

MARKETING TAKLIFI

Raqamli marketing, Brending, Dizayn



Kompaniyaning asosiy maqsadlarini amalga oshirishga yordam beramiz

Kompaniyaning umumiy maqsadi - omillari va imtiyozlarini aniqlab Bozor segmentidan kelib chiqgan holda marketing strategiya bo'yicha biznes va shaxsiy brendni rivojlantirish.

Bizning kompaniyamizning maqsadi

Biznesning asosiy vazifasini o'rganish va ularni optimallashtirish yo'llarini aniqlash orqali mijozlar oqimini va sotuvni oshirish .



+3
marketing
sohasida tajriba

+24
amalga oshirilgan
loyihalar

+5000\$
target uchun
sarflangan mablag'

BIZNING XIZMATLAR

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- 1. MARKETING VA KOMPANIYA tizimlarini aniqlash va bozor segmentidan kelib chiqgan holda strategiya tuzish va mijozlar oqimini kengaytirish**
 - 2 Reklama orqali auditoriyani kengaytirish va sodiq mijozlar auditoriyasini kengaytirish**
 - 3. Barcha ishlarni tartib bilan yuqori malakali professional xodimlar orqali yuritish**
 - 4. Mijozlar bilan do'stona gaplashish va mijozlar talablariga qarab taklif berish**
 - 5. Loyihalarni kuzatish bozor holatidan kelib chiqgan holda rebrending xizmatini taklif qilish**

Kafe-Konditerskaya: Chocolocma

Maqsad: Sotuvni oshirish

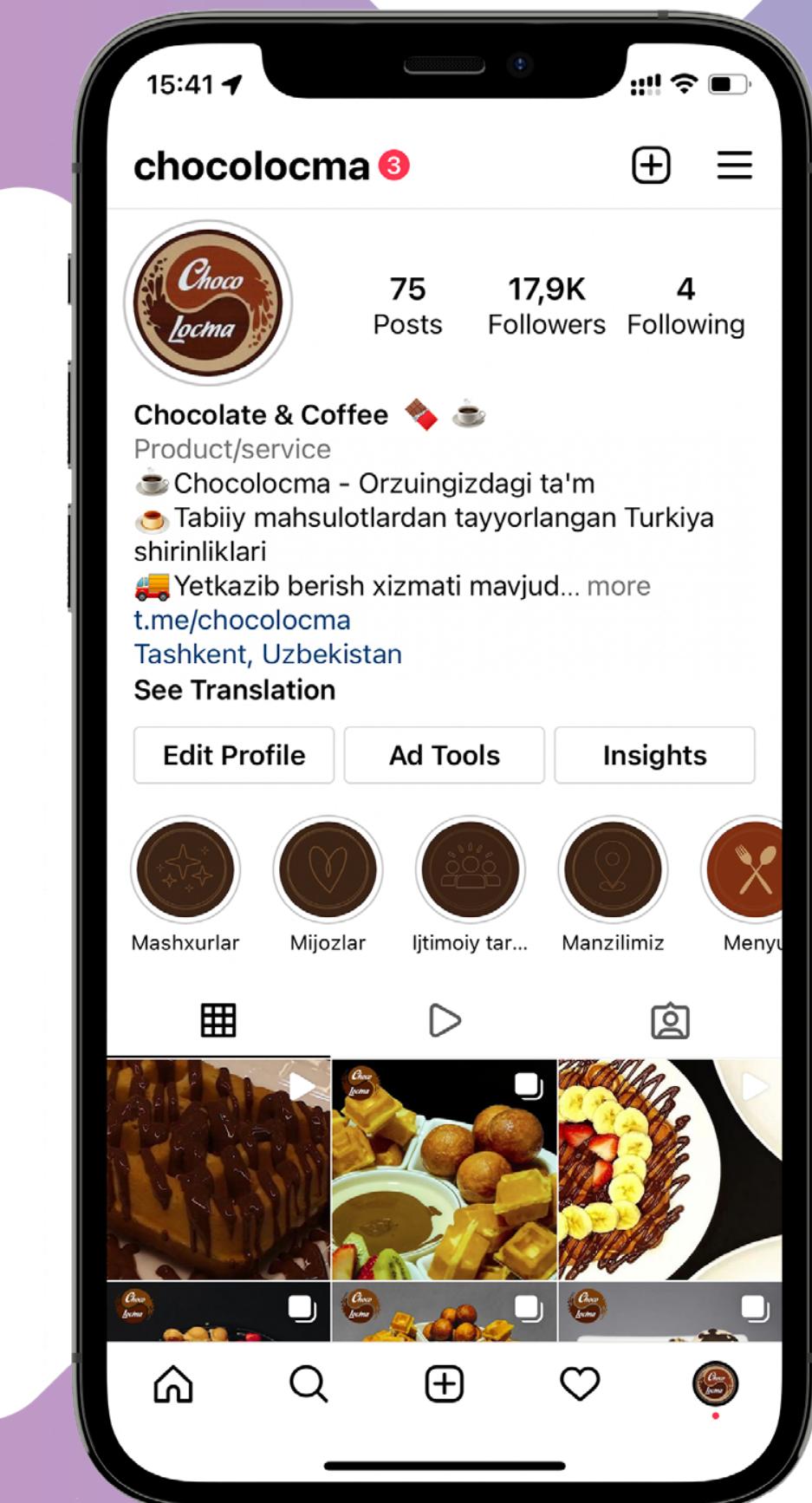
O'rta statistika : 22 600+ kishi

Ish boshlash (Dekabr 2021):

