SVM CS 530 Chapman Spring 2021

Take nessage for rest of course: SVM

- ➤ What is the SVM method and how does it work?
- ➤ What are kernels (kernel methods & kernel "trick") and how to they work?
- > In what sense is SVM similar to and different from other classification methods?

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- Support Vector Machines and Kernels
 Linear Kernel
 Polynomial Kernel
 Radial Basis Function (RBF, Gaussian) Kernel
 Comparison with Other Classification Methods

SVM Input space Feature space We will now cover Support Vector Machines (SVM), a classification method that separates data linearly (possibly after projecting it to highdimensional space) striving for a maximal margin between classes.

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Separating Hyperplanes

If we have data where the categories can be linearly divided into two groups, then we can specify a separating hyperplane for the split.

The separating hyperplane gives us a mathematical basis for defining regions and fitting a model. For any sample (x_1, x_2, \dots, x_n) , or specifically (x_1, x_2) in the example above:

> $eta_0 \, + \, eta_1 x_1 + \cdots \, + eta_n x_n > 0$ —green region (predict green) $\beta_0 + \beta_1 x_1 + \cdots + \beta_n x_n < 0$ \leftarrow blue region (predict blue)

Separating Hyperplanes

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Separating Hyperplanes

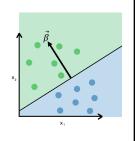
We could also say that a separating hyperplane can classify data by setting

$$y_i = 1 \leftarrow \text{predict green}$$

 $y_i = -1 \leftarrow \text{predict blue}$

so that the separating hyperplane always has the property

$$y_i(\beta_0 + \beta_1 x_{i1} + \dots + \beta_n x_{in}) > 0$$



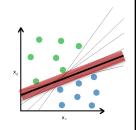
Separating Hyperplanes How do we know which hyperplane we should use to separate the data? It's possible there could be an infinite number of separating hyperplanes.

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Separating Hyperplanes

How do we know which hyperplane we should use to separate the data? It's possible there could be an infinite number of separating hyperplanes.

We use the maximal-margin hyperplane.



Maximal Margin Classifier

The maximal margin classifier is the hyperplane with the widest gap (margin) between itself and surrounding training data.

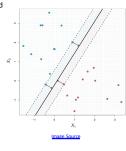
It is found by solving an optimization problem:

Choose β_0, \dots, β_n that maximize M ("margin") Subject to

$$\sum_{i=1}^{n}\beta_{j}^{2}=1$$

 $y_i(\beta_0 + \beta_1 x_{i1} + \cdots + \beta_n x_{in}) \ge M \ \forall i$

where $y_i \in \{-1,1\}$ is given by the class of the training data point (blue or purple), and M is proportional to the width of the margin.



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Maximal Margin Classifier

In vector formulation, the optimization problem becomes:

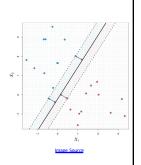
maximize M $\beta_0, \vec{\beta}$

Subject to

$$\|\vec{\beta}\| = 1$$

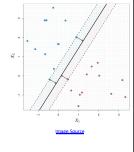
$$y_i(\beta_0 + \vec{\beta} \cdot \vec{x}_i) \ge M \ \forall i$$

where $y_i \in \{-1,1\}$ is given by the class of the training data point (blue or purple), and M is proportional to the width of the margin.



Maximal Margin Classifier

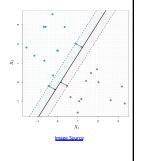
- $\begin{array}{l} \textit{maximize} \\ \beta_0, \vec{\beta} \\ \textit{M}, \text{ because we want the maximal} \\ \textit{margin classifier}. \end{array}$
- The distance from the $\it i'$ th sample to the hyperplane is given by $|(\beta_0 + \vec{\beta} \cdot \vec{x}_i)|$. So, $y_i(eta_0 + ec{eta} \cdot ec{x}_i) \geq M \ \forall i$ guarantees that each sample will be classified properly (remember $y_i \in \{-1,1\}$) and will be at least M away from
- $\| \vec{\beta} \| = 1$ guarantees that $\| \vec{\beta} \|$ will not just be as large as we wish to maximize M, because $\forall k \neq 0, k \vec{\beta}$, represents the same hyperplane.



