ish to Outstanding

**How any team can become a high-performing one**

Tobi(as Mende), Tech Unicorn Builders

# Are you doing Scrum?

# Why?

# History Lesson

Let's go back 32 years.

## Scrum

Pentium Processor

Web Protocol

14.4 kbit/s

Mosaic

PDF

Java

WiFi

Google

Concur

Agile  
Manifesto

SOA

HD Video  
Conferencing

Smartphones

SaaS

1993

1995

1997

1999

2001

2003

2005

2007

2009

Certified  
Scrum  
Master

Scrum  
Guide

# Scrum

## The good parts: Scrum Values



# Scrum

## The problematic parts

- Dailies
- Sprint Reviews
- Sprint Plannings
- Sprints
- “One Increment per Sprint”
- Backlogs
- Scrum Master
- Product Owner

A red bicycle with black tires and training wheels is lying on its side on a paved surface. The background is blurred, showing a grassy field and a road.

**Scrum = Training Wheels?**

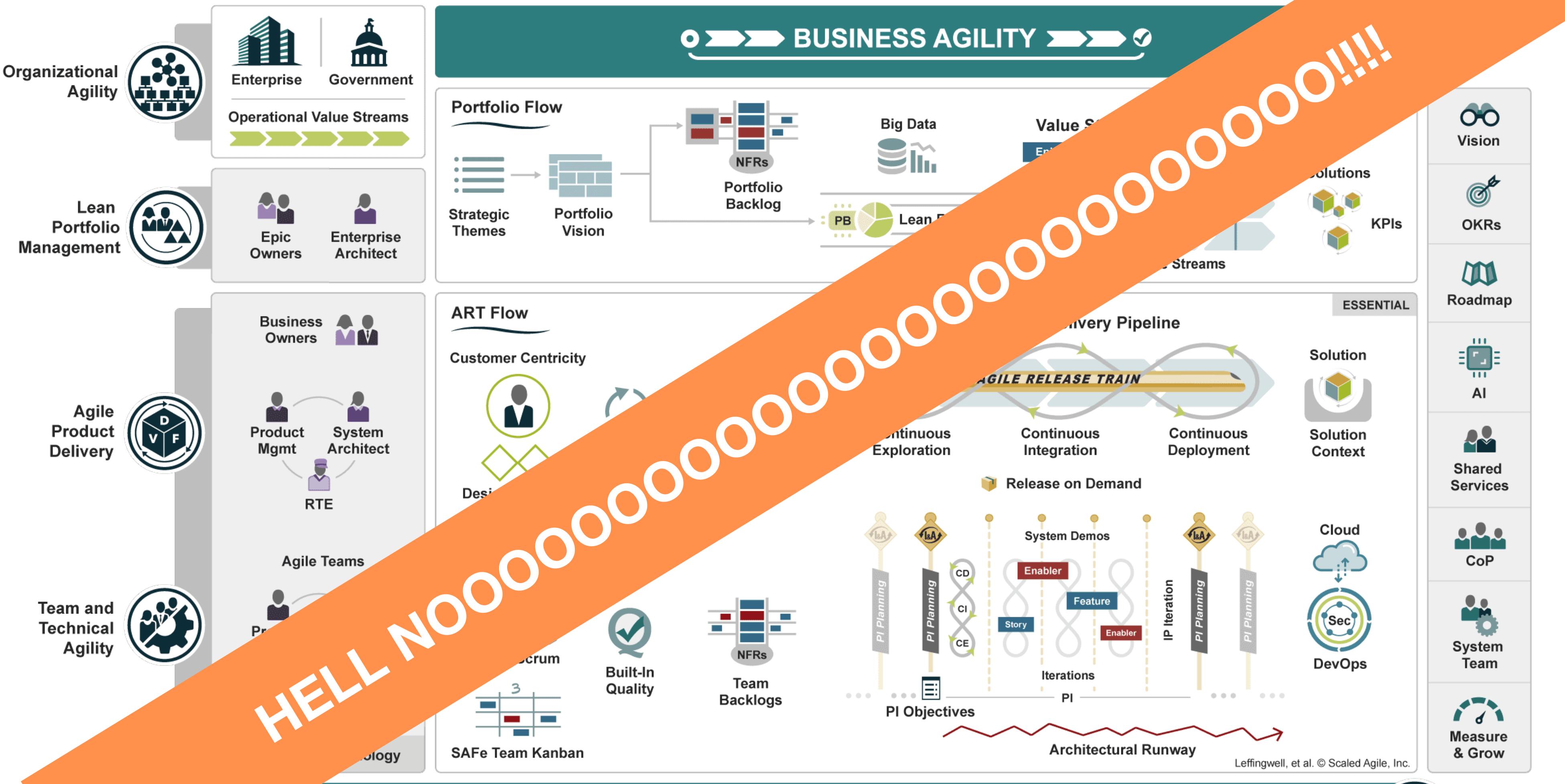
# Agility is not a binary thing.

# What is next?



TECH UNICORN  
BUILDERS

# SAFe



Lean-Agile  
Mindset

Core  
Values

SAFe  
Principles

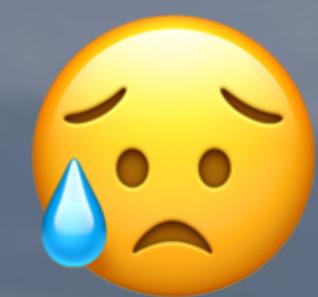
Implementation  
Roadmap

SPC

Continuous  
Learning  
Culture

# Agile frameworks do not exist.

# Look beyond your framework.



# Common Team Problems

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# Isolation + Low Collaboration



**Collaborate as if you mean it.  
Discover challenges, co-create solutions,  
own results together.**



Competition prevents  
collaboration.



# Collaboration over competition.



**Output obsession:  
Measuring tasks, not value.**



**Focus on outcomes.  
Did our last delivery improve lives?  
What did we learn?**



Unrelated tasks, no clear strategy, constant pressure.



# Sprint Goal over content!



Soulless meetings kill motivation.



**Check your rituals.  
Ask why they matter and what value  
they bring.**

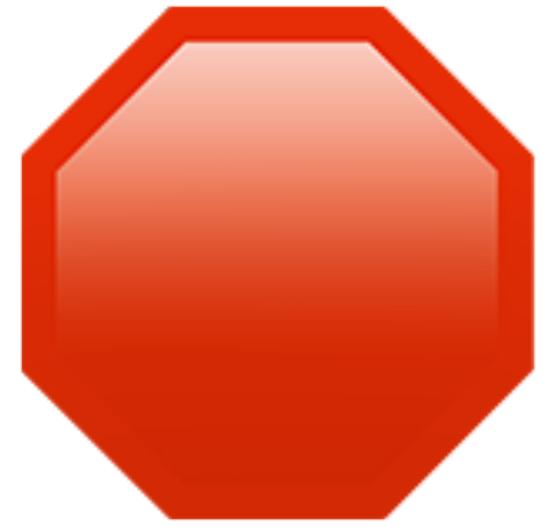


Power imbalances skew contributions.



A diverse team is worthless  
if diverse opinions are not surfaced.

# Leaders speak last.



Resistance to change prevents progress.



People don't resist change.  
They resist change done to them.



High-performing Teams



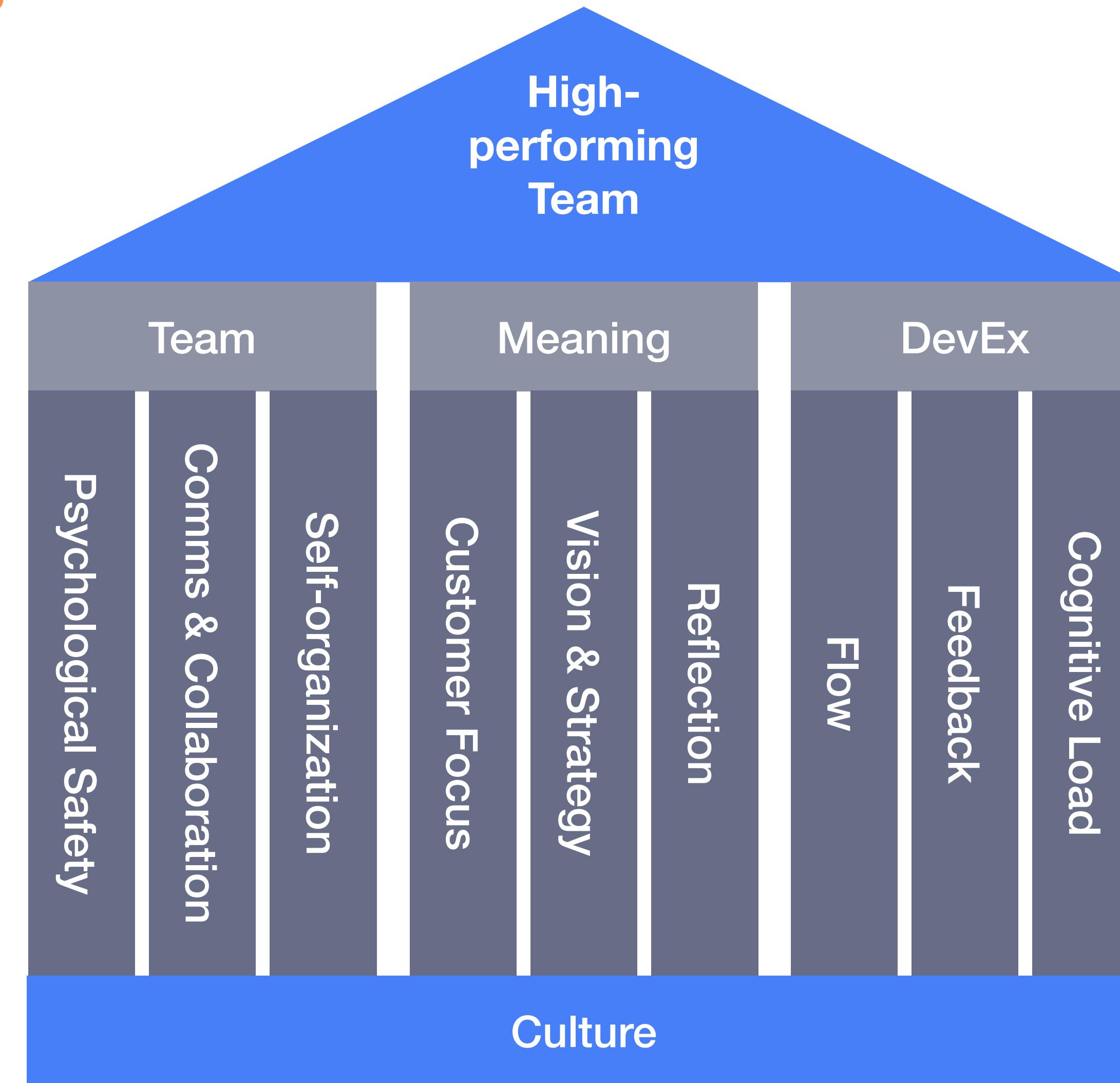
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**“A high-performing team consistently delivers outstanding results by working together, sharing responsibility, and relentlessly improving to exceed customer expectations.”**

**Definition: High-performing Team**

# High-performing Teams

## The Foundations

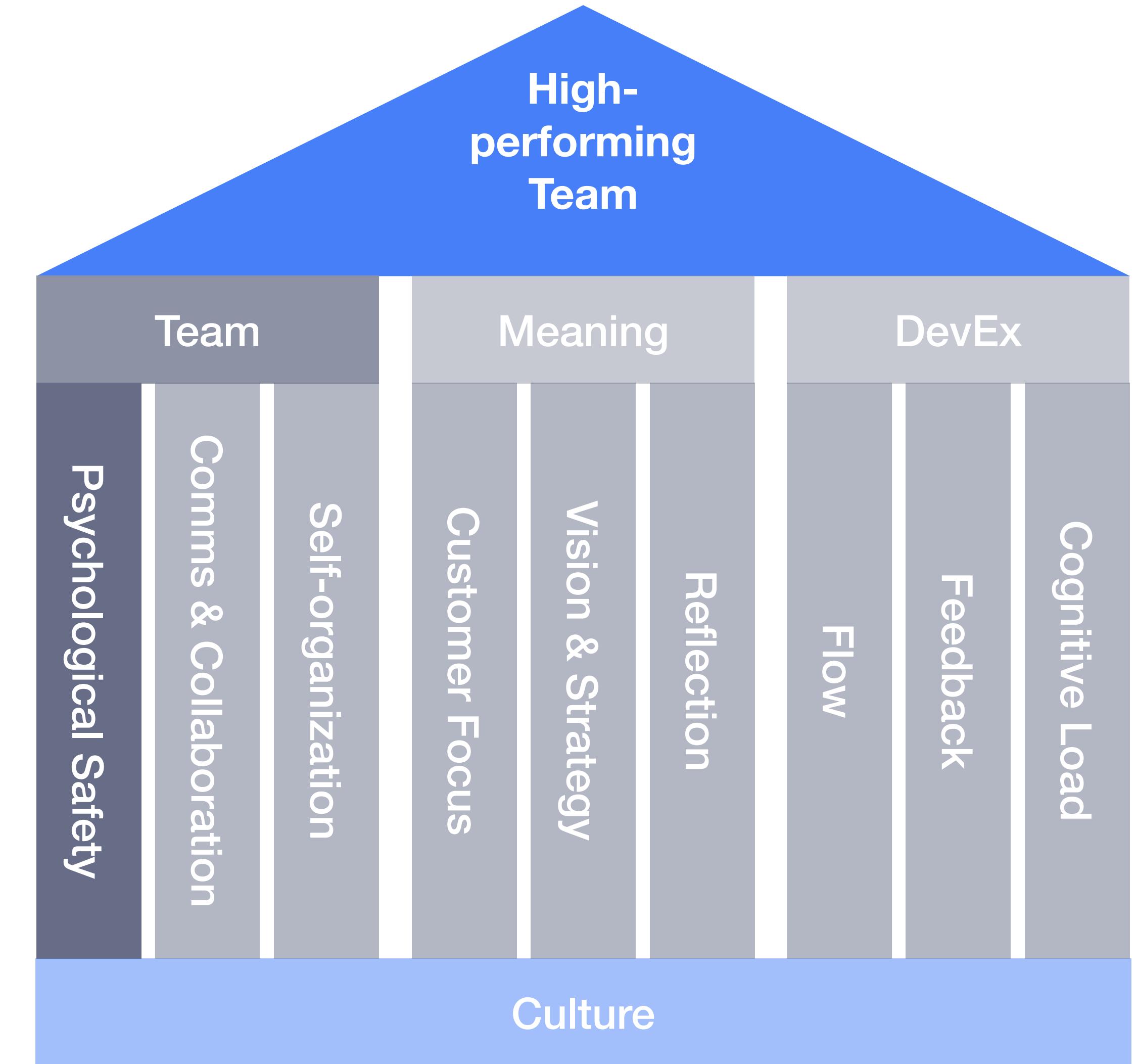


# High-performing Teams

## Psychological Safety

“a shared belief by members of a team that the team is safe for interpersonal risk taking”