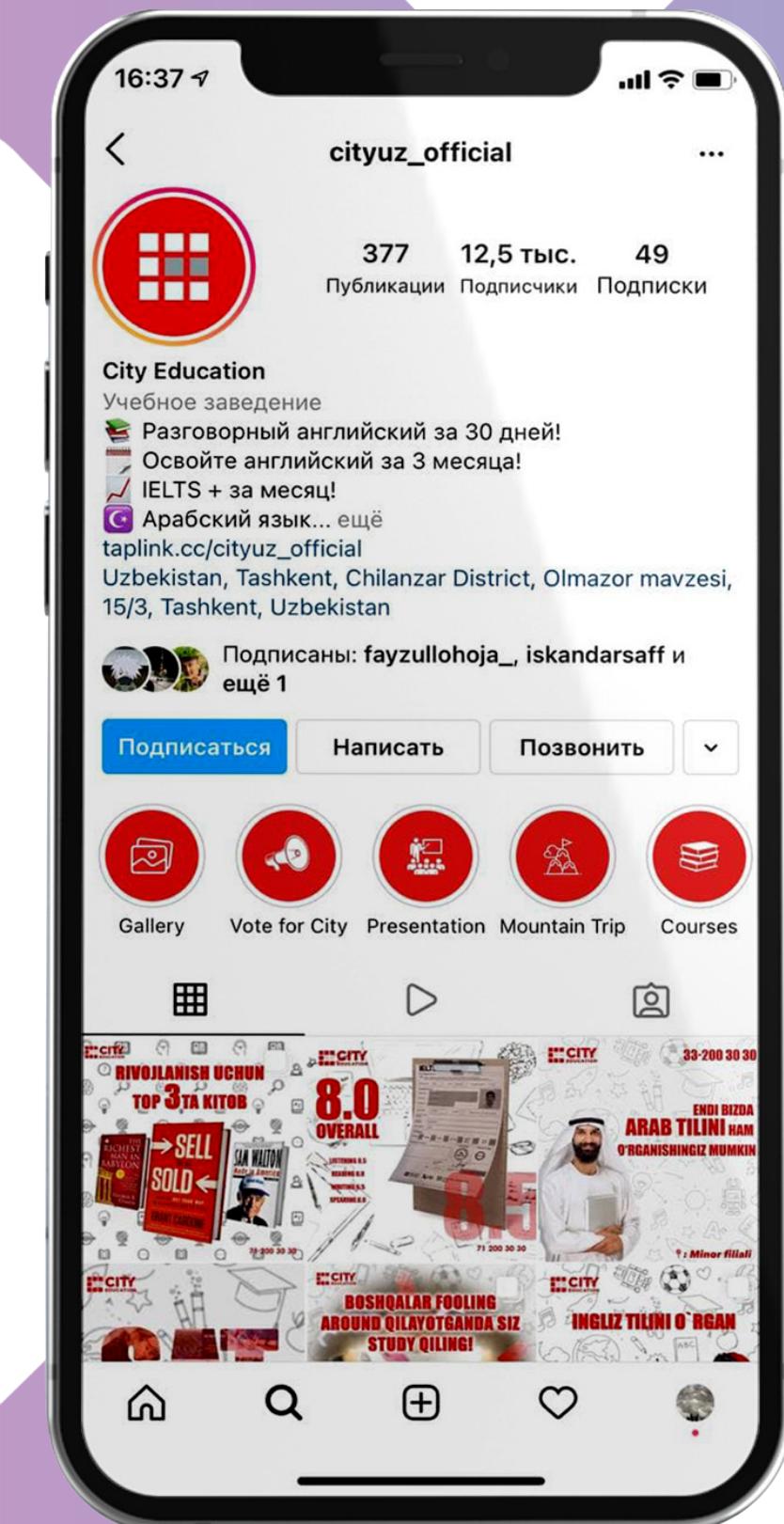
17 000 obunachilar

Joriy vaqt:

18 000+ obunachilar



**O'quv markazi: Shahar ta'limi
Ishdan maqsadi: Sotuvni oshirish
Oyiga o'rtacha statistika : 156 000+
Ishga kirishish (2021 yil sentyabr): 12 000 obunachi
Hozirda: 12 500+ obunachi**



