

# Cadillac Freedom Festival

## VENDOR INFORMATION

1. Event Name: **CADILLAC FREEDOM FESTIVAL**
2. Event Location: Cadillac Commons, approximately at 190 W. Cass Street, Cadillac, MI 49601
3. Event Dates:

_____ Thursday, July 6, 2023,	Open time: 12:00	Close Time: 6 pm
_____ Friday, July 7, 2023,	Open time: 10 am	Close Time: 6 pm
_____ Saturday, July 8, 2023,	Open time: 10 am	Close Time: 6 pm

You have the option to stay open later each day until 10 pm.

4. Vendors may contact the following people for event related questions:
  - a. Main Vendor Contact: Katie Durant Merritt (231) 920-6508 (freedomfestivalvendors@gmail.com)
  - b. Supplemental Contact: Sandra Durant Sturdavant (231) 920-1100
5. **Vendor Space placement:**
  - a. Application DEADLINE is 06/01/2023. Please mail all correspondence to PO Box 853, Cadillac, MI 49601 or email to the main contact listed above.
  - b. Vendor setup on 07/06/2023 is from 10 am to Noon  
Vendor set up on 07/07/2023 and 07/08/2023 is 8 am to 10 am.
  - c. Vendor teardown is at 6 pm on Saturday, July 8, 2023
  - d. NO wheeled vehicle or trailers are allowed on the grass at any time.
  - e. You are to sell your product within the area you are renting, NO walking solicitations.
  - f. Trash receptacles are available throughout the park, please use them.
  - g. Picnic Tables are for the use of the public only.
6. **Electricity:**
  - a. Please bring at least 150 ft of the correct gauge wire and grounded extension cords.
  - b. Please make sure you have checked in, to obtain a colored marker for your cords. Cords Connected without markers will be unplugged.
  - c. All electric cords that run across walking areas must be covered or taped to the ground.
  - d. Use of generators is allowed, but must be approved ahead of time, and be kept away from the public in an approved location.
7. **Water:**
  - a. You must supply your own hose of approximately 200 ft.
  - b. Vendors are responsible for any leaks resulting from faulty hoses, leaks must be fixed asap.
8. **Booth Maintenance and Responsibilities:**
  - a. You must always keep your booth clean.
  - b. There may be a charge to clean your booth if the festival committee must clean your space.
  - c. It is your responsibility to remove all hazards from the area (i.e., Hoses, cords, ropes, etc.)
9. **Deliveries, Vehicle Traffic & Departures:**
  - a. Vendor vehicles will not be allowed in the parking area close to the event, this is for event patrons only. Please see other public parking spaces available on the event parking map.
  - b. Arrangements must be made in advance to set up early or tear down late.
  - c. Early departures are not allowed except deemed by the festival organizers.
  - d. Wi-Fi is not currently available in the park, please provide your own cellular service, if required.

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## APPLICATION / CONTRACT FORM – FOOD VENDORS

Event Name: Cadillac Freedom Festival

Organization Name: \_\_\_\_\_

Michigan Sales Tax #: \_\_\_\_\_ Non-Profit # \_\_\_\_\_

Person in Charge: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell Number \_\_\_\_\_

E-mail address: \_\_\_\_\_

Type of Product or Service you will provide: (please offer a full description, so we can properly Place you) \_\_\_\_\_

\_\_\_\_\_

**Electrical & Water hookup is limited, first come, first serve basis:**

Electrical hook up – Please note type of equipment & quantity of hook ups needed. (See Electric Rules)

FEE: \$25.00	Equipment: _____	_____ 220V	_____ 110V
	Equipment: _____	_____ 220V	_____ 110V
	Equipment: _____	_____ 220V	_____ 110V

**Water** – Do you need water hook up? \_\_\_\_\_ Yes \_\_\_\_\_ No

**Space Requirements & Vendor Fee:**

Vendor fee is payable with application, it will be refunds if not accepted.

Space requirements are in increments of 10 ft X 24 ft. and location is dependent on availability.

\_\_\_\_\_ 10 ft X24 ft space fee is \$100.00, payable with application in the form of a check written to:  
CADILLAC FREEDOM FESTIVAL.

**Deadline for application is June 1, 2023.** There will be no REFUNDS once accepted. Space will be Contracted when the Application fee is deposited, a confirmation will be sent with set up instructions.

Sign and return Rules & Waiver with application. Upon arrival, contact the Festival Organizer for Assigned space.