**A LOCATION SEARCH FOR A NEW BOOKSHOOP TO BE LOCATED WITHIN THE NEIGBORHOOD OF EXISTING UNIVERISTIES IN MANHANTTAN BOROUGH, NEW YORK, UNITED STATES OF AMERICA (USA). A PROPOSAL TO THE ASSOCIATED PRESS UNION USA**

**BY**

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**Introduction/background**

A bookshop is proposed by the Associated Press Union (APU) of the United States of America (USA) that would be located in one of the counties in the city of New York. Preliminary survey shows that the reading culture in New York City is high and there is high demand for quality reading materials. New York is one of the 50 states in the United State of America (USA) with a strong economic base. A search from Wikipedia shows that there are 594,000 university students in New York city attending 110 universities and colleges, and this is the largest school district in the USA. A post by Laura (2021) shows top eight universities in New York, from which three universities namely New York university, City university and Columbia university of New York. Luckly, the main campus of these three universities is located in the Manhanttan and therefore the scope of this search is limited to Manhanttan Borough, New York state. Information from Catherine Curan from New York Post shows that New York is short of Bookstore and more independent owners are taking advantage of this opportunity.

This major challenge to physical bookshop is the alternative online sourcing. To overcome this challenge, other facilities like library service, recreational and exercise activities will be incorporated in the bookshop to make the place attractive. Therefore, the need to understudy the kind of services offered by other existing bookshops and see how to improve on this for better service delivery. The first activity is to location of existing universities and examine the bookshops located within their neighborhood. Also map the existing campuses of this universities and their existing neighborhood of boroughs in which these campuses are located. New City university is one of the most populated universities with 25 different campuses located in the 5 boroughs of New York, but our search will be limited to the borough of Manhattan. To find a best location of the proposed bookshop, a location information of the universities campuses and neighborhood were obtained and mapped. A Jason file that contains information on the Manhanttan borough was also use to sort information on Manhanttan, and the neighborhoods were clustered.