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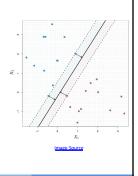
Maximal Margin Classifier

In the drawing on the right, notice that there are just 3 data points on the margin (at the spacing arrows). These are the only data points that determine the margin. In other words, moving other samples around—as long as they do not cross the margin boundaries—will not change the hyperplane and margin found. These three points are known as <u>support vectors</u>.



Why are maximal-margin classifiers good?

- What advantage does the maximal-margin classifier have? Why do we seek it specifically?
- Intuitively, it maximizes the separability between the classes, so will generalize well to an unseen test set

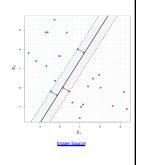


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Maximal Margin Classifier: Challenges

A maximal margin classifier is a decent classification method, typically with good predictive power, when a separating hyperplane exists. But what happens when:

- 1. The data are noisy
- 2. The data are not strictly linearly separable

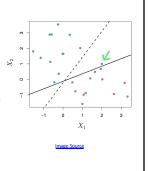


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Maximal Margin Classifier: Challenges

 The maximal margin classifier only depends on a few data points the support vectors—which can cause problems for noisy data.

The blue dot indicated by the green arrow necessitates the narrow-margin hyperplane in solid black. But, if it is due to noise, removing it would result in the dotted hyperplane with a wider margin.

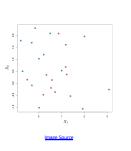


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Maximal Margin Classifier: Challenges

 An even more common problem is linearly non-separable data. No single line can cleanly classify the data on the right, for example.

How can the maximal-margin classifier be extended to these cases?

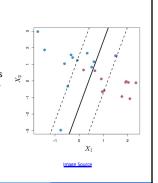


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Support Vector Classifier

Solution: Support Vector Classifier

A support vector classifier is like a maximal-margin classifier, but it tries to find the maximal-margin classifier with some flexibility on samples entering into the margin region or even crossing to the other side of the hyperplane (misclassification).



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Support Vector Classifier

Support-vector classification solves a modified optimization problem:

 $\max_{\beta_0, \vec{\beta}, \vec{\epsilon}} M$

Subject to

$$\|\vec{\beta}\| = 1$$
,

$$y_i(\beta_0 + \vec{\beta} \cdot \vec{x}_i) \ge M(1 - \epsilon_i),$$

 $\epsilon_i \ge 0, \qquad \sum_{i=1}^n \epsilon_i \le C,$

Support-vector machine (maximal-margin classification)

 $\max_{\beta_0,\,\vec{\beta}}^{maximize}_{\quad M}$

Subject to

$$||\beta|| = 1$$

$$y_i(\beta_0 + \vec{\beta} \cdot \vec{x}_i) \ge M \ \forall i$$

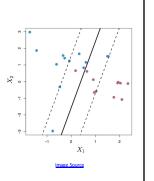
Support Vector Classifier

 $\vec{\epsilon}$ are slack variables, so

$$y_i(\beta_0 + \vec{\beta} \cdot \vec{x}_i) \ge M(1 - \epsilon_i)$$

means

- 1. $\epsilon_i = 0$: i'th observation is on the correct side of the margin
- $2. \quad 0 < \epsilon_i \leq 1 \colon i' \text{th observation} \\ \text{violates the margin (is on the} \\ \text{wrong side of the margin but} \\ \text{classified correctly)}$



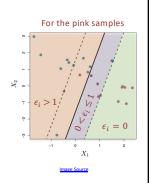
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Support Vector Classifier

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$$y_i(\beta_0 + \vec{\beta} \cdot \vec{x}_i) \ge M(1 - \epsilon_i)$$

- 1. $\epsilon_i = 0$: i'th observation is on the correct side of the margin
- $2. \quad 0 < \epsilon_i \leq 1 \text{: } i'\text{th observation} \\ \text{violates the margin (is on the wrong side of the margin but classified correctly)}$
- $\begin{array}{ll} \textit{3.} & \epsilon_i > 1\text{: } i'\text{th observation is on} \\ & \text{the wrong side of the} \\ & \text{hyperplane (misclassified)} \end{array}$