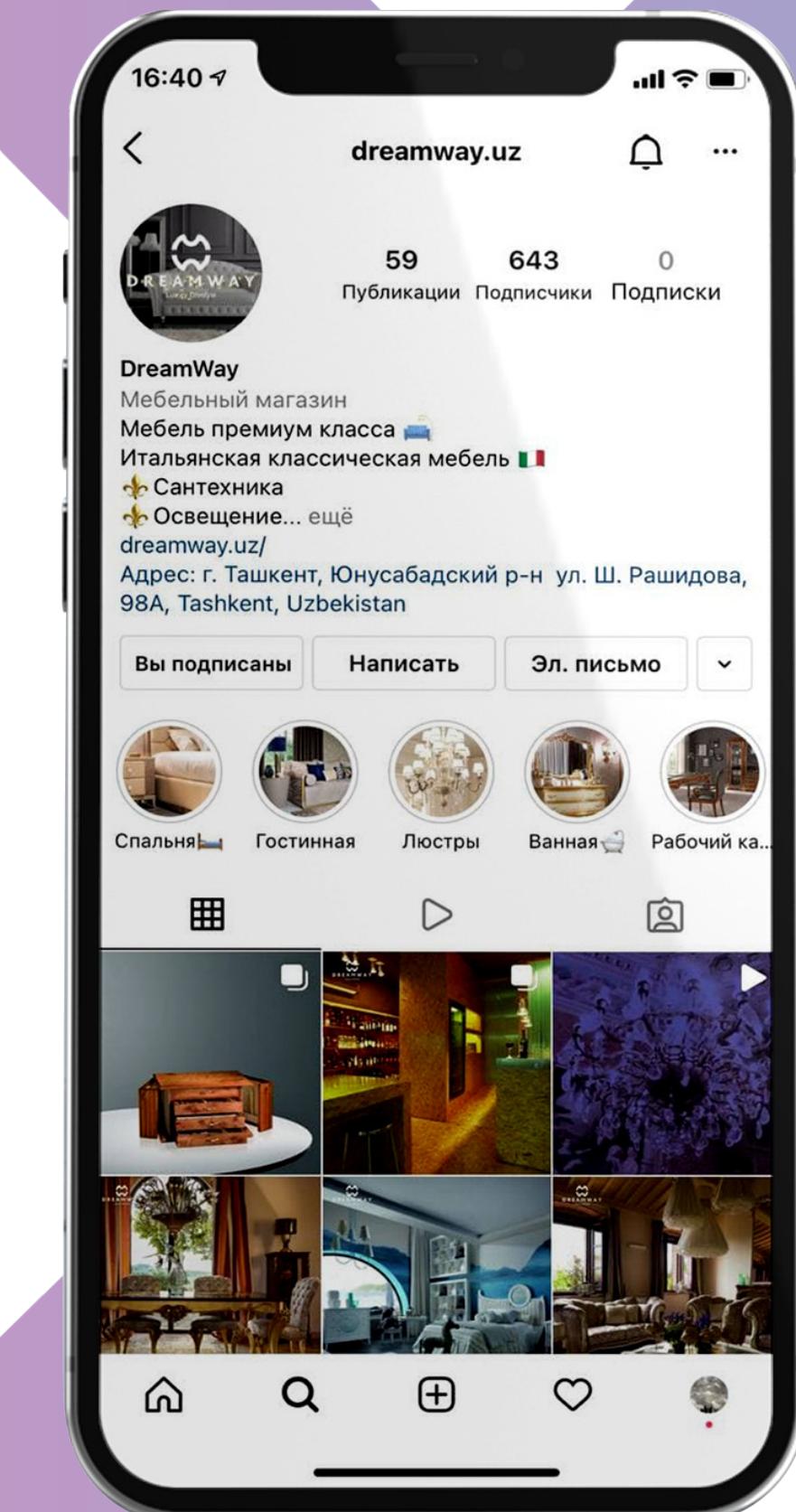
Mebel: Dreamway

Maqsad: Brendni taniqlik darajasini oshirish

O'rta o'tish darajasi oyiga: 21 800+ kishi

Ish boshlash (Avgust 2021): 0 obunachilar

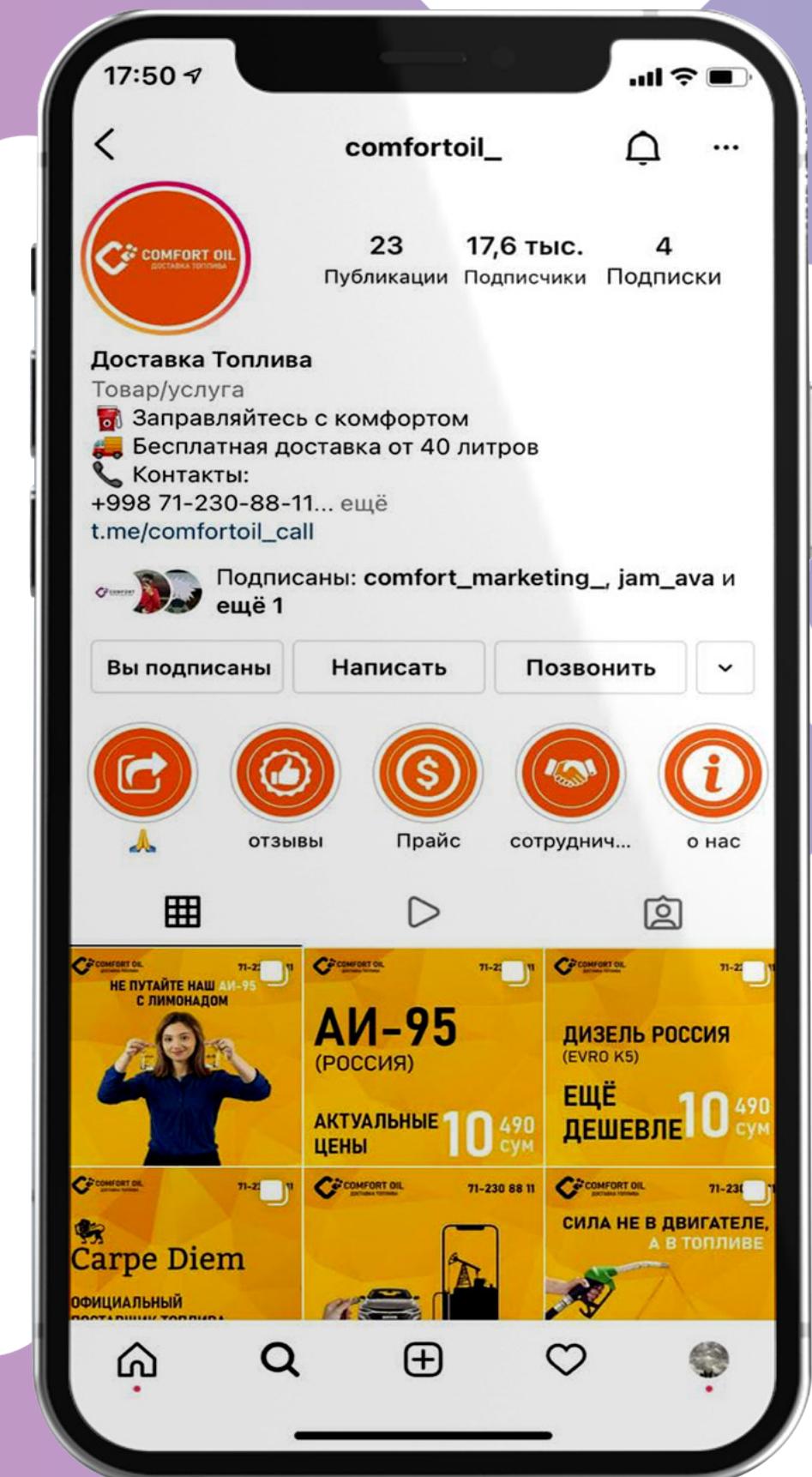
Joriy vaqt: 600+ obunachilar



Qurilish loyihasi: Oq Uy
Maqsad: Sotuvni oshirish
O'rta o'tish darajasi oyiga: 43 500+ kishi
Ish boshlash (Avgust 2021): 0 obunachilar
