

TAYOM Logistics Management Analysis

MARKS CONSULTANCY LLC



Logistics Analysis

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- Date: June 19, 2023

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Objective

Management wants me to answer the following

- Total miles of the trips per month?
- Total number of trips per month?
- Percentage of business trips vs personal trips?
- Percentage of trips to meals vs others purposes?

Dashboard

DRIVER TRIPS DASHBOARD ANALYSIS

TOTAL TRIPS
1,154

PERSONAL TRIPS
77

BUSINESS TRIPS
1,077

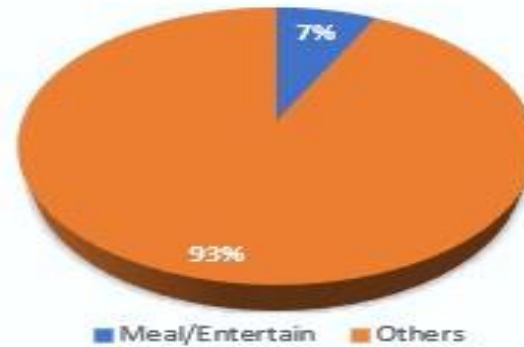
TOTAL MILES
12,194.8

AVERAGE MILES
10.57

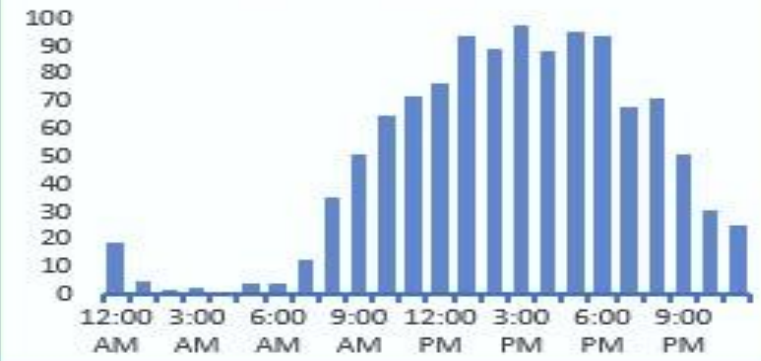
MILES COVERED MONTHLY



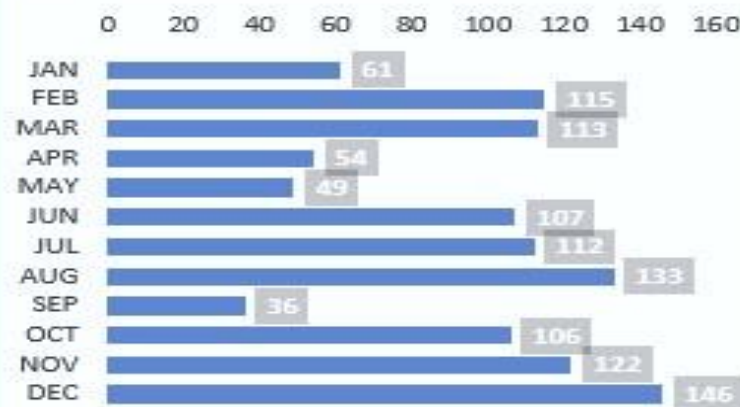
TRIPS TO MEALS VS OTHER



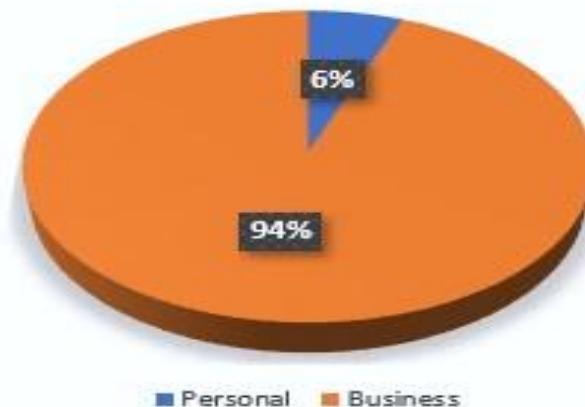
NO. OF TRIPS HOURLY



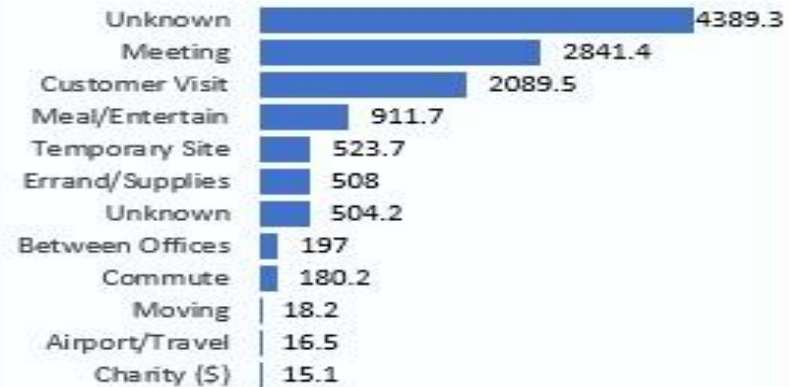
NO. OF MONTHLY TRIPS



PERSONAL VS BUSINESS TRIPS



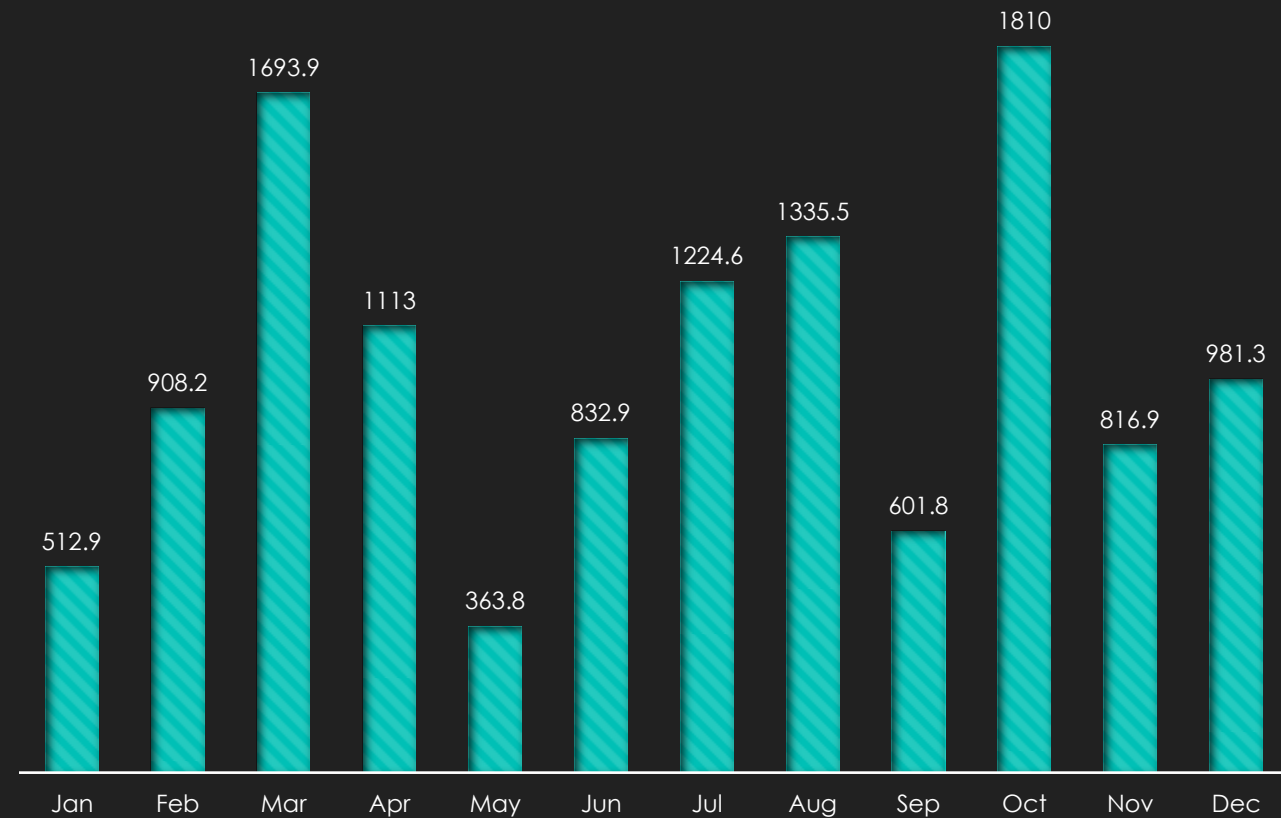
MILES PER TRIP PURPOSE



Chart

Total miles of the trips per month

- October, March and August has the highest miles with 1,810, 1,693.9 and 1,335.5 respectively.
- May, January and September has the lowest miles with 363.8, 512.9 and 601.8