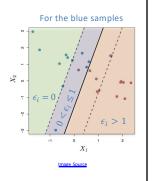
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Support Vector Classifier

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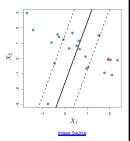


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Support Vector Classifier

$$\epsilon_i \geq 0, \qquad \sum_{i=1}^n \epsilon_i \leq C,$$

- Here C ≥ 0 is a tuning parameter—the overall "budget", or "slack" that we are willing to cut the classification on the data
- If C = 0, we are back to maximal-margin classification
- Whatever the value of C, at most C samples can be misclassified (though more than C samples can be inside the margin)
- As C increases, there is increasing tolerance for misclassification and margin violations. So, the margin will widen



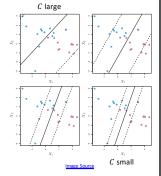
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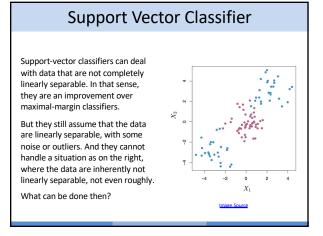
Support Vector Classifier

In practice, *C* is treated like a tuning parameter and is typically selected via cross-validation.

C controls the bias-variance tradeoff. Smaller C results in a classifier with narrower margin that more tightly fits the data. So, it has a lower bias but a higher variance. A larger C results in a wider margin with increased violations. So, the bias increases and the variance decreases.



Support Vector Classifier For this optimization problem $\max_{\substack{maximize\\ \beta_0, \vec{\beta}, \vec{\epsilon}}} M$ Subject to $\|\vec{\beta}\| = 1,$ $y_i(\beta_0 + \vec{\beta} \cdot \vec{x}_{i1}) \geq M(1 - \epsilon_i),$ $\epsilon_i > 0, \quad \sum_{i=1}^n \epsilon_i \leq C,$ it turns out that only samples that lie on the margin or violate it affect the chosen hyperplane. These are named support vectors (SVs). Few SVs, higher variance, lower bias



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Feature Expansion

One solution is to enlarge the feature space by transforming the variables, for instance, to a cubed space: $(x_1,x_2) \stackrel{\varphi}{\Rightarrow} (x_1,x_2,x_1^2,x_2^2,x_1^3,x_2^3)$ Or $\vec{x} \stackrel{\varphi}{\Rightarrow} (\stackrel{1}{x},\stackrel{2}{x},\stackrel{3}{x}).$ The optimization problem then becomes: $\max_{\substack{maximize\\ \beta_0,\stackrel{1}{\beta},\stackrel{2}{\beta},\stackrel{3}{\beta},\stackrel{2}{\beta},\stackrel{M}{\beta}} \\ \text{Subject to}$ $\|[\stackrel{1}{\beta},\stackrel{2}{\beta},\stackrel{3}{\beta}]\| = 1,$ $y_i(\beta_0 + [\stackrel{1}{\beta},\stackrel{2}{\beta},\stackrel{3}{\beta}] \cdot [\stackrel{1}{x},\stackrel{2}{x},\stackrel{3}{x}]) \geq M(1-\epsilon_i),$ $\epsilon_i > 0, \qquad \sum_{i=1}^n \epsilon_i \leq C,$

The decision boundary—in the cubed feature-space—is still linear, a hyperplane: $\beta_0 + \left[{}^{1}\vec{\beta}, {}^{2}\vec{\beta}, {}^{3}\vec{\beta} \right] \cdot \left[{}^{1}\vec{x}, {}^{2}\vec{x}, {}^{3}\vec{x} \right] = 0.$ But, in the original feature-space, the decision boundary is a 3^{rd} -order polynomial, like the one on the right.