Joriy vaqt: 600+ obunachilar



Yoqilg'i yetkazib berish xizmati: Comfort Oil
Maqsad: Sotuvni oshirish
O'rta o'tish darajasi oyiga: 33200+ kishi
Ish boshlash (Noyabr 2021): 0 obunachilar
Joriy vaqt: 39000+ obunachilar



Restoran: Beshbarmoq_N1

Maqsad: Sotish, brendni taniqlilik darjası

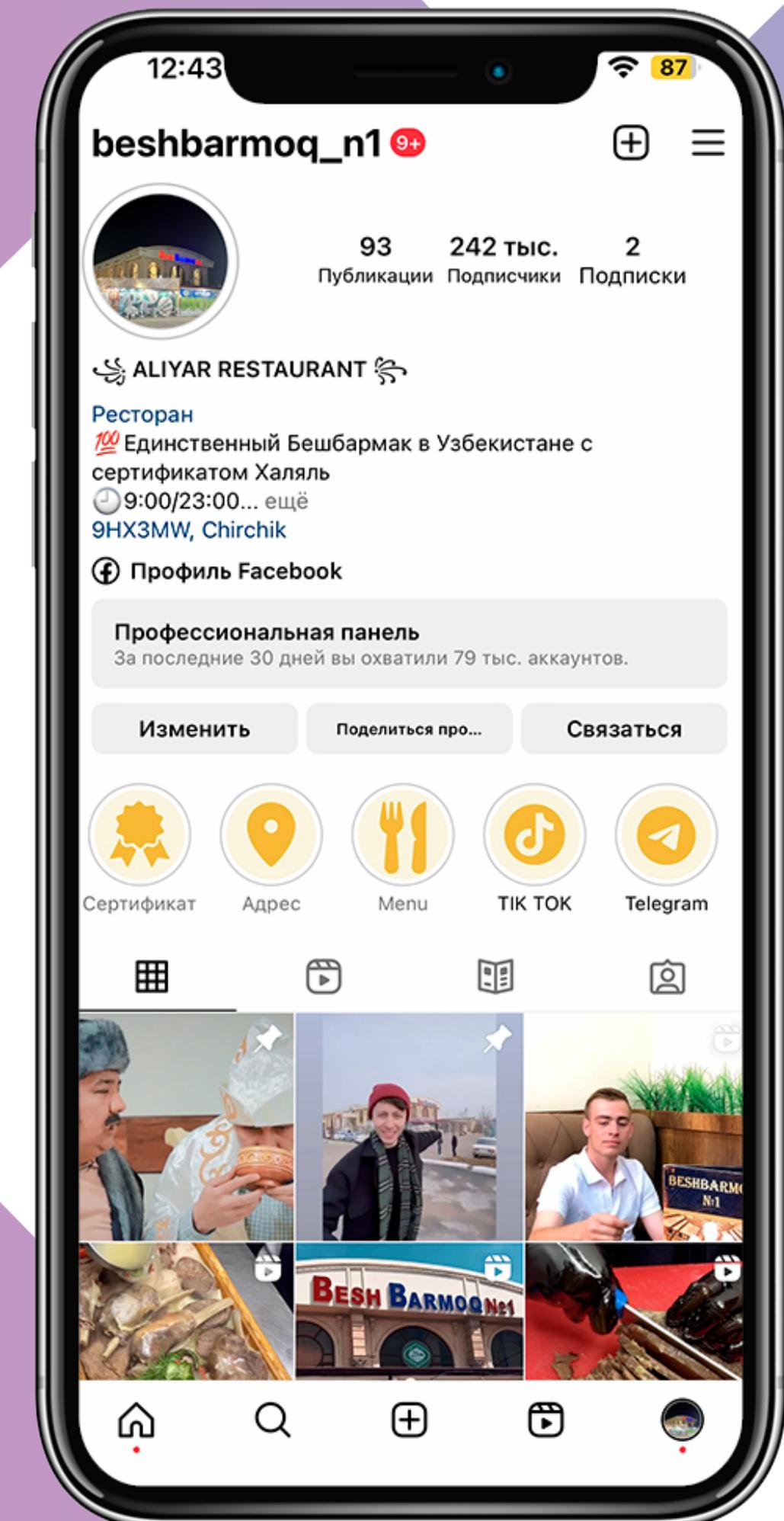
O'rta statistika: 150.000+ kishi

Ish boshlash: (Mart 2023)

