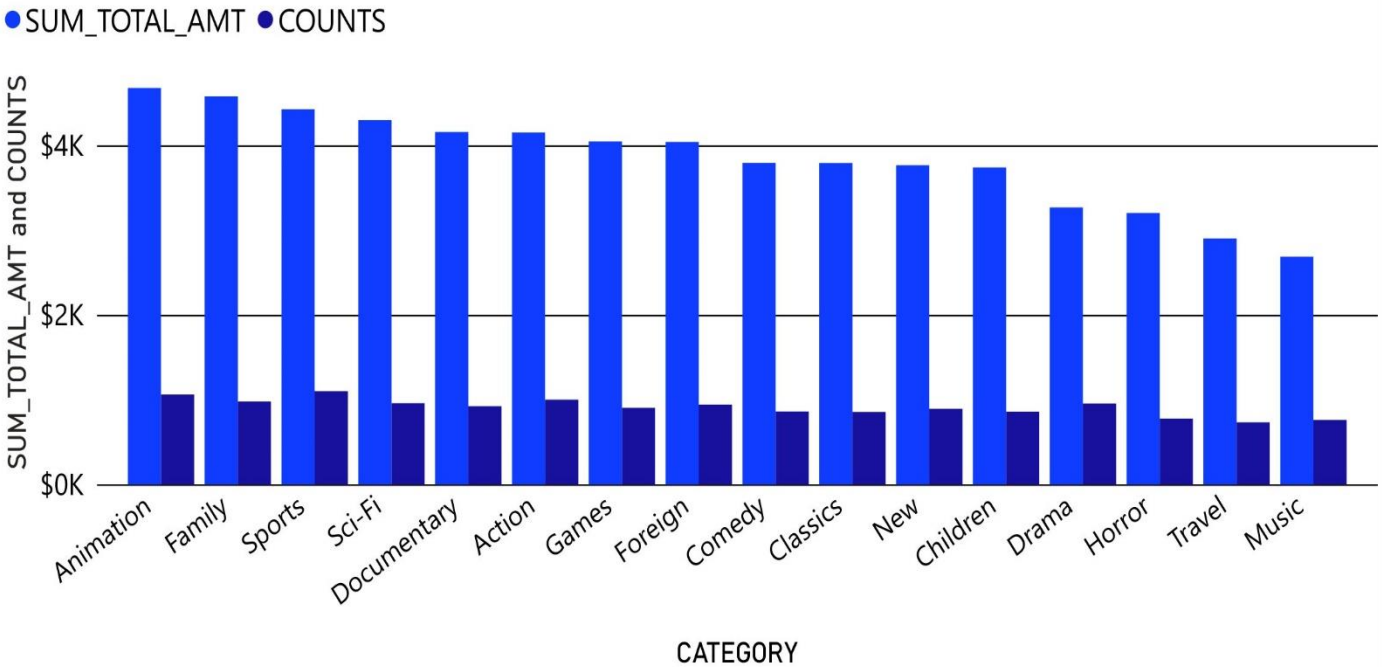


HOW MUCH DID EACH CATEGORY GENERATE?

