### Assignment 2 Report:

## Accessibility and Colours:

In terms of accessibility, the colours on the page are all in good contrast of one another to improve readability, each image has alt text for if the images don't work, all buttons are interactable with keyboard only, the form is clearly labelled, and the page has a title. The colours don't clash and are not hue or saturation levels that would affect the readability.

# Navigation Bar:

HOME ABOUT DONATE REGISTER

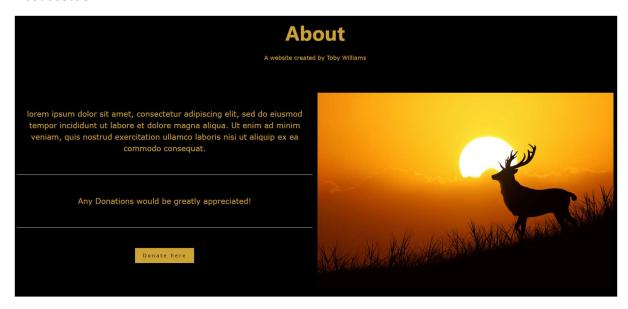
The 4 options are evenly spread across the top of the screen to abide by the proximity, similarity, symmetry and surroundedness principles. Proximity, similarity, and symmetry all apply to each tab compared to each other, while the surroundedness principle applies to the feeling of the navigation bar containing the image section of the page. They all have the same text size and font to keep the section balanced but have smaller font sizes than the image section so that the main purpose of the page is achieved. The bar keeps unity with the rest of the page through keeping the same colour scheme.

# Image section:



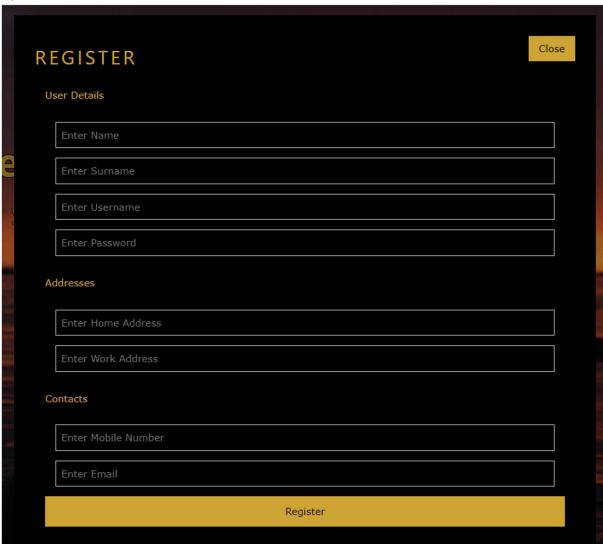
The image abides by the proximity, similarity, area, common fate, and surroundedness principles. The area principle is caused by seeing the black button as the figure, rather than the background, as the image functions as the background. It creates the surroundedness principle through the navigation bar acting and about section surrounding it. It creates the common fate principle through being consistently left aligned and creates the proximity principle through the 3 lines being close together. The button abides by the similarity principle as it is identical to the other register button, making them seem connected even though they are in different sections. The text is outlined in black to emphasise this section, as well as to read the text more easily.

### About section:



The separate blocks allow for certain text options to be put in later, and so just have text to show what it could look like. The gold is on black to stand out and remain easily readable, while the donate button has a gold background to stand out on the black backdrop compared to previous buttons. It applies the area, continuity, closure, proximity, and similarity principles. Most of the principles are applying to the text section, where it is separated but still feels connected as a full object. The area principle applies to the formation of the page, where balance is made by having the image and the text take up equal parts. The section aims to give a sense of unity between the contents to keep the user content.

### Form:



Uses the proximity, similarity, common fate, closure, and continuity principles. Keeping the sections of the form separate but similar make the form feel connected as a whole. The consistency of font and colour throughout the page helps the form feel attached to the main page. All of the form is consistent and structured, with easily readable text and obvious sections.