**Memorandum**

To: Professor Margot Volem

From: Todd Carter

Date: May 19th, 2025

Subject: Project 2

This memo contains information regarding the requested slidecast on Nvidia GeForce RTX 3070 graphics card. The next sections elaborate on the target audience and the purpose of the slidecast and on the rhetorical moves and organizing pattern used.

**Audience**:

The target audience will be consumers looking to purchase an Nvidia GeForce RTX 3070 for personal or professional usage. The audience will already have an understanding of the other components of a personal computer (PC) that are required to make a graphics processing unit (GPU) functional.

**Purpose:**

My purpose is to provide a technical description of the RTX 3070 graphics card developed by Nvidia Corporation. I will include specific details as to what can be included in an RTX 3070 graphics card, what an RTX 3070 could be used to do, where a consumer might be able to purchase one, and current price ranges.

**Rhetorical Moves**:

In this slide cast, I will use the following rhetorical moves:

* Describe in detail the specific features of x.
* Describe in detail the specific characteristics of x.
* Describe in detail specific behaviors of x.
* Describe in detail the specifics of what x is made of.
* Use a metaphor to explain what x is like.

**Organizing Pattern**:

I used a general-to-specific pattern. In the slidecast, I introduce the RTX 3070 before getting into more specific technical details.

**Conclusion**:

Please reach out to me with any questions or concerns.