

## Android App Report

### Users

- Daily Active User
- User Acquisition
- User Loss

### Devices

- Install Devices
- Devices Loss
- Install Event
- Uninstall Events
- Daily Active Device

### Engagement

- Daily Active User
- Monthly Active User
- Monthly Return User

### Rating

- Google Play Rating

### Quality

- App Download Size
- App Crashes
- App Size on Device(At Installation Time)

### App Version

## IOS App Report

### Downloads

- Monthly Download

### Sales

### App retention

### App Version

### App Usage

- [App Installations and Deletions.](#)

- [App Sessions.](#)

- [App Crashes.](#)

- [App Clip Usage.](#)