Token Modelling Canvas - #Connect2Evolve

MVP WORKSHOP

01. Problem / Needs	02. Proposed Solution	03. Token Use-Case	04. Participant Incentivisation	05. User / Customer Segments
- Low or no access to electric energy - The high cost of energy in rural areas (diesel $$$) ---------- - Electrical blackouts in critical facilities, e.g. hospitals - Transparency to investors/donors - Unused capacities of the solar container - Low economic development - Ownership and use of the collected money	- Provide electrical energy to the people in rural areas (households, priority and business users) ---------- - Find optimal token economy (demand/supply) - Ensure transparency for all stakeholders - Prioritize the distribution of electrical energy (SC) - Define revenue distribution and usage - Maximize production of solar energy by incentivizing every stakeholder in the system	- Defining the price of electrical energy (supply/demand) ---------- - The constructor and operator are being paid for their service - Stakeholders govern how the rest of the money will be distributed	- Households - Business users - Priority users (Hospitals) - Operators - Contractors - Local Government - Operators - Community (Donators)	- Homeowners - Business users - Priority users

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06. Desired Token Velocity

07. Interaction Channels

08. Revenue Streams / Token Value Growth

09. Cost Structure / Necessary Resources

- **Cost of the Solar container**
- **Cost of the Operator**
- **Cost of the Contractor**