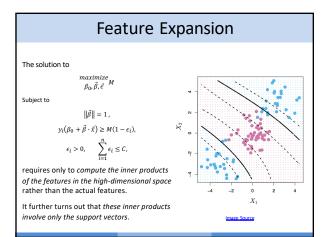
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Feature Expansion

The non-linear transformation into cubed space we used above was not even the full one. The full one, including all combinations of x_1 and x_2 in degrees 1 to 3 would be: $\beta_0 + \beta_1 x_1 + \beta_2 x_2 = 0$ $\varphi(\) \Downarrow$ $\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1^2 + \beta_4 x_2^2$ $+ \beta_5 x_1^3 + \beta_6 x_2^3 + \beta_7 x_1 x_2 + \beta_8 x_1^2 x_2$ $+ \beta_9 x_1 x_2^2 = 0$ It is a hyperplane in 9-dimensional space. On the right, is this 3rd-order polynomial in the original, two-dimensional feature-space.

Feature Expansion

2D feature spaces become 9-dimensional when transformed into their cubed feature space. Generally, the transformed feature spaces can become exponentially large and intractable. However, it turns out that the solution to $\max_{\substack{maximize\\\beta_0,\vec{\beta},\vec{\epsilon}}} M$ Subject to $\|\vec{\beta}\| = 1,$ $y_l(\beta_0 + \vec{\beta} \cdot \vec{x}) \geq M(1 - \epsilon_l),$ $\epsilon_l > 0, \sum_{i=1}^n \epsilon_i \leq C,$ requires only to compute the inner products of the features in the high-dimensional space rather than the actual features.



SVMs and Kernels

Therefore, we could replace inner product computations with their generalization to higher-dimensional space ${}_{l}\vec{x}\cdot{}_{j}\vec{x}\Rightarrow\varphi({}_{l}\vec{x})\cdot\varphi({}_{j}\vec{x})=K({}_{l}\vec{x},{}_{j}\vec{x}).$ To the right, we have $K({}_{l}\vec{x},{}_{j}\vec{x})=(1+{}_{l}\vec{x}\cdot{}_{j}\vec{x})^{d},$ with d=3. These generalizations are called kernels.

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SVMs and Kernels

A few common kernels are

Linear kernel (support-vector classifiers): $K(\ _{i}\vec{x},\ _{j}\vec{x}) = \ _{i}\vec{x}\cdot _{j}\vec{x}$ Polynomial kernel (of degree d): $K(\ _{i}\vec{x},\ _{j}\vec{x}) = (1 + \ _{i}\vec{x}\cdot _{j}\vec{x})^{d}$ $K(\ _{i}\vec{x},\ _{j}\vec{x}) = \exp\left(-\gamma\|\ _{i}\vec{x}-\ _{j}\vec{x}\|^{2}\right)$ RBF kernel: $K(\ _{i}\vec{x},\ _{j}\vec{x}) = \exp\left(-\gamma\|\ _{i}\vec{x}-\ _{j}\vec{x}\|^{2}\right)$

SVMs and Kernels: RBF

The most common kernel is the radial-basis function (RBF) or Gaussian kernel: $K(\ _{i}\vec{x},\ _{j}\vec{x}) = exp\left(-\gamma\|\ _{i}\vec{x}-\ _{j}\vec{x}\|^{2}\right)$. This function decays exponentially with the distance between $\ _{i}\vec{x}$ and $\ _{j}\vec{x}$. So only very local information matters to it for class-label prediction. It is thus reminiscent of k-NN.

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SVMs and Kernels: RBF

We saw how polynomial kernels are expansions into higher-dimensional feature-spaces. What is the dimension of the RBF-kernel expansion? The full expansion associated with RBF is into infinite-dimensional space. This is because the polynomial expansion (Taylor series) of exponentials is infinite: $e^x = 1 + x + \frac{x^2}{2!} + \frac{x^3}{3!} + \cdots$

Alternative SVM Formulation It has been proven that an alternative formulation to $\frac{maximize}{\beta_0, \vec{\beta}, \vec{\epsilon}}_M$ Subject to $\|\vec{\beta}\| = 1, \\ y_l(\beta_0 + \vec{\beta} \cdot \vec{x}) \geq M(1 - \epsilon_l), \\ \epsilon_l > 0, \quad \sum_{i=1}^n \epsilon_i \leq C,$ is $\frac{minimize}{\beta_0, \vec{\beta}} \left\{ \sum_{i=1}^n \max[0,1 - y_i(\beta_0 + \vec{\beta} \cdot \vec{x}_i)] + \lambda \|\vec{\beta}\|^2 \right\}.$ Here $\lambda > 0$ is a tuning parameter and $\max[0,1 - y_i(\beta_0 + \vec{\beta} \cdot \vec{x}_{l1})]$ is "hinge loss".