Chart

Total number of rides per month

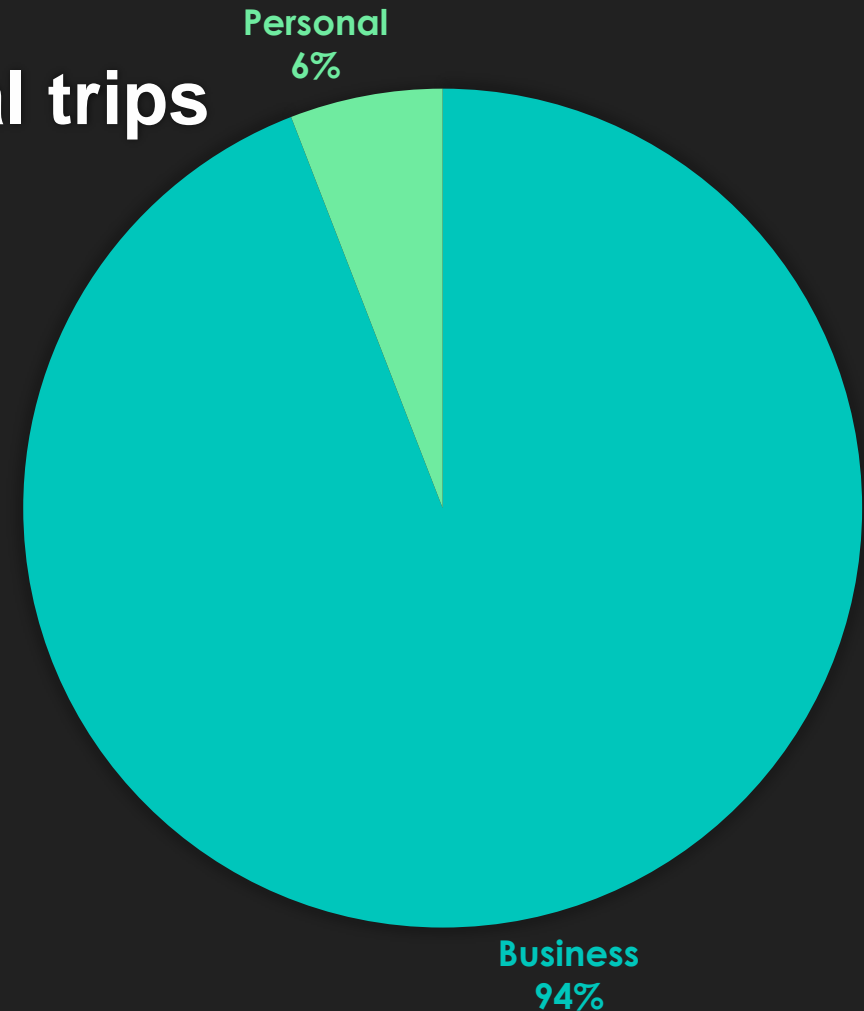
- December, August and November has the highest trips with 146, 133 and 122 respectively.
- September, May and April has the lowest trips with 36, 49 and 54 respectively.
- High numbers of short trips during December while covering lesser miles.



