**Tobin J.M. Sydneysmith**

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**EDUCATION**

Bachelor of Applied Economics (Honours) with a minor in Geography, Queens University

Digital Data Strategist Program, Hyper Island – Stockholm, Sweden (August 2017 – May 2019)

**WORK EXPERIENCE**

**Ontario Solar Initiatives** –Growth Director, Kingston ON (September 2016 – August 2017)

* Student start-up focused on expanding the brokerage industry of residential solar panel installation in Ontario, Canada.
* Worked with the head of the Creative Department to create promotional videos.
* Manage a team of 5 students with the responsibility of finding new investors and partners to help build OSI’s public image.

**Colliers International** – Data Associate Intern, Vancouver BC (May 2016 – August 2016)

* Expanded a database that maps the industrial and office space for the Greater Vancouver area
* Worked alongside the office brokerage team to perform due diligence on leasable properties in Metro Vancouver
* Involved in preparation of the CRM, creation of PowerPoints decks, pulling comparable properties, etc.

**Co-started *The Vancouver Grill Service****,* Vancouver BC (May 2015 – August 2015)

* Our service provided an interior and exterior refurbishment of barbecues across Vancouver
* Managed all aspects of a profitable small business including: Marketing, Accounting, Customer Relations etc.
* Gained valuable experience in cold calling in generating new clientele
* Developed skills in time management, efficiency throughout the work day, and Microsoft Excel, Office and PowerPoint

**SOFTWARE/PROGRAM SKILLS**

- Google Analytics Certified

- Google Tag Manager/AdWords

- Google Data Studio

- Tableau Software

- HTML, CSS and JavaScript

- Microsoft: Excel, Office, PowerPoint

- CRM

- Optimizely

- And more

**EXTRACURRICULAR ACTIVITIES**

Co-Chair of the Queens Real Estate Investment Conference

* Managed a team of ~17 students in the organization of a real estate focused forum attended by students that took place on the Queen's campus.
* Key responsibilities included leading a sponsorship and speakers team that raised over $6,500 and coordinated the attendance of industry professionals

Men’s Rugby Football Club First XV- Varsity Athlete, Queen’s University

* Dedicate 20-25 hours per week in season to meet team commitments
* Working with teammates toward winning 5th consecutive OUA title

Queen’s Men’s Rugby Football Club Social Committee President

* Responsibilities include organizing post match socials for both teams as well as create and coordinate fundraisers for the rugby club
* Delegate and assist social committee members to ensure that everything gets done on time