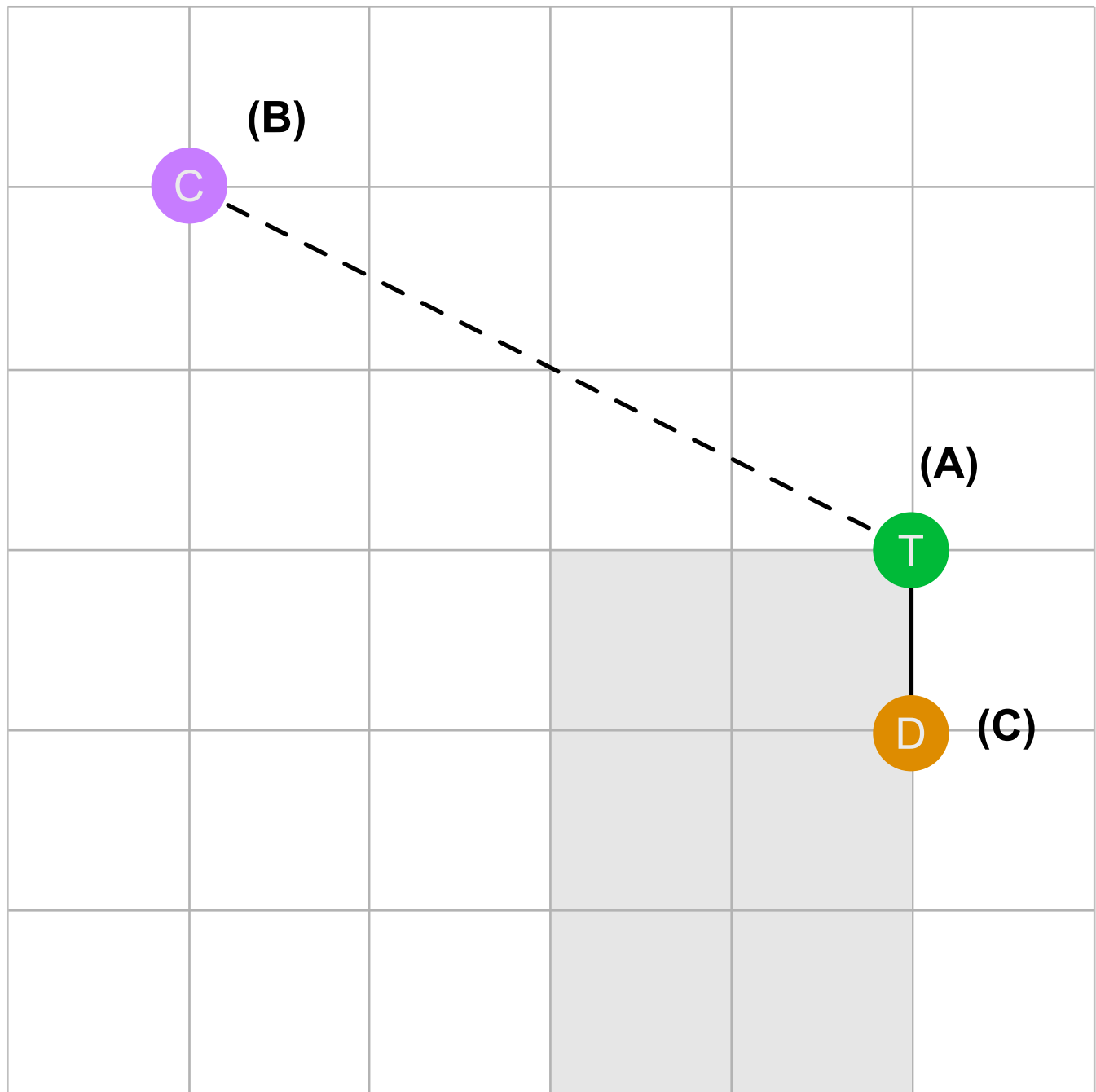


↑
Preferability

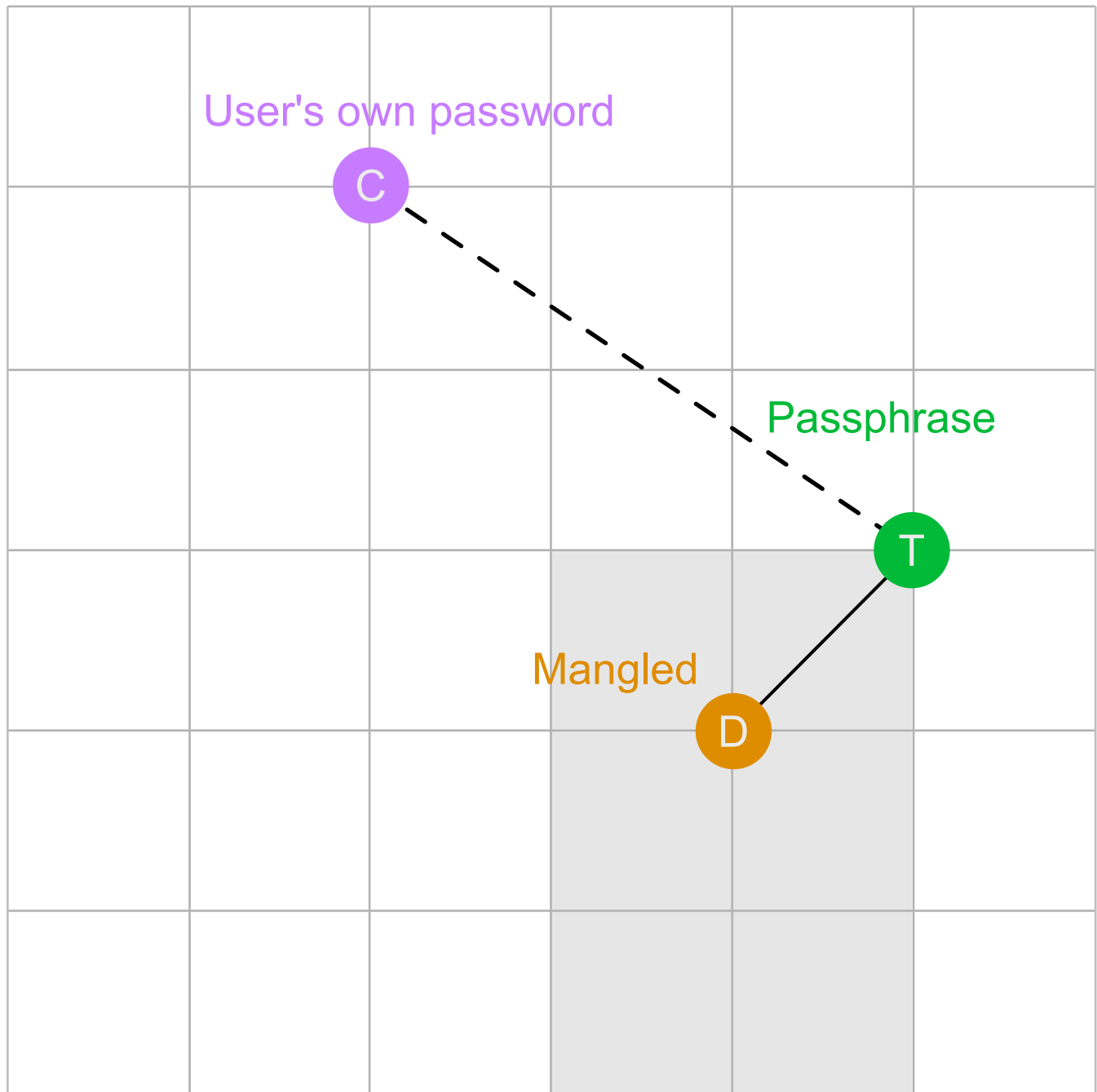