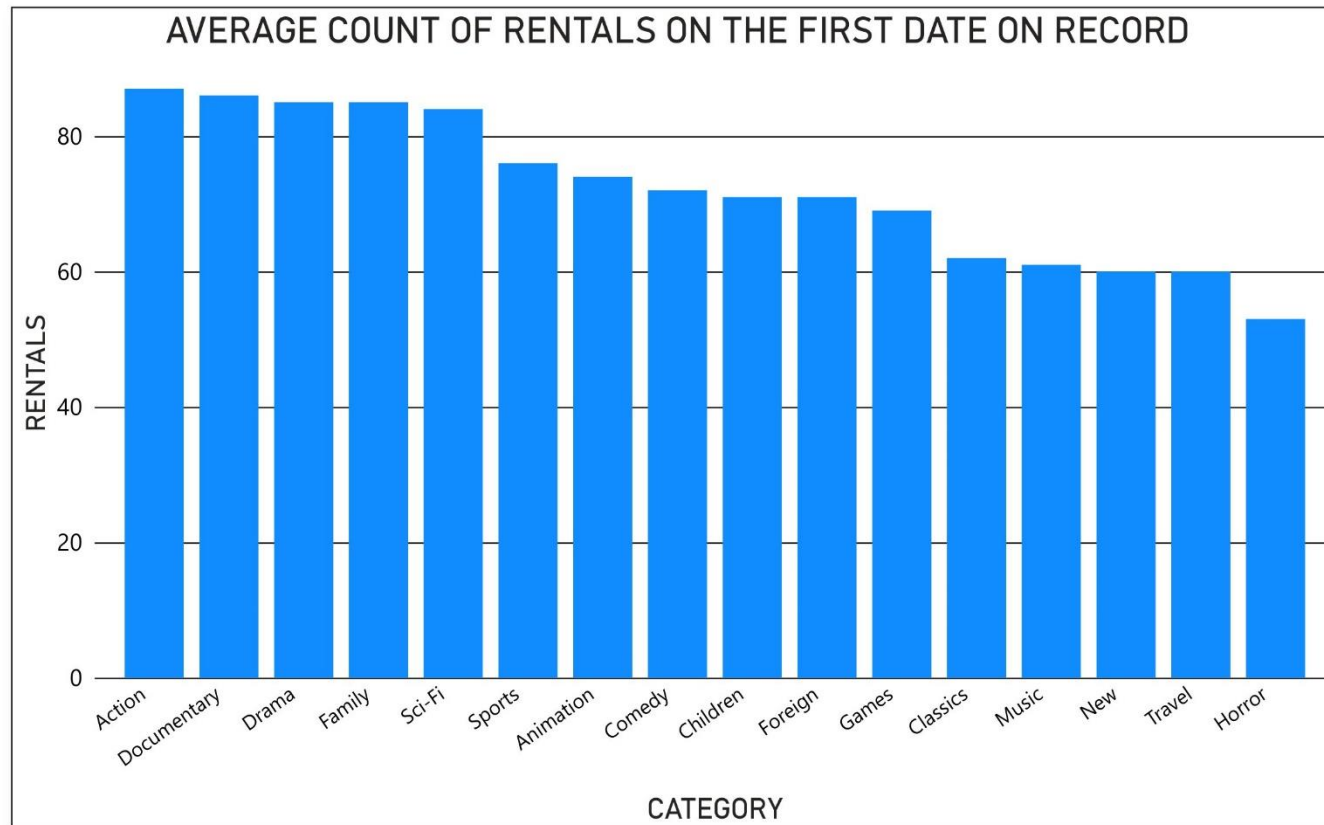
AMOUNT GENERATED BY EACH FILM CATEGORY AND A COUNT OF RENTALS ON EACH



Query number one was used to solve this question.

We can see that our customers are more interested in the sport category yet, our biggest revenue maker is the animation category.
This is an indicator that renting a film in the animation category is more expensive.

WHAT IS AVERAGE NUMBER OF FILMS RENTED ON THE EARLIEST DATE ON RECORD SORTED BY CATEGORY?

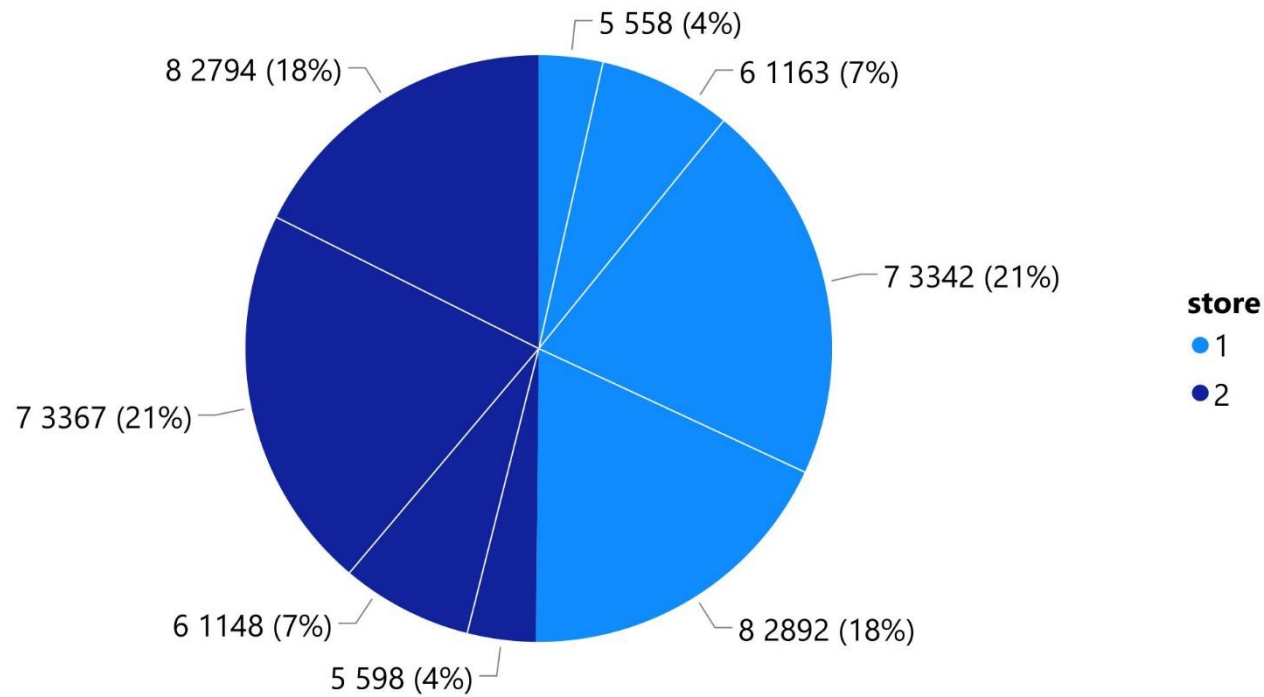


Query two was used to answer this question

We can see that on the earliest we had more customers renting films in the action category and horror being the least requested.