Amy C. Edmondson

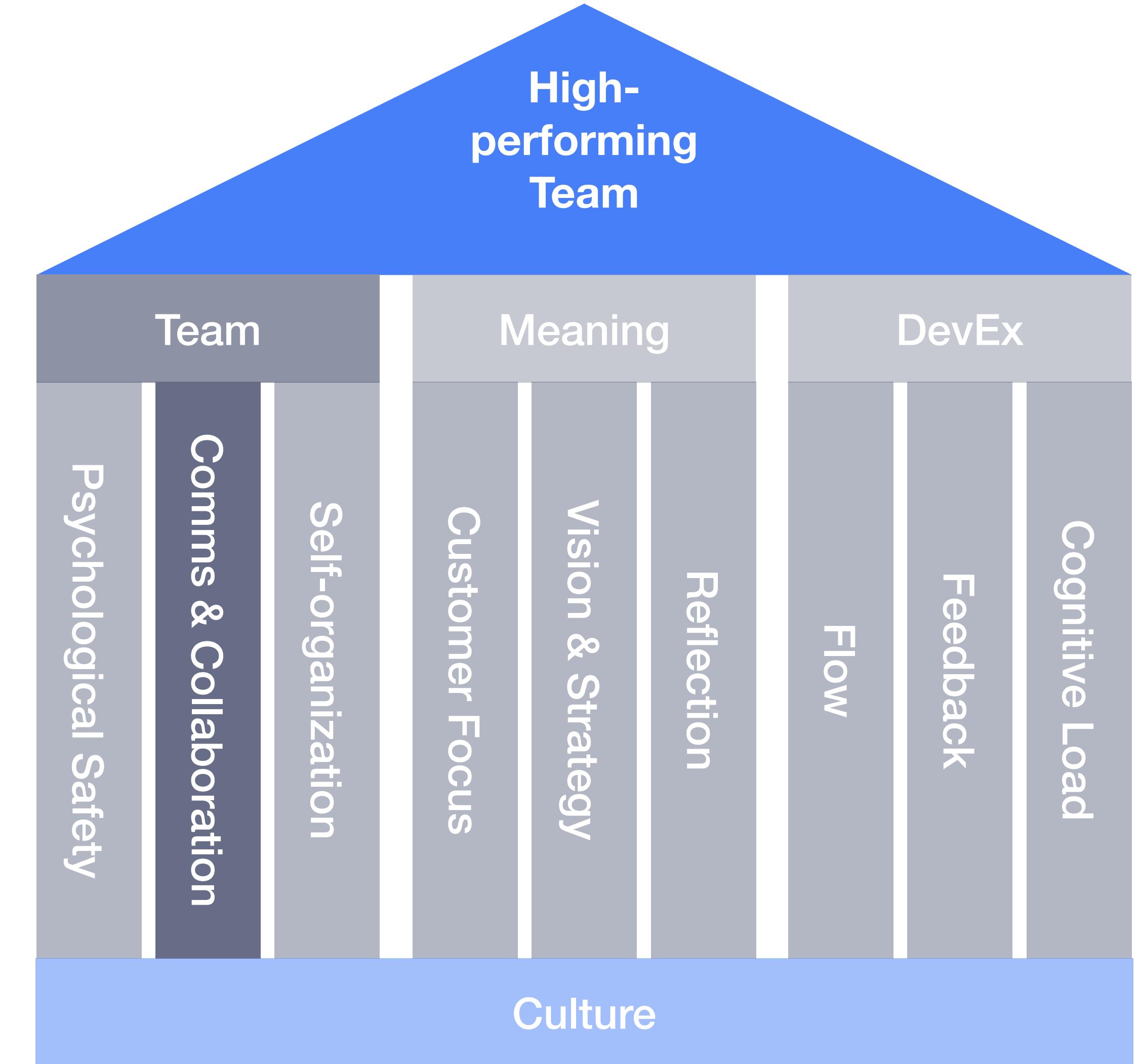


# High-performing Teams

## Communication & Collaboration

**“Communication usually fails, except by accident.”**

Wiio's Law

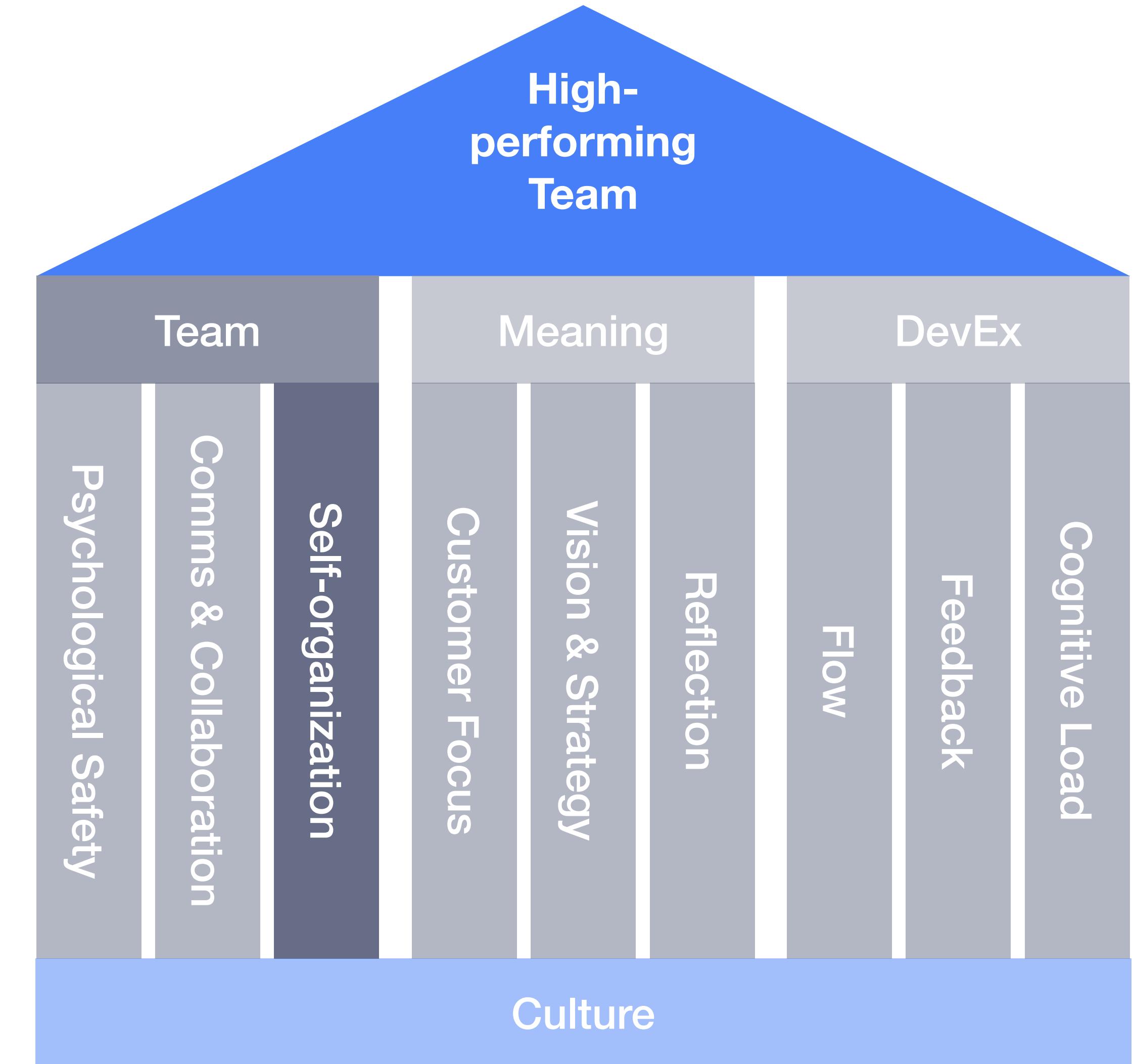


# High-performing Teams

## Self-organization

“Self-organizing companies have more leadership. Not less.”

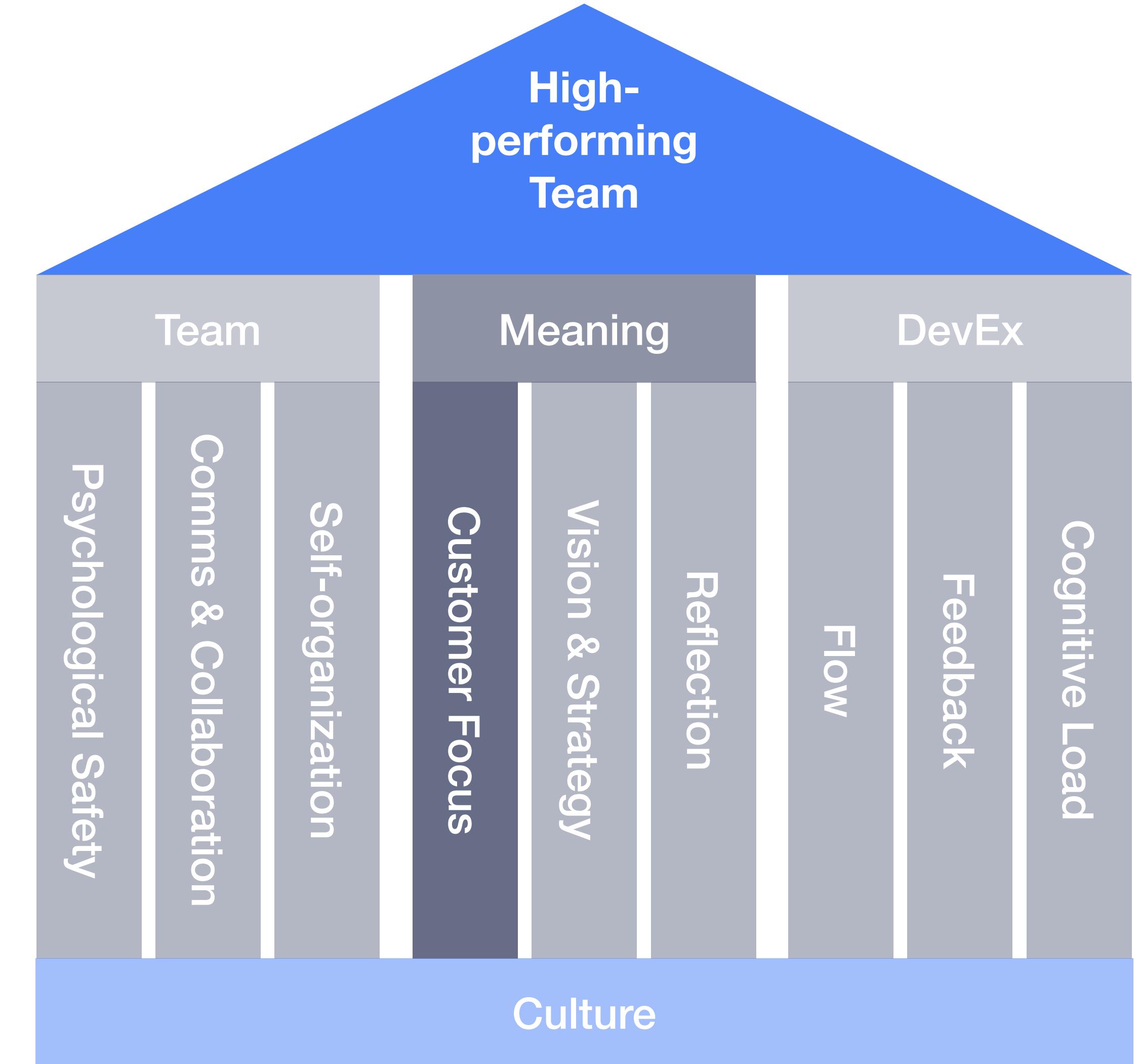
Me



# High-performing Teams

## Customer Focus

Fall in love with  
*real customer*  
problems.