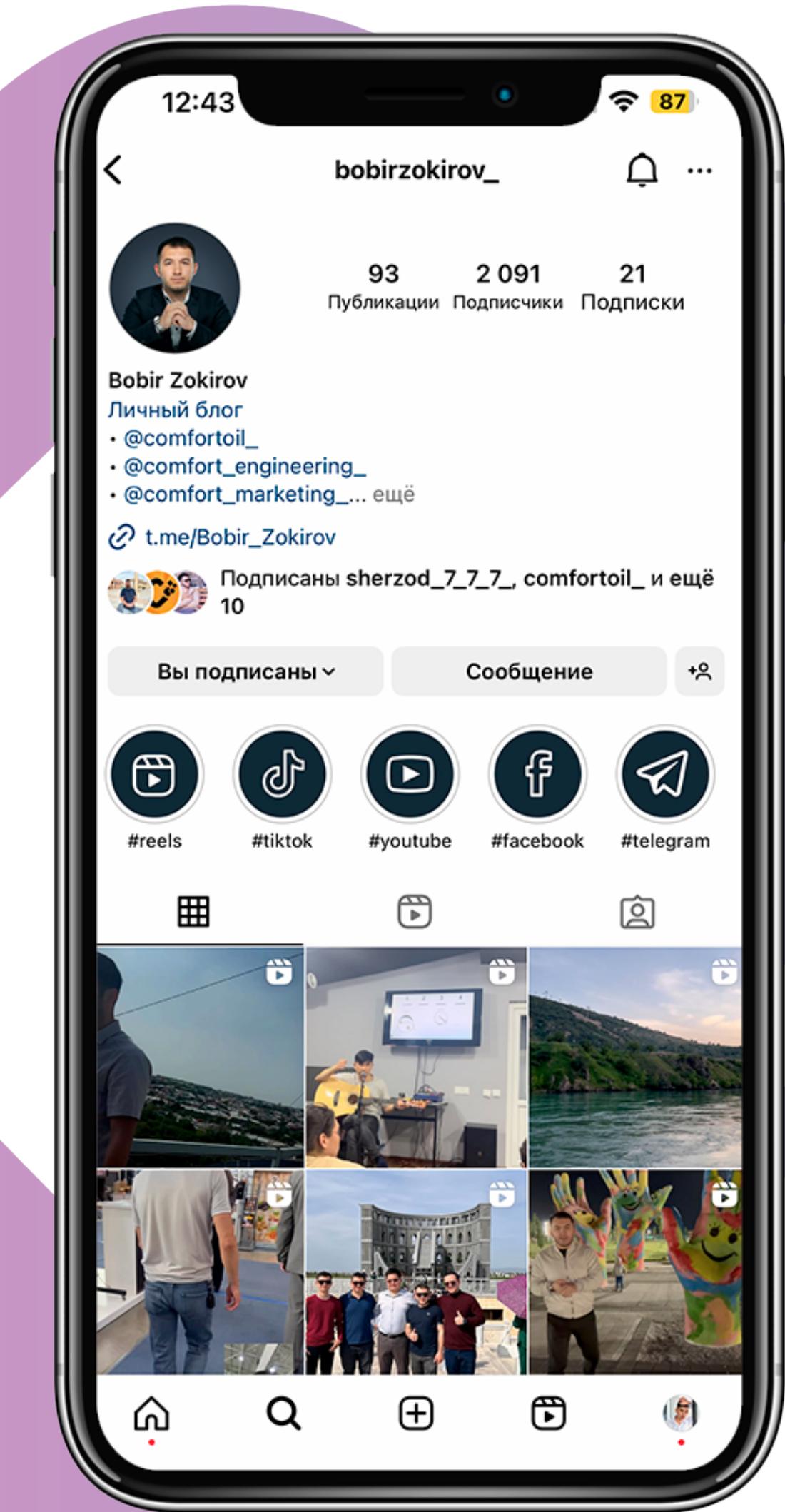
8.000 obunachilar

Joriy vaqt:

