

Arise pharmaceutical Sales Performance Reports

Top/Bottom Analysis

BuyerType

All

Year

All

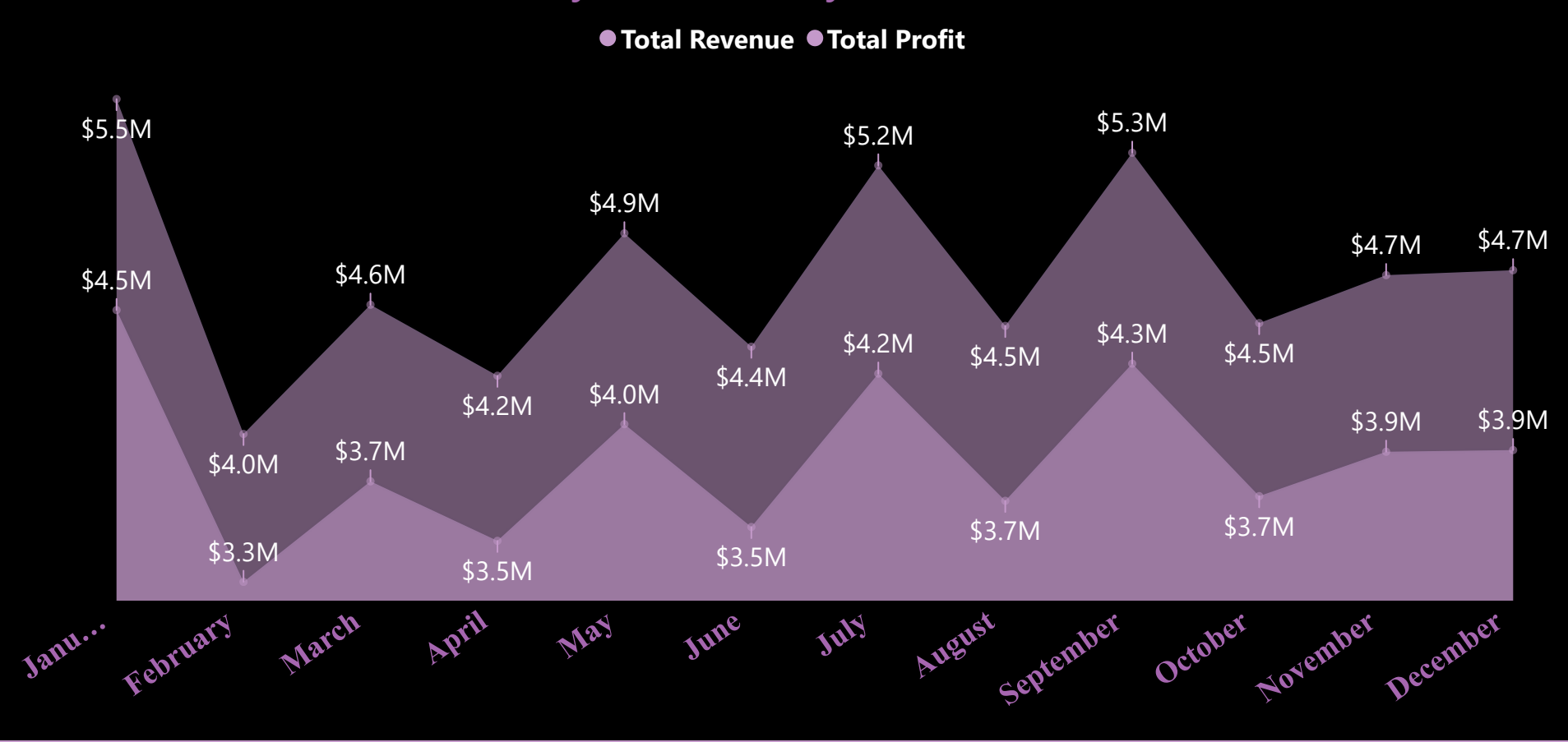
Country

All

AgeGroup

All

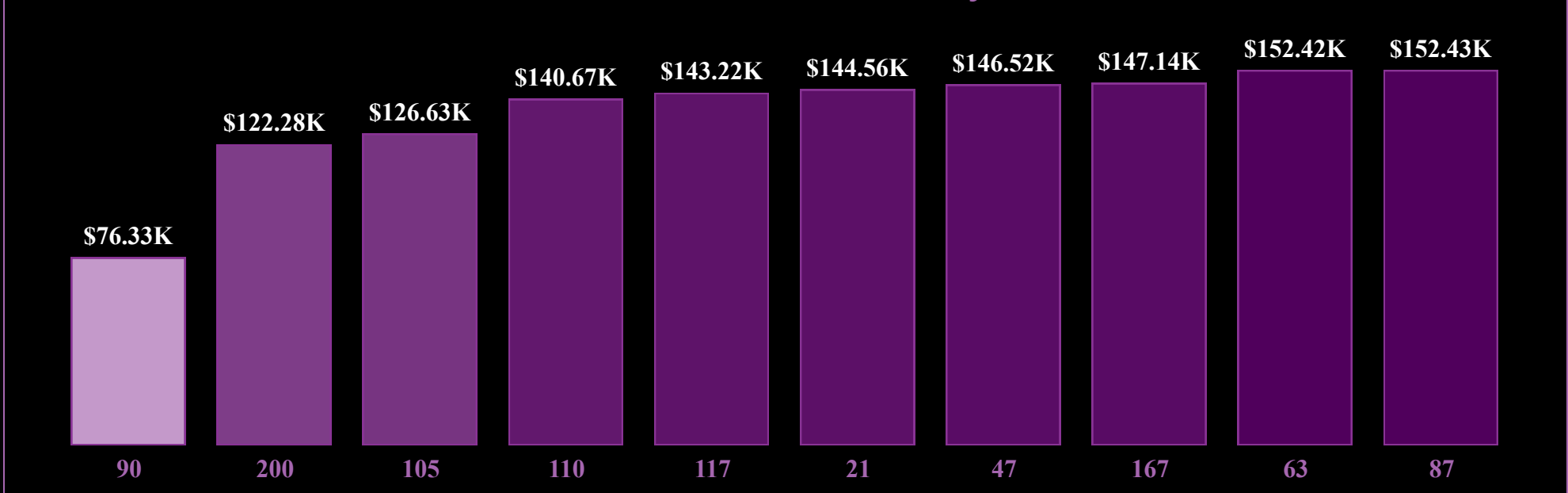
Monthly Performance by Revenue & Profit



Top 10 Customers Performance by Revenue



Least 10 Customers Performance By Revenue



Top 5 Drugs Performance

DrugName	Total Revenue	% Revenue of Total	Total Qty Sold	% Qty Sold of Total	Total Profit	% Profit of Total
Ergocalciferol	\$2,967,581.41	22.32%	6077	19.69%	\$2,729,241.47	23.29%
Doxycycline	\$2,774,772.30	20.87%	5609	18.17%	\$2,638,922.32	22.52%
Lisinopril	\$2,717,459.78	20.44%	8708	28.22%	\$2,450,977.58	20.92%
Ezetimibe	\$2,455,062.86	18.46%	5311	17.21%	\$1,991,625.00	17.00%
Clonazepam	\$2,381,038.47	17.91%	5157	16.71%	\$1,907,677.44	16.28%
Total	\$13,295,914.82	100.00%	30862	100.00%	\$11,718,443.81	100.00%