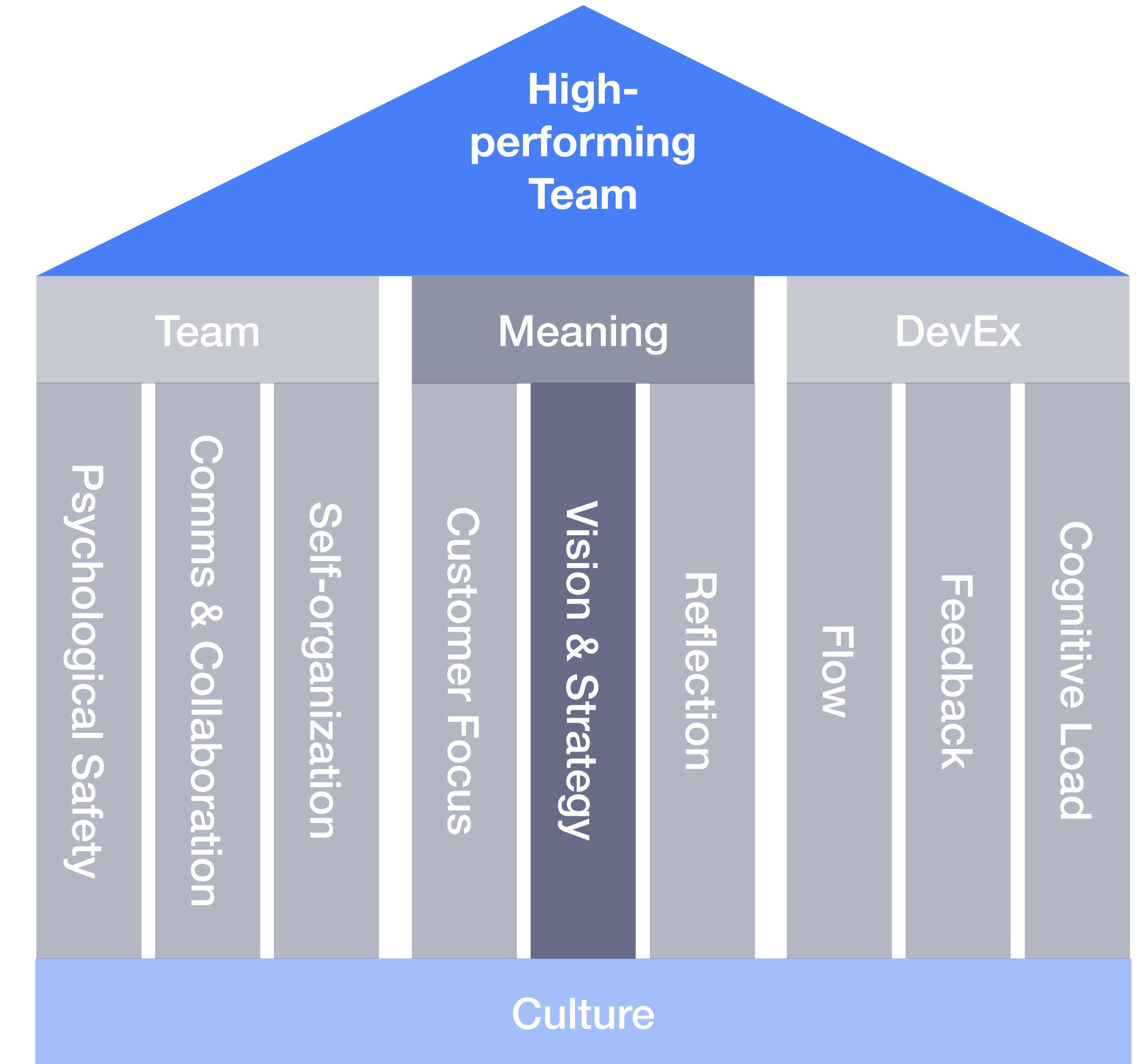


# High-performing Teams

## Vision & Strategy

“People can’t be lazy if they have an exciting goal and are enabled to pursue it.”

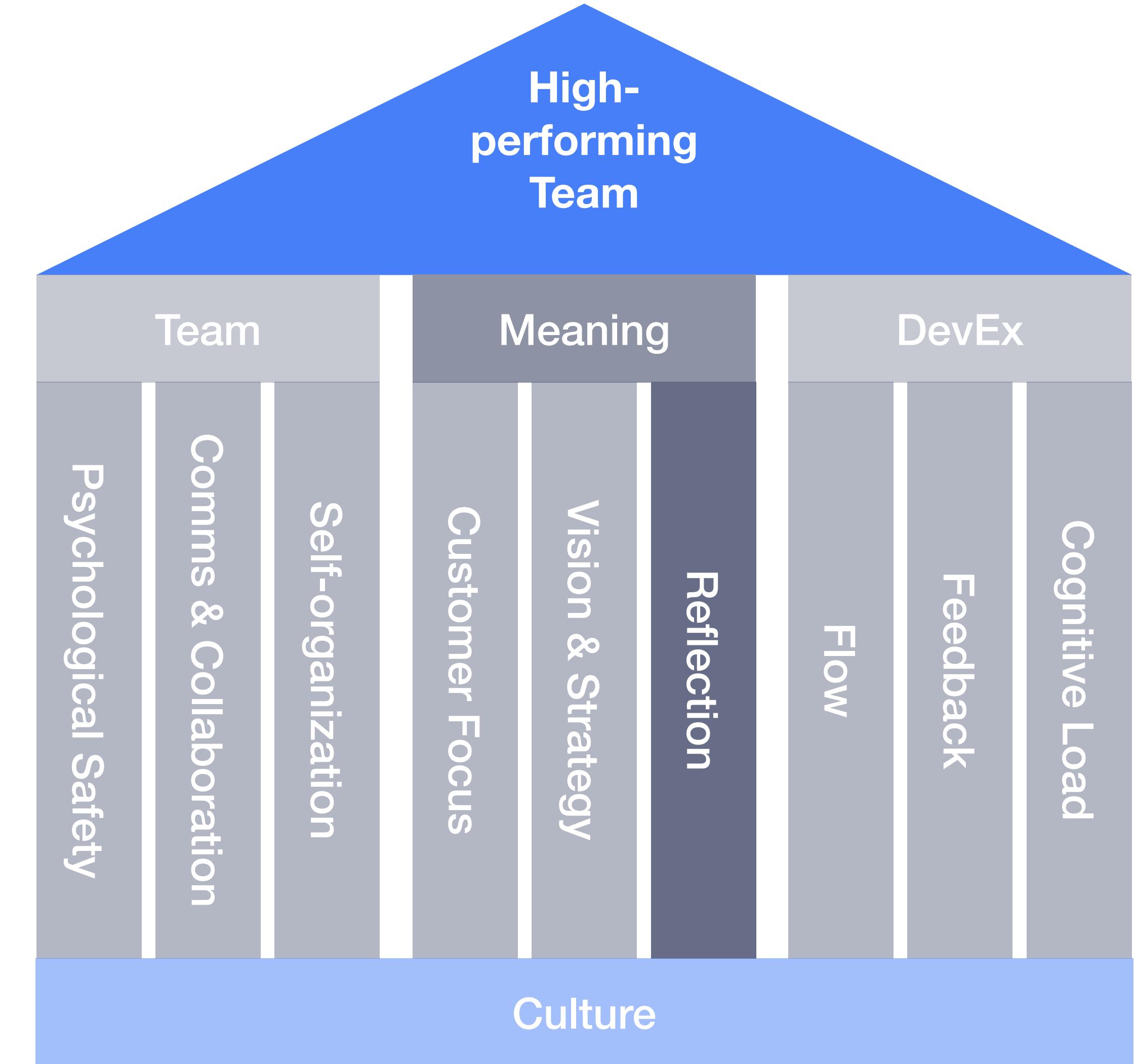
Also me



# High-performing Teams

## Reflection

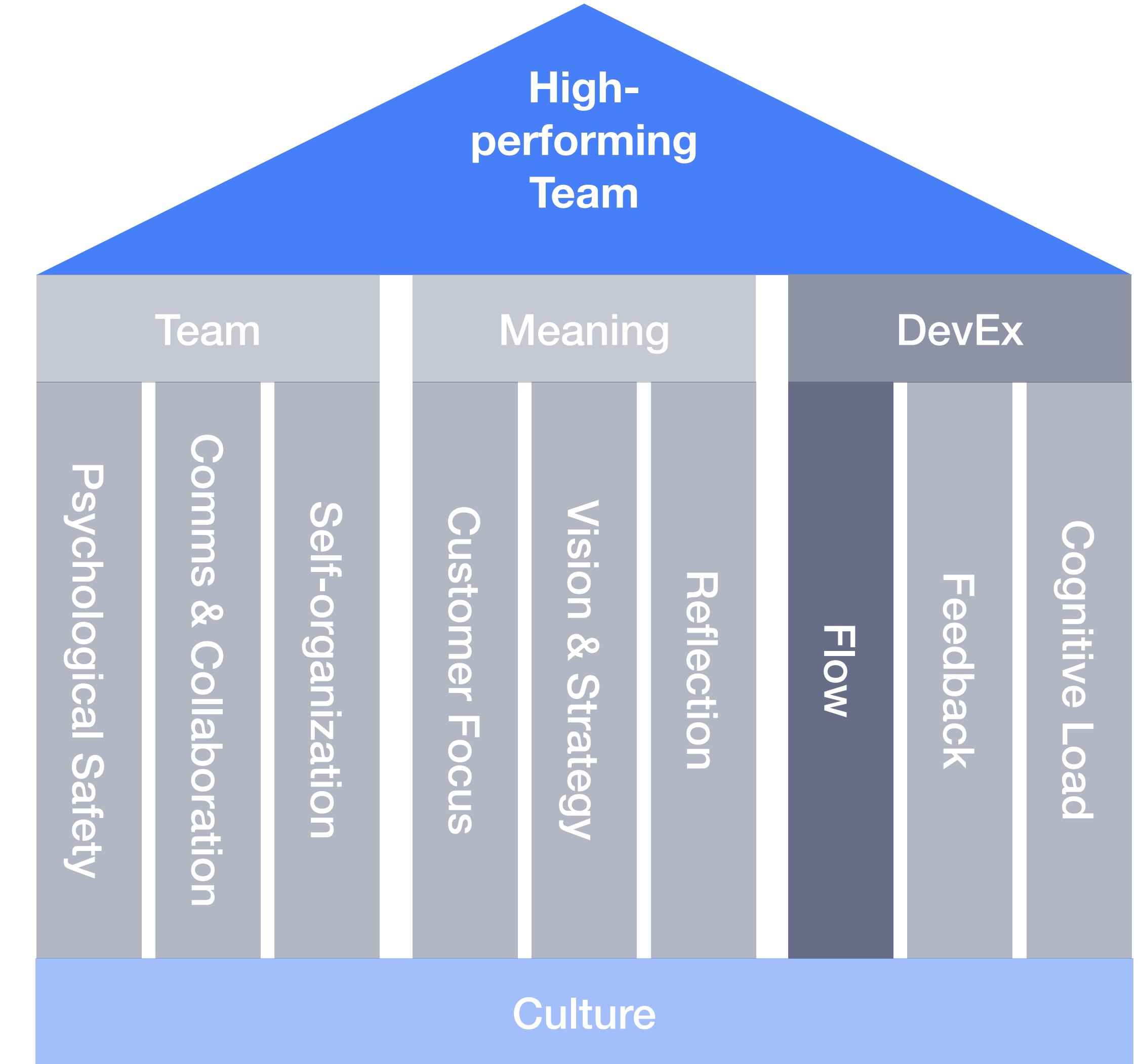
Step out of  
operational  
busyness.