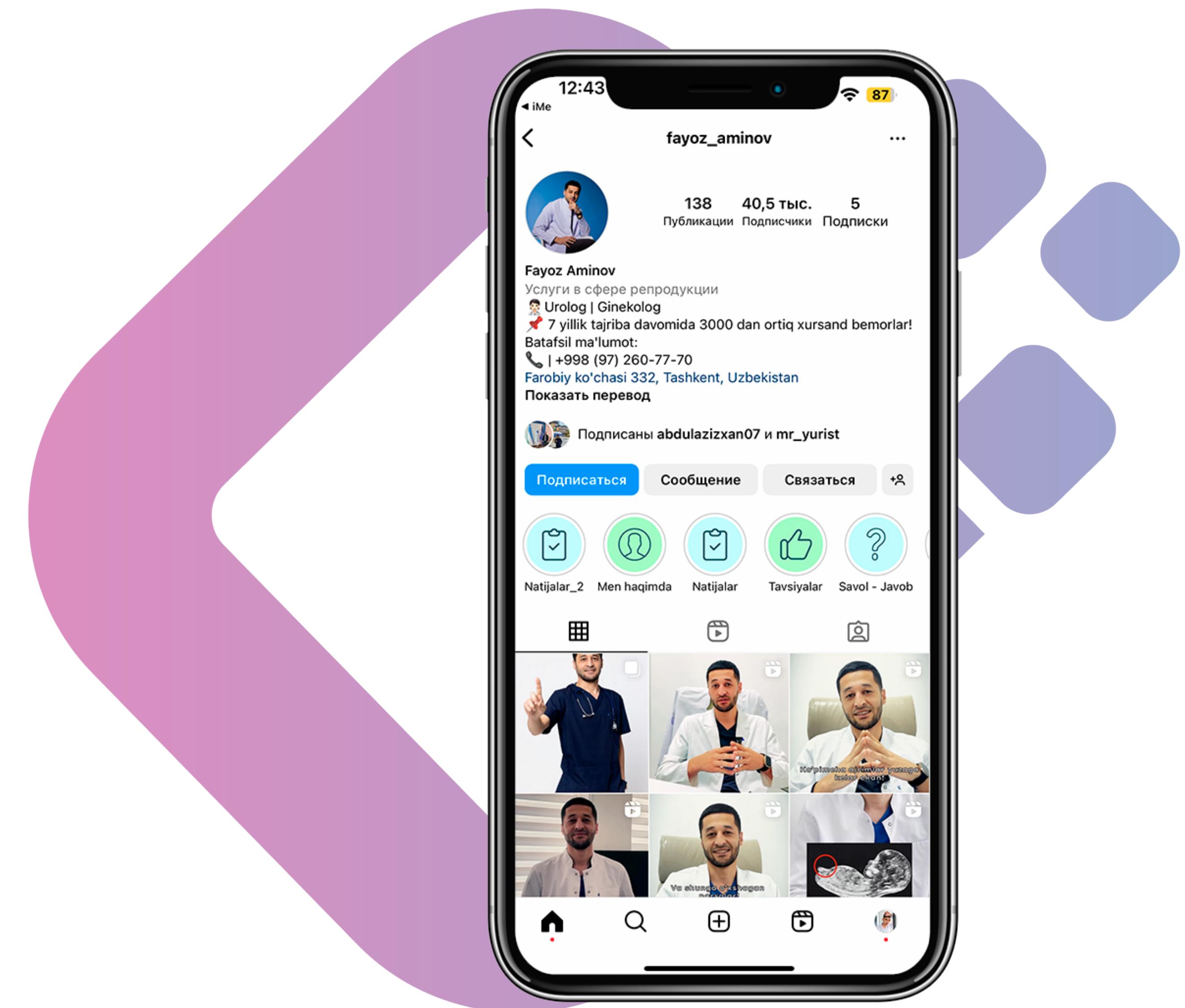
240.000+ obunachilar



Shaxsiy brend: Bobir Zokirov
Maqsad: Brendni taniqlilik darajasi
O'rta statistika : 3000+ kishi
Ish boshlash: (iyul 2022)
2000+ obunachilar

