

Tohidul Islam Shuvo

+8801820652344

Frontend Developer |Co-Founder & CMO of
Bene-cibo.com

tohidulislamshuvo7@gmail.com

[My portfolio](#)

OVERVIEW

I am a self-taught developer with extensive hands-on experience gained through various coaching classes in Cumilla. As the former Chief Marketing Officer (CMO) of Bene-cibo.com, I orchestrated highly successful marketing strategies that significantly boosted the brand's visibility and engagement. My passion for interacting with students and sharing knowledge has been a driving force in my career. Recently, I received an offer letter from KIIT for a BTech in Computer Science and Engineering, though I am currently considering opportunities in Japan to further broaden my horizons.

EXPERIENCE

Bene-cibo.com	(2023)	Chief Marketing Officer (CMO)
<ul style="list-style-type: none">Led the development and execution of innovative marketing campaigns, resulting in a 40% increase in website traffic and a 25% growth in customer engagement within a monthSpearheaded a successful rebranding initiative that enhanced brand recognition and positioned Bene-cibo.com as a leader in the market, contributing to a 30% rise in sales revenue.		

BYSO	2020 – 2023	Valentine
<ul style="list-style-type: none">Served as a Valentine in the BANGLADESH YOUNGSTER SOCIAL ORGANIZATION (BYSO). This leadership role involved mentoring and supporting younger musicians, fostering a		

positive learning environment, and contributing to the overall success of the orchestra.

Perfect teaching

2020 - 2022

Physics & chemistry tutor

- **Student Interaction:** Fostered a supportive and engaging learning environment, enabling students to grasp complex concepts in physics and chemistry. Successfully improved students' academic performance, with many achieving top grades in their exam
- **Mentorship Experience:** Provided personalized mentorship to students, guiding them through their academic journeys and helping them develop effective study strategies. Mentored several students who went on to pursue higher education in prestigious institutions, demonstrating the lasting impact of my guidance.

EDUCATION

Ibn taimiya School and collenge

2020-2022

HSC

- **High School Certificate (HSC) in Science Group:** Achieved a perfect GPA of 5.0 in the HSC board examination, demonstrating exceptional academic performance and a strong foundation in core science subjects.

Ibn taimiya School and collenge

2018 - 2020

SSC

- **Secondary School Certificate (SSC) in Science Group:** Achieved a perfect GPA of 5.0 in the SSC board examination, showcasing

outstanding academic performance and a strong understanding of core science subjects.

SKILLS

Marketing. / Web development. / Social media market analyzer. / Social media market promoter. / Management. / Business Analyzation. / Data management.