



SPONSORSHIP PROSPECTUS

TOGAHACKS

APRIL 2020

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🎯 WHAT IS TOGAHACKS?

TogaHacks I is a 24 hour programming event where 200 high school students all over Silicon Valley come together to develop a Hardware or Software project. The event will be hosted at our venue where students will be able to spend the night from Saturday to Sunday working on their hack. Thanks to our sponsors, this event will be completely free! During the event, TogaHacks will be providing the attendees with free workshops, prizes, food, mentors and more. This year, all projects will be centered around a theme of _____ and will be judged based on creativity, difficulty, and application. We want to make this a fun and memorable experience for everyone, and we hope you will help us do so.

🎯 OUR MISSION

Our overall goal is to make TogaHacks an event where students are challenged to innovate and collaborate to create a hack aimed at solving a real-world problem.

🎯 WHY SPONSOR TOGAHACKS?

TogaHacks is a perfect place to reach out to the next generation of computer programmers and software engineers. You can advertise a new product, promote your company, or even find innovative solutions and new applications using your company's APIs or software toolkits. Sponsoring this event will leave a lasting impression on aspiring programmers in Silicon Valley all the while, strengthening and advertising your company brand.

🎯 WHERE WILL YOUR MONEY GO?

The money your company provides us with will go towards our venue, equipment, food, swag, prizes, emergency funds, and anything else needed to run the hackathon. 18TechVentures, a 501(c)(3) nonprofit organization is TogaHack's official tax/revenue sponsor, therefore all contributions to Toga Hacks will be processed by 18TechVentures, and thus will be tax deductible.

🎯 HOW CAN YOU HELP?

- *Donate Money - This gives us the most flexibility to ensure that all needs are met*
- *Sponsor a Meal - We will be having three meals throughout the hackathon*
- *Provide Tools - This includes hosting the event, hardware, apparel, prizes, etc.*
- *Send Mentors or Judges*
- *Host or Run a Workshop*



SPONSORSHIP TIERS

BRONZE	SILVER	GOLD	PARTNER
\$500	\$1000	\$2500	\$4000+

GENERAL

Send mentors	✓	✓	✓	✓
Host workshop	✓	✓	✓	✓
Featured at Opening/Closing		✓	✓	✓
Demo API/Product at kickoff			2-3 min	5-6 min
Sponsor table			✓	✓
Keynote presentation			4-6 min	6-8 min

RECRUITING

Distribute materials	✓	✓	✓	✓
Send recruiters		✓	✓	✓
Access to Resumes / LinkedIn			✓	✓
Access to Mailing List			✓	✓

BRANDING

Logo on Website	✓	✓	✓	✓
Logo on T-Shirt	✓	✓	✓	✓
Distribute Swag	Unlimited	Unlimited	Unlimited	Unlimited
Logo on emails/flyers		✓	✓	✓
Company Banner			✓	✓
TogaHacks presented by *(limited to two partners)				✓