# High-performing Teams

## Flow

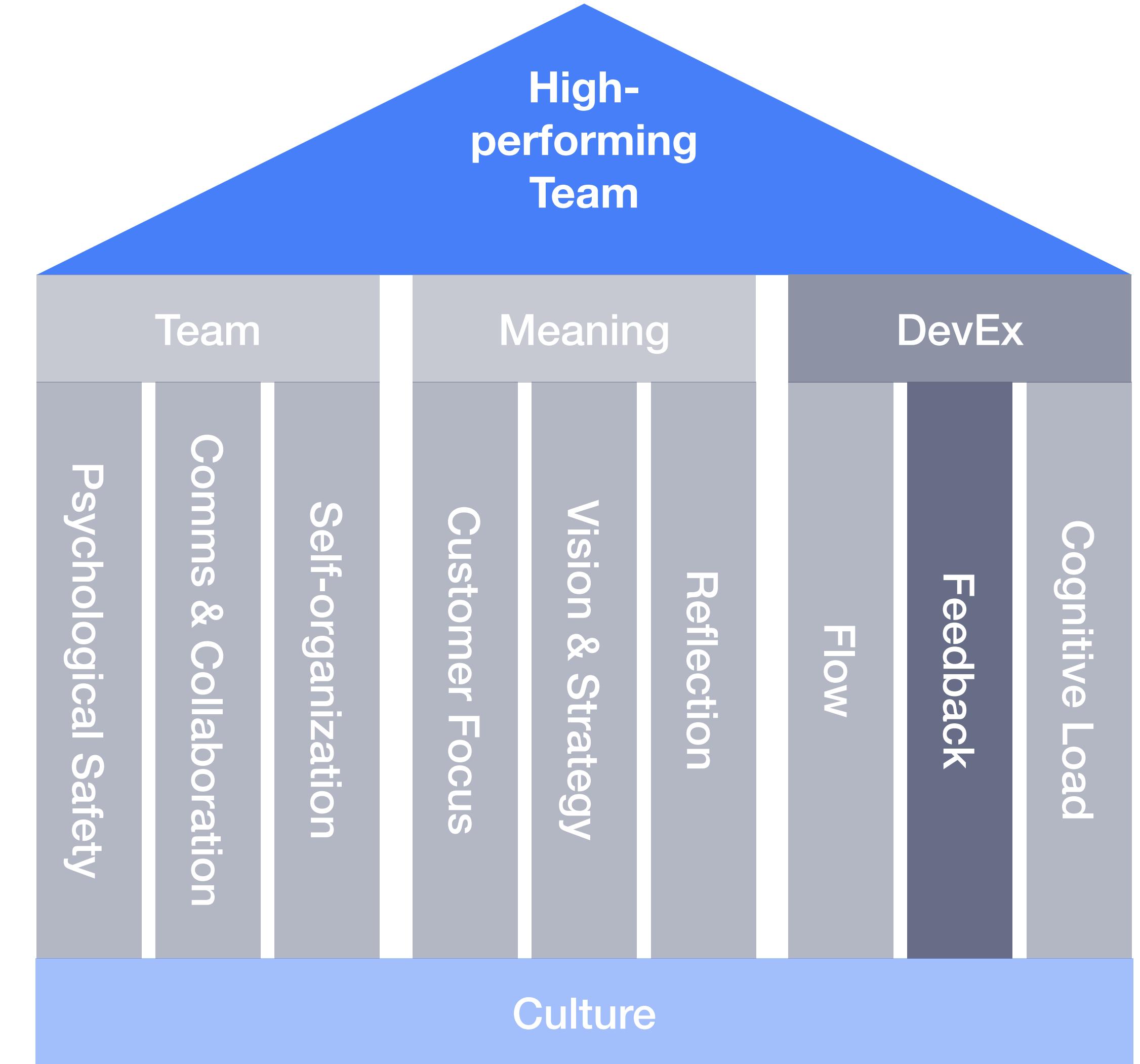
**Flow =**  
**Focused**  
**Motivation**



