

Client Presentation

Aqua Athletics



About Our Company

- Name: Aqua Athletics
- Field: Water adventure activities
- Target: All levels (Beginner, Intermediate, Expert)
- Keywords: Action, Fun, Safety, Nature

Scuba diving



Water skiing



Rafting



Paddle boarding



Jet skiing



Canyoning



Why Do We Need a Website?

Rebranding
Better Visibility
New Image

Website -Look & Feel

Preferred Colors:



(blue, turquoise, green tones)

Adjectives:

Modern – Clean – Dynamic – Fresh

Inspiration images:

modern websites, minimalist design examples

Visual style:

and videos of our activities

clean fonts, simple icons, high-quality images

Website Structure – Overview

 **Home**

 **Services (divided by skill level)**

 **Booking / Contact**

Simple and user-friendly navigation menu

Helps users quickly find what they need

Homepage

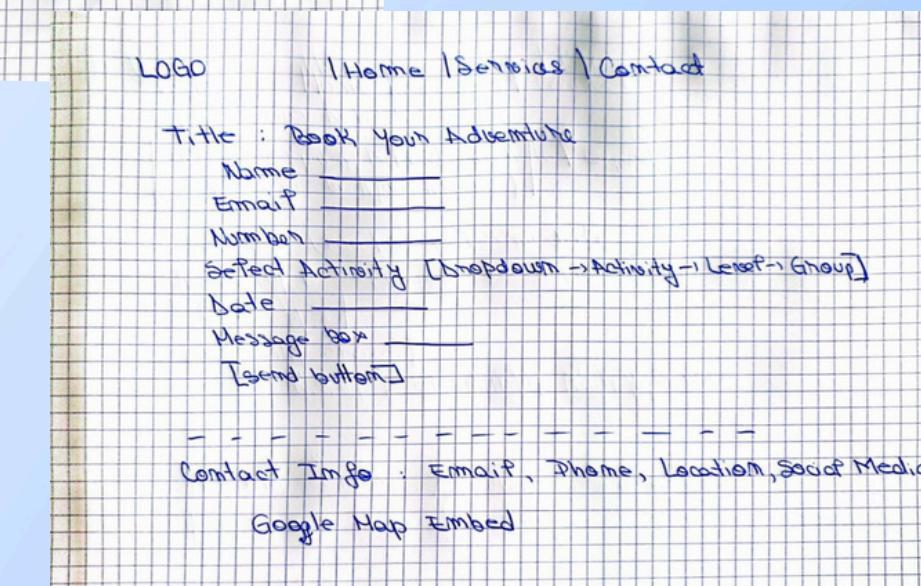
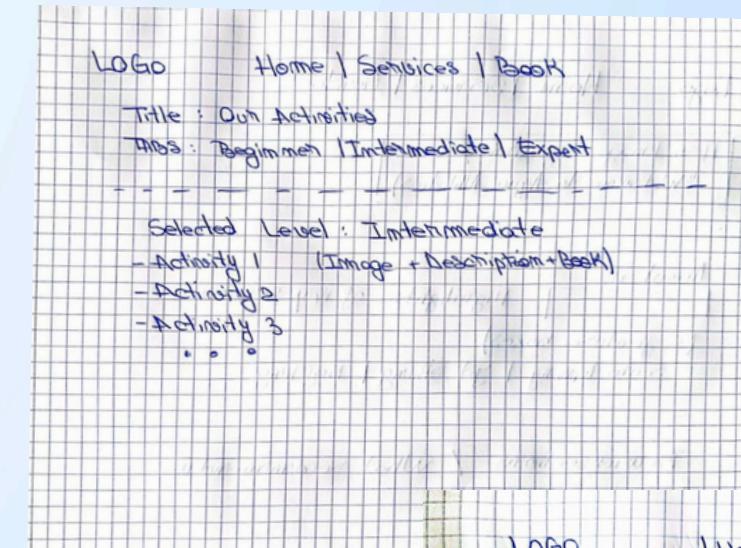
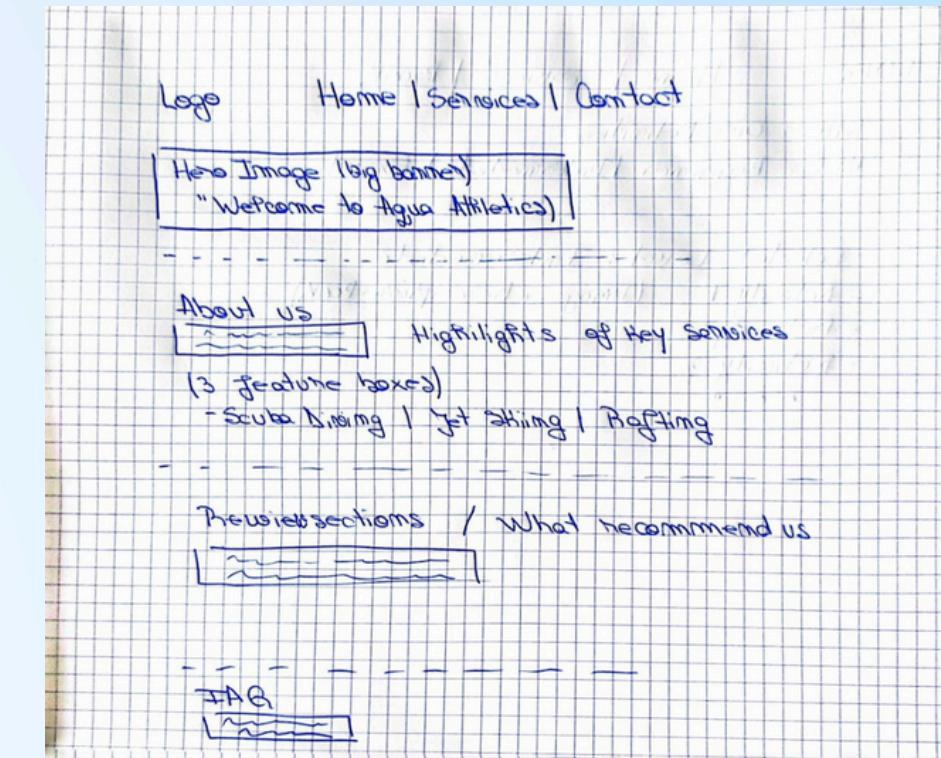
- 👉 Welcome message
- ⭐ Highlights of key services
- 💬 Testimonials / Reviews
- FAQ

Services Page:

- ◆ Activities by level: Beginner / Intermediate / Expert
- ◆ Quick access to details and booking
- ✓ Easy to explore, organized by user experience

Booking / Contact Page

- 📝 Booking form:
Name, Email, Phone, Activity (dropdown), Date, Message
- 👉 Send button for submission
- 💡 Contact section:
Email, Phone, Location, Google Map embed, Social media links
- ✓ Simple form, clear layout – makes it easy for users to book and reach out quickly



Thank You