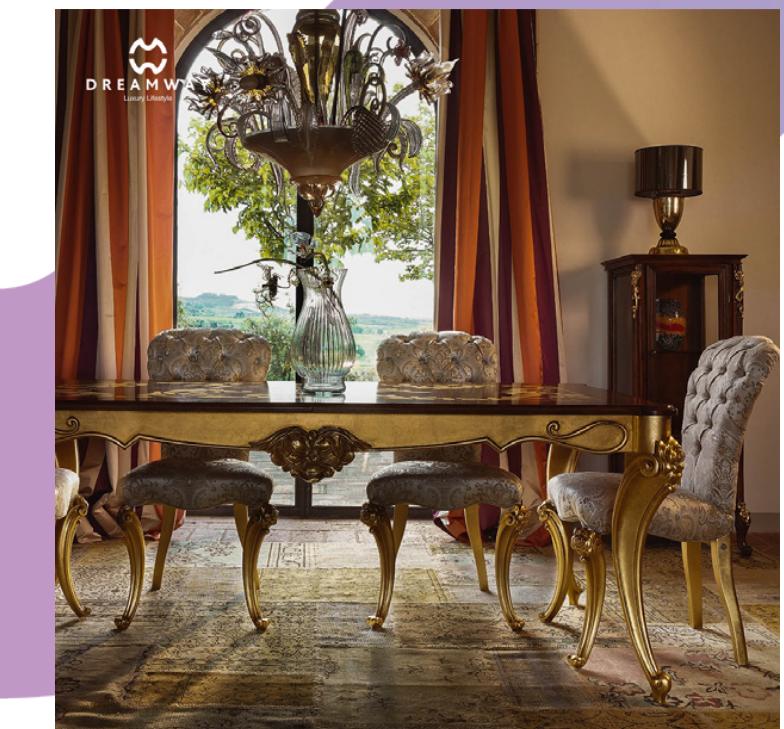
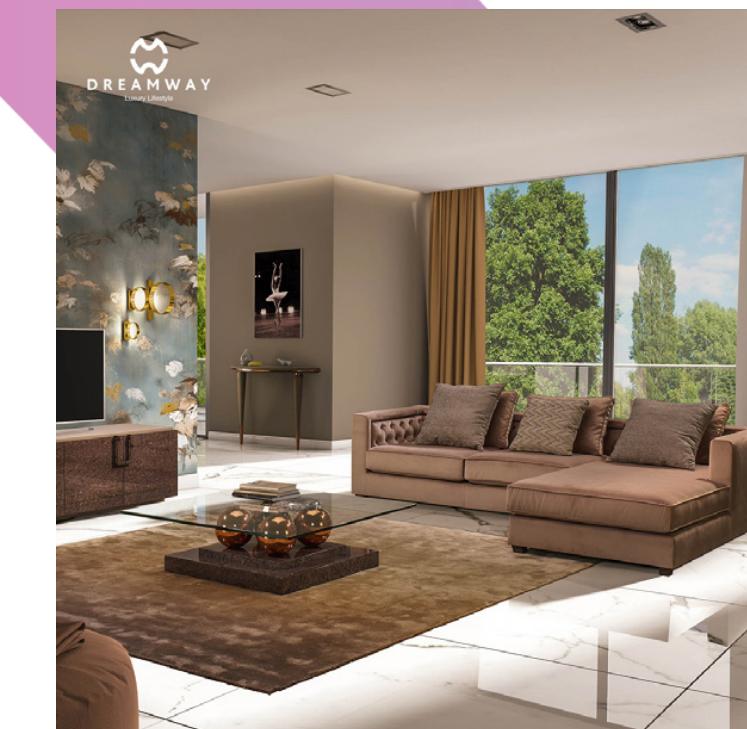
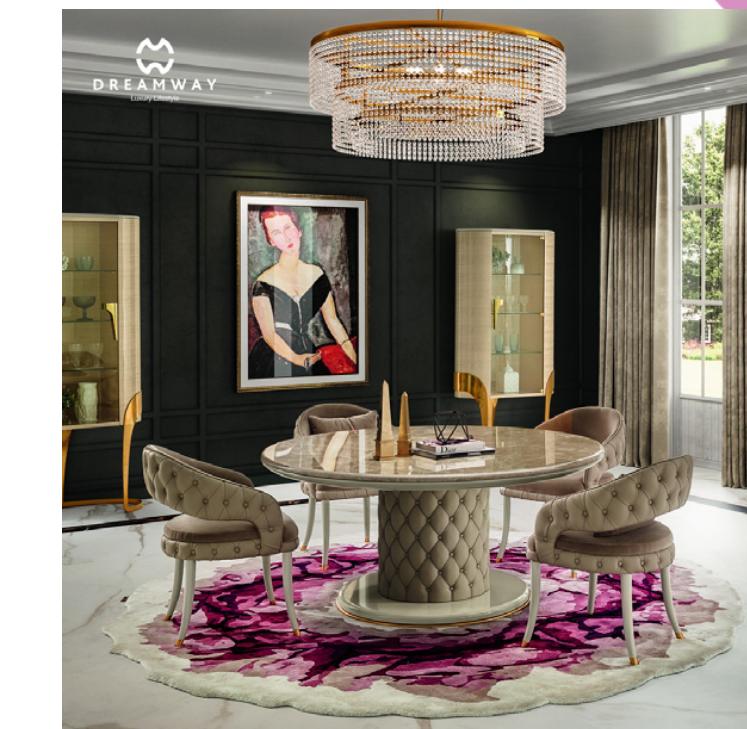
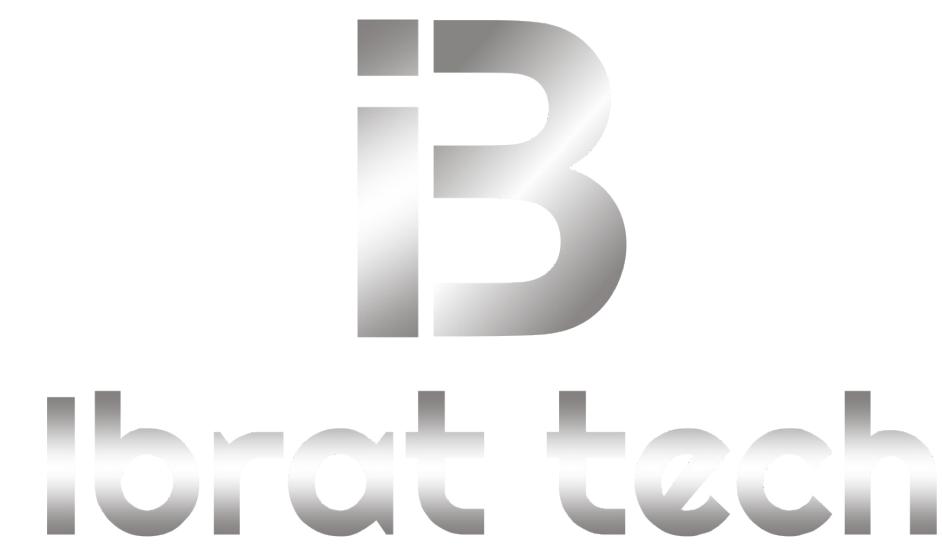