# High-performing Teams

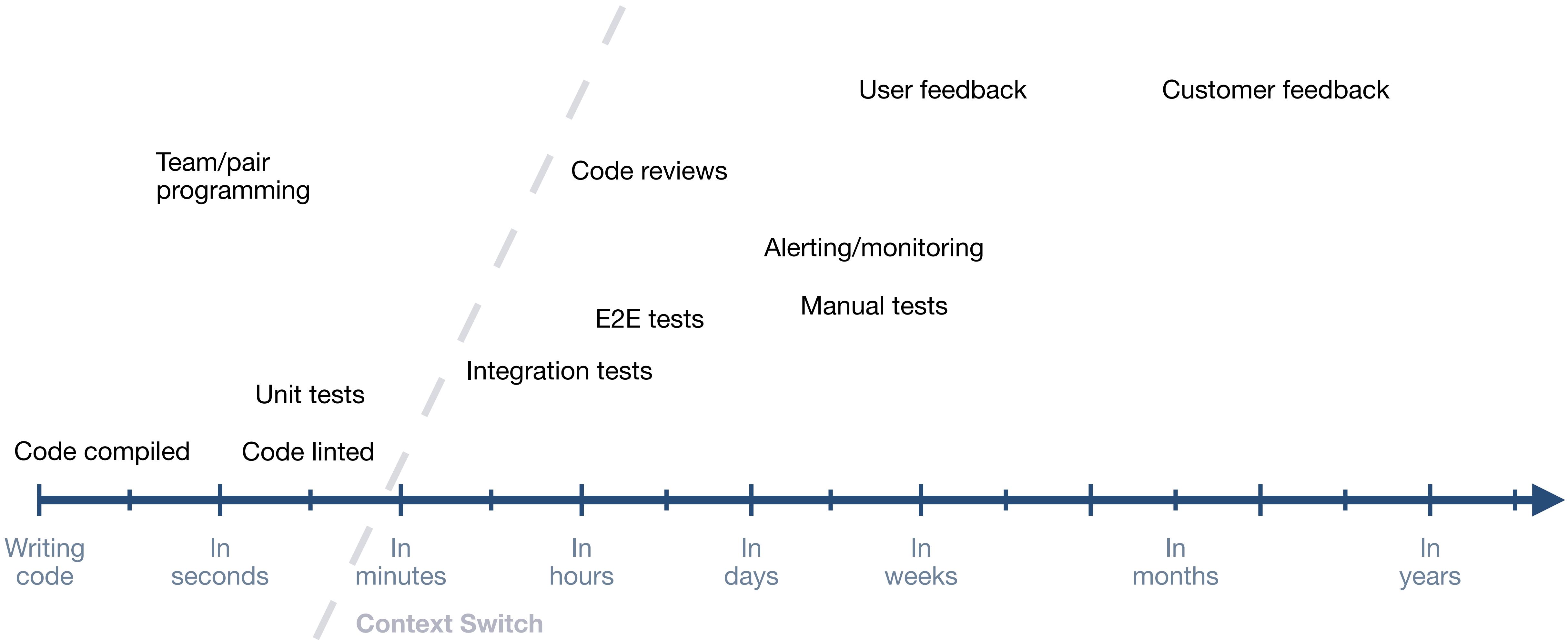
## Feedback

Shift  
Feedback  
Left



# High-performing Teams

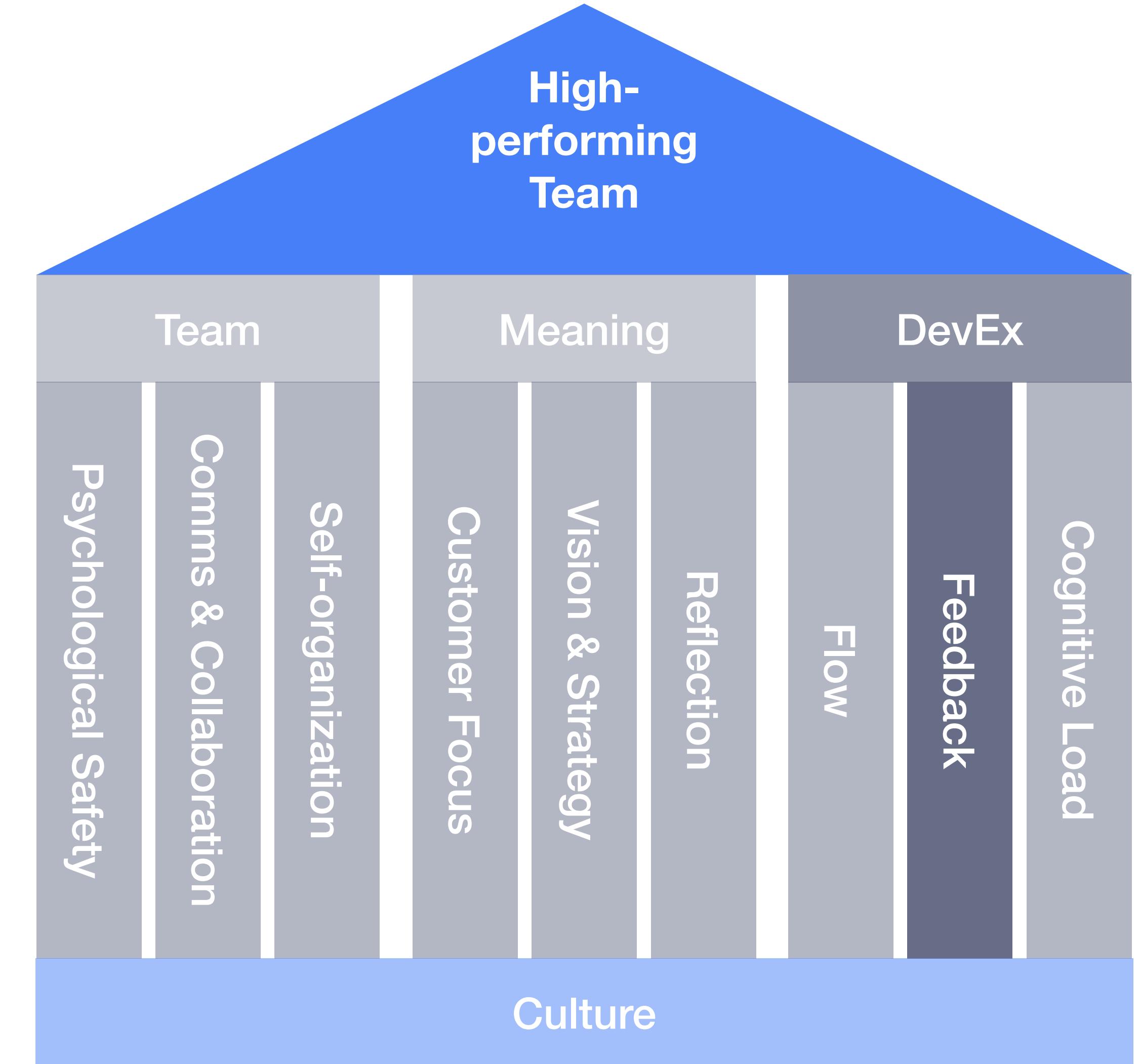
## Better feedback loops



# High-performing Teams

## Feedback

Peer-to-peer  
feedback

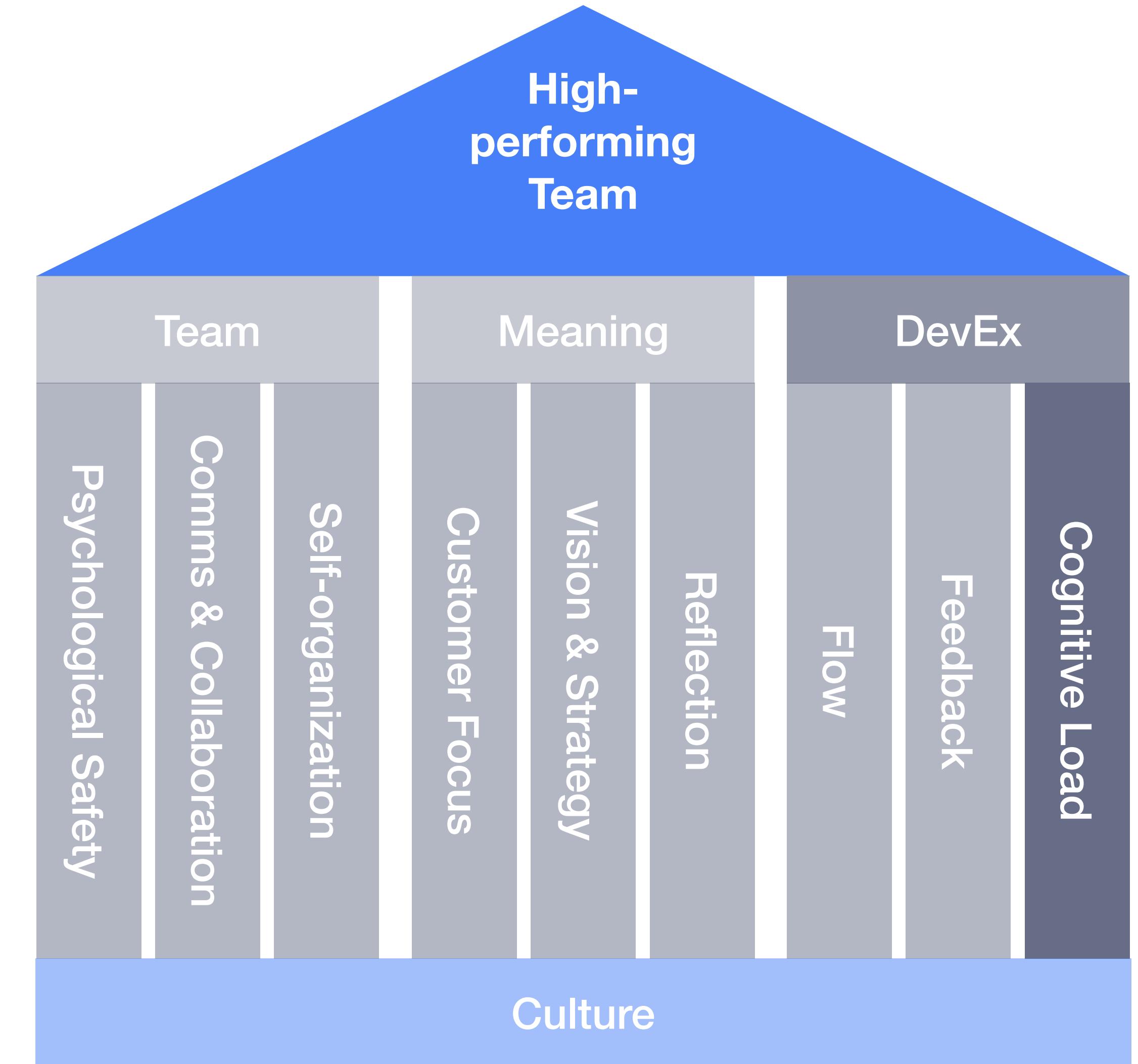


# High-performing Teams

## Cognitive Load

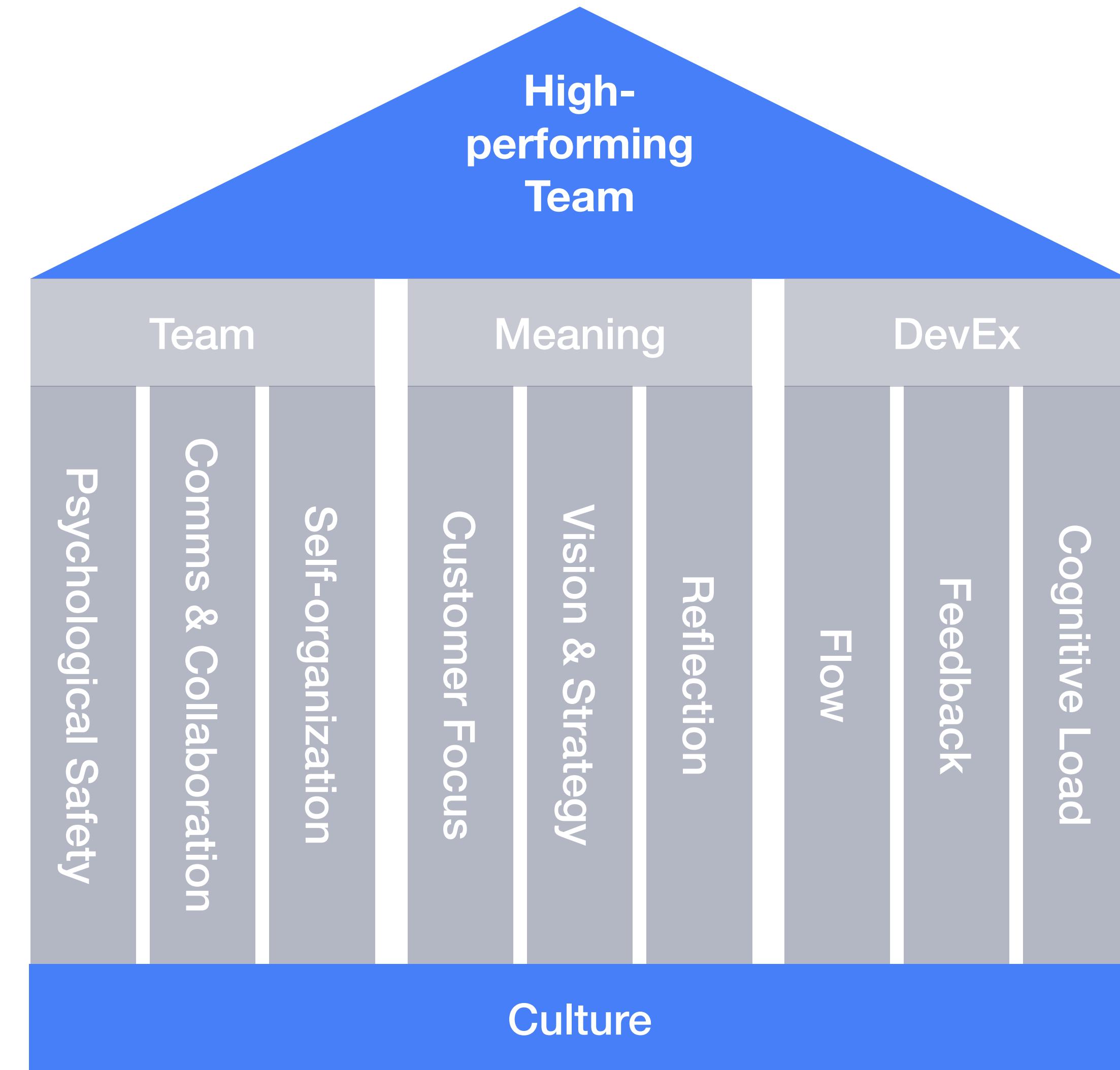
“cognitive load refers to the amount of working memory resources used”