Alternative SVM Formulation

$$\frac{minimize}{\beta_0, \vec{\beta}} \left\{ \sum_{i=1}^n \max \bigl[0.1 - y_i \bigl(\beta_0 \ + \vec{\beta} \cdot \vec{x}_i \bigr) \bigr] + \lambda \bigl\| \vec{\beta} \bigr\|^2 \right\}$$

 $\max[0.1-y_iig(eta_0\ +ec{eta}\cdotec{x}_iig)]$ is 0 when $ec{x}_i$ is correctly classified. For $ec{x}_i$ violating the margin, $\max \bigl[0.1-y_i\bigl(eta_0\,+ec{eta}\cdotec{x}_i\bigr)\bigr]$ is proportional to the distance from

For large (small) λ , $\|\vec{\beta}\|$ is small (large), so more (less) margin violations are tolerated. Hence, λ here plays a similar role to ${\mathcal C}$ in the previous SVM formulation and a similar role to $\boldsymbol{\lambda}$ in Ridge Regression, controlling the biasvariance tradeoff.

Kernels PollEV.com/ChapmanCS530

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SVM always finds a linear separating hyperplane. How can the kernel trick therefore result in highly nonlinear separators?

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Kernels as alternative representations • How do we choose a kernel? Which dimension or infinite dimensional kernel should we choose? - Depends on the situation. There used to be "kernel designers"

SVMs for More Than 2 Classes

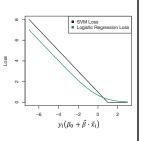
SVMs do not simply and easily extend into more than 2 classes. There are 2 main extension techniques into *K* classes:

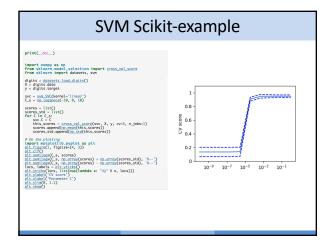
- 1. One-Versus-One (OVO) Fit each class against each other class individually, creating $\binom{K}{2} = K(K-1)/2$ total models. Assign a sample to whichever class was most often chosen by these models (plurality vote).
- 2. One-Versus-All (OVA) Fit each class versus the rest of the classes, creating \boldsymbol{K} models total. Assign a sample to the class for which the distance from the margin is largest (most confidence).

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SVMs vs. Logistic Regression

- > The (hinge-)loss functions are similar, though SVM has 0 loss for correctly classified samples and logistic regression has only diminishing loss.
- > When classes are separable, logistic regression becomes unstable, so SVMs perform better.
- > When the classes are not separable, the performance of logistic regression and SVMs is similar.
- > Logistic Regression is better for estimating probabilities.
- SVMs with kernels are better suited for nonlinear boundaries.





Summary

- Support Vector Machines (SVMs)
 - The hyperplane with the largest margin is a good separator between linearly separable classes due to high generalizability to unseen samples.
 - When the classes are linearly separable with noise, we can budget the amount of margin violations and misclassification we allow
 - When the data are highly non-linearly separable, we can use the kernel trick to find separators in higher- (or even infinite-) dimensional space that then correspond to non-linear curves in the original space.
- > SVM has connections with other classification functions
 - ➤ RBF-kernel results are similar to k-NN
 - ightharpoonup SVM in general is similar to logistic regression

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Take 🏫 message for rest of course: SVM

- > SVM is a method for finding maximum-margin linear classifiers in feature space
- ➤ Kernels enable SVM (and other methods) to work on (highly) nonlinearly separable data
- > SVM is not the unique, distinct method it was thought to be at first. It has deep connections with other methods like logistic regression and k-NN