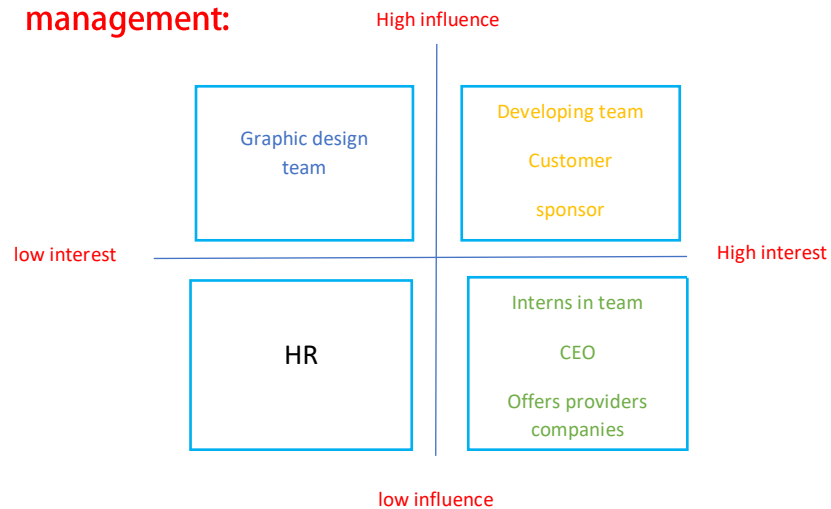


Project stakeholders:

- 1) Developing team
- 2) Customer
- 3) Sponsor
- 4) Offers providers companies
- 5) Graphic design team
- 6) CEO

Stakeholders' management:



We will meet with graphic design team to Inform:

- 1) Their work is still needed for mobile application design and marketing.
- 2) They will learn more skills and programs which will enhance their career.

So, we can move them from low interest to high interest

Communication management:

| Meeting | Focus and purpose | Content | Frequency |
|---------------------|---------------------------------|---|--------------|
| Developing team | Issues Progress | Issues Progress | weekly |
| Sponsor | Progress | Progress Project updates financials | Phase passed |
| Graphic design team | Issues Progress courses | Issues Progress Learning progress | weekly |
| Offers providers | Offers and benefits | Offers and benefits | Quarterly |
| CEO | Information Project progress | Risk Status and progress | Phase passed |