Bottom 5 Drugs Performance

DrugName	Total Revenue	% Revenue of Total	Total Qty Sold	% Qty Sold of Total	Total Profit	% Profit of Total
Warfarin	\$194,611.68	10.40%	4742	16.64%	\$61,835.68	7.68%
Prednisone	\$433,404.27	23.16%	6399	22.46%	\$337,419.27	41.93%
Montelukast	\$298,823.22	15.97%	5706	20.03%	\$24,935.22	3.10%
Metformin	\$487,633.50	26.06%	5535	19.43%	\$266,233.50	33.08%
Amoxicillin	\$456,600.30	24.40%	6110	21.44%	\$114,379.20	14.21%
Total	\$1,871,072.97	100.00%	28492	100.00%	\$804,802.87	100.00%

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## Customers Analysis

Total Revenue

\$56.29M

Total Qty Sold

213K

Profit Margin

82.03%

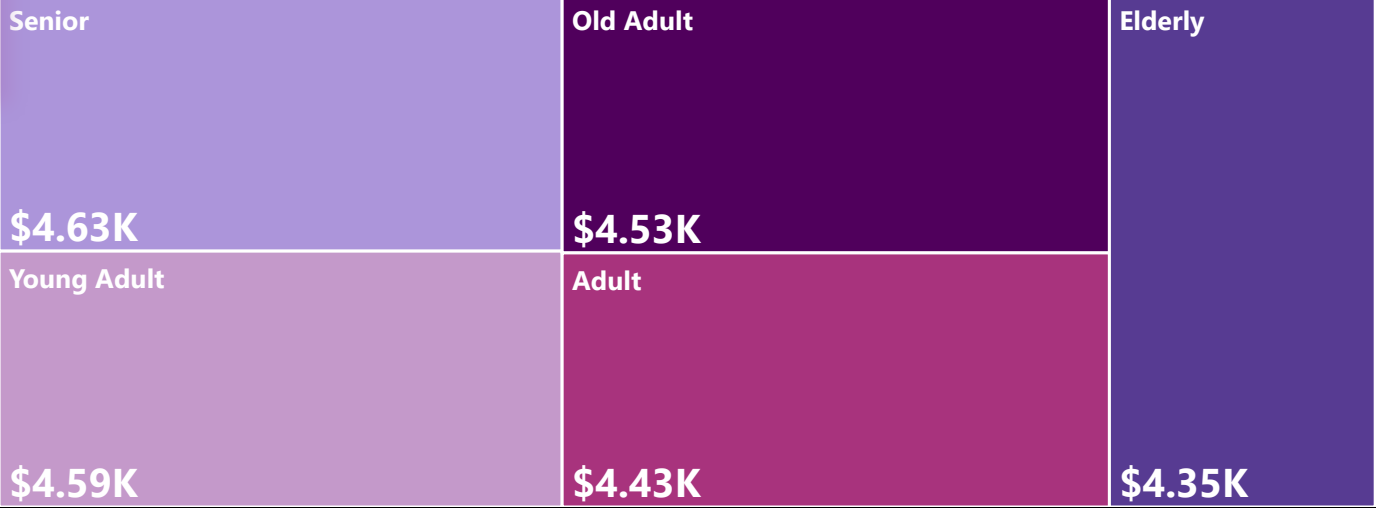
Total Profit

\$46.17M

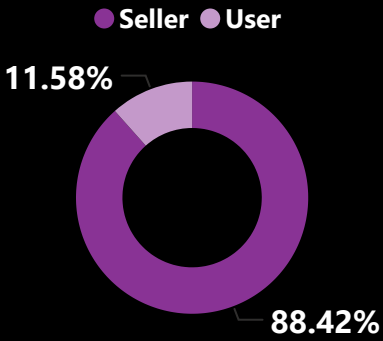
Total COGS

\$10.11M

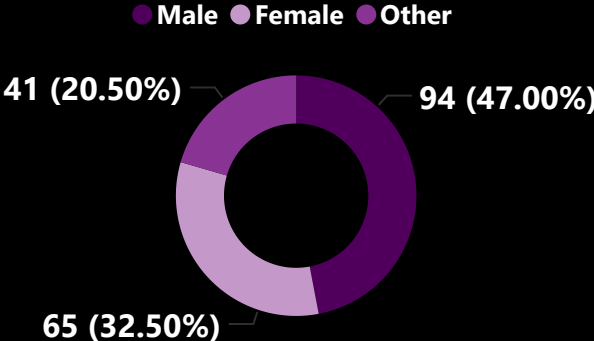
Average Revenue by AgeGroup



Revenue by Buyer Type

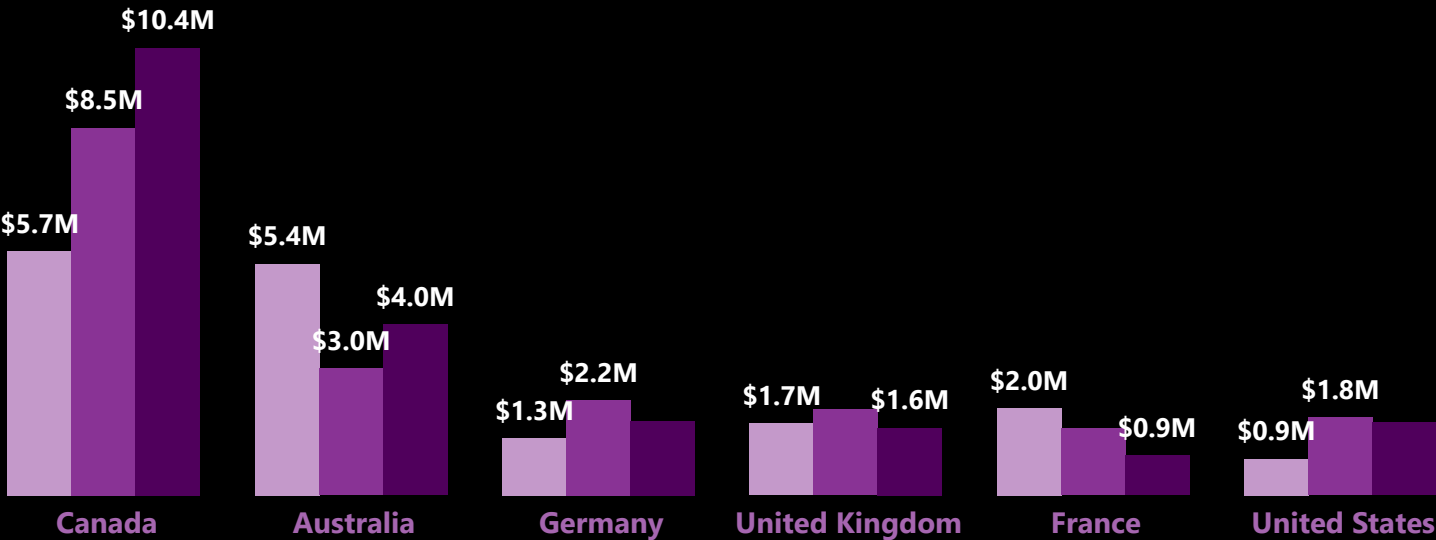


No. of Customers by Gender