WHAT WAS THE RENTAL ORDER FOR EACH STORE IN 2005?

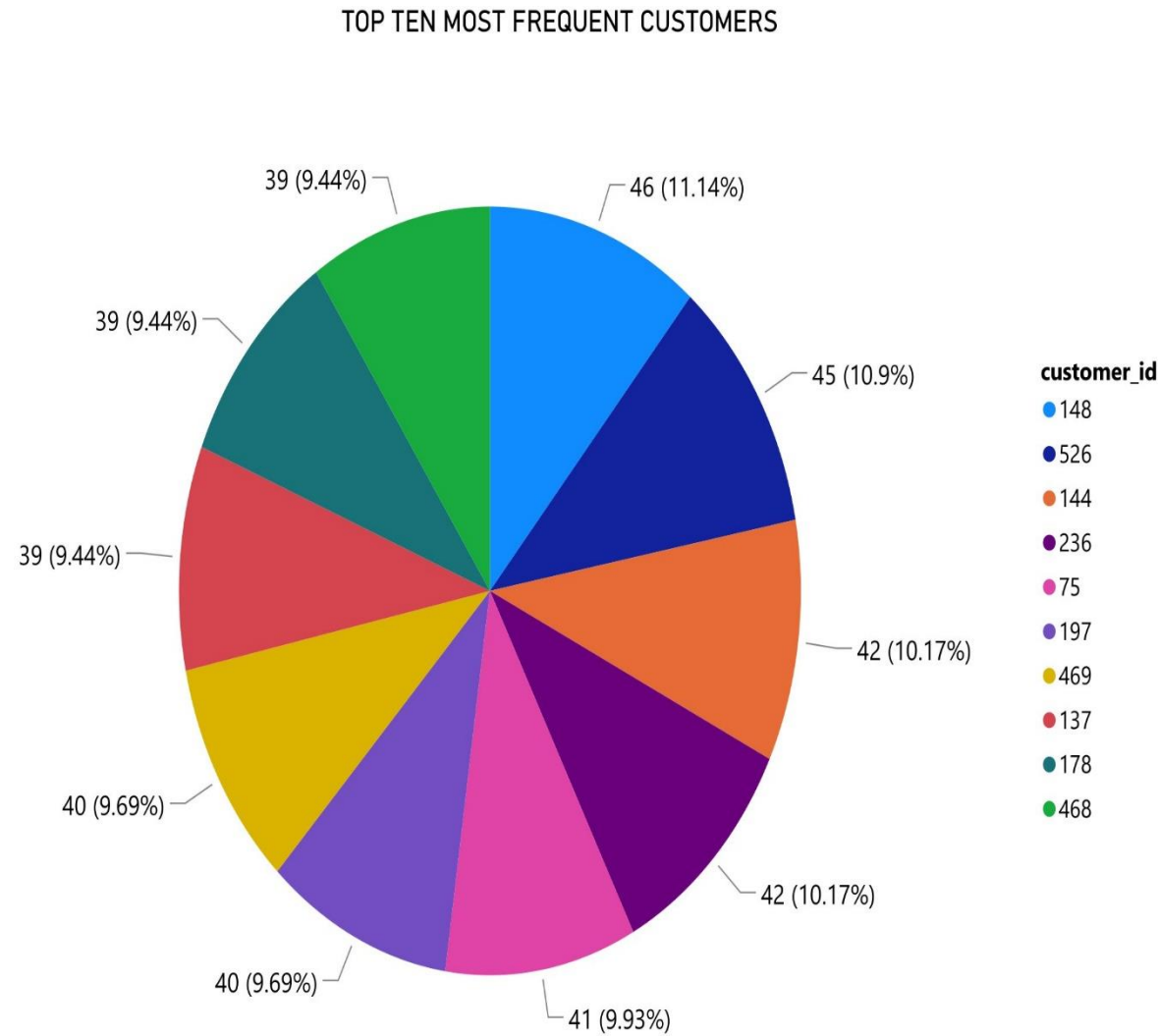
NUMBER OF RENTALS FOR EVERY MONTH IN THE YEAR 2005 IN EVERY STORE



Query number three was used to answer this question.

We can see that in the year 2005 in the earliest month we have lesser rental activities compared to the subsequent months but we also can see a slight decline in the last month on record.

WHO ARE TO TOP TEN MOST FREQUENT CUSTOMERS?



Query number four was used to answer this question

This how our customers rank, we can see from the pie chart that the customer with the ID 148 ranks highest being our most frequent customer having reached us 46 times and scoring 11.14% o our pie