

Tobin J.M. Sydneysmith

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EDUCATION

Bachelor of Applied Economics (Honours) with a minor in Geography, Queens University

Digital Data Strategist Program, Hyper Island – Stockholm, Sweden (August 2017 – May 2019)

WORK EXPERIENCE

Ontario Solar Initiatives –Public Relations Department Head, Kingston ON (September 2016 – August 2017)

- Student start-up focused on expanding the brokerage industry of residential solar panel installation in Ontario, Canada.
- Worked with the head of the Creative Department to create promotional videos.
- Manage a team of 5 students with the responsibility of finding new investors and partners to help build OSI's public image

Colliers International – Data Associate Intern, Vancouver BC (May 2016 – August 2016)

- Expanded CRM database that maps the industrial and office space for the Greater Vancouver area
- Worked alongside the office brokerage team to perform due diligence on leasable properties in Metro Vancouver
- Involved in preparation of the CRM, creation of PowerPoint decks, pulling comparable properties, etc.

Co-started *The Vancouver Grill Service*, Vancouver BC (April 2015 – August 2015)

- Our service provided an interior and exterior refurbishment of barbecues across Vancouver
- Managed all aspects of a profitable small business including: Marketing, Accounting, Customer Relations etc.
- Gained valuable experience in cold calling in generating new clientele
- Developed skills in time management, efficiency throughout the work day, and Microsoft Excel, Office and PowerPoint

SOFTWARE/PROGRAM SKILLS

- Google Analytics Certified
- Google Tag Manager/AdWords
- Google Data Studio
- Tableau Software
- HTML, CSS and JavaScript
- Microsoft: Excel, Office, PowerPoint
- CRM
- Optimizely

EXTRACURRICULAR ACTIVITIES

Co-Chair of the Queens Real Estate Investment Conference

- Managed a team of ~17 students in the organization of a real estate focused forum attended by students that took place on the Queen's campus.
- Key responsibilities included leading a sponsorship and speakers team that raised over \$6,500 and coordinated the attendance of industry professionals

Men's Rugby Football Club First XV- Varsity Athlete, Queen's University

- Dedicate 20-25 hours per week in season to meet team commitments
- Working with teammates toward winning 5th consecutive OUA title

Queen's Men's Rugby Football Club Social Committee President

- Responsibilities include organizing post match socials for both teams as well as create and coordinate fundraisers for the rugby club
- Delegate and assist social committee members to ensure that everything gets done on time