Chart

Percentage of business trips vs personal trips

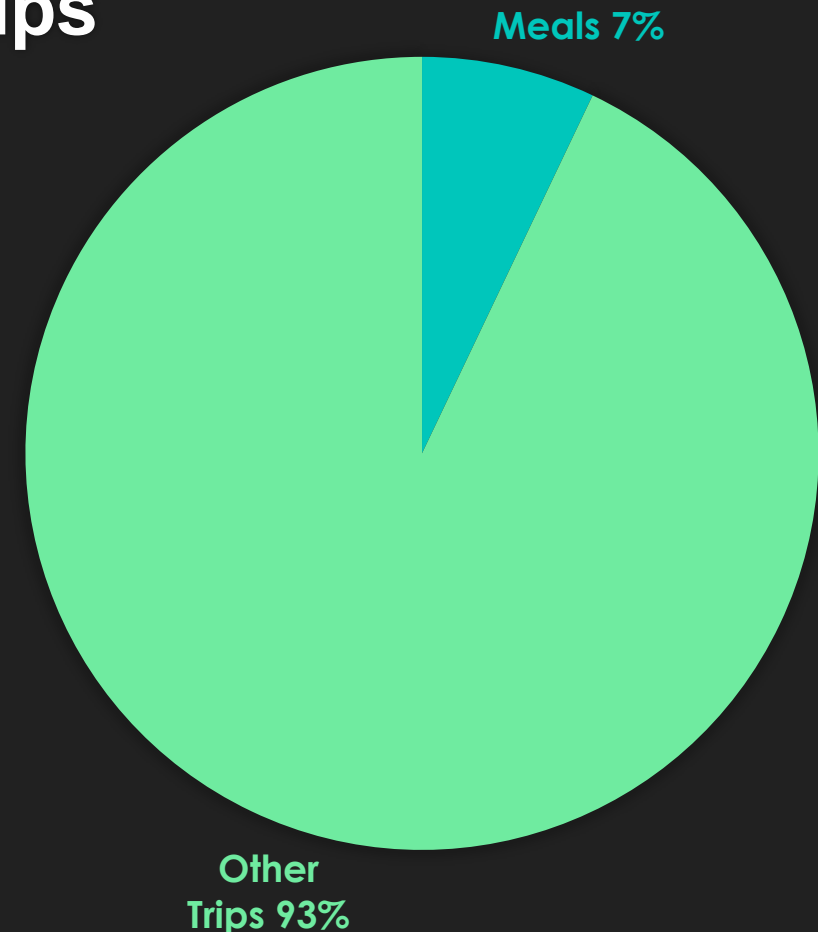
- Business trips is 94% of the drivers total trips.
- While the remaining 6% is for his personal trips.
- The vehicle is majorly used for commercial purpose.



Chart

Percentage of trips to meals vs others trips

- Trips to meal consist of 7% of the total trips.
- While trips for other purposes consist of 93%



Dashboard

DRIVER TRIPS DASHBOARD ANALYSIS

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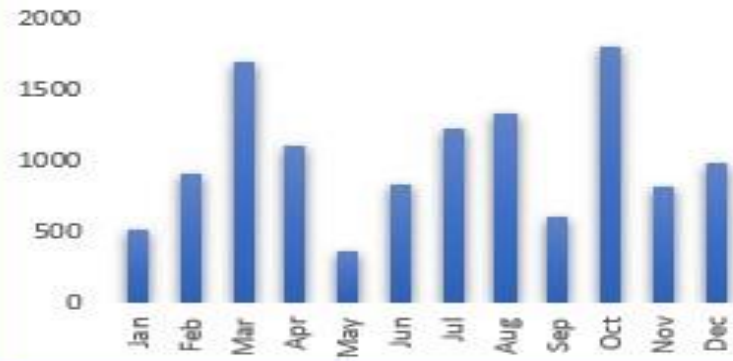
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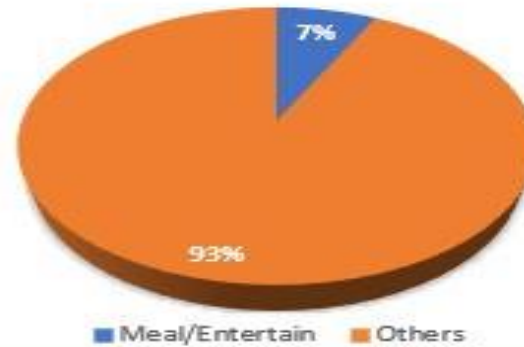
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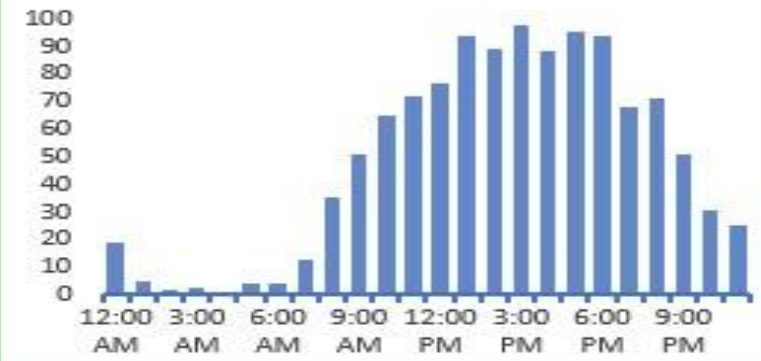
MILES COVERED MONTHLY



