**Memorandum**

To: Professor Margot Volem

From: Todd Carter

Date: May 19th, 2025

Subject: Project 2

(Technical definition)

Comparison of Nvidia graphics cards currently on the market.

**Audience**:

Consumers interested in building their own PC or purchasing GPUs for other usage such as cryptocurrency mining.

**Purpose:**

My purpose is to write a technical definition for the use and acquisition of a graphics card (GPU) that is usable in a desktop personal computer (PC).

**Rhetorical Moves**:

In this slide cast, I used the following rhetorical moves:

* Explain the history of x.
* Explain pros/cons or advantages/disadvantages of x.
* Explain something that is necessary to use x.
* Use an example of x.
* Compare x to something similar.

Explain Nvidia loosely as compared to competition.

Compare cards, including price.

Explain what specifications mean and what is preferred for different uses

Explain where to purchase, with warnings about scammers and scalpers

Explain what other parts support a GPU in a PC

**Organizing Pattern**:

I used a parts-to-whole organization pattern. This slidecast is based on explaining the various components of purchasing and owning a graphics card, specifically Nvidia brand.

**Conclusion**: