

# Natthaphat Toichatturat

Expected to graduate : 2024

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🌐 <https://github.com/Toichatturat/My-Project>

Study at faculty of economics Thammasat University

Knowledgeable in Economics, Business and Computer Science. I am a fast learner and always learning and never stop learning. I will do my assigned work to the best of my ability. I can do many things as assigned. I can always improve myself. I guarantee you will always see my progress.

## My Working Experience

### ● I work in a position of Data analysis for a Business Development at Collective Wisdom company. 4 months

It is a company that produces products related to credit verification for banks, EKYC, bill verification, bank statement verification, and many more. Works on massive data of over 10 million rows. **What i do for the company?**

- **ER Diagram and Data pipeline** : Create ER diagrams and data pipelines of data on the company's data base.

**Result:** ER Diagrams make it easy to see the overall picture of your data. Understanding data relationships makes work easier. The data pipeline is shown to customers so that they can easily understand where the data comes from and how ETL works.

- **Analyze data to compare with competitors:** Analyze data on Python. Data obtained from Json files when extracting telephone bills into various fields to see how accurate they are compared to competing companies and present to customers. By creating logic in python to compare.

**Result:** Makes customers see our potential and agree to be a partner with us, as well as target customers becoming more interested in our products.

- **Converts very complex python logic code to SQL code:** Convert complex python code and various logic used in flags on bank statements into SQL code so that the data can be run on SQL again to check the logic that has been passed through python again.

**Result:** Make customers interested in the precision of our products and contract as partners with our company.

<https://console.cloud.google.com/bigquery?sq=746792396255:7907b8b2d20e40d9854f1357ef5c48e9>

- **Create and develop report dashboards to report to CEO, CTO and PM every week:** Every week there is Business Week. To talk about the company using information from the dashboard created. To see the overall picture of the company and find insight into the company
- **Data engineering** : ETL Data from database into data warehouse by SQL.

### ● I work in the position of a Business Analyst in sales and marketing at Televisor company. 6 months

Work in a company that involves advising clients on contracts they will enter into with various companies. What I do for the company. Work on CRM tools.

- **Clean data** : Clean data on CRM tools for the sales department to check and analyze. along with adding fields that are necessary for the business

**Result** : Make existing data more qualitative. Can be used for analysis

- **Analyst** : Data was extracted and analyzed on Python and SQL.

**Result** : Significance in increasing conversion rate and sales volume can be found from analyzing lead behavior. For example, Discover how to call to have a high chance of converting into customers, such as the length of time you should contact, the number of times you should contact, and the channels you should contact.

- **Develop** : Helps solve various problems with CRM tools like Zoho CRM and create dashboard.

**Result** : Solve problems on Zoho, making work easier, helping every side and help sales find insights from dashboards.

### ● I work in the position of a Business Analyst at Growth Innovation Company. 6 months

It is a company that provides consulting and implementation regarding CRM tools for many different businesses. The company is a partner and sales representative with Salesforce.

- **Get requirements** : Collect requirements and act as a consultant to customers regarding CRM tools.

**Result** : Take the received requirements to do projects worth millions. From the beginning until closing the project.

- **Do implementation for customers:** Work collaboratively with a team on each project, whether it be a large insurance company or a mid-sized startup company.

**Result** : Create appropriate communication with your team and with clients. both negotiations and training for customers and being a consultant on CRM tools.

- **Dashboard** : Create dashboards on CRM and Tableau.

**Result** : Helps to see insights into the company and sales.

## My Project

Data science and Data analysis

Link: <https://deposit-modelpy-3vkjvw7aqukhjyxoptskrw.streamlit.app/>

Link: <https://salary-predict-piw.streamlit.app/>

All my project: <https://github.com/Toichatturat/My-Project>

web development

Link: <https://job-on-you-by-piw.netlify.app/find-jobs>

**Detail in next page**



Link: <https://job-on-you-by-piw.netlify.app/find-jobs>

### ● **Thammasat university**

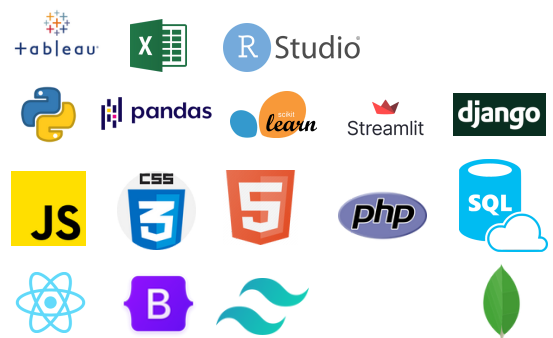
- Bachelor of Economics, Major: Economics , Minor: Computer Science

## Education

### Skills

- **Programming language** : Python, SQL, HTML5, CSS, Javascript, PHP and more.
- **Program** : Microsoft Excel, Looker Studio, Tableau, PowerBI, Capcut
- **Tools** : CRM tools like Zoho, Salesforce, TailwindCSS, MySQL, Bootstrap, BigQuery
- **Python**: Machine learning, Statistics model, Pandas, sk-learn, streamlit, django
- **Expert Skill of SQL**
- **Javascript, HTML5, CSS**: React, bootstrap, tailwind css
- **Microsoft Excel And more Microsoft Program.**
- **English-Professional, Thai-Native**
- **Communication and Presentation skills.**

2020-2024



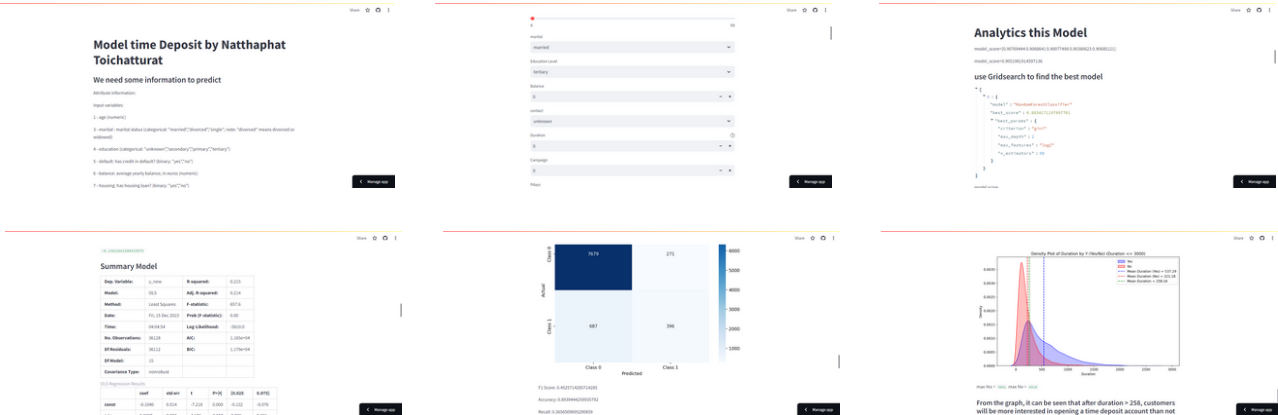
# My projects experience

This all my projects about DataScience, Data analysis, Data engineering, Web development, Business analyst

## DATA SCIENCE

### -Customer Deposit Model for Bank

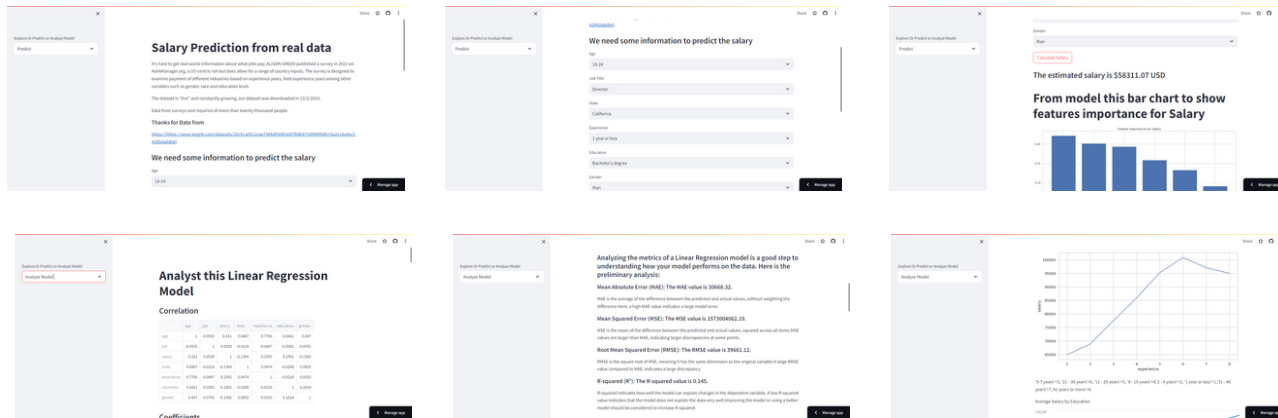
This web app show model and you can predict Customer time deposit on this web app. The model was analyzed in detail using various measures and Econometrics.



Link: <https://deposit-model-by-piw.streamlit.app/>

### -Salary Model and Predict web app

This web app show model and you can predict Salary from real data on this web app. The model was analyzed in detail using various measures and Econometrics.

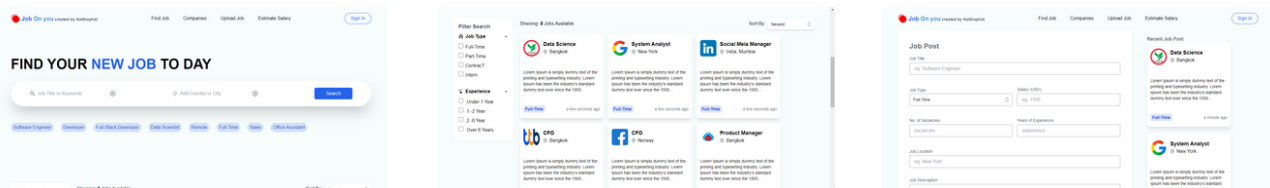


Link: <https://salary-predict-piw.streamlit.app/>

## WEB DEVELOPMENT

### -Find job web app

This web 'job on you' for find job. This just have frontend. This web have estimate salary for go to salary prediction. React, JS, HTML, CSS, Tailwind CSS, Netlify



Link: <https://job-on-you-by-piw.netlify.app/find-jobs>