

# **CHARTE GRAPHIQUE**

PARIS  
*Sarah  
Knafo*

LOGO SIGNATURE

A photograph of a diverse group of people, including men and women of various ages and ethnicities, smiling and interacting at what appears to be a political or community event. A woman with long brown hair and a black blazer is the central focus, smiling broadly. Other individuals visible include an older man with a white beard, a woman with short blonde hair and glasses, and another woman with grey hair and glasses. In the background, a bald man in a suit and tie is visible, along with other attendees.

# Sarah Knafo

UNE VILLE HEUREUSE

**LOGO SIGNATURE DÉCLINAISONS**

**Sarah  
Knafo**  
UNE VILLE HEUREUSE

**LOGO SLOGAN**



une  
ville  
heureuse

AVEC SARAH KNAFO

une  
**ville**  
**heureuse**  
AVEC SARAH KNAFO

**A B C**

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**PUFFIN DISPLAY BLACK ITALIC**  
Majuscules

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**PUFFIN DISPLAY BLACK ITALIC**  
Minuscules

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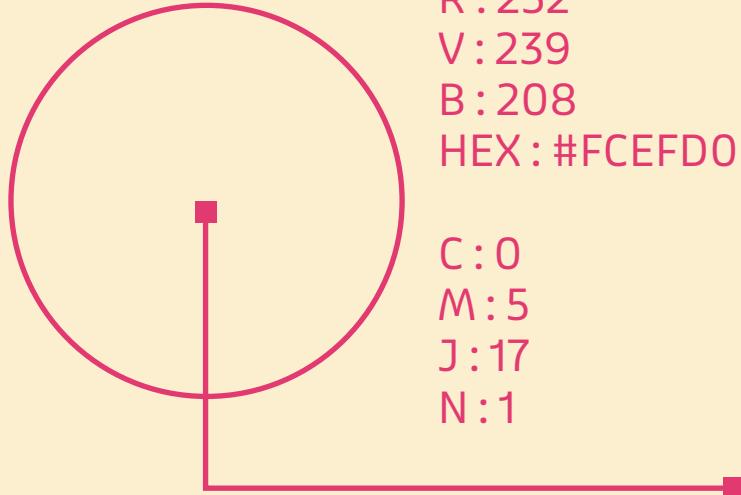
**MYRIAD VARIABLE CONCEPT CONDENSED**  
Majuscules

a b c

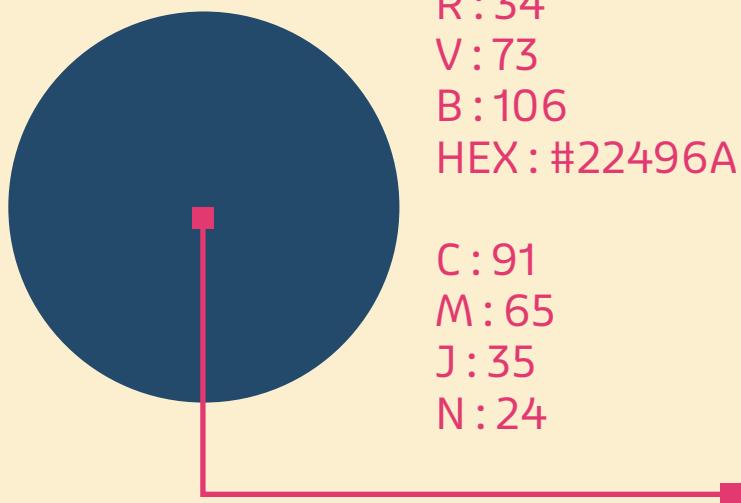
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**PUFFIN DISPLAY REGULAR**  
Minuscules

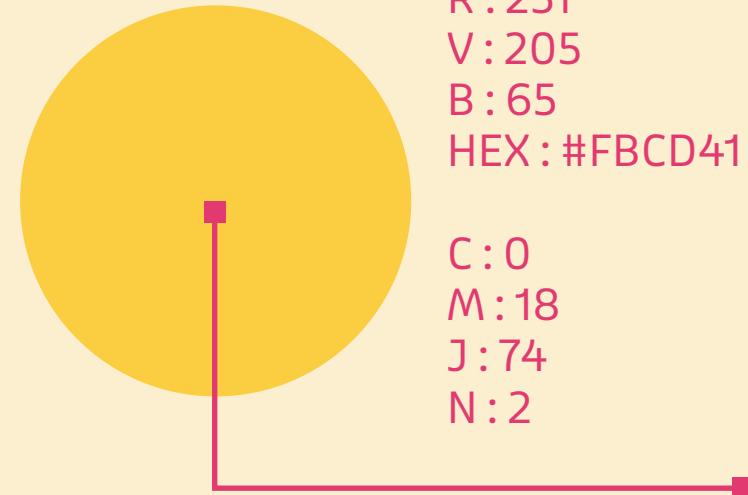
# COULEURS



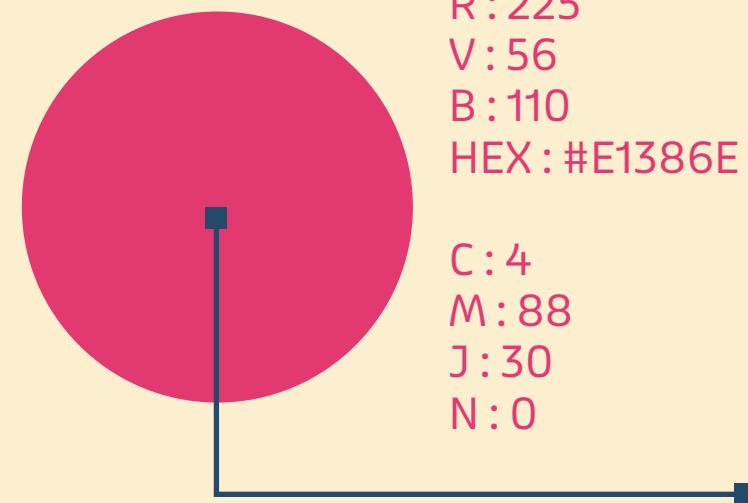
**CRÈME VANILLE**



**BLEU PARIS**



**JAUNE SOLEIL**



**ROSE FRAMBOISE**

# BANNIÈRES RÉSEAUX SOCIAUX



**BANNIÈRE X**  
Comptes officiels de Sarah Knafo

## VISUELS ANNONCE MEDIAS



**EXEMPLE ANNONCE**  
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