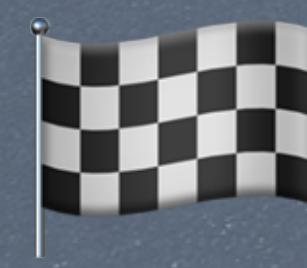
Wikipedia



# High-performing Teams

## Culture



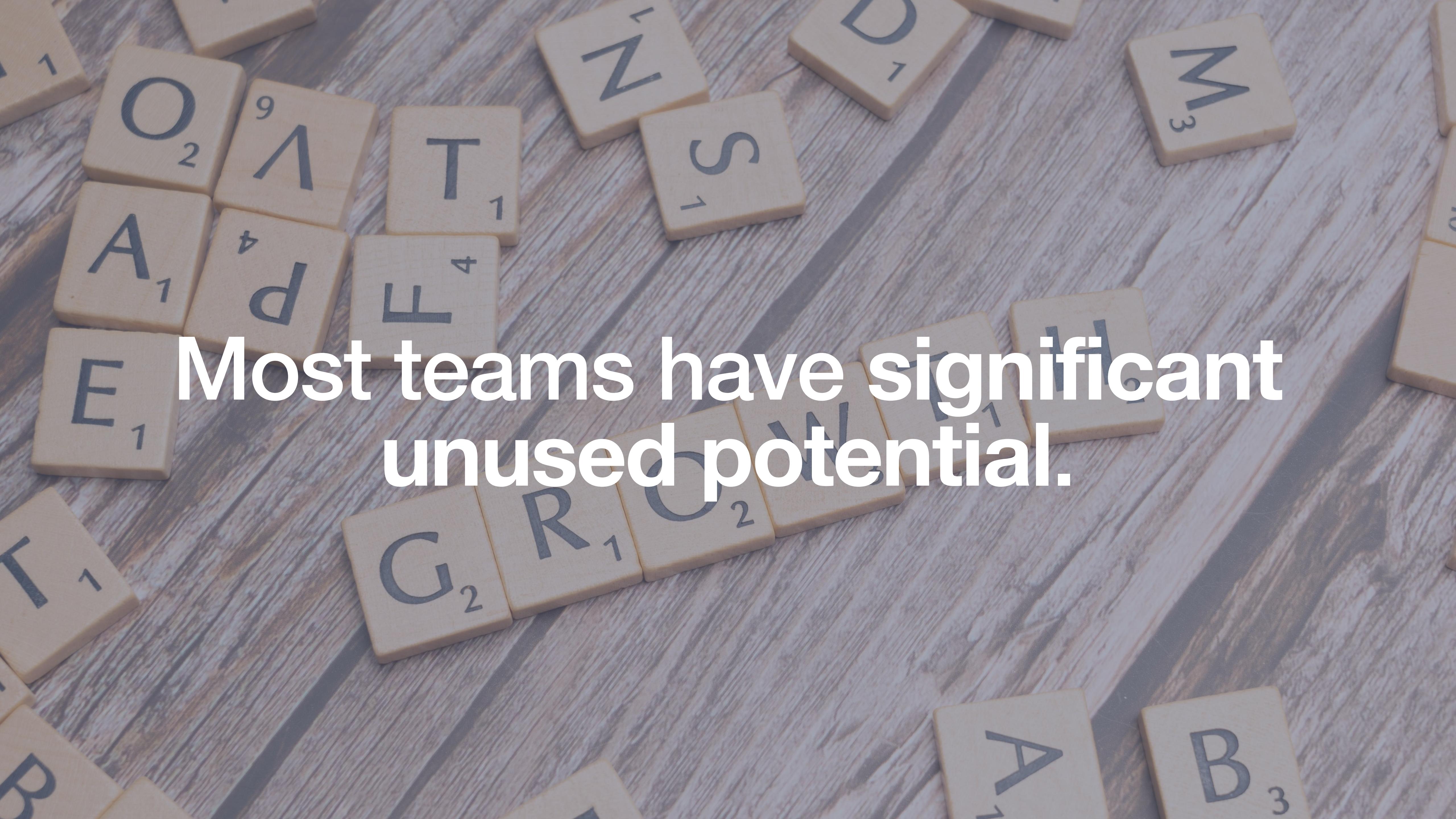


# Closing Words

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A close-up photograph of a dartboard. Three darts are embedded in the bullseye. One dart is red, one is green, and one is blue. The board has concentric rings and numbers around the perimeter: 22, 19, 14, 11, 10, 13, 6, and 12. The background is dark.

Improvement is a continuous  
game.

A collection of Scrabble tiles scattered across a light-colored wooden surface with a prominent grain. The tiles are made of wood and feature dark blue lettering and numbers indicating their point value. Some tiles are facing up, while others are turned over. The letters visible include O, A, T, S, M, E, D, F, L, V, N, G, R, U, C, and B.

Most teams have significant unused potential.

An aerial photograph of a rural landscape. A winding asphalt road cuts through the center of the frame. The land is divided into various agricultural plots, some green and some brown, suggesting different crops or fallow fields. Small clusters of trees, mostly bare, are scattered across the fields. In the background, there are more fields and a few small buildings. The overall scene is a mix of natural and human-made elements.

