Key Insights

1.38bn
Revenue

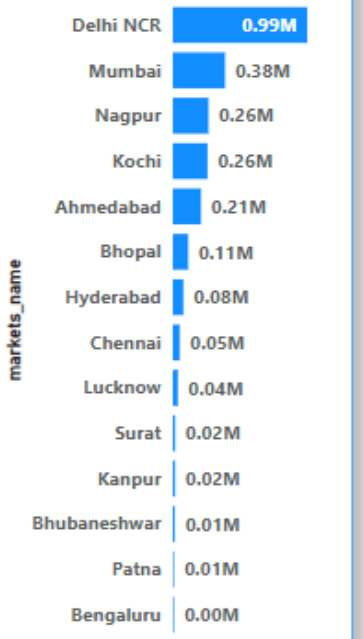
2M
Sales Quantity

Year: 2017 | 2018 | 2019 | 2020

6/1/2017 — 6/1/2020

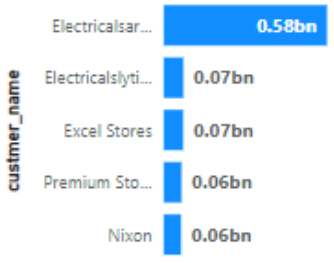
Revenue by Markets

Sales Quantity by Markets

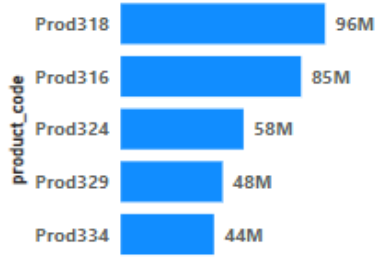


Revenue Trend

Top Five Customers



Top Five Products



Profit Analysis

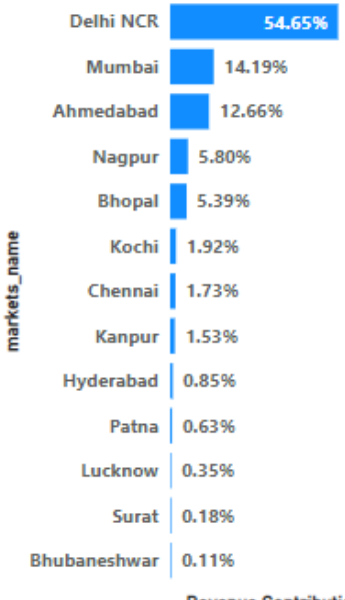
Year: 2017 | 2018 | 2019 | **2020**

cy_date: 6/1/2017 – 6/1/2020

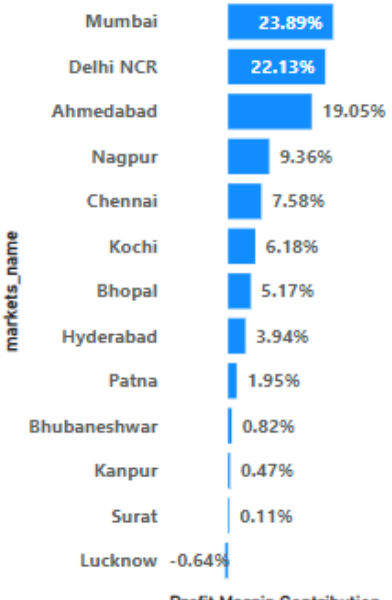
198.75M	350K	2.88M
Revenue	Sales Quantity	Total Profit Margin

Customer Name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	91,728,317.34	46.15%	11.92%	0.37%
Excel Stores	11,079,143.09	5.57%	12.54%	3.27%
Premium Stores	8,244,326.38	4.15%	1.40%	0.49%
Electricalslytical	7,738,745.58	3.89%	1.31%	0.49%
Info Stores	7,076,983.39	3.56%	7.82%	3.19%
Control	5,844,864.06	2.94%	2.52%	1.24%
Surge Stores	5,524,758.03	2.78%	11.95%	6.24%
Logic Stores	4,638,309.38	2.33%	0.61%	0.38%
Acclaimed Stores	4,354,867.67	2.19%	6.12%	4.05%
Nixon	4,231,861.57	2.13%	4.66%	3.17%
Total	**198,745,299.46**	**100.00%**	**100.00%**	**1.45%**

Revenue Contribution % by Markets



Profit Margin Contribution % by Markets



Performance Analysis

Profit Target
0.07

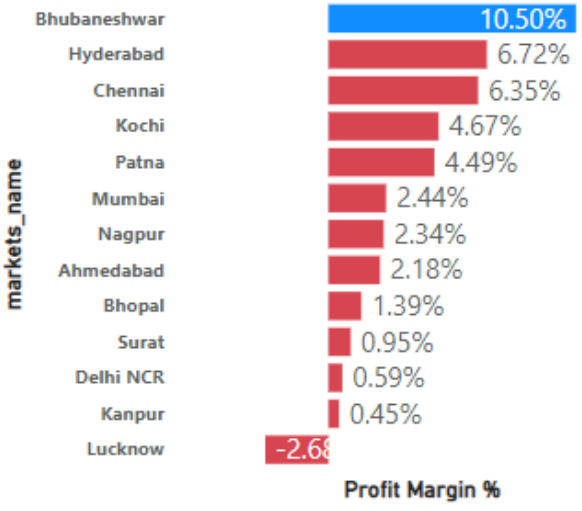
Year
2017 | 2018 | 2019 | 2020

198.75M
Revenue

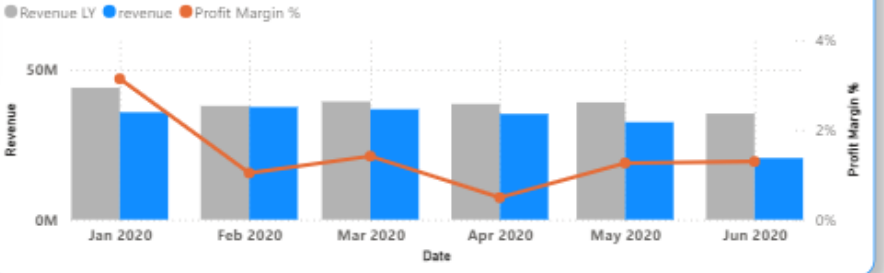
350K
Sales Quantity

2.88M
Total Profit Margin

Profit Margin % by markets_name



Revenue and Profit Margin Trend



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