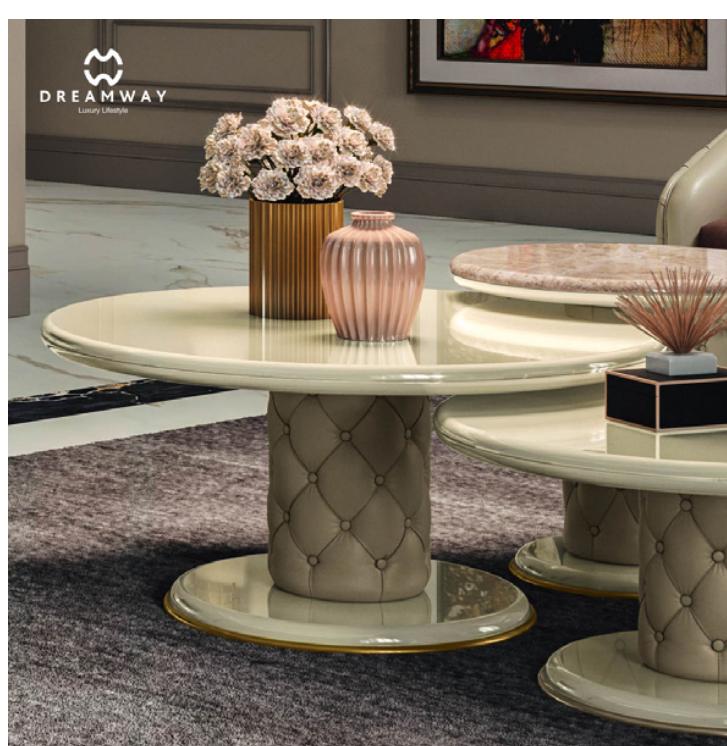
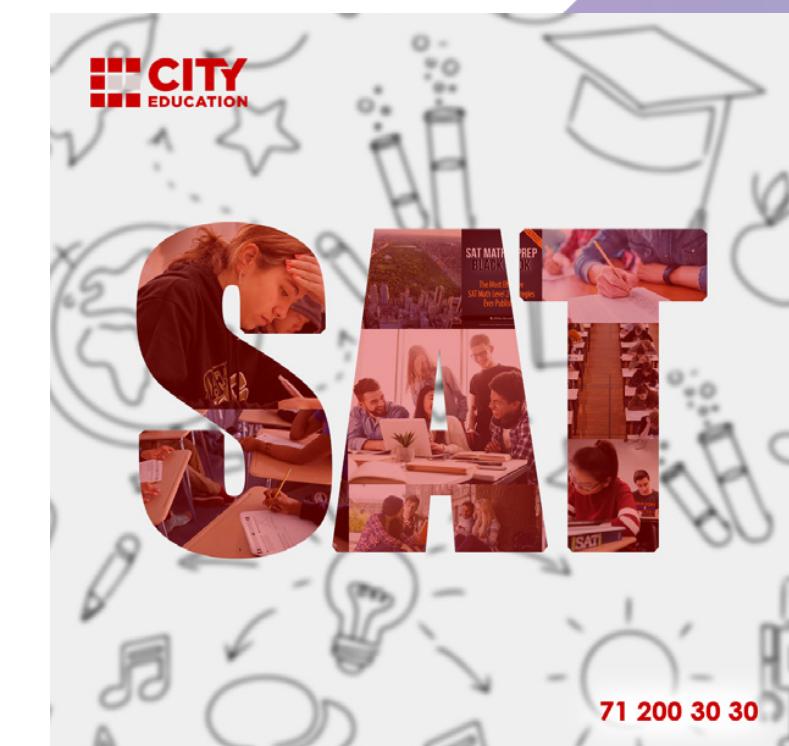
Shaxsiy brend: Fayoz Aminov
Maqsad: Brendni taniqlilik darajasi
O'rtalik statistika: 2000+ kishi
Ish boshlash: (Mart 2022)
Ish tugash sanasi (Sentyabr 2022)
700 obunachilar
Joriy vaqt:
4000+ obunachilar



O'quv markaz: Zinnur akademiyasi
Maqsad: Sotuvni oshirish va brendni taniqlilik darajasi
O'rta statistika: 500 kishi
Ish boshlash: (Iyun 2022)
Ish tugash sanasi (Sentyabr 2022)
Joriy vaqt:
3800 obunachilar







TARIF REJASI

RATE	STANDART	PREMIUM
Postlar	8	Tahlildan keyin
Animatsiya	2	Tahlildan keyin
Video kontent	6	Tahlildan keyin
Storislar	∞	∞
Brendning hozirgi holatini tahlil qilish	✓	✓
Kuzatuvchilar bilan muloqot	10:00 - 19:00	24/7
Kontent rejasini ishlab chiqish	✓	✓
Korporativ stilni yaratish	✗	✓
Kopirayter xizmatlari	✓	✓
Stikerlar	✗	✓
Targeting	Kelishuv bo'yicha	Kelishuv bo'yicha
Narxi	700\$	1200\$

MARKETING

Marketing strategiya	5 mln so‘m
Prezentatsiya	5 000 000 mln so‘m

BRENDING

Naming/Logo	3 variant 3 mln so'm
Brandbook	10 mln so'm
Rebranding	3 mln so'm
Slogon	3 variant 5 000 000 so'm

VIDEO - PRODUCTION

Syomka - montaj (30 sek - 2 minut)	800 000 so'm
Fotosesiya 1soat	500 000 so'm
VidEo intervyu (maksimum 15minut)	500 000 so'm
Mantaj video (Instagram+Tik tok+Telegram+Facebook)	300 000 so'm
Siyomka + Montaj video YouTube (maksimum 10minut)	1 00 000 so'm



**BIZ SIZNING BIZNES VA SHAXSIY BRENDINGIZNI
SEZILARLI DARAJADA RIVOJLANTIRAMIZ!**



@comfort_marketing_