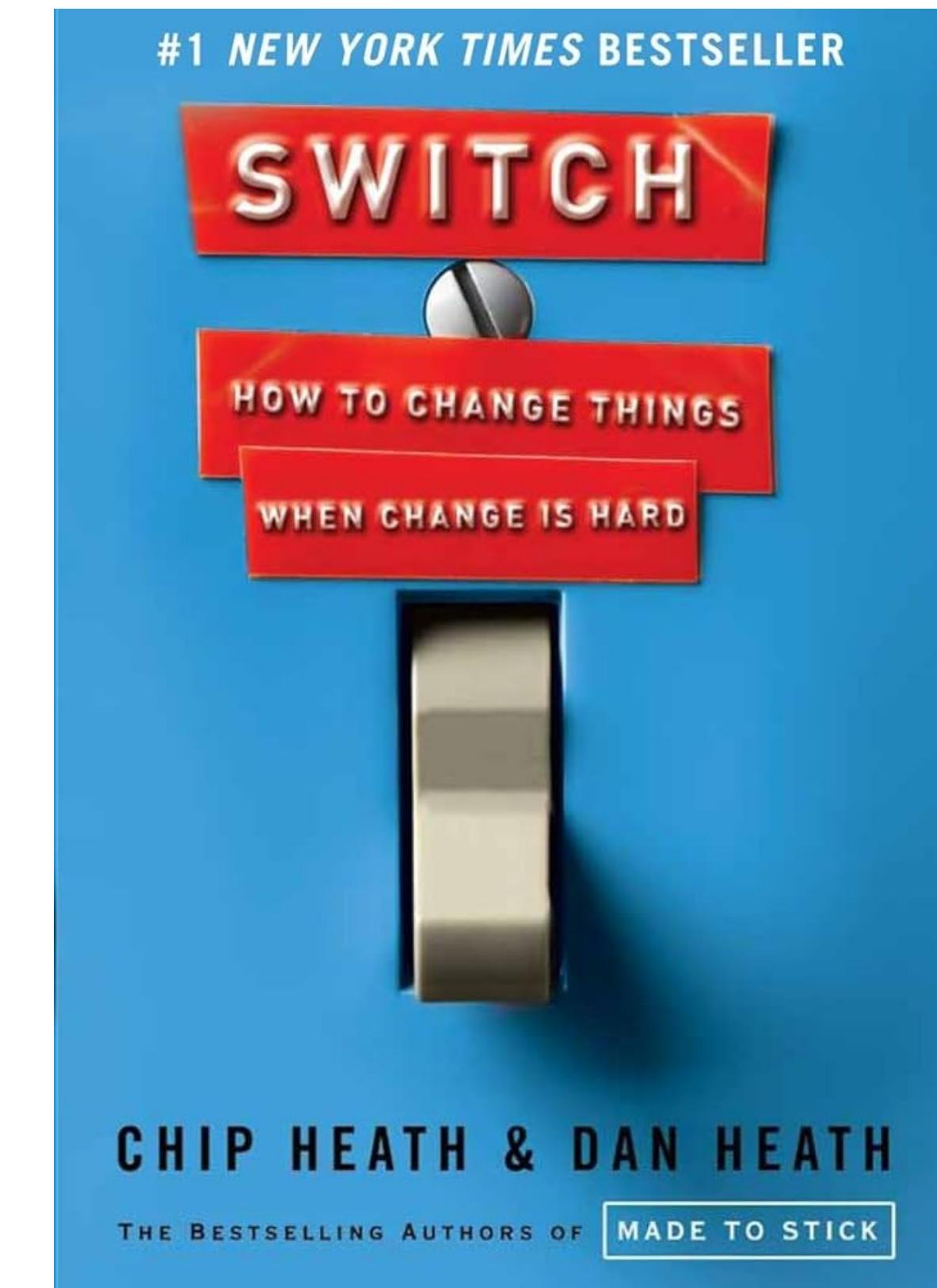
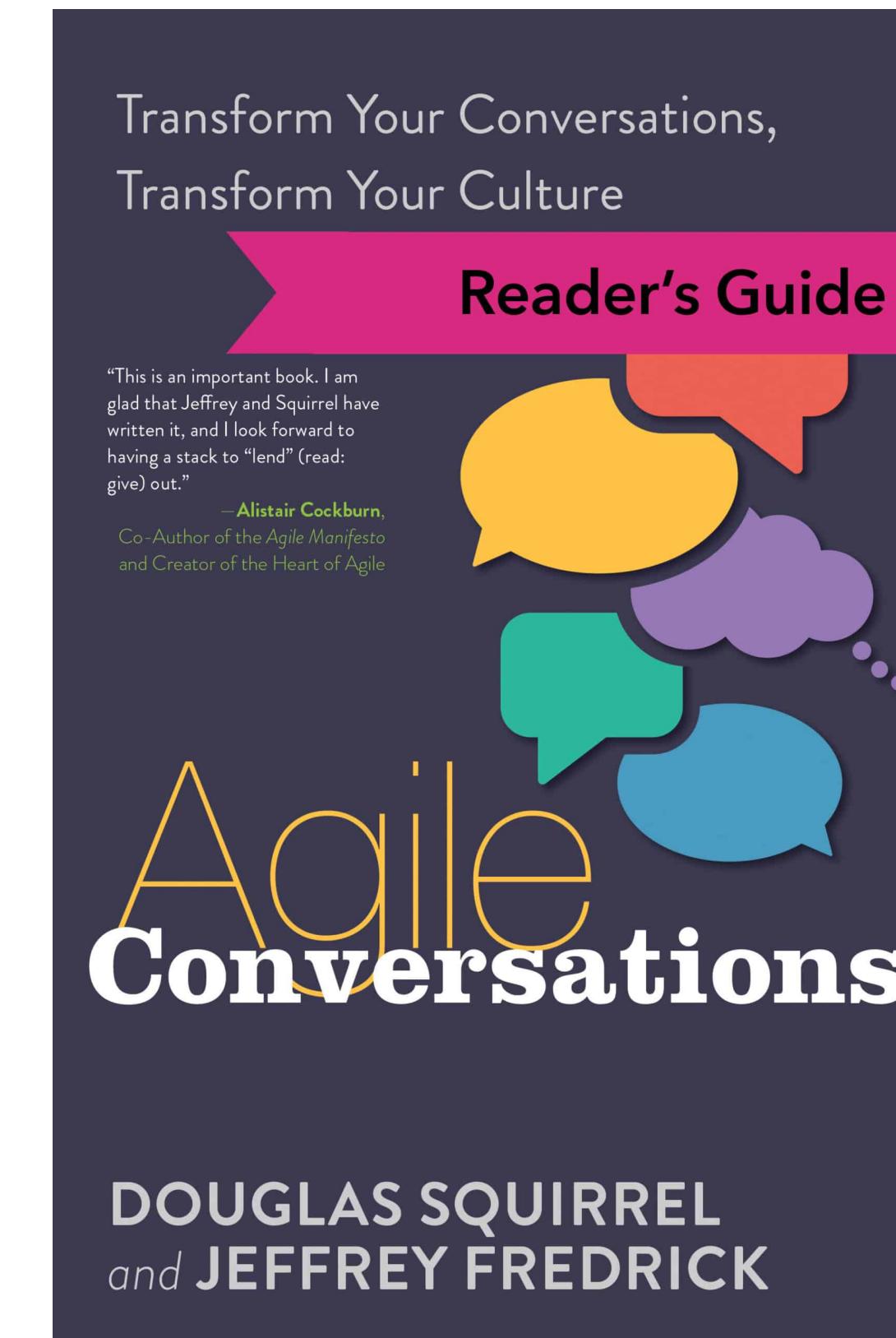
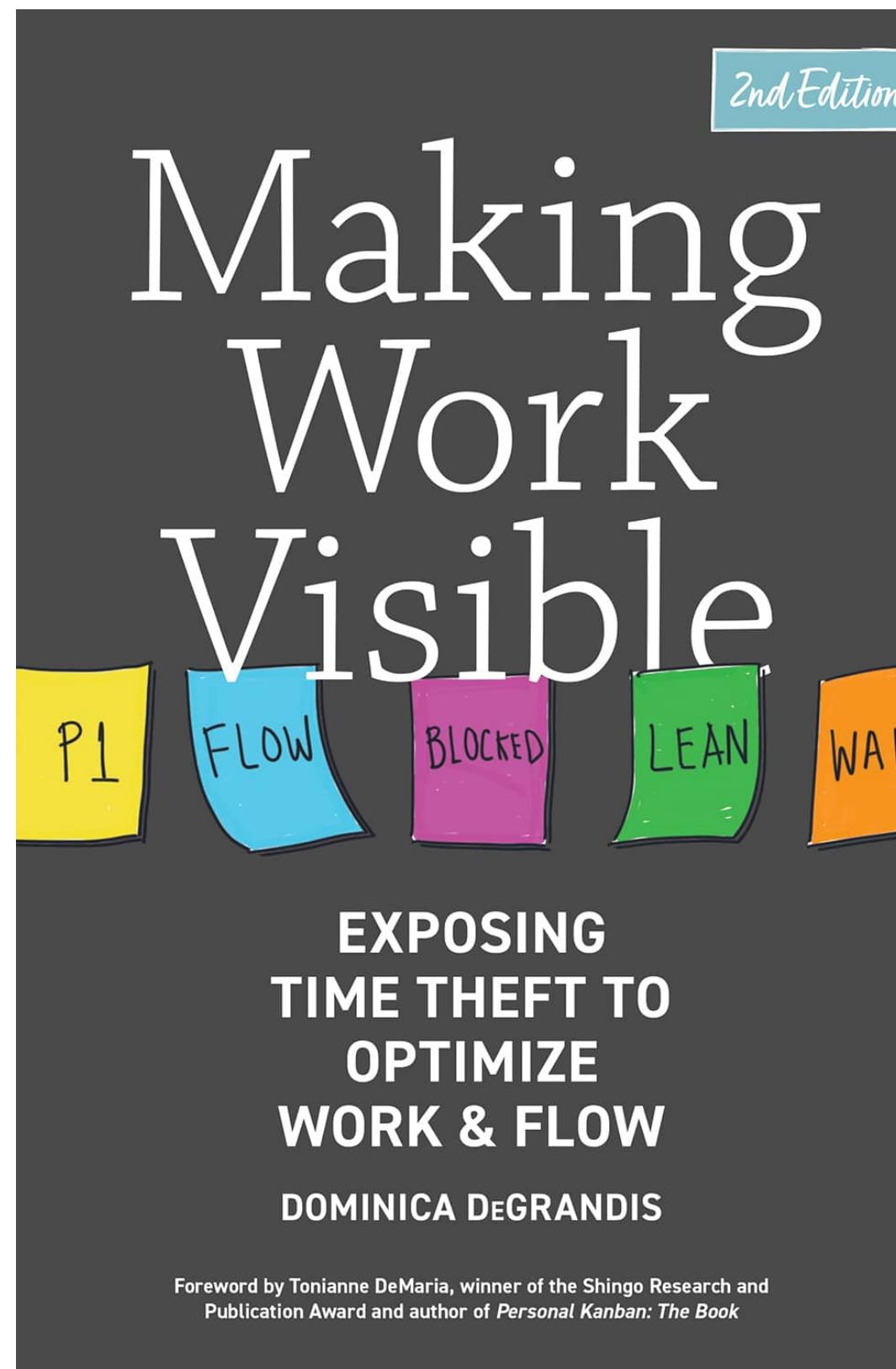
All you need:  
Desire + outside perspective



No silver bullets  
(... apart from experimentation &  
collaboration)

# Closing Words

## Books



# About me

## Tobi(as Mende)

- Helping leaders build high-performing engineering organizations.
- Doing this through:
  - Leadership Consulting,
  - Technical Agile Coaching,
  - Interim Engineering Leadership,
  - Workshops, Courses, Mentoring



Please Give Feedback,  
Connect, Get Slides

# What experiment should your team try next week?

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Please Give Feedback,  
Connect, Get Slides