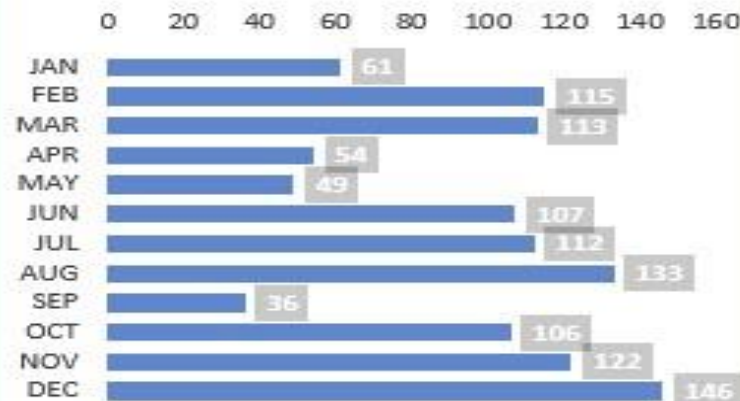
TRIPS TO MEALS VS OTHER



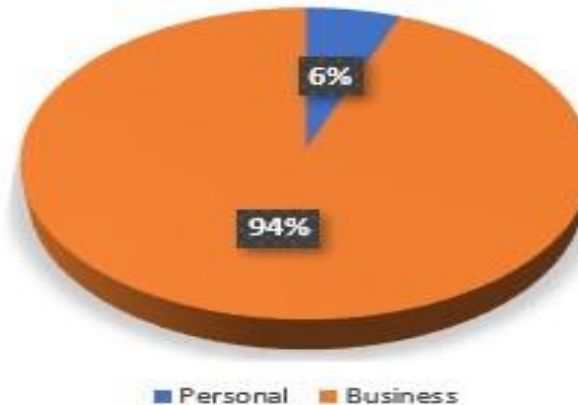
NO. OF TRIPS HOURLY



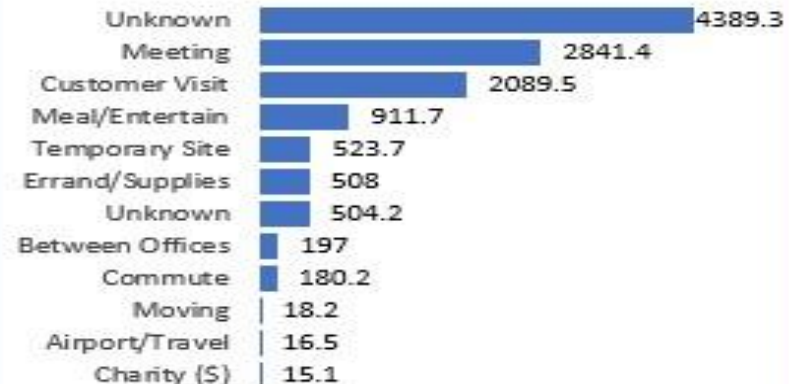
NO. OF MONTHLY TRIPS



PERSONAL VS BUSINESS TRIPS



MILES PER TRIP PURPOSE



KPI's

1

Total numbers of trips is
1,154

2

Total business trips is
1,077

3

Total personal trips is
77

Recommendations

- Over night trips should stop due to low demand.
- Working hours should be 8am to 12am
- 9 out of 10 trips for meals are personal trips, lunch and dinner could be provided by the company to save cost and make the car strictly for business.