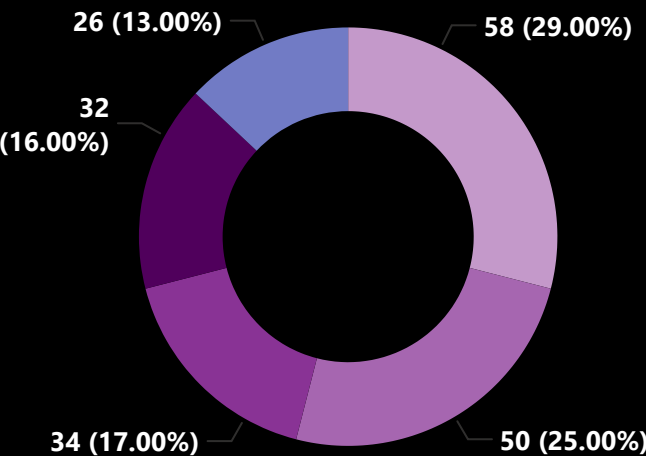
Revenue by Country and Customer Type

● Frequent Buyer ● New Customer ● Preferred Customer



No. of Customers by Age group

● Old Adult ● Adult ● Young Adult ● Elderly ● Senior



Country

All

BuyerType

All

AgeGroup

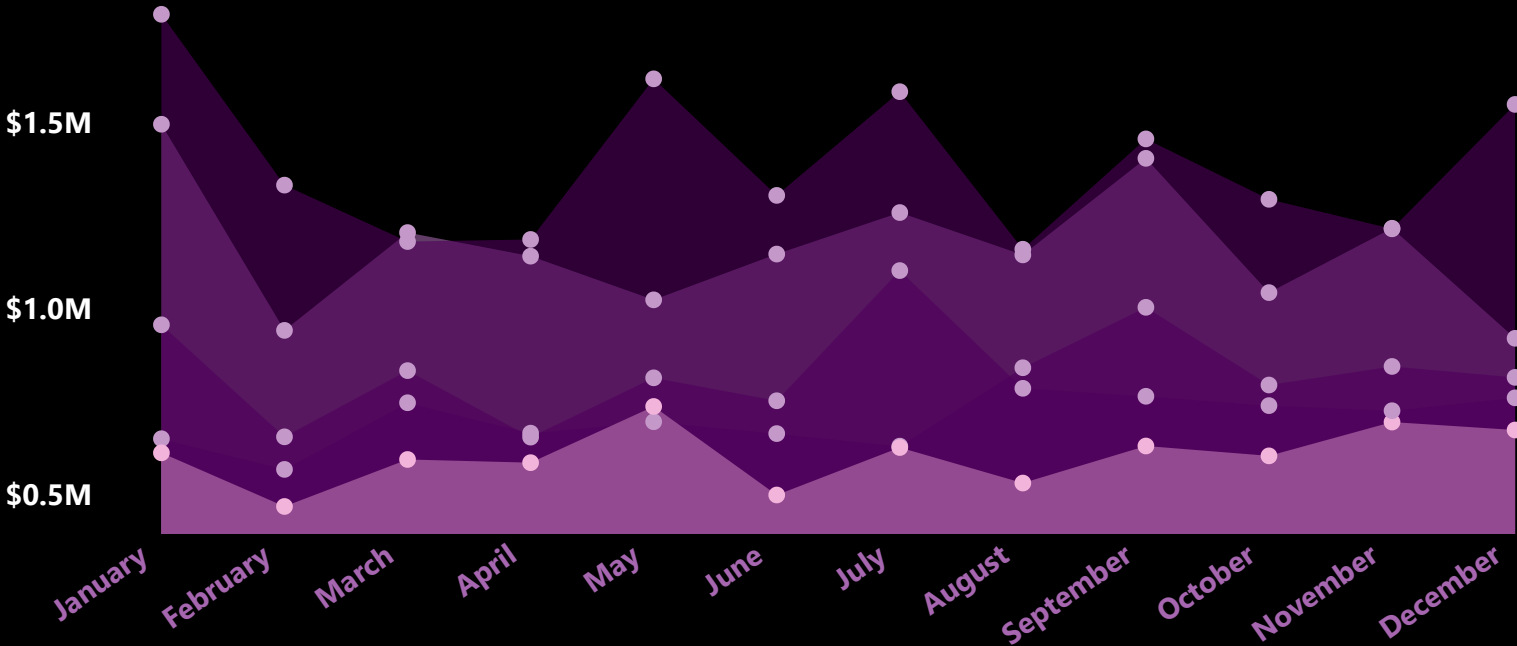
All

Year

All

Monthly Revenue by Age Group

● Adult ● Elderly ● Old Adult ● Senior ● Young Adult



Monthly Revenue by Gender

● Female ● Male ● Other

