# Todd Gonzalez

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## Work Experience \_\_\_\_\_

Verizon / Accenture
LEAD ENGINEER - DATA SCIENCE

Boston, MA

Nov 2020 - May 2022

- Analyzed and cleaned 10+ data-sets, with upwards of 5,000,000 fields each, to be used by the experimental models.
- Developed and tested 6 models using Python and SQL for Verizon's team to better target cell tower construction times.
- Coordinated the deployment of the final model to production with a team of Data Engineers and Front End developers.
- Improved Verizon's main cellular site deployment target accuracy by 76%, correcting budget and time consumption.

Lambda School San Francisco, CA

TEAM LEAD - DATA SCIENCE

Oct 2019 – May 2020

- Performed daily code reviews and quality assurance, ensuring full functionality and completion of team's projects.
- Conducted daily meetings with individual team members for general code assessment and feedback reports.
- Directed daily team stand-up meetings for progress briefings to enforce Agile development practices on students.

Greentique Hotels Costa Rica

DIGITAL MARKETING SUPERVISOR

Aug - Dec 2018

- Aggregated and cleaned hotel chain's business data to produce viable leads for sales team.
- Studied hotel chain's performance to adapt marketing strategies to best fit seasonal target audiences.
- Built hotel chain's online presence based on data driven decision-making to improve and maintain traffic engagement.

## Projects \_\_\_\_\_

**MyDish** 

Link

VERSION-CONTROL COOKING APP BUILT IN REACT NATIVE, ALLOWING USERS TO QUICKLY MAKE AND SHARE CHANGES TO THEIR PERSONAL RECIPES.

Feb - April 2020

- Built an Image Parsing API in Python using Google Vision OCR capable of extracting full cookbook recipes from a photo.
- Enhanced API with RegEx and NLP models to retrieve, clean, and send appropriate recipe data to the front end.
- Deployed API to AWS SageMaker with complete endpoints for live app integration.

PicMetric Link

FLASK WEBAPP BUILT IN **PYTHON** WHICH DISPLAYS CATEGORICAL INFORMATION ON THE USER'S UPLOADED PHOTO USING A NEURAL NETWORK TRAINED ON 24,000 IMAGES.

November 2019

- Pickled a pre-trained Resnet50 Convolutional Neural Network specializing in object detection
- Deployed model using Flask with API with endpoints interfacing between the front-end, the model, and the PostgreSQL database.
- Deployed Flask API on Heroku for full webapp functionality and autonomy.

#### Skills

**Data Science:** Data Wrangling, Machine Learning, Computer Vision, Predictive Modeling,

Natural Language Processing, Data Visualizations, Neural Networks

Data Engineering: API Deployment and Integration, SQL and Databases, Productization and Cloud, Web Scraping

Computer Science: OOP, Data Structures, Algorithms, Hashtables, Graphs, Computer Architecture, Unit Testing

**Tech Stack:** Python, C++, Pandas, Flask, Keras, PyTorch, TensorFlow, Scikit-learn, NumPy, SciPy,

NoSQL, MongoDB, PostgreSQL, AWS, PyPlot, Seaborn, Matplotlib, XGBoost

### **Education** \_

## **Bloom Institute of Technology**

San Francisco, CA