Quality of the product



Saved money

→
Preferability

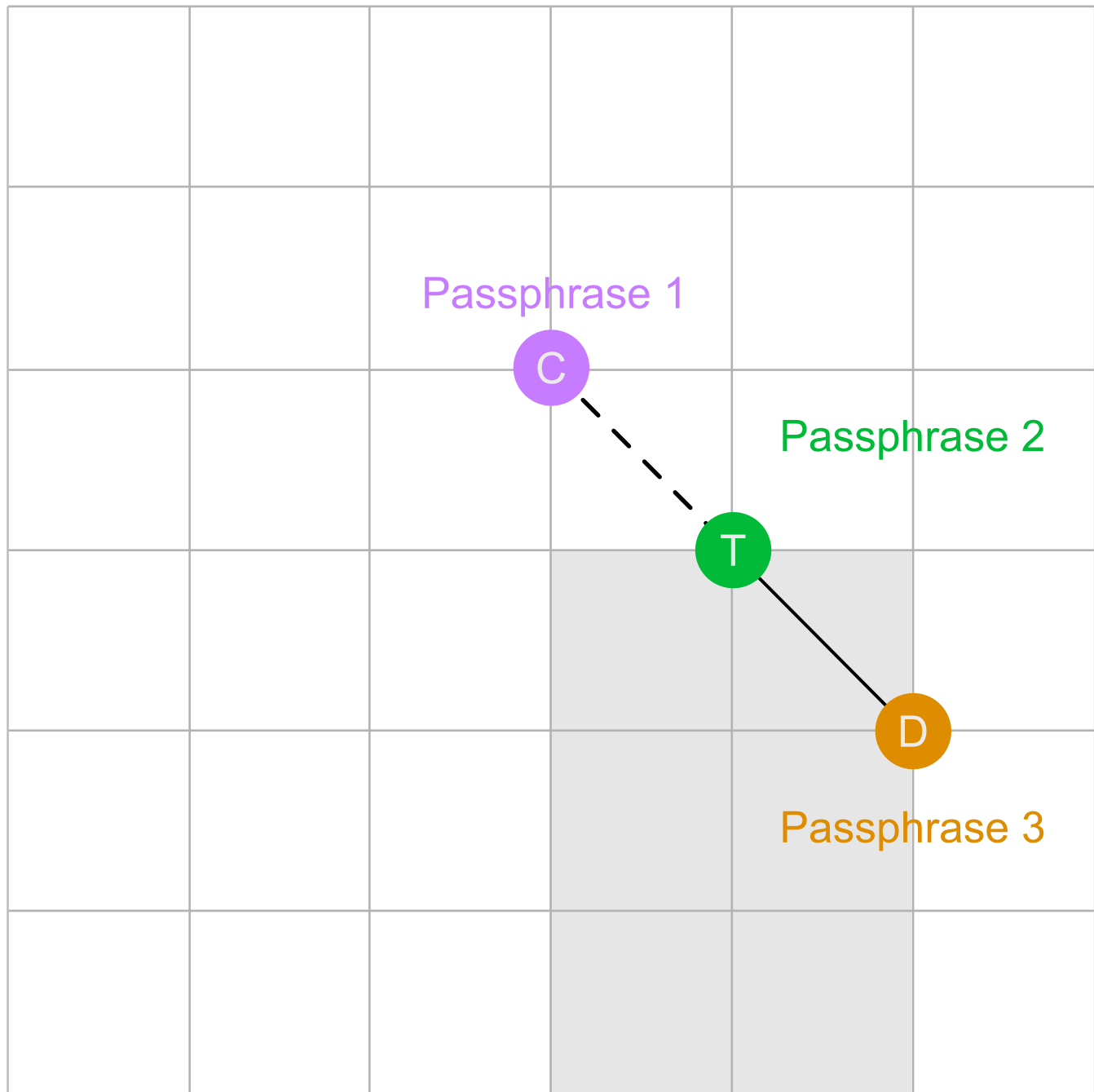
Preferability
Ease of Password Creation



Password Strength

Preferability

Preferability
Ease of Password Creation

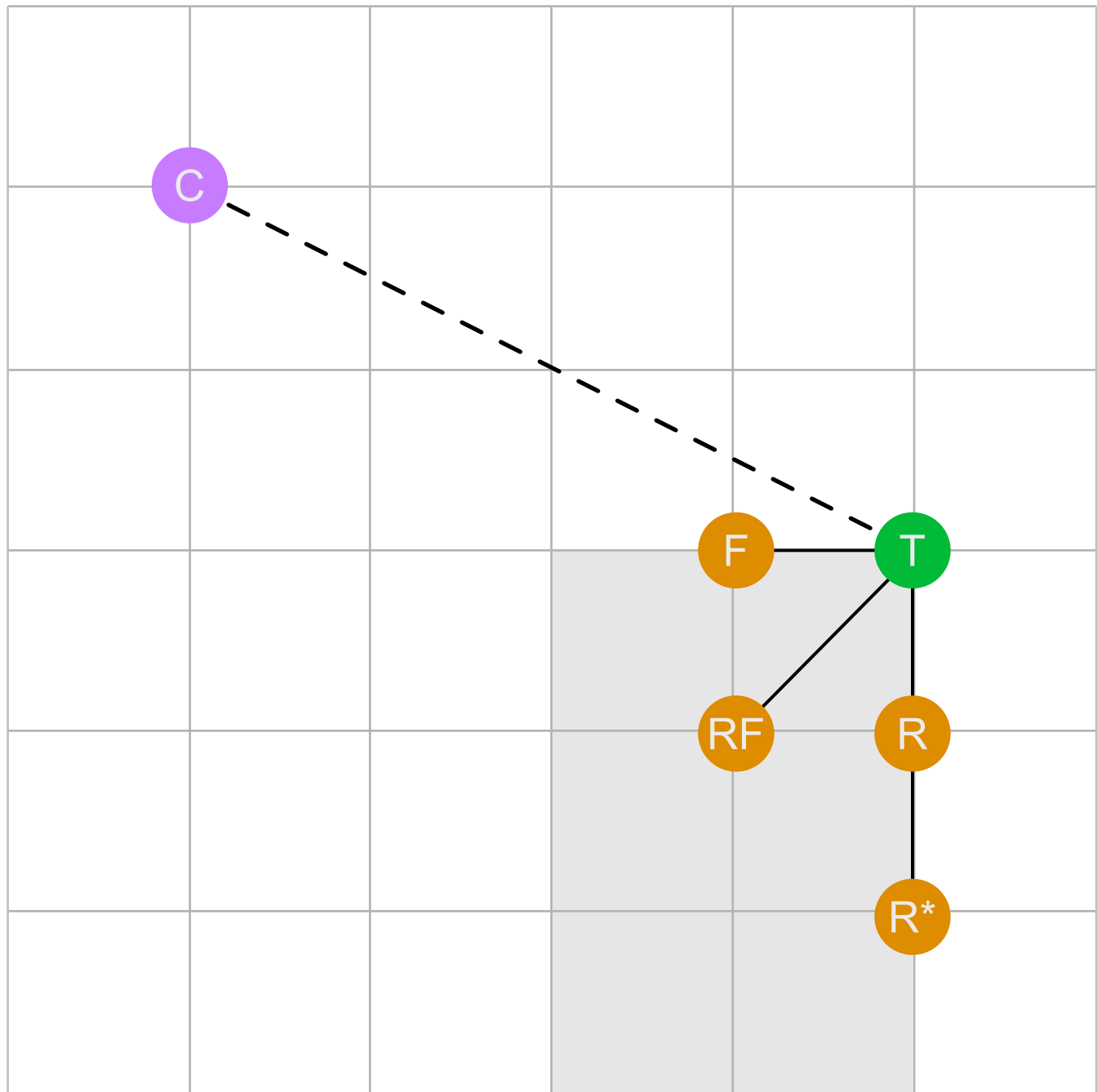


Password Strength

Preferability

↑
Preferability

Dimension 1



Dimension 2

→
Preferability